

Inflatable Earth: Introduction Video

INT. OFFICE - DAY

An unappealing office. Slightly wilting flowers sit to one side of a desk. In the background is a simple printout of the Inflatable Earth logo blu tacked to the wall - top noth production values.

JULIETTE sits at the desk, hands clasped in front of her.

A focus pull from the flowers to JULIETTE goes too far, putting her out of focus. It pulls back.

JULIETTE  
I'm Juliette Whitechapel, founder  
and CEO of Inflatable Earth.

She reaches under the desk and pulls out an inflatable doll.

JULIETTE (CONT'D)  
Did you know that the average teen  
owns four of these?

INT. CONVENIENCE STORE - DAY

A regular convenience store.

JULIETTE walks through the aisle, a bottle of vodka in one hand, and her blow up doll in the other.

She reaches the register and turns to the camera.

JULIETTE  
Who hasn't spent a day out at the  
shops with their blow up doll?

She holds the doll's hand around a £20 note and makes it "pay" for her purchase.

She nods at the cashier and nods thanks.

JULIETTE  
Thanks.

INT. OFFICE - DAY

It's the same office. The bottle of vodka stands half empty next to a glass on the otherwise unchanged desk.

JULIETTE  
But sometimes it can be hard to  
meet others with the same interest  
in inflatable dolls.

(CONTINUED)

JULIETTE pours a drink and takes a sip. She winces but tries to hide it.

JULIETTE (CONT'D)

For example, those just starting out in the hobby might be intimidated by the large collections of renowned members, such as Inflatable Joe, founder of blow-up con.

She downs the drink. This time she can't hide her reaction, she shakes her head - "ugh".

JULIETTE (CONT'D)

That's why we've created Inflatable Earth, a new social media platform for lovers of inflatable dolls everywhere.

The logo whooshes across the screen, wiping to a screenshot of JULIETTE'S profile page.

JULIETTE (V.O.)

On our site you can make your own profile and put up details about yourself that we definitely won't sell to shady corporations. Or you can upload pictures of you and your... friends.

A terribly put together photo replaces the profile page on screen. It's blatantly TOBIAS cut out in MS Paint and pasted on top of a stock photo of blow up dolls.

The logo wipes across the screen again, and we're back in the office.

JULIETTE takes a swig directly from the vodka bottle. Her whole body shudders in disgust.

JULIETTE

So with all these features and a great community, sign up now.  
Inflatble Earth: Blow up the world.

TOBIAS'S applause from offscreen.

TOBIAS walks over to JULIETTE and pats her on the shoulder.

TOBIAS

That was great. Excellent. You had everything. Mark Zuckerberg eat your heart out.

(CONTINUED)

He tips his fedora. JULIETTE gestures to the vodka.

JULIETTE  
That stuff tastes awful, did I  
really need to do that?

From behind the camera, MARCELINE yells to JULIETTE.

MARCELINE (O.S.)  
It's just water in a vodka bottle!

TOBIAS  
For the teen appeal, m'lady. Teens  
love alcoholism and they're going  
to love you.

TOBIAS raises his eyebrows as if trying to seduce her. He  
puts his arm around JULIETTE'S shoulder, all salesman-like.

TOBIAS (CONT'D)  
Now, for our next video, have you  
heard of memes?

MARCELINE yells from behind the camera again.

MARCELINE  
We already told you, no fucking  
memes, is that really hard to  
understand? I swear to god if you  
tell me to put that dog on our  
website again, I will destroy you  
and you will never utter a single  
"wow" again!

He's laid low by her words and withdraws.

TOBIAS  
Yes okay, no dog, very forbidden...  
wow?

THE END