

Privacy Notice for Research Participants – How do Movement Systems in Games work Hand-In-Hand with Level Design?

Purpose of the Privacy Notice

This privacy notice explains how I Daniel Browne, collect, manage and use your personal data before, during and after you participate in the Comprehensive Creative Technologies Project for Games Technology. 'Personal data' means any information relating to an identified or identifiable natural person (the data subject).

This privacy notice adheres to the UK General Data Protection Regulation (GDPR) principle of transparency. This means it gives information about:

- Why and how your data will be used for my University research project;
- What your rights are under GDPR; and
- How to contact me in relation to any questions you may have regarding the use of your personal data.

General information about Data Protection law is available from the Information Commissioner's Office (<https://ico.org.uk/>).

This Privacy Notice should be read in conjunction with the Participant Information Sheet and Ethical Consent Form provided to you before you agree to take part in the research.

Why am I processing your personal data?

I am processing your personal data as a student of UWE, Bristol and as part of my programme of study on Games Technology. As part of these studies, I am undertaking this research project.

How do I use your personal data?

My lawful basis for using your personal data for research purposes is [Article 6\(1\)\(e\) Public Task](#) and [Article 6 \(1\)\(f\) Legitimate Interests](#).

I will always tell you about the information I wish to collect from you and how I will use it. My research is subject to the relevant UWE, Bristol student research processes.

What data do I collect?

The personal data I will be processing is described in the Participant Information Sheet I have provided to you with this Privacy Notice.

Who do I share your data with?

I will only share your personal data in accordance with the attached Participant Information Sheet.

How do I keep your data secure?

I take a robust approach to protecting your information with secure electronic and physical storage areas. Access to your personal data is strictly controlled on a need-to-know basis and data is stored and transmitted securely using methods such as encryption and access controls for physical records where appropriate.

How long do I keep your data for?

Your personal data will only be retained for as long as is necessary to fulfil the cited purpose of the research and will be securely deleted upon confirmation of my marks/award relevant to my programme of studies.

Anonymised data that falls outside the scope of data protection legislation as it contains no identifying or identifiable information may be stored in UWE Bristol's research data archive or another carefully selected appropriate data archive.

Your Rights and how to exercise them

Under the Data Protection legislation, you have the following **qualified** rights:

- (1) The right to access your personal data;
- (2) The right to rectification if the information is inaccurate or incomplete;
- (3) The right to restrict processing and/or erasure of your personal data;
- (4) The right to data portability;
- (5) The right to object to processing;
- (6) The right to object to automated decision making and profiling;
- (7) The right to [complain](#) to the Information Commissioner's Office (ICO).

I will always respond to concerns or queries you may have. If you have any queries relating to my research project please contact me using the following email address daniel2.browne@live.uwe.ac.uk and/or my research supervisor at louca.coles@live.uwe.ac.uk.