

Ideation Report Template

Wearable Artificial Intelligence Landing Page

1. Introduction

- This will be a landing page for a wearable device for elder people that I'm making with other students
- This landing page will offer a brief summary of the device, its our first point of contact with potential customers and interested companies. Information will be delivered simply and elegantly.

2. Expected List of Features

- Nav Bar, introduction, images, icons, list of services, statistics (customers, doctors, users), customer reviews, latest news and articles, email form, sitemap, contact and social media, footer
- These features are commonly included in landing pages to give a description of the product or company, convince need clients to buy the product and deliver information about the product in a clear and brief way, adding the possibility of contacting the company.

3. Market Survey

- <https://safe365.com/es/inicio>
- Safe 365 includes a FAQ and a how to use section but it has several pages, not only a simple page app. My app could include a FAQ
- <https://emiti.com.mx/en/>
- This app has only parallax effects and the images make the text be lost. Would need to keep those design features in mind for my app
- <https://www.add-care.net/>
- This page also includes information about the Team, but the pages animations are slow and scroll bar doesn't work. Need to keep that in mind or maybe add a Team section.
- <https://wearabletechnologysummit.com/>
- Includes past events and various sections, is a quite complex page that has a lot of text and information, I would not like to make it that complex, only a simple page app with little text.
- <https://h2care.com/>

- Looks like a page created from a simple bootstrap template, interesting features I would like to include in my page would be the patents information, change of language between Spanish and English and even a customer service chatbot.

4. References

- <https://safe365.com/es/inicio>
- <https://emiti.com.mx/en/>
- <https://www.add-care.net/>
- <https://wearabletechnologysummit.com/>
- <https://h2care.com/>
- <https://www.wearable-technologies.com/about/>