

Inflatable Earth: Launch Day

EXT. A STREET - DAY

It's launch day on this busy street! JULIETTE WHITECHAPEL is covered in Inflatable Earth merchandise.

TOBIAS WHITTLE is dressed as usual, with a tiny badge attached to his hatband.

JULIETTE holds reams of stickers and fliers, far too many to comfortably hold. TOBIAS has an inflatable doll tucked under his arm. It's also dressed for the occasion.

MARCELINE (V.O.)

It's launch day, and we're out on the streets to meet the public.

JULIETTE offers fliers to passing pedestrians. The first takes one and quickly moves on.

The second person offered a flier declines and speeds up.

A third passer-by takes a flier and immediately screws it up as they walk.

Once they're out of sight, a suspiciously fresh crumpled up flier hurtles through the air, right at JULIETTE'S head.

EXT. SOME OTHER STREET - DAY

Elsewhere, TOBIAS has moved off to try his own techniques. He still has the doll under one arm, papers in the other hand and is busy approaching strangers.

He points at a passer-by.

TOBIAS

You! Yes, you!

They completely ignore him.

TOBIAS points at another pedestrian.

TOBIAS

Miss, come here! Come here and tell me if you like this doll.

She shoots him a disgusted look and moves on.

TOBIAS throws the fliers on the floor.

(CONTINUED)

TOBIAS  
Why won't anyone talk to me about  
my blow up sex doll?

EXT. A THIRD STREET - DAY

We're back with JULIETTE. She looks more smug than she should after being rejected all morning, and the camera is closer than before.

MARCELINE (V.O.)  
After some initial rejection, the  
public started to warm up to us.

JULIETTE waves unconvincingly offscreen. MARCELINE shuffles awkwardly into view - she's clearly not used to being in front of the camera.

She speaks to JULIETTE out of the corner of her mouth, keeping her gaze fixed firmly on the camera lens.

MARCELINE  
They won't fall for it, they'll  
recognise my voice.

JULIETTE  
Nonsense.

JULIETTE clears her throat.

JULIETTE (CONT'D)  
Hello, stranger. Have you heard of  
Inflatable Earth dot net? It's a  
new social media platform for  
inflatable doll enthusiasts like  
yourself.

MARCELINE nods. A puppet could act better than this.

JULIETTE (CONT'D)  
So say it with me, Inflatable  
Earth: blow up the world!

JULIETTE gives an enthusiastic double thumbs up.

MARCELINE  
That's not seriously our slo-

JULIETTE nudges her while remaining as true as possible to her thumbs up pose.

(CONTINUED)

MARCELINE  
Inflatable Earth, heh.

She provides a feeble thumbs up too.

MARCELINE  
Blow up the world...

EXT. MORE STREET NONSENSE - DAY

A montage of various people accepting fliers. You see this is where I could easily write out some boring specific things but I think it's better to wing this bit as it will perhaps feel more realistic. The only reason I'm typing so much is to fill about the amount of space it may take up.

MARCELINE (V.O.)  
And after the first successful  
interaction, people just got more  
interested!

Those accepting the fliers are reluctant and typically don't even look at JULIETTE or TOBIAS as they take one.

MARCELINE (V.O.)  
Our first successful day out on the  
streets!

A dog sits, covered in Inflatable Earth stickers. JULIETTE awkwardly leans into frame and grins.

THE END