

Mission Statement:

Our mission is to provide graduating students with accessible regalia for their commencement while reducing the amount of pollution and excess polyester production.

OR

Our mission is to provide graduating students with accessible, sustainable regalia by reducing pollution and limiting excess polyester production.



Polyester fibers and PET plastic pellets, left to right.

Source:

https://thrifttale.com/blogs/thrifttalk/why-is-fast-fashion-polyester-a-problem?srsId=AfmBOorumXMixugzySAATKVPQHi_KOhV4eWO3TCav-y_RaLPBcyvtlwj

With millions of students graduating every year, from high school to college to graduate school, millions of graduation caps and gowns are produced and used only once. With the majority of regalia ending up in landfills, the polyester is commonly made from PET, also known as polyethylene terephthalate, which is a plastic that widely contributes to pollution of the planet. Ecograd aims to reduce the amount of pollution that is caused every year from graduation regalia by bringing past and current graduating students together to reuse regalia

Background: *Incorporate Sources from Proposal*