Introduction to Principal Component Analysis and other multivariate statistics

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Load in ggplot2 for making graphs

```
library(ggplot2)
```

If needed, install.packages("ggrepel") Load in ggrepel, for making labels on your ggplots

```
library(ggrepel)
```

If needed, install.packages("ggdendro") Load in ggdendro, for making nice dendrograms out of your hierarchical clustering results

```
library(ggdendro)
```

If needed, install.packages("ape") Load in ape, for making nice dendrograms out of your hierarchical clustering results

```
library(ape)
```

Principal Component Analysis (PCA)

Let's read in the dataset for the nutrition labels for our 75 candy types to learn how to do Principal Component Analysis (PCA) in R

```
data <- read.table("./candy_nutrition.txt", header=TRUE)</pre>
```

Check the names of our data

names(data)

```
[1] "id"
##
                              "name"
                                                    "company"
   [4] "class"
                              "serving_size_g"
                                                    "calories"
  [7] "calories_fat"
                              "total_fat_g"
                                                    "saturated_fat_g"
                                                    "total_carb_g"
## [10] "cholesterol_mg"
                              "sodium_mg"
## [13] "dietary_fiber_g"
                              "sugars_g"
                                                    "protein_g"
## [16] "primary_ingredient"
```

The dataset includes names of the candies, the company that made them, their general class, calories, serving size, and a number of nutritional values, in addition to primary ingredient

Let's first normalize the nutritional values by dividing them by serving_size_g. We'll create new variables

```
data$total_fat_per_serv <- data$total_fat_g/data$serving_size_g
data$saturated_fat_per_serv <- data$saturated_fat_g/data$serving_size_g
data$cholesterol_per_serv <- data$cholesterol_mg/data$serving_size_g
data$sodium_per_serv <- data$sodium_mg/data$serving_size_g
data$total_carb_per_serv <- data$total_carb_g/data$serving_size_g
data$dietary_fiber_per_serv <- data$dietary_fiber_g/data$serving_size_g
data$sugars_per_serv <- data$sugars_g/data$serving_size_g
data$protein_per_serv <- data$protein_g/data$serving_size_g
```

Now, let's perform a PCA using the prcomp() function. PCA is a dimension-reduction technique that reorients the axes of your data so that they explain the maximum amount of variance in the fewest number of dimensions. One way to think about PCAs is that if you measure your data using variables x, y, z in 3D, then imagine reorienting the angle of a camera to take a 2D photo that maximizes the viewable variance in the photo (that is, 2D). PCA is a lot like this, except often it is performed on much higher dimensional data than just 3 dimensions. To get a feeling for how PCAs work, try rotaing the 3D dataset in this http://setosa.io/ev/principal-component-analysis/ to see how the data remains fundamentally the same, but is now described by axes that explain greater amounts of variance.

Let's now perform a PCA using the prcomp function. Check out ?prcomp. prcomp requires input data, but also the variables center and scale. to be specified. Let's set center to TRUE and scale. to TRUE as well. This is because the nutritional information is collected in different units

N.B.: You could manually scale your data if you wanted to. For example, you could use the scale() function, which sets the mean of a data column to 0 and the variance to 1. You would create an object, scaled_data <- scale(data[17:24]) and could use that as the input into the PCA as well.

Make sure that the column numbers correspond to the new normalized traits we created! This should be columns 17-24 ?prcomp

```
pca <- prcomp(data[17:24], center=TRUE, scale.=TRUE)</pre>
```

Now that we've done our PCA, let's look at some of the outputs, which you can look up with ?prcomp But first, let's do a summary to see the percent variance explained by each PC

summary(pca)

```
## Importance of components:
                             PC1
                                    PC2
                                            PC3
                                                    PC4
                                                             PC5
                                                                     PC6
## Standard deviation
                          2.2679 1.0742 0.77439 0.72721 0.49683 0.48787
## Proportion of Variance 0.6429 0.1442 0.07496 0.06611 0.03086 0.02975
## Cumulative Proportion 0.6429 0.7872 0.86215 0.92826 0.95911 0.98886
##
                              PC7
                                      PC8
## Standard deviation
                          0.25479 0.15547
## Proportion of Variance 0.00811 0.00302
## Cumulative Proportion 0.99698 1.00000
```

Nice! The first four PCs explain >90% of variance in our data. PCs 1 and 2 explain >75%!

What do these PCs mean? What combination of our variables consitute each of the PCs? To figure this out, we look at the loadings, which you can find using the rotation output

pca\$rotation

```
##
                                PC1
                                           PC2
                                                      PC3
                                                                  PC4
                         -0.4236773 0.13269577 -0.1568617
                                                           0.05851302
## total_fat_per_serv
## saturated_fat_per_serv -0.3922951
                                    0.23421654 -0.2184548 -0.10138886
## cholesterol_per_serv
                         -0.2925627
                                    0.50479458 -0.0466282 -0.61129836
## sodium_per_serv
                         -0.2281962 -0.58836586 -0.7210734 -0.09112375
## total_carb_per_serv
                          0.4232201 0.09612676 -0.1627624
                                                           0.03660121
## dietary_fiber_per_serv -0.3677174
                                    0.15269038 0.0145450
                                                           0.52409455
                                                           0.41511592
## sugars_per_serv
                          0.2688428
                                    0.53504086 -0.5411732
## protein_per_serv
                         -0.3772636 -0.08785818
                                               0.2932223
                                                           0.39493205
##
                                PC5
                                           PC6
                                                      PC7
                                                                   PC8
## total_fat_per_serv
                         -0.1942906
                                    0.2400786
                                               0.09644378
                                                           0.818640342
## saturated_fat_per_serv -0.4346917
                                    0.4720047 -0.29859715 -0.482015890
## cholesterol_per_serv
                          0.3838829 -0.3527579 -0.10883972
                                                           0.008904835
## sodium_per_serv
                          0.1990342 -0.1631544 -0.06810743 -0.051275071
## total_carb_per_serv
                         -0.1003685 -0.1016358 -0.82985714 0.273398215
## dietary_fiber_per_serv -0.2888437 -0.6830207 -0.06725374 -0.110053733
## sugars_per_serv
                          ## protein_per_serv
                          0.6347403
                                    0.2662573 -0.36442260 -0.037556471
```

The contribution of a variable to a PC is proportional to the absolute value of the loading, and positively or negatively contributes towards the PC based on its sign. For example, total_fat_per_serv is negatively associated with PC1 and total_carb_per_serv is postively associated

Now, let's get the PC scores

```
scores <- as.data.frame(pca$x)
head(scores)</pre>
```

```
##
           PC1
                      PC2
                                 PC3
                                            PC4
                                                       PC5
                                                                   PC6
## 1 -1.360340
               1.2253820 -0.2491928 -0.2812836
                                                 0.2172947
                                                            0.34206721
     0.483663 -1.6948183
                          1.3240001 -0.8875114 -0.2790751 -0.28996199
               0.5537819
                          0.2028140
                                                 0.2948282
     2.292019
                                      0.4763461
                                                            0.07010778
     2.350462 -0.2731776 -1.5442805
                                     0.1312974
                                                 0.2260422 -0.41877992
     1.259095 -0.6934915 0.3911153 -0.1329304
                                                 0.2391956 -0.11518484
## 6 -1.326783 1.0001694 -0.4836604 -0.7715705
                                                 0.2412477
                                                           1.10978569
##
            PC7
## 1
     0.1100176 -0.05937806
     0.3795090 -0.02460115
## 3 -0.3638014
                0.11301354
## 4 -0.3298129
                0.09024576
    0.3493761 -0.18264299
     0.1913661 0.13902258
```

That's nice, but it would be better if the scores also had the associated data from the original dataset linked to the PC scores. Let's use cbind() to combine these columns into a single dataset

```
pca_scores <- cbind(data, scores)
head(pca_scores)</pre>
```

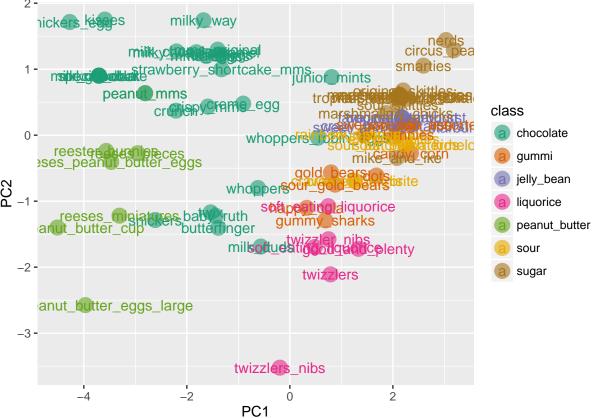
```
##
       id
                                                      class serving_size_g
                               name
                                         company
## 1 id_1
                          mini_eggs
                                         cadbury chocolate
                                                                         40
                                                                         42
## 2 id 2
             soft_eating_liquorice darrell_lea liquorice
## 3 id 3
                        raspberries
                                                                         39
                                          haribo
                                                      sugar
```

```
## 4 id 4
                                                                         41
                         candy_corn
                                            nice
                                                      gummi
                                                                         40
## 5 id 5
                     crawlers_minis
                                          trolli
                                                       sour
## 6 id_6 strawberry_shortcake_mms
                                            mars chocolate
                                                                         42
     calories calories_fat total_fat_g saturated_fat_g cholesterol_mg
## 1
          190
                         70
                                       8
                                                        5
                                                                        5
## 2
          140
                         10
                                       1
                                                        0
                                                                        0
## 3
                                       0
                                                        0
                                                                        0
          140
                          0
                                       0
                                                        0
                                                                        0
## 4
          160
                        160
## 5
          130
                          0
                                       0
                                                        0
                                                                        0
                                                        6
                                                                        5
## 6
          210
                        100
                                      10
     sodium_mg
##
               total_carb_g dietary_fiber_g sugars_g protein_g
                          28
                                                     27
                                                                2
## 1
            30
                                          0.5
## 2
            40
                          30
                                          0.0
                                                     16
                                                                1
## 3
             0
                          36
                                          0.0
                                                     29
                                                                1
            75
                          39
                                          0.0
                                                     32
                                                                0
## 4
## 5
            35
                          31
                                          0.0
                                                     24
                                                                1
            40
                          29
                                                     28
                                                                2
## 6
                                          0.0
     primary_ingredient total_fat_per_serv saturated_fat_per_serv
## 1
              chocolate
                                 0.20000000
                                                           0.1250000
##
  2
                   syrup
                                 0.02380952
                                                           0.000000
## 3
                   sugar
                                 0.0000000
                                                           0.0000000
                                 0.0000000
                                                           0.000000
## 4
                   sugar
## 5
                                 0.0000000
                                                           0.000000
                   syrup
## 6
              chocolate
                                 0.23809524
                                                           0.1428571
##
     cholesterol_per_serv sodium_per_serv total_carb_per_serv
## 1
                0.1250000
                                  0.750000
                                                       0.7000000
## 2
                 0.000000
                                                       0.7142857
                                   0.952381
## 3
                 0.0000000
                                   0.00000
                                                       0.9230769
## 4
                 0.0000000
                                   1.829268
                                                       0.9512195
## 5
                 0.0000000
                                   0.875000
                                                       0.7750000
## 6
                 0.1190476
                                   0.952381
                                                       0.6904762
##
     dietary_fiber_per_serv sugars_per_serv protein_per_serv
                                                                       PC1
## 1
                      0.0125
                                    0.6750000
                                                     0.05000000 -1.360340
                      0.0000
## 2
                                    0.3809524
                                                     0.02380952
                                                                 0.483663
## 3
                      0.0000
                                    0.7435897
                                                     0.02564103
                                                                 2.292019
## 4
                                                     0.00000000
                      0.0000
                                    0.7804878
                                                                 2.350462
## 5
                      0.0000
                                    0.6000000
                                                     0.02500000
                                                                 1.259095
## 6
                      0.0000
                                    0.6666667
                                                     0.04761905 -1.326783
            PC2
                        PC3
                                    PC4
                                               PC5
                                                            PC6
##
     1.2253820 -0.2491928 -0.2812836
                                        0.2172947
                                                     0.34206721
                                                                 0.1100176
                 1.3240001 -0.8875114 -0.2790751 -0.28996199
## 2 -1.6948183
     0.5537819
                 0.2028140
                             0.4763461
                                        0.2948282
                                                     0.07010778 -0.3638014
## 4 -0.2731776 -1.5442805
                            0.1312974
                                         0.2260422 -0.41877992 -0.3298129
## 5 -0.6934915 0.3911153 -0.1329304
                                        0.2391956 -0.11518484
                                                                 0.3493761
     1.0001694 -0.4836604 -0.7715705 0.2412477 1.10978569 0.1913661
             PC8
##
## 1 -0.05937806
## 2 -0.02460115
## 3
     0.11301354
     0.09024576
## 5 -0.18264299
     0.13902258
```

That's better. Now we can visualize our PCA results to see how it separates different candy types by their

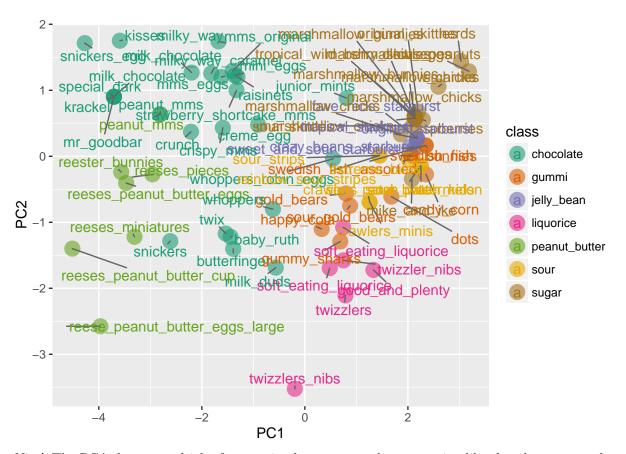
```
p <- ggplot(pca_scores, aes(PC1, PC2, colour=class))
p + geom_point(size=5, alpha=0.6) + geom_text(data=pca_scores, aes(x=PC1, y=PC2, label=name)) + scale_c

2-
nickers_kisses milky_way</pre>
```



The overlap of the labels with the data isn't good, so let's use ggrepel to fix that

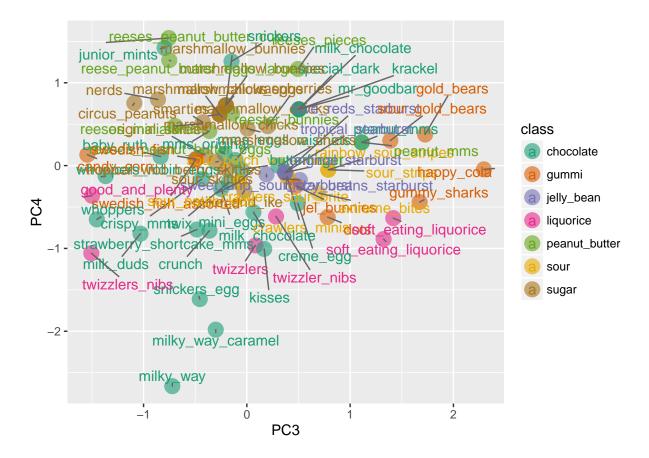
```
p <- ggplot(pca_scores, aes(PC1, PC2, colour=class))
p + geom_point(size=5, alpha=0.6) + geom_text_repel(data=pca_scores, aes(x=PC1, y=PC2, label=name)) + s</pre>
```



Nice! The PCA does a good job of separating by groups we know to exist, like chocolate, peanut butter, gummi, helly bean, liquorice, sour, and sugar candies.

We can also see what PC3 and PC4 look like too

```
p <- ggplot(pca_scores, aes(PC3, PC4, colour=class))
p + geom_point(size=5, alpha=0.6) + geom_text_repel(data=pca_scores, aes(x=PC3, y=PC4, label=name)) + s</pre>
```



Hierarchical Clustering

As mentioned above, it is important to scale our data (column means=0 and variance=1) so that scaling effects are not detected, just patterns of variance between variables. Let's use the scale function here to scale our data before performing hierarchical clustering. The column names in the object data currently correspond to nutrition information. So, the samples to be clustered will be the nutrition information itself. But after scaling the nutrition information, let's transpose that dataset and analyze a scaled matrix where the candies are the columns, so that we will cluster by candy type. We will analyze the two datasets, scaled_nutrition and scaled_candies in parallel.

```
scaled_nutrition <- scale(data[17:24])
scaled_candies <- scale(t(scaled_nutrition))
colnames(scaled_candies) <- as.matrix(data[2])
head(scaled_nutrition)</pre>
```

```
##
        total_fat_per_serv saturated_fat_per_serv cholesterol_per_serv
##
   [1,]
                 0.7634841
                                          0.9663872
                                                                1.1503643
   [2,]
##
                 -0.6883584
                                         -0.9029575
                                                               -0.5626088
  [3,]
                 -0.8845533
                                         -0.9029575
                                                               -0.5626088
## [4,]
                 -0.8845533
                                         -0.9029575
                                                               -0.5626088
##
  [5,]
                 -0.8845533
                                         -0.9029575
                                                               -0.5626088
  [6,]
##
                  1.0773960
                                          1.2334364
                                                                1.0687941
        sodium_per_serv total_carb_per_serv dietary_fiber_per_serv
            -0.22223971
                                 -0.59177589
                                                            0.2390135
## [1,]
```

```
## [2,]
            -0.01984752
                                  -0.47038623
                                                           -0.6266729
                                  1.30377031
                                                           -0.6266729
## [3.]
            -0.97228137
## [4,]
             0.85708852
                                  1.54290566
                                                           -0.6266729
## [5,]
            -0.09723277
                                  0.04551981
                                                           -0.6266729
##
   [6.]
            -0.01984752
                                 -0.67270233
                                                           -0.6266729
##
        sugars_per_serv protein_per_serv
## [1,]
                                0.4125308
              0.4539947
## [2,]
             -1.8929612
                               -0.3875676
## [3,]
              1.0014472
                               -0.3316167
## [4,]
              1.2959509
                               -1.1149298
## [5,]
             -0.1446216
                               -0.3511995
## [6,]
              0.3874818
                                0.3397946
```

head(scaled_candies)

```
##
                           mini_eggs soft_eating_liquorice raspberries
## total_fat_per_serv
                           0.6247621
                                                0.01015079 -0.7143345
                           0.9701606
                                                -0.38152273 -0.7349530
## saturated_fat_per_serv
## cholesterol_per_serv
                           1.2833416
                                                0.23966130 -0.3536552
## sodium per serv
                          -1.0532188
                                                 1.23027675 -0.8126176
## total_carb_per_serv
                          -1.6822740
                                                 0.40798048
                                                              1.7372779
## dietary_fiber_per_serv -0.2680353
                                                0.12273539 -0.4254271
##
                          candy_corn crawlers_minis strawberry_shortcake_mms
## total_fat_per_serv
                          -0.7657406
                                         -1.2313422
                                                                    0.9686218
## saturated_fat_per_serv -0.7826166
                                         -1.2823811
                                                                    1.1759707
## cholesterol_per_serv
                          -0.4705286
                                         -0.3385209
                                                                    0.9571914
## sodium_per_serv
                           0.8312848
                                          0.9520672
                                                                   -0.4894129
## total_carb_per_serv
                           1.4601555
                                          1.3479508
                                                                   -1.3569368
                                         -0.5161844
## dietary_fiber_per_serv -0.5292732
                                                                   -1.2957722
##
                          milk_chocolate milk_duds marshmallow_chicks
## total_fat_per_serv
                               0.6900816 0.5508796
                                                             -0.7670138
                               0.6346596 0.6135935
                                                             -0.7880509
## saturated_fat_per_serv
                               0.2653056 -0.5088880
## cholesterol_per_serv
                                                             -0.3990132
## sodium per serv
                              -0.6119204 2.0490322
                                                             -0.4590349
## total_carb_per_serv
                              -1.5293963 -0.6148121
                                                              1.0939546
## dietary fiber per serv
                               1.4187958 -0.5806734
                                                             -0.4722420
##
                          crazy beans starburst creme egg
                                                              mms eggs
## total_fat_per_serv
                                    -0.58098095 0.7934789
                                                             0.7089045
                                    -0.61223115 1.2553936 0.7024987
## saturated_fat_per_serv
## cholesterol_per_serv
                                    -0.03432204 0.5928605
                                                             1.0226337
## sodium_per_serv
                                    -0.72994244 -0.9790771 -1.1962131
## total_carb_per_serv
                                     1.71969022 -0.9963272 -1.5514798
                                    -0.14310228 -1.1330215 0.9447997
## dietary_fiber_per_serv
##
                          gold_bears original_skittles crawlers_sour_brite
## total_fat_per_serv
                          -0.6517637
                                            -0.4290930
                                                                 -1.2313422
## saturated_fat_per_serv -0.6761136
                                             -0.1649326
                                                                 -1.2823811
## cholesterol_per_serv
                          -0.2258115
                                             -0.4144500
                                                                 -0.3385209
                                             -0.5951565
## sodium_per_serv
                          -0.7678333
                                                                  0.9520672
## total_carb_per_serv
                           0.8021868
                                             1.7164702
                                                                  1.3479508
## dietary_fiber_per_serv -0.3105722
                                             -0.4869597
                                                                 -0.5161844
##
                          reeses_pieces milky_way_caramel raisinets
## total_fat_per_serv
                              0.4032352
                                                0.3556871 0.4621047
## saturated_fat_per_serv
                              1.2972586
                                                 0.6664809 0.7496776
## cholesterol per serv
                                                 1.9782369 1.0744053
                             -0.8213735
```

```
## sodium_per_serv
                              -0.2495609
                                                -0.2344105 -1.5043053
                              -1.3540784
                                                -1.0780661 -1.2759934
## total_carb_per_serv
## dietary_fiber_per_serv
                              0.5113097
                                                -0.9672375 0.9974636
##
                          circus_peanuts sweet_and_sour_starburst
## total fat per serv
                              -0.5940916
                                                        -0.6433016
## saturated fat per serv
                              -0.6072432
                                                        -0.6711654
## cholesterol_per_serv
                                                        -0.1558821
                              -0.3640293
## sodium_per_serv
                              -0.4687186
                                                        -0.3976031
## total_carb_per_serv
                               1.4367796
                                                         1.7296733
## dietary_fiber_per_serv
                              -0.4098097
                                                        -0.2528743
##
                          reeses_peanut_butter_cup whoppers_robin_eggs
## total_fat_per_serv
                                                           -0.002694724
                                         0.39908807
## saturated_fat_per_serv
                                        -0.06731952
                                                            1.184399770
## cholesterol_per_serv
                                        -0.43154124
                                                           -1.026618608
## sodium_per_serv
                                        0.94956668
                                                            0.730947067
## total_carb_per_serv
                                        -1.66084978
                                                            0.774338434
## dietary_fiber_per_serv
                                         0.99689223
                                                           -1.119259034
##
                                           nerds sour_patch_watermelon
                           twizzlers
                          -0.3837281 -0.5516585
## total fat per serv
                                                            -0.6601577
## saturated fat per serv -0.5319207 -0.5653804
                                                            -0.6832339
## cholesterol_per_serv
                          -0.1164805 -0.3116231
                                                            -0.2564865
## sodium per serv
                           1.9774459 -0.6170669
                                                             0.0135461
                           0.8851214 1.1448908
## total_carb_per_serv
                                                             2.1041687
## dietary fiber per serv -0.1946791 -0.3593880
                                                            -0.3368135
                           crispy_mms snickers_egg swedish_fish_assorted
##
## total_fat_per_serv
                           0.04211436
                                          0.3177629
                                                              -0.69934765
## saturated_fat_per_serv
                           0.46741840
                                          0.3185124
                                                              -0.72065503
## cholesterol_per_serv
                           1.21379022
                                          1.7602410
                                                              -0.32661819
## sodium_per_serv
                                                               0.02609201
                           0.21708791
                                         -0.1153662
## total_carb_per_serv
                          -1.48693012
                                         -1.6140235
                                                               1.65399497
## dietary_fiber_per_serv 1.11976952
                                          0.3798587
                                                              -0.40078802
##
                          sour_skittles rainbow_sour_stripes peanut_mms
## total_fat_per_serv
                             -0.4058366
                                                   -0.3878780 0.7742583
                              -0.1181373
                                                   -0.2933576 0.2556515
## saturated_fat_per_serv
## cholesterol_per_serv
                              -0.3898887
                                                   -0.3615561 0.5893067
## sodium_per_serv
                             -0.5866977
                                                   -1.1950542 -0.8239140
## total carb per serv
                              1.9309141
                                                    2.1723185 -1.5315691
## dietary_fiber_per_serv
                             -0.4688596
                                                   -0.4918975 0.5472760
##
                            baby_ruth junior_mints marshmallow_bunnies
## total_fat_per_serv
                           0.72913244
                                        -0.6840201
                                                             -0.7898629
## saturated fat per serv 0.72312786
                                         -0.2966324
                                                             -0.8101718
## cholesterol per serv
                          -0.92908588
                                         -1.0685705
                                                             -0.4346016
## sodium per serv
                           1.61547265
                                         -0.6264816
                                                             -0.5418110
## total_carb_per_serv
                          -1.31973972
                                          0.8249680
                                                              1.1741231
## dietary_fiber_per_serv -0.04697188
                                          1.0970156
                                                             -0.5052954
##
                          fave_reds_starburst reeses_peanut_butter_eggs
## total_fat_per_serv
                                    -0.5786255
                                                               0.9417943
## saturated_fat_per_serv
                                   -0.6056776
                                                               0.7235978
## cholesterol_per_serv
                                    -0.1054048
                                                              -0.2183600
## sodium_per_serv
                                    -0.7075755
                                                               0.4499203
                                    1.7252235
                                                              -1.8671754
## total_carb_per_serv
## dietary_fiber_per_serv
                                   -0.1995715
                                                               0.5027051
##
                          butterfinger milk_chocolate special_dark mr_goodbar
## total fat per serv
                             0.8437179
                                             1.0226564
                                                          0.6900816 0.6900816
```

```
## saturated_fat_per_serv
                             0.6282753
                                            1.3720806
                                                         0.6346596 0.6346596
## cholesterol_per_serv
                                            0.7798505
                                                         0.2653056 0.2653056
                            -0.8273575
                             1.1768329
## sodium per serv
                                           -0.9247076
                                                        -0.6119204 -0.6119204
## total_carb_per_serv
                            -0.5964164
                                           -1.4965845
                                                        -1.5293963 -1.5293963
## dietary_fiber_per_serv
                             0.1828065
                                           -0.1775223
                                                         1.4187958 1.4187958
##
                                             twix marshmallow chicks
                              snickers
## total fat per serv
                                                          -0.7670138
                           0.573977821 1.1608674
                                                          -0.7880509
## saturated_fat_per_serv
                           0.005825866 0.9295415
## cholesterol_per_serv
                          -0.866524822 -0.7619254
                                                          -0.3990132
## sodium_per_serv
                           0.864832622 0.8592227
                                                          -0.4590349
## total_carb_per_serv
                          -1.515933517 -0.9116942
                                                           1.0939546
                          0.891065641 -0.8327969
## dietary_fiber_per_serv
                                                          -0.4722420
                          marshmallow_bunnies
                                                whoppers twizzlers_nibs
                                   -0.7898629 0.4020778
                                                            -0.35114768
## total_fat_per_serv
                                   -0.8101718 1.6240890
                                                            -0.37555585
## saturated_fat_per_serv
## cholesterol_per_serv
                                   -0.4346016 -0.7732742
                                                            -0.27563274
## sodium_per_serv
                                   -0.5418110 1.2932608
                                                             2.38867861
## total_carb_per_serv
                                    1.1741231 -0.2884618
                                                            -0.01790401
                                   -0.5052954 -0.8426784
                                                            -0.31735953
## dietary_fiber_per_serv
                          swedish fish
                                              dots twizzler nibs jel bunnies
## total_fat_per_serv
                           -0.69934765 -0.55235711
                                                      -0.4879646 -0.59022754
## saturated_fat_per_serv
                           -0.72065503 -0.59081639
                                                      -0.5526435 -0.61940310
## cholesterol_per_serv
                           -0.32661819 0.12041018
                                                      -0.2878586 -0.07986019
## sodium per serv
                            0.02609201 0.04799853
                                                       1.8098892 -0.54495639
## total_carb_per_serv
                            1.65399497 2.27905434
                                                       1.1283863 2.03543739
## dietary_fiber_per_serv
                          -0.40078802 -0.01346450
                                                      -0.3984298 -0.18141873
##
                          gummy_sharks good_and_plenty mike_and_ike
## total_fat_per_serv
                                                         -0.6852924
                           -0.49588358
                                            -0.7564517
## saturated_fat_per_serv
                           -0.52780342
                                            -0.7740060
                                                         -0.7109985
## cholesterol_per_serv
                            0.06248932
                                            -0.4493752
                                                         -0.2356156
## sodium_per_serv
                            0.15869446
                                             2.0214855
                                                          0.2397959
## total_carb_per_serv
                            1.00582544
                                             0.9411548
                                                          2.0973638
## dietary_fiber_per_serv
                           -0.04862190
                                            -0.5104807
                                                         -0.3250973
##
                          sour_patch_kids sour_strips
                                                          kisses
                                                                    krackel
## total_fat_per_serv
                               -0.6601577
                                          -0.3878780 0.5640830 0.6900816
## saturated_fat_per_serv
                               -0.6832339
                                           -0.2933576 0.6564900 0.6346596
## cholesterol per serv
                               -0.2564865 -0.3615561 1.5044583 0.2653056
## sodium_per_serv
                                0.0135461 -1.1950542 -0.6715016 -0.6119204
## total_carb_per_serv
                                2.1041687
                                            2.1723185 -1.6024616 -1.5293963
## dietary_fiber_per_serv
                               -0.3368135 -0.4918975 0.2151779 1.4187958
##
                          reester bunnies marshmallow chicks happy cola
## total fat per serv
                                0.9502916
                                                  -0.7670138 -0.37560637
                                                  -0.7880509 -0.39881442
## saturated_fat_per_serv
                                0.5426627
## cholesterol_per_serv
                                                  -0.3990132 0.03037146
                               -0.1726143
                                                  -0.4590349 -0.48623306
## sodium_per_serv
                                0.2429543
                                                   1.0939546 0.26147177
## total_carb_per_serv
                               -1.8418005
## dietary_fiber_per_serv
                                0.6384235
                                                  -0.4722420 -0.05041450
##
                                         smarties soft_eating_liquorice
                          mms_original
## total_fat_per_serv
                             0.3826890 -0.5466747
                                                           -0.091906779
## saturated_fat_per_serv
                             0.7450218 -0.5639333
                                                           -0.189137192
                             1.1055817 -0.2447711
## cholesterol_per_serv
                                                            0.155368005
## sodium_per_serv
                            -1.3934494 -0.6289418
                                                            0.144791434
## total_carb_per_serv
                            -1.4125001 0.9800433
                                                            1.284414721
## dietary fiber per serv
                             1.0179193 -0.3048472
                                                           -0.004264772
```

```
##
                          tropical_wild_berry_skittles sour_gold_bears
## total_fat_per_serv
                                             -0.4190331
                                                             -0.7622266
                                                             -0.7873358
## saturated_fat_per_serv
                                             -0.1428986
## cholesterol_per_serv
                                             -0.4037264
                                                             -0.3229913
## sodium per serv
                                             -0.5926242
                                                             -0.3827465
## total carb per serv
                                              1.8237862
                                                              1.1358232
## dietary fiber per serv
                                             -0.4795229
                                                             -0.4103952
                          peanut mms extreme bites
##
                                                        crunch
                                                                 milky_way
## total_fat_per_serv
                           0.7742583 -0.542000238 0.9290599
                                                                0.04530828
## saturated_fat_per_serv
                           0.2556515 -0.573287073 1.1363936 0.42777271
## cholesterol_per_serv
                           0.5893067
                                       0.005299495  0.8974378  2.23277955
## sodium_per_serv
                          -0.8239140 -0.691136354 0.1140189 -0.11943278
## total_carb_per_serv
                          -1.5315691
                                       2.122498274 -1.5621533 -0.79349944
                          0.5472760 -0.103608265 -0.2493862 -0.85756236
## dietary_fiber_per_serv
##
                          marshmallow_eggs tropical_starburst
## total_fat_per_serv
                                -0.7898629
                                                    -0.5786255
## saturated_fat_per_serv
                                                    -0.6056776
                                -0.8101718
## cholesterol_per_serv
                                -0.4346016
                                                    -0.1054048
## sodium_per_serv
                                                    -0.7075755
                                -0.5418110
## total carb per serv
                                 1.1741231
                                                     1.7252235
## dietary_fiber_per_serv
                                -0.5052954
                                                    -0.1995715
##
                          reeses_miniatures reese_peanut_butter_eggs_large
## total_fat_per_serv
                                  0.7648285
                                                                  0.5073612
## saturated fat per serv
                                                                 -0.1210199
                                  0.1521519
## cholesterol_per_serv
                                  -0.3197383
                                                                 -0.6691984
## sodium_per_serv
                                  1.1163536
                                                                  1.3244299
## total_carb_per_serv
                                  -1.7301019
                                                                 -1.4970192
## dietary_fiber_per_serv
                                  0.2747974
                                                                  0.4352581
##
                          original_starburst marshmallow_chicks
## total_fat_per_serv
                                  -0.5786255
                                                      -0.8113357
## saturated_fat_per_serv
                                  -0.6056776
                                                      -0.8373981
## cholesterol_per_serv
                                  -0.1054048
                                                      -0.3554263
## sodium_per_serv
                                  -0.7075755
                                                      -0.4297861
                                                       0.9211802
## total_carb_per_serv
                                   1.7252235
## dietary_fiber_per_serv
                                  -0.1995715
                                                      -0.4461482
```

The way similarity between variables is calculated is through correlation. Let's use the cor function to create a pairwise correlation matirx for our data, the correlation of all variable to each other. Let's be conservative and instead of using a parametric correlation parameter like "pearson", we'll use a non-parametric one, like "spearman", which makes no assumptions about the distributions of our data

```
corell_nutrition <- cor(scaled_nutrition, method="spearman")
corell_candies <- cor(scaled_candies, method="spearman")
head(corell_nutrition)</pre>
```

```
##
                           total_fat_per_serv saturated_fat_per_serv
                                    1.0000000
                                                            0.9368297
## total_fat_per_serv
## saturated fat per serv
                                    0.9368297
                                                            1.0000000
## cholesterol_per_serv
                                    0.7231604
                                                            0.7391776
## sodium per serv
                                    0.5766610
                                                            0.5181643
## total_carb_per_serv
                                   -0.8333848
                                                           -0.7492149
## dietary_fiber_per_serv
                                    0.8152061
                                                            0.7129886
```

```
##
                          cholesterol_per_serv sodium_per_serv
## total_fat_per_serv
                                      0.7231604
                                                      0.5766610
## saturated_fat_per_serv
                                      0.7391776
                                                      0.5181643
## cholesterol_per_serv
                                      1.0000000
                                                      0.2921460
## sodium_per_serv
                                      0.2921460
                                                      1.0000000
## total_carb_per_serv
                                     -0.6637718
                                                     -0.5644365
## dietary_fiber_per_serv
                                      0.6441498
                                                      0.4431272
##
                          total_carb_per_serv dietary_fiber_per_serv
## total_fat_per_serv
                                   -0.8333848
                                                            0.8152061
## saturated_fat_per_serv
                                   -0.7492149
                                                            0.7129886
## cholesterol_per_serv
                                   -0.6637718
                                                            0.6441498
## sodium_per_serv
                                   -0.5644365
                                                            0.4431272
## total_carb_per_serv
                                     1.0000000
                                                           -0.7332656
                                   -0.7332656
## dietary_fiber_per_serv
                                                             1.0000000
##
                          sugars_per_serv protein_per_serv
## total_fat_per_serv
                               -0.5303592
                                                  0.7249913
## saturated_fat_per_serv
                               -0.4071991
                                                  0.6302843
## cholesterol_per_serv
                               -0.2347752
                                                  0.5786847
                               -0.5220287
## sodium_per_serv
                                                  0.4196859
## total carb per serv
                                0.7290826
                                                 -0.8234517
## dietary_fiber_per_serv
                               -0.3983687
                                                  0.7196518
```

head(corell_candies)

```
##
                             mini_eggs soft_eating_liquorice raspberries
## mini_eggs
                             1.0000000
                                                 -0.54761905 -0.21428571
## soft_eating_liquorice
                            -0.5476190
                                                   1.00000000 -0.07142857
## raspberries
                            -0.2142857
                                                  -0.07142857 1.00000000
## candy_corn
                            -0.4523810
                                                   0.04761905 0.40476190
## crawlers_minis
                            -0.7142857
                                                   0.54761905 0.50000000
## strawberry_shortcake_mms 0.9047619
                                                  -0.57142857 -0.40476190
                             candy_corn crawlers_minis
## mini_eggs
                            -0.45238095
                                            -0.7142857
## soft_eating_liquorice
                             0.04761905
                                              0.5476190
## raspberries
                             0.40476190
                                              0.5000000
## candy corn
                             1.00000000
                                              0.7380952
## crawlers minis
                             0.73809524
                                              1.0000000
## strawberry_shortcake_mms -0.52380952
                                             -0.7380952
                            strawberry_shortcake_mms milk_chocolate
                                           0.9047619
                                                           0.4523810
## mini_eggs
## soft_eating_liquorice
                                           -0.5714286
                                                          -0.2857143
## raspberries
                                           -0.4047619
                                                          -0.5476190
## candy_corn
                                           -0.5238095
                                                          -0.6666667
                                           -0.7380952
                                                          -0.8809524
## crawlers_minis
## strawberry_shortcake_mms
                                            1.0000000
                                                           0.4047619
##
                             milk_duds marshmallow_chicks
## mini_eggs
                             0.1666667
                                                -0.3571429
                             0.1904762
                                                 0.1666667
## soft_eating_liquorice
## raspberries
                            -0.9047619
                                                 0.8333333
## candy_corn
                            -0.1904762
                                                 0.5952381
## crawlers minis
                            -0.3571429
                                                 0.8095238
## strawberry_shortcake_mms
                            0.3333333
                                                -0.5000000
                            crazy_beans_starburst creme_egg
                                                                mms_eggs
                                       -0.07142857 0.6904762 0.7142857
## mini_eggs
```

```
## soft_eating_liquorice
                                     -0.38095238 -0.2380952 -0.3095238
                                     0.64285714 -0.2380952 -0.2619048
## raspberries
## candy corn
                                     0.76190476 -0.7142857 -0.5000000
                                     0.30952381 -0.5476190 -0.7619048
## crawlers_minis
## strawberry_shortcake_mms
                                     ##
                            gold bears original skittles crawlers sour brite
## mini_eggs
                                             0.09523810
                           -0.14285714
                                                         -0.7142857
## soft_eating_liquorice
                            0.26190476
                                             -0.54761905
                                                                  0.5476190
## raspberries
                            0.80952381
                                             0.47619048
                                                                  0.5000000
## candy_corn
                           -0.02380952
                                             0.59523810
                                                                  0.7380952
## crawlers_minis
                            0.28571429
                                             0.14285714
                                                                  1.0000000
## strawberry_shortcake_mms -0.40476190
                                                                 -0.7380952
                                             0.07142857
                           reeses_pieces milky_way_caramel raisinets
## mini_eggs
                                                0.8809524 0.7142857
                              0.30952381
## soft_eating_liquorice
                                               -0.1428571 -0.3809524
                             -0.07142857
## raspberries
                             -0.57142857
                                               -0.4523810 -0.1190476
                                               -0.5714286 -0.4761905
## candy_corn
                             -0.92857143
## crawlers minis
                             -0.73809524
                                               -0.6190476 -0.7619048
                                                0.8571429 0.4523810
## strawberry_shortcake_mms
                             0.42857143
                           circus_peanuts sweet_and_sour_starburst
## mini_eggs
                              -0.1904762
                                                       -0.2857143
## soft_eating_liquorice
                               -0.2380952
                                                       -0.1190476
## raspberries
                               0.5476190
                                                        0.5714286
## candy corn
                               0.9047619
                                                        0.9285714
## crawlers minis
                               0.5238095
                                                        0.5714286
## strawberry_shortcake_mms
                               -0.3809524
                                                       -0.4761905
##
                           reeses_peanut_butter_cup whoppers_robin_eggs
                                                           -0.02380952
## mini_eggs
                                         -0.1666667
## soft_eating_liquorice
                                          0.3333333
                                                           -0.38095238
## raspberries
                                         -0.6428571
                                                           -0.04761905
## candy_corn
                                         -0.5238095
                                                            0.42857143
## crawlers_minis
                                         -0.3095238
                                                            0.09523810
## strawberry_shortcake_mms
                                         -0.1190476
                                                            0.19047619
##
                            twizzlers
                                            nerds sour_patch_watermelon
## mini eggs
                           -0.5476190 0.02380952
                                                           -0.45238095
## soft_eating_liquorice
                            0.8571429 -0.50000000
                                                            0.04761905
## raspberries
                           -0.0952381 0.61904762
                                                            0.40476190
## candy_corn
                            0.3809524 0.73809524
                                                            1.00000000
## crawlers minis
                            0.5476190 0.26190476
                                                            0.73809524
## strawberry_shortcake_mms -0.6428571 -0.16666667
                                                           -0.52380952
##
                            crispy_mms snickers_egg swedish_fish_assorted
## mini eggs
                            0.52380952
                                         0.6666667
                                                             -0.45238095
## soft_eating_liquorice
                           -0.02380952
                                        -0.1666667
                                                              0.04761905
## raspberries
                           -0.59523810 -0.4285714
                                                              0.40476190
## candy_corn
                           -0.35714286
                                       -0.5476190
                                                              1.00000000
                           -0.59523810
                                        -0.7619048
                                                              0.73809524
## crawlers_minis
## strawberry_shortcake_mms  0.33333333
                                          0.4523810
                                                             -0.52380952
##
                           sour_skittles rainbow_sour_stripes peanut_mms
## mini_eggs
                              0.09523810
                                                 -0.04761905 0.4761905
## soft_eating_liquorice
                             -0.54761905
                                                  -0.23809524 0.1190476
## raspberries
                                                  0.83333333 -0.2380952
                              0.47619048
## candy_corn
                              0.59523810
                                                  0.23809524 -0.8333333
## crawlers minis
                              0.14285714
                                                  0.33333333 -0.5714286
                                                 -0.07142857 0.4047619
## strawberry shortcake mms
                              0.07142857
```

```
##
                             baby_ruth junior_mints marshmallow_bunnies
## mini_eggs
                            0.04761905
                                         -0.4285714
                                                            -0.33333333
## soft_eating_liquorice
                            0.11904762
                                         -0.4761905
                                                             0.07142857
## raspberries
                            -0.85714286
                                          0.2380952
                                                             0.90476190
## candy corn
                            -0.50000000
                                          0.4761905
                                                             0.54761905
## crawlers minis
                            -0.35714286
                                          0.1904762
                                                             0.71428571
## strawberry shortcake mms 0.35714286
                                        -0.3571429
                                                            -0.52380952
##
                            fave_reds_starburst reeses_peanut_butter_eggs
## mini_eggs
                                   -0.07142857
                                                               0.4047619
                                   -0.38095238
## soft_eating_liquorice
                                                              -0.1666667
## raspberries
                                    0.64285714
                                                              -0.6428571
## candy_corn
                                    0.76190476
                                                              -0.8809524
## crawlers_minis
                                    0.30952381
                                                              -0.8095238
## strawberry_shortcake_mms
                                   -0.26190476
                                                               0.5952381
##
                           butterfinger milk_chocolate special_dark
## mini_eggs
                             -0.1428571
                                             0.8571429
                                                         0.4523810
## soft_eating_liquorice
                              0.3571429
                                            -0.4523810
                                                         -0.2857143
## raspberries
                             -0.8095238
                                            -0.4285714
                                                         -0.5476190
                                            -0.7857143
                                                         -0.6666667
## candy_corn
                             -0.4523810
## crawlers minis
                             -0.2619048
                                            -0.9285714
                                                         -0.8809524
## strawberry_shortcake_mms
                              0.1666667
                                             0.8809524
                                                          0.4047619
##
                           mr goodbar
                                         snickers
                                                        t.wix
## mini_eggs
                            0.4523810 -0.09523810 0.3571429
## soft_eating_liquorice
                           ## raspberries
                           -0.5476190 -0.47619048 -0.7857143
## candy_corn
                           -0.6666667 -0.71428571 -0.6666667
## crawlers_minis
                           -0.8809524 -0.30952381 -0.5952381
## strawberry_shortcake_mms 0.4047619 -0.04761905 0.5952381
##
                           marshmallow_chicks marshmallow_bunnies
## mini_eggs
                                   -0.3571429
                                                      -0.33333333
## soft_eating_liquorice
                                    0.1666667
                                                       0.07142857
## raspberries
                                    0.8333333
                                                       0.90476190
## candy_corn
                                    0.5952381
                                                       0.54761905
## crawlers_minis
                                    0.8095238
                                                       0.71428571
## strawberry_shortcake_mms
                                   -0.5000000
                                                      -0.52380952
##
                              whoppers twizzlers_nibs swedish_fish
## mini eggs
                            0.07142857
                                          -0.61904762 -0.45238095
## soft_eating_liquorice
                           -0.19047619
                                           0.97619048
                                                        0.04761905
## raspberries
                            -0.57142857
                                          -0.02380952
                                                        0.40476190
## candy_corn
                                                        1.00000000
                            0.14285714
                                           0.21428571
## crawlers_minis
                                                        0.73809524
                            -0.14285714
                                           0.61904762
## strawberry_shortcake_mms  0.38095238
                                          -0.64285714 -0.52380952
                                 dots twizzler_nibs jel_bunnies gummy_sharks
                                      -0.61904762 -0.2857143 -0.52380952
## mini_eggs
                           -0.3571429
## soft_eating_liquorice
                            0.3095238
                                         0.97619048 -0.1190476
                                                                  0.92857143
## raspberries
                                       -0.02380952
                                                     0.5714286
                                                                  0.21428571
                            0.2380952
## candy_corn
                            0.8333333
                                         0.21428571
                                                      0.9285714 -0.02380952
## crawlers_minis
                            0.5714286
                                         0.61904762
                                                      0.5714286
                                                                  0.52380952
## strawberry_shortcake_mms -0.5476190
                                       -0.64285714 -0.4761905 -0.59523810
                            good_and_plenty mike_and_ike sour_patch_kids
                                -0.6190476 -0.45238095
                                                            -0.45238095
## mini_eggs
## soft eating liquorice
                                 0.4761905
                                             0.04761905
                                                             0.04761905
## raspberries
                                 0.2619048
                                             0.40476190
                                                             0.40476190
## candy corn
                                 0.8571429
                                             1.00000000
                                                             1.00000000
```

```
## crawlers minis
                                  0.9047619
                                              0.73809524
                                                              0.73809524
## strawberry_shortcake_mms
                                 -0.6904762 -0.52380952
                                                             -0.52380952
##
                            sour strips
                                           kisses
                                                      krackel reester bunnies
## mini_eggs
                            -0.04761905 0.8571429 0.4523810
                                                                    0.2380952
## soft_eating_liquorice
                            -0.23809524 -0.1666667 -0.2857143
                                                                    0.0000000
## raspberries
                             0.83333333 -0.4523810 -0.5476190
                                                                   -0.5000000
## candy corn
                             0.23809524 -0.6904762 -0.6666667
                                                                   -0.8571429
## crawlers minis
                             0.33333333 -0.7857143 -0.8809524
                                                                   -0.6666667
## strawberry_shortcake_mms -0.07142857 0.7619048 0.4047619
                                                                    0.3571429
##
                            marshmallow_chicks happy_cola mms_original
## mini_eggs
                                    -0.3571429 -0.1428571
                                                             0.7619048
                                     0.1666667 0.5000000
                                                           -0.4761905
## soft_eating_liquorice
## raspberries
                                     0.8333333 0.4523810
                                                           -0.2619048
## candy_corn
                                     0.5952381 -0.2619048
                                                           -0.3809524
## crawlers_minis
                                     0.8095238 0.0952381
                                                            -0.7619048
## strawberry_shortcake_mms
                                    -0.5000000 -0.3333333
                                                             0.5238095
##
                               smarties soft_eating_liquorice
## mini eggs
                             0.02380952
                                                  -0.4523810
## soft_eating_liquorice
                            -0.50000000
                                                   0.8333333
## raspberries
                             0.61904762
                                                    0.3571429
## candy_corn
                             0.73809524
                                                    0.1190476
## crawlers minis
                             0.26190476
                                                    0.5238095
## strawberry_shortcake_mms -0.16666667
                                                   -0.5952381
                            tropical_wild_berry_skittles sour_gold_bears
                                                             -0.4523810
## mini eggs
                                              0.09523810
## soft_eating_liquorice
                                             -0.54761905
                                                               0.7857143
## raspberries
                                              0.47619048
                                                               0.5238095
## candy_corn
                                              0.59523810
                                                               0.1666667
## crawlers_minis
                                              0.14285714
                                                               0.666667
## strawberry_shortcake_mms
                                              0.07142857
                                                              -0.6428571
##
                            peanut_mms extreme_bites
                                                         crunch milky_way
## mini_eggs
                             0.4761905
                                       -0.07142857 0.7142857 0.8095238
## soft_eating_liquorice
                             0.1190476
                                       -0.38095238 -0.1666667 -0.2142857
## raspberries
                            -0.2380952
                                         0.64285714 -0.7619048 -0.4523810
## candy corn
                            -0.8333333
                                         0.76190476 -0.6428571 -0.2142857
                            -0.5714286
## crawlers minis
                                         0.30952381 -0.7619048 -0.4285714
## strawberry_shortcake_mms
                           0.4047619
                                        ##
                            marshmallow_eggs tropical_starburst
## mini_eggs
                                 -0.33333333
                                                    -0.07142857
## soft_eating_liquorice
                                                    -0.38095238
                                  0.07142857
## raspberries
                                  0.90476190
                                                     0.64285714
## candy corn
                                  0.54761905
                                                     0.76190476
## crawlers minis
                                  0.71428571
                                                     0.30952381
## strawberry_shortcake_mms
                                 -0.52380952
                                                    -0.26190476
                            reeses_miniatures reese_peanut_butter_eggs_large
## mini_eggs
                                  -0.09523810
                                                                 -0.09523810
## soft_eating_liquorice
                                   0.47619048
                                                                  0.47619048
## raspberries
                                  -0.69047619
                                                                 -0.69047619
## candy_corn
                                  -0.57142857
                                                                 -0.57142857
## crawlers_minis
                                  -0.19047619
                                                                 -0.19047619
## strawberry_shortcake_mms
                                                                  0.07142857
                                   0.07142857
##
                            original_starburst marshmallow_chicks
                                                       -0.3571429
## mini_eggs
                                   -0.07142857
## soft eating liquorice
                                   -0.38095238
                                                        0.1666667
```

```
## raspberries 0.64285714 0.8333333

## candy_corn 0.76190476 0.5952381

## crawlers_minis 0.30952381 0.8095238

## strawberry_shortcake_mms -0.26190476 -0.5000000
```

Next, let's create a distance matrix using the as.dist funciton, which assigns distances between our samples using the correlation matrix we just calculated. There are many different methods to calculate distance, and the default is Eucledian, which we'll be using. We will take the absolute value of the correlation matrix (because strong negative as well as positive correlations indicate similarity) and also subtract that value from 1, as strong correlation (e.g., rho=1) means a closer distance (e.g., 0)

```
dist_nutrition <- as.dist(1-abs(corell_nutrition))
dist_candies <- as.dist(1-abs(corell_candies))</pre>
```

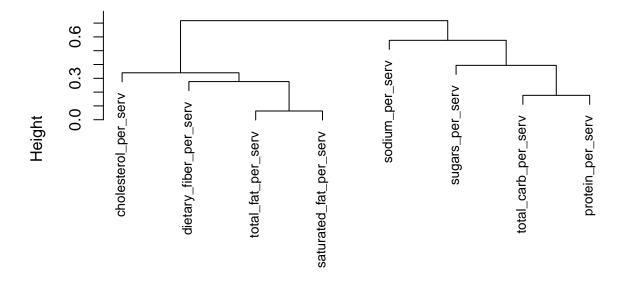
Finally, using our distance matrix, let's convert it to a dendrogram using the hclust function. Check out ?hclust, as there are many different methods by which to cluster your results. For this example, we'll start by using the method ward.D

```
hc_nutrition <- hclust(dist_nutrition, method="ward.D2")
hc_candies <- hclust(dist_candies, method="ward.D2")</pre>
```

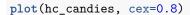
Let's plot out our dendrograms!

```
plot(hc_nutrition, cex=0.8)
```

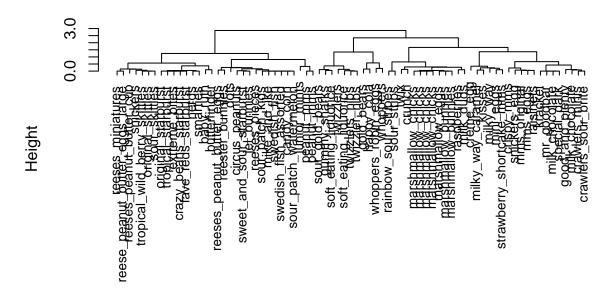
Cluster Dendrogram



dist_nutrition
hclust (*, "ward.D2")

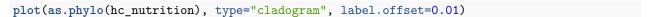


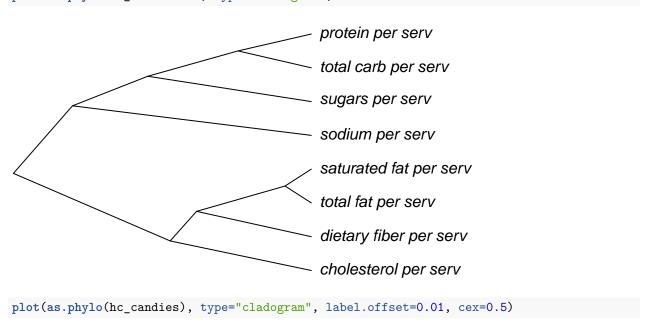
Cluster Dendrogram

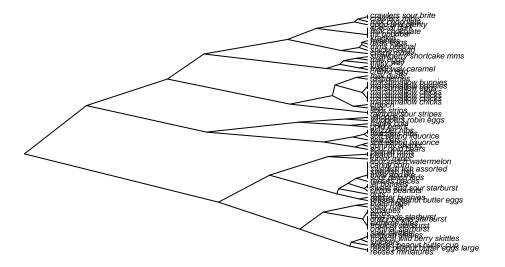


dist_candies hclust (*, "ward.D2")

Using the packages ggdendro and ape you can plot out nicer looking dendrograms if you like. Use the "cex" option to change the size of the text if you need to







Shape descriptors and allometry

Let's read in a datafile with basic shape information about individual candy pieces

```
shape_desc <- read.table("./shape_descriptors.txt", header=TRUE)</pre>
names(shape_desc)
                                                                "circ"
## [1] "label"
                   "id"
                              "candy_no" "area"
                                                     "cm2"
## [7] "ar"
                  "round"
                              "solid"
head(shape_desc)
##
            label
                     id candy_no area
                                             cm2 circ
                                                           ar round solid
## 1 ID_52_22.jpg id_52
                               22 5721 0.8362881 0.563 2.881 0.347 0.947
## 2 ID_18_15.jpg id_18
                               15 5964 0.8718095 0.824 1.451 0.689 0.973
## 3 ID_52_12.jpg id_52
                               12 7036 1.0285130 0.697 2.242 0.446 0.970
## 4 ID_52_14.jpg id_52
                               14 7239 1.0581873 0.663 2.267 0.441 0.954
## 5 ID_52_07.jpg id_52
                               7 7383 1.0792370 0.714 2.197 0.455 0.962
## 6 ID_71_10.jpg id_71
                               10 7433 1.0865459 0.828 1.579 0.633 0.973
```

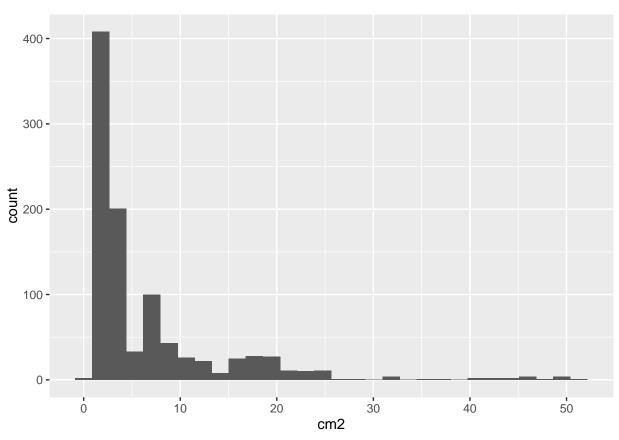
The variables in this dataset are:

- label: the name of the file measured
- id: the candy ID
- candy_no: for a given candy ID, the individual candy piece in question
- area: area in pixels
- cm2: area in cm²
- circ: circularity, which is 4pi(area/perimeter^2). More lanky, jagged things have smaller circ values. More smoother, rounder things have higher circ values
- ar: aspect ratio. The ratio of the major to minor axes of the best fitted ellipse. Longer things have higher aspect ratios
- round: inversely related to ar
- solidity: the ratio of the area to convex area. More jagged things have lower solidity values

Let's first look at the distribution of cm2 values using a histogram

```
p <- ggplot(shape_desc, aes(x=cm2))
p + geom_histogram()</pre>
```

`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.

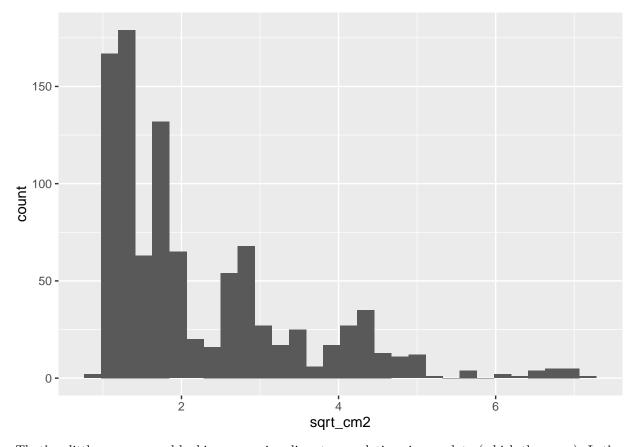


As is typical for area, the distribution is skewed. Let's create a transformed value for area by taking the square root and see how that looks

```
shape_desc$sqrt_cm2 <- sqrt(shape_desc$cm2)

p <- ggplot(shape_desc, aes(x=sqrt_cm2))
p + geom_histogram()</pre>
```

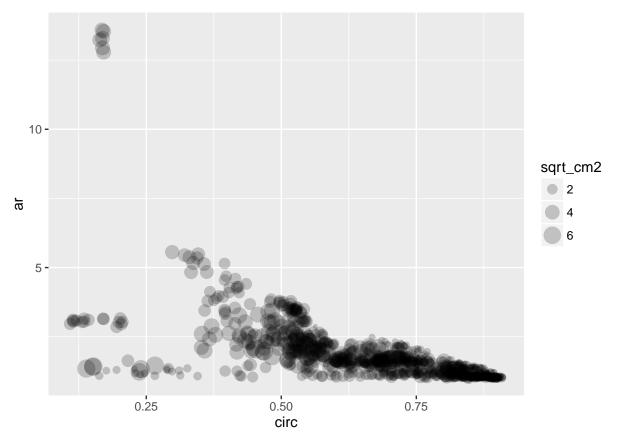
`stat_bin()` using `bins = 30`. Pick better value with `binwidth`.



That's a little more normal looking, assuming discrete populations in our data (which there are). Let's use this square root value in the future.

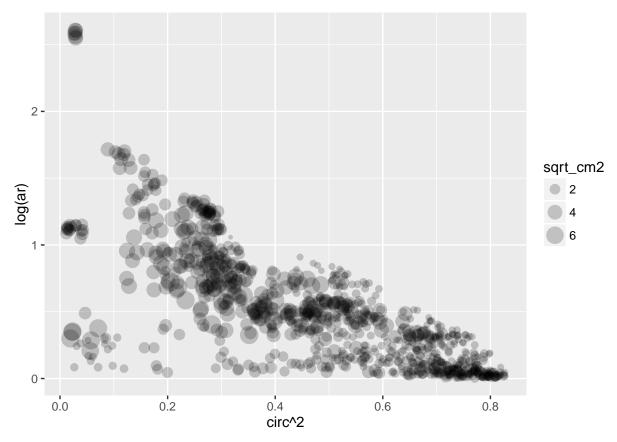
Let's get an idea for how our data looks and plot aspect ratio vs. circularity, making the size of the points $\mathtt{sqrt_cm2}$

```
p <- ggplot(shape_desc, aes(x=circ, y=ar, size=sqrt_cm2))
p + geom_point(alpha=0.2)</pre>
```



Interesting! Let's get a little more separation and transform our variables. I tried squaring circ and taking the log of ar, but you can try your own transformations!

```
p <- ggplot(shape_desc, aes(x=circ^2, y=log(ar), size=sqrt_cm2))
p + geom_point(alpha=0.2)</pre>
```



Wouldn't it be nice if we had the other information for the candies associated with this dataset? Let's use the merge function to merge our nutritional label dataset with the shape descriptor dataset

Check out ?merge

But the gist is that you input an x dataset that will be merged with a y dataset. Using by.x and by.y you can specify the columns by which to merge in each dataset. all.x or all.y or all set to TRUE will insure that every row specifed by all is included in the merge, even if there is no corresponding data in the other dataset to merge with. Let's merge our shape descriptor individual candy dataset shape_desc with the nutritional information for each of our candy types, data

```
mdata <- merge(x=shape_desc, y=data, by.x="id", by.y="id", all.x=TRUE)
summary(mdata)</pre>
```

```
##
          id
                             label
                                           candy_no
                                                              area
##
    id_16
           : 50
                   ID_01_01.jpg:
                                                                   5721
                                               : 1.00
                                                         Min.
    id_14
             30
                                       1st Qu.: 5.00
                                                         1st Qu.: 10825
##
           :
                   ID_01_02.jpg:
##
    id_52
           : 30
                   ID_01_03.jpg:
                                       Median: 9.00
                                                         Median : 20989
                                   1
##
    id_64
           : 28
                   ID_01_04.jpg:
                                               :10.73
                                                         Mean
                                                                : 44678
                   ID_01_05.jpg:
                                                         3rd Qu.: 53384
##
    id_05
           : 27
                                   1
                                       3rd Qu.:15.00
##
    id_20
           : 25
                   ID_01_06.jpg:
                                   1
                                       Max.
                                               :50.00
                                                         Max.
                                                                :356531
##
    (Other):789
                   (Other)
                                :973
##
         cm2
                             circ
                                                ar
                                                                round
##
    Min.
           : 0.8363
                       Min.
                               :0.1090
                                         Min.
                                                 : 1.003
                                                            Min.
                                                                    :0.0740
##
    1st Qu.: 1.5824
                       1st Qu.:0.5490
                                          1st Qu.: 1.137
                                                            1st Qu.:0.4860
##
    Median : 3.0681
                       Median :0.7120
                                          Median : 1.513
                                                            Median :0.6610
           : 6.5310
                               :0.6737
                                                 : 1.817
                                                                   :0.6624
##
    Mean
                       Mean
                                          Mean
                                                            Mean
    3rd Qu.: 7.8035
                       3rd Qu.:0.8270
                                          3rd Qu.: 2.058
                                                            3rd Qu.:0.8785
##
```

```
Max.
           :52.1172
                      Max.
                              :0.9090
                                        Max.
                                                :13.587
                                                          Max.
                                                                  :0.9970
##
##
        solid
                         sqrt cm2
                                                                   name
           :0.7120
                                                                     : 50
##
    Min.
                            :0.9145
                                       reeses_pieces
                     Min.
##
    1st Qu.:0.9200
                      1st Qu.:1.2579
                                       good_and_plenty
                                                                     : 30
##
    Median :0.9560
                     Median :1.7516
                                       original skittles
                                                                     : 30
                                       tropical_wild_berry_skittles: 28
    Mean :0.9385
                      Mean
                            :2.2339
    3rd Qu.:0.9720
                                                                     : 25
##
                      3rd Qu.:2.7935
                                       mms original
##
    Max.
           :0.9880
                      Max.
                             :7.2192
                                        (Other)
                                                                     :689
##
                                       NA's
                                                                     :127
##
                               class
                                          serving_size_g
                                                             calories
         company
##
                                  :217
                                         Min. : 7.00
    hershev :215
                     chocolate
                                                          Min.
                                                                : 25.0
                                          1st Qu.:40.00
##
    wrigley :167
                                  :135
                                                          1st Qu.:140.0
                    sugar
##
             : 99
                                         Median :40.00
    mars
                    gummi
                                  :123
                                                          Median :150.0
##
    haribo
            : 62
                                  :109
                                               :39.22
                                                          Mean
                                                                  :158.7
                    jelly_bean
                                         Mean
##
    just_born: 60
                    peanut_butter:101
                                          3rd Qu.:41.00
                                                          3rd Qu.:190.0
##
    (Other) :249
                                                 :45.00
                     (Other)
                                  :167
                                         Max.
                                                          Max.
                                                                  :220.0
##
    NA's
             :127
                    NA's
                                  :127
                                         NA's
                                                 :127
                                                          NA's
                                                                  :127
##
     calories fat
                                       saturated_fat_g cholesterol_mg
                       total_fat_g
##
    Min.
          : 0.00
                     Min.
                            : 0.000
                                       Min.
                                               :0.000
                                                        Min.
                                                               : 0.000
    1st Qu.: 0.00
##
                      1st Qu.: 0.000
                                       1st Qu.:0.000
                                                        1st Qu.: 0.000
    Median : 10.00
                      Median : 1.000
                                       Median :0.500
                                                        Median : 0.000
          : 31.95
                                                              : 1.206
##
    Mean
                            : 3.639
                                       Mean
                                              :2.228
                                                        Mean
                     Mean
    3rd Qu.: 70.00
                      3rd Qu.: 8.000
                                       3rd Qu.:5.000
                                                        3rd Qu.: 0.000
##
##
    Max.
                             :13.000
                                               :8.000
           :110.00
                     Max.
                                       Max.
                                                        Max.
                                                                :10.000
    NA's
           :127
                      NA's
                             :127
                                       NA's
                                               :127
                                                        NA's
                                                                :127
##
                      total_carb_g
                                      dietary_fiber_g
      sodium_mg
                                                           sugars_g
##
    Min.
          : 0.00
                     Min.
                             : 6.00
                                      Min.
                                              :0.0000
                                                        Min.
                                                               : 6.00
    1st Qu.: 10.00
##
                      1st Qu.:26.00
                                      1st Qu.:0.0000
                                                        1st Qu.:21.00
    Median : 20.00
                      Median :32.00
                                      Median :0.0000
                                                        Median :24.00
##
    Mean
          : 34.19
                      Mean
                             :30.59
                                      Mean
                                              :0.3427
                                                        Mean
                                                                :23.83
##
    3rd Qu.: 45.00
                      3rd Qu.:34.00
                                      3rd Qu.:1.0000
                                                        3rd Qu.:27.00
##
    Max.
           :180.00
                      Max.
                             :38.00
                                      Max.
                                              :2.0000
                                                        Max.
                                                                :35.00
##
    NA's
           :127
                     NA's
                             :127
                                      NA's
                                              :127
                                                                :127
                                                        NA's
##
      protein g
                    primary_ingredient total_fat_per_serv
##
           :0.000
                    chocolate:193
                                                :0.00000
    Min.
                                        Min.
##
    1st Qu.:0.000
                    dextrose: 9
                                        1st Qu.:0.00000
##
    Median :1.000
                    peanuts: 6
                                        Median: 0.02703
##
    Mean
           :1.407
                              :484
                                        Mean
                                                :0.09263
                    sugar
##
    3rd Qu.:3.000
                              :160
                                        3rd Qu.:0.20455
                    syrup
    Max.
           :5.000
                    NA's
                                                :0.32353
                              :127
                                        Max.
##
    NA's
           :127
                                        NA's
                                                :127
    saturated_fat_per_serv cholesterol_per_serv sodium_per_serv
##
    Min.
                                   :0.0000
           :0.00000
                            Min.
                                                  Min.
                                                         :0.0000
    1st Qu.:0.00000
                                                  1st Qu.:0.2500
                            1st Qu.:0.00000
   Median :0.01351
##
                            Median :0.00000
                                                  Median :0.4881
##
    Mean
           :0.05664
                            Mean
                                   :0.03108
                                                  Mean
                                                         :0.8735
##
    3rd Qu.:0.11905
                            3rd Qu.:0.00000
                                                  3rd Qu.:1.1250
##
    Max.
           :0.20000
                            Max.
                                   :0.32051
                                                  Max.
                                                         :4.5000
##
    NA's
           :127
                            NA's
                                   :127
                                                  NA's
                                                         :127
##
    total_carb_per_serv dietary_fiber_per_serv sugars_per_serv
##
           :0.5294
                         Min.
                               :0.00000
                                                 Min.
                                                        :0.4186
##
    1st Qu.:0.7059
                         1st Qu.:0.00000
                                                 1st Qu.:0.5250
##
    Median :0.8250
                         Median :0.00000
                                                 Median :0.6000
```

```
Mean
            :0.7800
                                  :0.00838
                                                    Mean
                                                            :0.6097
##
                          Mean
##
    3rd Qu.:0.8580
                          3rd Qu.:0.02273
                                                    3rd Qu.:0.6750
##
    Max.
            :1.0000
                          Max.
                                  :0.04651
                                                    Max.
                                                            :0.9211
    NA's
            :127
                          NA's
                                                    NA's
##
                                  :127
                                                            :127
##
    protein_per_serv
##
    Min.
            :0.00000
##
    1st Qu.:0.00000
##
    Median :0.02500
##
    Mean
            :0.03574
##
    3rd Qu.:0.06977
##
    Max.
            :0.11765
##
    NA's
            :127
```

Using summary, it seems that our merge was successful. However, you will notice that there are some NAs. It is important we deal with these for subsequent analyses, because some methods, like PCA, can't handle missing data this way. Let's get rid of the NAs using na.omit

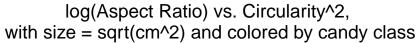
```
nonas_mdata <- na.omit(mdata)
summary(nonas_mdata)</pre>
```

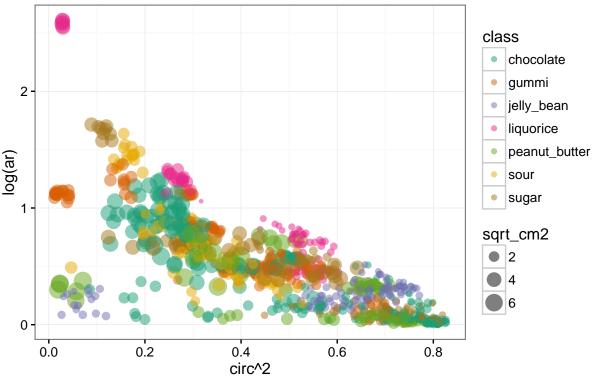
```
##
           id
                             label
                                           candy_no
                                                              area
##
    id_16
           : 50
                   ID_10_01.jpg:
                                   1
                                        Min.
                                               : 1.00
                                                         Min.
                                                                 : 5721
##
    id_14
           : 30
                   ID_10_02.jpg:
                                   1
                                        1st Qu.: 5.00
                                                         1st Qu.: 10328
    id_52
           : 30
                   ID_10_03.jpg:
                                        Median: 9.00
                                                         Median: 19701
                                   1
##
    id_64
           : 28
                   ID_10_04.jpg:
                                               :10.88
                                                                 : 46853
                                   1
                                        Mean
                                                         Mean
    id_20
##
           : 25
                   ID_10_05.jpg:
                                   1
                                        3rd Qu.:15.00
                                                         3rd Qu.: 56382
                                                                 :356531
##
    id 61
          : 25
                   ID_10_06.jpg:
                                   1
                                        Max.
                                               :50.00
                                                         Max.
    (Other):664
##
                   (Other)
                                :846
##
         cm2
                             circ
                                                                 round
##
           : 0.8363
                       Min.
                               :0.1090
                                                 : 1.003
                                                            Min.
                                                                    :0.0740
    Min.
                                          Min.
##
    1st Qu.: 1.5098
                       1st Qu.:0.5490
                                          1st Qu.: 1.160
                                                            1st Qu.:0.4925
##
    Median : 2.8799
                       Median :0.7170
                                          Median : 1.528
                                                            Median :0.6540
##
            : 6.8489
                       Mean
                               :0.6725
                                          Mean
                                                  : 1.819
                                                            Mean
                                                                    :0.6614
##
    3rd Qu.: 8.2418
                       3rd Qu.:0.8293
                                          3rd Qu.: 2.030
                                                            3rd Qu.:0.8618
                               :0.9090
##
    Max.
            :52.1172
                       Max.
                                          Max.
                                                  :13.587
                                                            Max.
                                                                    :0.9970
##
##
        solid
                          sqrt_cm2
                                                                     name
##
    Min.
            :0.7120
                              :0.9145
                                         reeses_pieces
                                                                       : 50
                      Min.
    1st Qu.:0.9210
                      1st Qu.:1.2287
                                         good_and_plenty
                                                                       : 30
    Median :0.9570
                      Median :1.6970
                                         original_skittles
##
                                                                         30
##
    Mean
            :0.9388
                      Mean
                              :2.2666
                                         tropical_wild_berry_skittles:
                                                                         28
##
    3rd Qu.:0.9720
                                                                         25
                      3rd Qu.:2.8709
                                         mms_original
##
                                         sweet_and_sour_starburst
    Max.
            :0.9880
                      Max.
                              :7.2192
                                                                       : 25
##
                                         (Other)
                                                                       :664
##
         company
                                class
                                           serving_size_g
                                                               calories
##
    hershey
             :215
                     chocolate
                                   :217
                                           Min.
                                                  : 7.00
                                                            Min.
                                                                    : 25.0
##
    wrigley
             :167
                                   :123
                                           1st Qu.:40.00
                                                            1st Qu.:140.0
                     gummi
##
    mars
              : 99
                     jelly_bean
                                   :109
                                           Median:40.00
                                                            Median :150.0
              : 62
                                   : 83
                                                  :39.22
##
    haribo
                                                                    :158.7
                     liquorice
                                           Mean
                                                            Mean
##
    just born: 60
                     peanut butter:101
                                           3rd Qu.:41.00
                                                            3rd Qu.:190.0
##
    nestle
                                   : 84
                                                   :45.00
                                                                    :220.0
             : 42
                     sour
                                           Max.
                                                            Max.
##
    (Other) :207
                     sugar
                                   :135
##
     calories_fat
                       total_fat_g
                                         saturated_fat_g cholesterol_mg
```

```
Min.
          : 0.00
                            : 0.000
                                              :0.000
                                                       Min. : 0.000
                     Min.
                                      Min.
   1st Qu.: 0.00
                                                       1st Qu.: 0.000
##
                     1st Qu.: 0.000
                                      1st Qu.:0.000
                     Median : 1.000
                                      Median :0.500
  Median : 10.00
                                                       Median : 0.000
   Mean
          : 31.95
                            : 3.639
                                              :2.228
                                                             : 1.206
##
                     Mean
                                      Mean
                                                       Mean
##
   3rd Qu.: 70.00
                     3rd Qu.: 8.000
                                      3rd Qu.:5.000
                                                       3rd Qu.: 0.000
##
   Max.
           :110.00
                            :13.000
                                      Max.
                                              :8.000
                                                       Max.
                                                              :10.000
                     Max.
##
##
      sodium_mg
                      total_carb_g
                                     dietary_fiber_g
                                                          sugars_g
          : 0.00
                            : 6.00
                                                             : 6.00
##
   Min.
                     Min.
                                     Min.
                                             :0.0000
                                                       Min.
                                     1st Qu.:0.0000
##
   1st Qu.: 10.00
                     1st Qu.:26.00
                                                       1st Qu.:21.00
   Median : 20.00
                     Median :32.00
                                     Median :0.0000
                                                       Median :24.00
   Mean
          : 34.19
                            :30.59
                                     Mean
                                             :0.3427
                                                              :23.83
##
                     Mean
                                                       Mean
   3rd Qu.: 45.00
##
                     3rd Qu.:34.00
                                     3rd Qu.:1.0000
                                                       3rd Qu.:27.00
##
          :180.00
                            :38.00
                                            :2.0000
                                                              :35.00
   Max.
                     Max.
                                     Max.
                                                       Max.
##
##
      protein_g
                    primary_ingredient total_fat_per_serv
##
                    chocolate:193
   Min.
           :0.000
                                       Min.
                                               :0.00000
   1st Qu.:0.000
                    dextrose: 9
                                       1st Qu.:0.00000
   Median :1.000
                                       Median :0.02703
##
                    peanuts : 6
##
   Mean
          :1.407
                    sugar
                             :484
                                       Mean
                                               :0.09263
   3rd Qu.:3.000
##
                    syrup
                             :160
                                       3rd Qu.:0.20455
##
           :5.000
                                               :0.32353
##
   saturated_fat_per_serv cholesterol_per_serv sodium_per_serv
##
           :0.00000
                                  :0.00000
##
   Min.
                           Min.
                                                 Min.
                                                        :0.0000
   1st Qu.:0.00000
                           1st Qu.:0.00000
                                                 1st Qu.:0.2500
##
  Median :0.01351
                           Median :0.00000
                                                 Median :0.4881
##
   Mean
           :0.05664
                           Mean
                                  :0.03108
                                                 Mean
                                                        :0.8735
##
   3rd Qu.:0.11905
                           3rd Qu.:0.00000
                                                 3rd Qu.:1.1250
##
   Max.
           :0.20000
                           Max.
                                  :0.32051
                                                 Max.
                                                        :4.5000
##
##
   total_carb_per_serv dietary_fiber_per_serv sugars_per_serv
##
           :0.5294
                        Min.
                               :0.000000
                                                Min.
                                                      :0.4186
   1st Qu.:0.7059
                        1st Qu.:0.000000
##
                                                1st Qu.:0.5250
##
   Median :0.8250
                        Median :0.000000
                                               Median : 0.6000
                                               Mean :0.6097
##
  Mean
           :0.7800
                               :0.008381
                        Mean
##
   3rd Qu.:0.8580
                        3rd Qu.:0.022727
                                               3rd Qu.:0.6750
##
   Max.
           :1.0000
                        Max.
                               :0.046512
                                               Max.
                                                       :0.9211
##
##
   protein_per_serv
  Min.
           :0.00000
##
   1st Qu.:0.00000
## Median: 0.02500
## Mean
           :0.03574
   3rd Qu.:0.06977
## Max.
           :0.11765
##
```

Great! All the NAs are gone. Let's look at our graph of aspect ratio, circularity, and sqrt_cm2 again, this time by candy class

```
p <- ggplot(nonas_mdata, aes(x=circ^2, y=log(ar), size=sqrt_cm2, colour=class))
p + geom_point(alpha=0.5) + scale_colour_brewer(type="qual", palette=2) + theme_bw() + ggtitle(label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="label="labe
```





If you want to save your graph, then ggsave("all_candies.jpg")

To get a feel for the shapes of the candies, let's take averages by candy type and replot this graph with labels

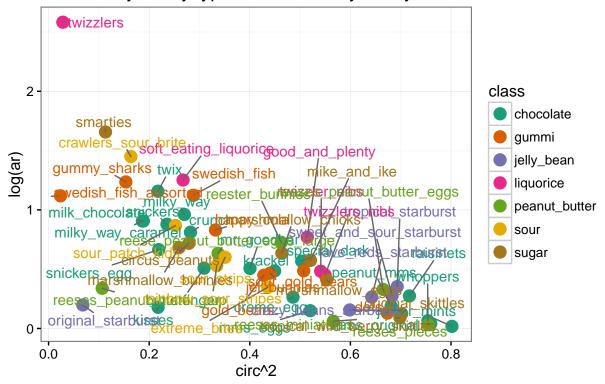
```
averaged <- aggregate(nonas_mdata[c(4:10,11,13,14:33)], by=list(nonas_mdata$name, nonas_mdata$class), F
```

Now let's plot the averaged shape descriptor values and label by candy type and class

```
p <- ggplot(averaged, aes(x=circ^2, y=log(ar), colour=Group.2))
p + geom_point(alpha=1, size=4) + scale_colour_brewer(type="qual", palette=2) + geom_text_repel(data=average)</pre>
```

Scale for 'colour' is already present. Adding another scale for ## 'colour', which will replace the existing scale.

Averaged log(Aspect Ratio) vs. Circularity^2, labeled by candy type and colored by candy class



If you want to save your graph, then ggsave("averaged_candies.jpg")

Final project

Previously, you should have isolated the RGB values per each candy piece. Your final project is to consider all the candy data as a whole. The three main datasets are:

- 1. Nutrition label information and candy class for each of the 75 candy types
- 2. Shape descriptor information and area for each of ~980 individual candy pieces
- 3. RGB color information for ~980 individual candy pieces (you should be in possession of this data)

You should first merge the three datasets together.

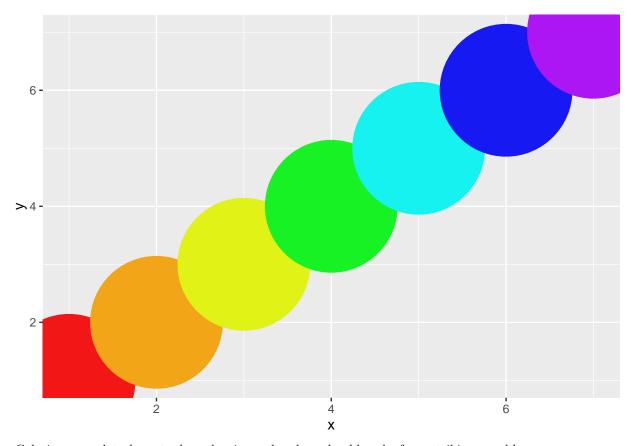
Then, considering data formating (NAs!) and scaling and centering of data as we discussed, use PCA and hierarchical clustering and provide commentary and notes on the results to discern patterns of relatedness of the candies. Please save both your code and commentary for the final project.

Provide ample data visualization to convey your results and make them understandable to others. Be sure to title and label your graphs too.

Additionally: because you have color information, in all your graphs (PCAs, scatterplots of individual variables) consider coloring your datapoints by the actual color of the individual candies. To do this, consider the following example data:

```
sample_colors <- read.table("./sample_colors.txt", header=TRUE)

p <- ggplot(sample_colors, aes(x,y, colour=rgb(r,g,b, maxColorValue=255)))
p + geom_point(size=46) + scale_colour_identity()</pre>
```



Coloring your data by actual candy piece rgb values should make for a striking graph!

Have fun, apply what you've learned, and analyze the multivariate data you worked so hard to collect!!! Email Dan your scripts, including commentary, no later than 5pm pon Thursday. Provide lots of analyses and data visualization, as well as explanation, for what you think is going on with your data!!!