



dfsign.co
danfour22@gmail.com
630.885.8582

Dan Fournier

Product, UX, and Graphic Designer

Education

University of Illinois at Chicago
Bachelor of Fine Arts, Graphic Design, Aug 2008 – May 2012

Skills

User Experience

Interaction Design
Mobile Design
Web Design
AR Design
Prototyping
User Interviews
Usability Testing
Data Compiling
Storytelling
Scenarios
Empathy Mapping
Journey Mapping

Processes

Design Systems
Lean UX
Design Sprinting

Visual Communication

Graphic Design
Brand Design
Visual Hierachy
Typography
Grid/Layout
Illustration
Iconography
Color Theory

Development

HTML
CSS/SASS
Javascript (Learning)
React (Learning)

Best Practices

WCAG Compliance
Apple Human Interface
Google Material Design

Tools

Sketch
Figma
Framer
InVision Studio
Adobe XD
Photoshop
Illustrator
InDesign
After Effects
Visual Studio Code

Experience

UX Designer II

Endurance Group, Apr 2019 – Present • Tempe, AZ
Working with users, researchers, and developers to design a website management and e-commerce platform for small businesses. Producing user-centric briefs, scenarios, sketches, and prototypes to continuously improve experiences. Building a design system to streamline cross-team processes.

Lead UI/UX Designer

CoachNow, Jun 2017 – Apr 2019 • Tempe, AZ
Collaborating with users, CX teams, and developers to design a mobile and web communication platform for coaches. Leading usability testing, data gathering, and design sprints to define problems and improve products. Forming a design system with reusable components for faster development.

Product Design Manager

Golfshot, Mar 2013 – Jun 2017 • Phoenix, AZ
Leading design and UX initiatives for a suite of golfing mobile/wearable apps, websites, and cutting-edge tech through user research, usability testing, and team collaboration. Forming design and brand systems for all products and touchpoints.

UX Designer

Apparity, Jul 2012 – Feb 2013 • Chicago, IL
Working with users, business leads, and developers to craft flows for a spreadsheet sharing platform, plan purchasing, and profile management. Brand work for landing pages, presentations, and emails.

Design Intern

Morningstar, Jun 2010 – May 2012 • Chicago, IL
Designing catalogs, magazines, data, presentations, and web content for financial clients, investors, and institutions. Coordinating with teams to expand design efforts and better customer experiences.

Certifications

UX Certified (UXC)

Nielsen Norman Group, Aug 2020

Certified Scrum Product Owner (CSPO)
Scrum Alliance, Sep 2019

Awards

Innojam Grand Prize
Endurance Group, Nov 2019
PROmains Project

Product Recognition
Golfshot, 2015 – 2017
Best App of 2016
App for Apple Watch
Best New App
Great Free App
Best of May 2015
App for Summer 2015
App for Golfing
Golfing Galore
Essential Sports App
App for Health
Our Favorite App
Top Free App in Sports

Best Designed Book
University of Illinois at Chicago, Dec 2010
Post-Typo Manifesto