



## IBM's first Graduate and UP Hackathon

### Challenge 2: Reinventing Industries Department: CICS

**#innovation, #designthinking, #demo**

#### Details

This is not your average hack. We're looking for innovations that reinvent an industry. We want you to look at one of the key industries that CICS serve (Banking, Retail or Utilities) and imagine something unique and innovative that solves a problem that really bugs you. For example, what if a retailer provided stock management insights as a service to farming? Or what if a bank provided its account services to be used for currencies in the gaming industry?

Then, create a demo to showcase how this invention would work. Think about how your invention could be provided and consumed at a benefit to both IBM and clients. We're not looking for a fully developed solution, but we want a viable proposal, one that you could potentially implement and present to real clients at an upcoming conference!

#### Example APIs

**Banking:** <https://openbankproject.com/for-developers/>

**Retail:**

<http://www.programmableweb.com/news/116-retail-apis-shopping.com-searchupc.com-and-123-shop-pro/2013/05/15>

**Energy & Utilities:** [http://en.openei.org/wiki/Help:Energy\\_Hackathon\\_Resources](http://en.openei.org/wiki/Help:Energy_Hackathon_Resources)