

IBM Data Science Final Capstone Report

Singapore is a great city with many businesses opening and closing each day. For someone who wants to start a new venture, or wants to expand their current business, it might become overwhelming trying to figure out where to start.

What business should I open when every sector seems saturated?

We decided to see if Data Science could be used to figure this out for us! Could it be done?

Well, fortunately there is quite a bit of data available for Singapore Businesses, so we obtained data that showed the type of businesses in various locations of Singapore and how many people visit them.

We found out that bars are New Yorkers' favourite places to visit!

Okay, so we now know that bars are popular, so what? There are so many, how do we beat the competition?

Well, why don't we find out where in Singapore there aren't enough bars? And that's exactly what we did!