

Discord

Bot

Style Guide

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Purpose & Target Audience

The purpose of this style guide is to help ensure consistency across texts and designs in terms of expression, presentation and referencing, despite these texts having different authors and editors.

The target audience for this style guide represents technical people working with an agile development team that uses Discord to communicate about a project they are working on.

Keep it simple and efficient

Headings Typography

Font Name:
Barlow

Name	Font Size	Line Height
Heading 1	56px	60px
Heading 2	48px	52px
Heading 3	40px	44px
Heading 4	32px	35px
Heading 5	24px	26px
Heading 6	20px	22px

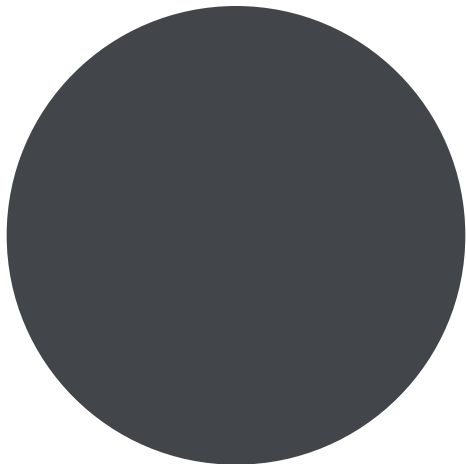
Body Text Typography

Font Name:
Barlow

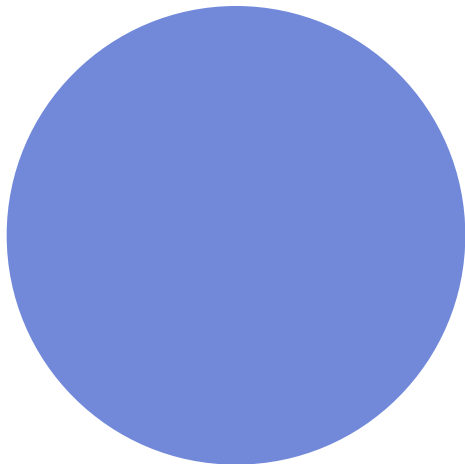
Name:	Font Size:	Line Height:
Large Text Bold Large Text Regular	20px	28px
Medium Text Bold Medium Text Regular	18px	25px
Normal Text Bold Normal Text Regular	16px	22px
Small Text Bold Small Text Regular	14px	19px

Color Guide

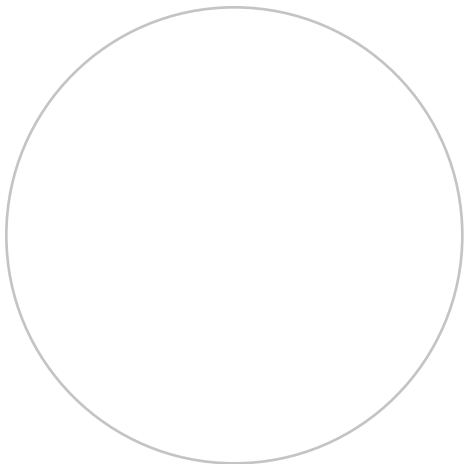
Theme Colors



Primary
#424549

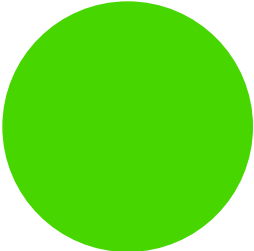


Secondary
#7289da

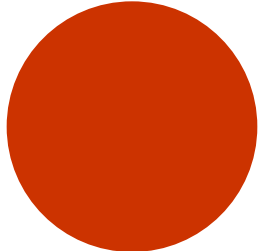


Tertiary
#FFFFFF

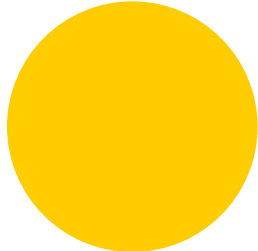
State Colors



Success
#47D600

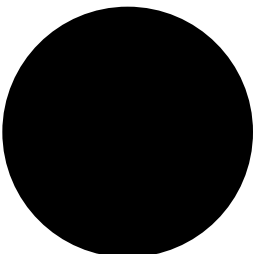


Danger
#cc3300

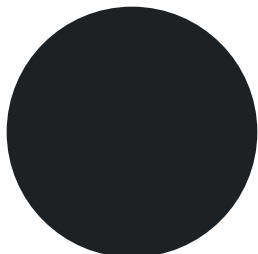


Warning
#FFCC00

Black Colors



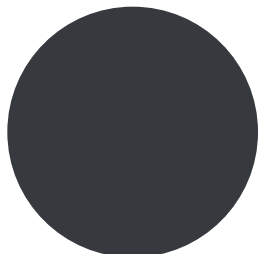
#000000



#1e2124



#282b30



#36393e

Discord Color Scheme (Barlow Font)

Heading 1: Font Size: 56px Line Height 60px

Heading 2: Font Size: 48px Line Height 52px

Heading 3: Font Size: 40px Line Height: 44px

Heading 4: Font Size: 32px Line Height: 35px

Large text: Font Size: 20px Line Height: 28px

Normal text: Font Size: 16px Line Height 22px

Spacings



8px



16px



24px



32px



40px



48px



56px



64px



72px



80px



88px



96px



104px



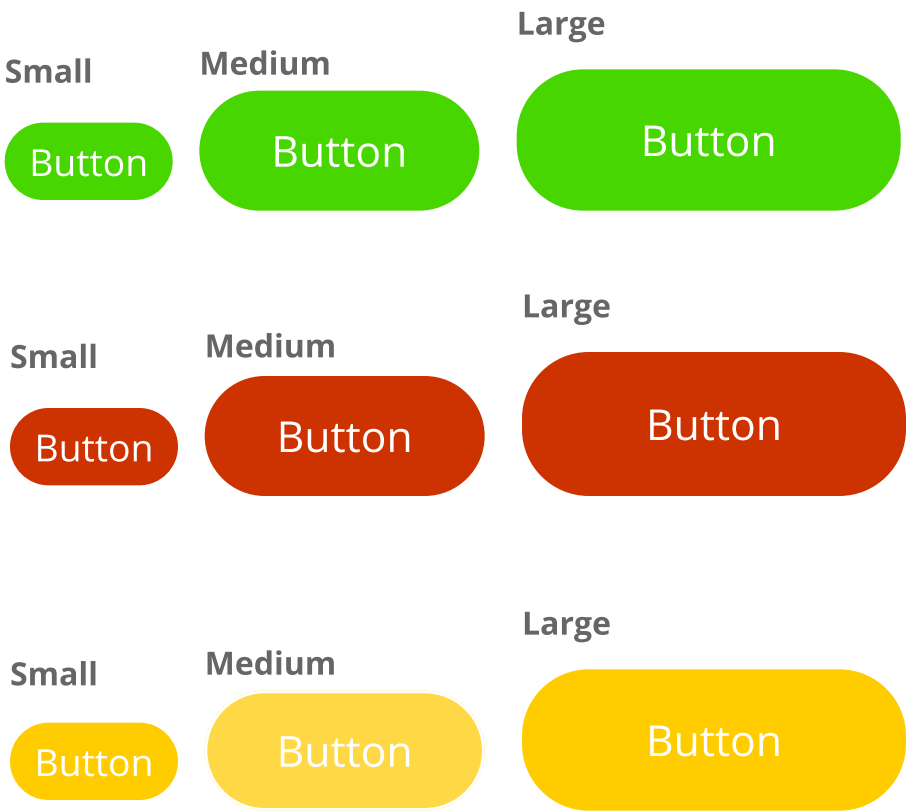
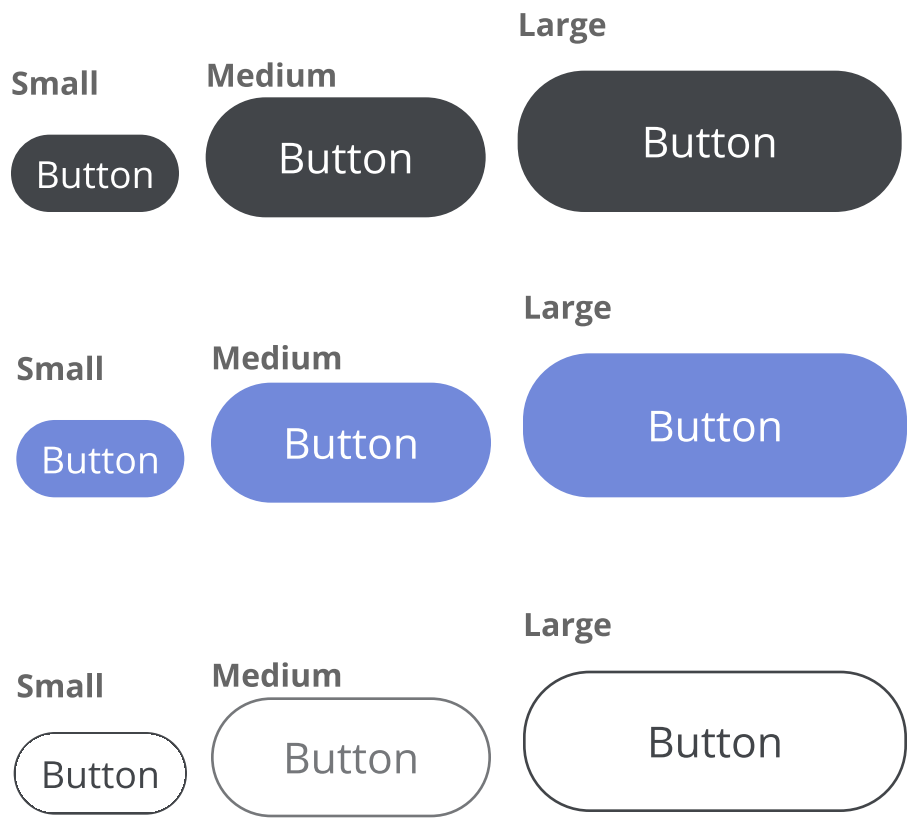
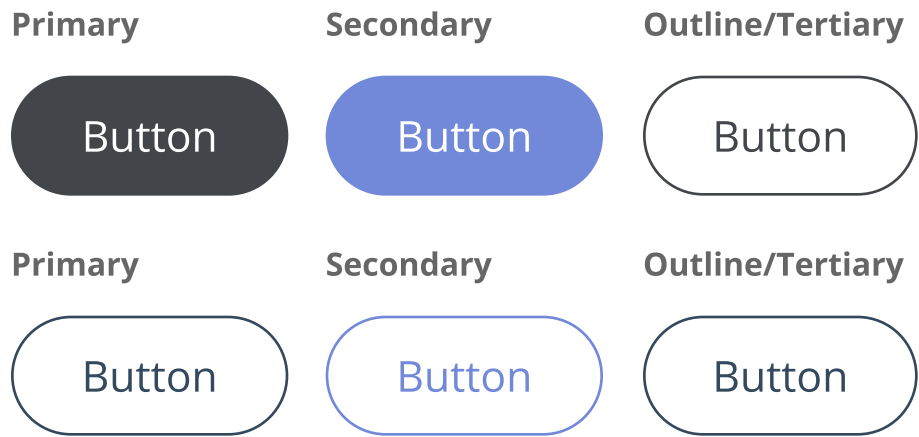
112px



120px

Buttons

W: 105 H: 45



Small W: 65 H: 30

Medium W: 105 H: 45

Large W: 145 H: 50

Navigation Tabs

Log In

- Discord authentication
- Google authentication
- Username
- Password
- Forgot password?

Welcome

- Name and goal of bot
- General information
- Slideshow?

About/How it works

- Commands
- Examples of actions
- Screenshots

Messages (Requires Log In)

- Default page shows posts most recently reacted to by log in user
- Numerous filtering requirements