

School of Computing and Information Systems
The University of Melbourne
COMP90049 Knowledge Technologies (Semester 1, 2017)
Workshop exercises: Week 5

1. In the context of an **information retrieval** engine, what does it mean for a document to be **returned** for a query? What does it mean for a document to be **relevant** for a query?
2. Identify some differences between **Boolean** querying and **ranked** querying, in an Information Retrieval context.
 - (a) (Extension) Obviously, search engines like Google use ranked querying by default ... or do they? What evidence do we have that there is a “hybrid” Boolean component in Google’s typical behaviour?
3. Identify the two (sometimes three) components of a **TF-IDF model**. Indicate the rationale behind them as in, why would they contribute to a “better” result set?
4. Many TF-IDF models are possible; consider the following one:

$$w_{d,t} = \begin{cases} 1 + \log_2 f_{d,t} & \text{if } f_{d,t} > 0 \\ 0 & \text{otherwise} \end{cases}$$
$$w_{q,t} = \begin{cases} \log(1 + \frac{N}{f_t}) & \text{if } f_{q,t} > 0 \\ 0 & \text{otherwise} \end{cases}$$

- (a) Construct suitable vectors for the five documents in the collection below, and then use the **cosine measure** to determine the document ranking for the (conjunctive) query **apple lemon**:

<i>DocID</i>	apple	ibm	lemon	sun
Doc ₁	4	0	0	1
Doc ₂	5	0	5	0
Doc ₃	2	5	0	0
Doc ₄	1	2	1	7
Doc ₅	1	1	3	0

- (b) If Documents 4 and 5 were the only **truly** relevant documents in the collection, calculate $P@1$, $P@3$, and $P@5$ for the above system.
- (c) (Extension) Do you expect the document ranking to be different if we had instead used the TF-IDF model below? Why or why not?

$$w_{d,t} = \frac{f_{d,t}}{f_t}$$
$$w_{q,t} = \begin{cases} 1 & \text{if } f_{q,t} > 0 \\ 0 & \text{otherwise} \end{cases}$$