DFSIGN

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Dan Fournier

Professional graphic/UX designer with 9 years experience crafting logical and thoughtful design solutions.

Skills

Obsessed with Design
Sharp and thorough understanding of visual hierarchy, typography, grid, and design systems.

User-First
Proficient in product and design thinking, from observing data and identifying problems, to crafting flows and prototyping.

Always Inspired
In-depth experience with web, iOS, and Material design applications, guidelines, and trends.

Always Crafting
Strong expertise in Photoshop, XD, Illustrator, Sketch, InVision, After Effects, and InDesign.

Always Building
Advanced in HTML/CSS web development with an understanding of JavaScript and React.

Education

University of Illinois at Chicago
Bachelor of Fine Arts, Graphic Design
Aug 2008 – May 2012

Experience

UX Designer
Endurance International Group
Apr 2019 – Present

Collaborating with designers, researchers, and developers to design a website management platform for small businesses. Producing user-centric briefs, storyboards, sketches, and prototypes to continuously improve experiences. Introducing and maintaining a design system to minimize work debt and bring the team under one visual language with reusable design and code.

Freelance Designer
DFSIGN | Dan Fournier Design
Oct 2011 – Present

Building lasting relationships with clients through design research, collaboration, and solutions for a variety of mediums, including website, email, and print work. Crafting branding strategies for businesses to improve awareness and drive customer engagement.

Design & UX Manager
Shotzoom Software
Mar 2013 – Apr 2019 | 6 Years

Designing immersive and elegant layouts for a suite of iOS and Android apps, websites, emails, and other emerging technologies. Researching and executing seamless and engaging experiences. Offering front-end development support for landing pages, websites, and emails. Forming design and brand systems for a variety of products.

Certifications

Scrum Product Owner Certified (SPOC)
Scrum Alliance
Issued Sep 2019

Accomplishments

Product Recognition – Golfshot: Golf GPS
Apple & Google App Stores
Issued May 2014 - Dec 2018

- Best Apps of 2014
- Best App for Apple Watch
- Best New Apps
- Great Free Apps
- Best of May 2014
- App for Summer 2014
- Apps for Golfers
- Golfing Galore
- Essential Sports App
- Apps for Health
- New to the App Store?
- Our Favorite Apps
- Top Free Apps in Sports
- Improve Your Skill

Best Book Award
University of Illinois at Chicago
Issued Dec 2008

"Post Typographic Manifesto" won the Best Book Award for outstanding use in design and typography.

Experience (Cont.)

UX Designer
Apparity, LLC
Jul 2012 – Feb 2013 | 8 Months

Crafting design and branding concepts for presentations, email campaigns, and marketing websites. Worked closely with business managers and developers to build intuitive user flows for Excel sheet management, tiered purchasing, and profile management.

Design Intern
Marketing Werks
Aug 2012 – Dec 2012 | 5 Months

Working closely with account owners, art directors, and customer experience experts to design a variety of marketing collateral for events and promotions around the Chicagoland area. Helping to grow and iterate on brands for higher profile accounts, including Verizon, IndyCar, LEGO, and Sony.

Design Intern
Morningstar
Jun 2010 – May 2012 | 2 Years

Designing a wide range of functional and creative products, such as printed catalogs, magazine ads, graphs, presentations, and web content for clients, investors, and institutions across the globe. Cooperating with designers and financial analysts from various internal teams to further expand design-centric efforts and better experiences for customers.