

CTI200-M2-2-Assignment-IPB Paper

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Due No Due Date **Points** 10 **Submitting** a file upload **Attempts** 0
Allowed Attempts 1

Directions

- For your class project you are going to work through the Mission Analysis process and make a presentation to the CEO and the rest of the C-Suite
- For this class, you will begin by building an IPE document (IPE is a phase of the Mission Analysis)
- The environment that you need to research and analyze is the retail environment for Aim Point, a fictional chain of stores
 - A basic overview of Aim Point is available on the next few slides.
- Your IPE should assume a standard cyber/information requirements for a business of this size and the same threats that exist in that environment.
- Also, the level of detail of the IPE should be equivalent to the level of information provided
- For your class project go through the Mission Analysis process and make a presentation to the CEO and the rest of the C-Suite
- For this class, you will begin by building an IPE document (IPE is a phase of the Mission Analysis)

Submission: Submit the following:

A paper with the following elements:

Part I: Introduction and overview (1 paragraph)

Part II: Define the Environment

Be sure to consider that there are offices, distribution centers, and retail stores that are all supported by information systems.

Part III: Describe the Effects

Part IV: Evaluate the Threat/Adversary

Minimum of two threat actors (most likely and most dangerous)

Part V: Determine Threat Course of Action

Should match with the identified threats

Part VI: Summary and Conclusion (1 paragraph)

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Part VII: Bibliography of sources

Aim Point Overview

Aim Point is a large retailer who expects to compete nationally in traditional retail sales, but also needs to support online orders.

Here are the basic facts for Aim Point:

- Aim Point is a general merchandise retailer with stores in all 50 U.S. states and the District of Columbia.
- 75% of the U.S. population lives within 10 miles of an Aim Point store.
- Aim Point employs 333,000+ employees
- Aim Point's CEO since August 2016 is Seymore Proffets.
- Mr Proffets is very active on the political scene
- The Aim Point Corporation also owns Wombat Holler Country Store.
- Aim Point is in Denver, Colorado, its hometown since it outgrew its first store in Hartsel, Colorado which it opened in 1970.
- Aim Point has 2000 retail stores in the U.S.
- Aim Point uses 40 distribution centers nationwide.
- Business operations are managed from a dozen offices, with the national headquarters being in Denver, CO.
- Aim Point's gives 10% of profits away to charity.

Have specific feedback?

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