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HTML

Originally: "HyperText Markup Language" (27 years ago)

Hypertext Markup Language (HTML) is the standard markup language for creating web pages and web applications. With Cascading Style Sheets (CSS) and JavaScript it forms a triad of cornerstone technologies for the World Wide Web [Flanagan].

HTML instructs web browsers how to render content to users

World Wide Web

The WorldWideWeb (W3) is a wide-area hypermedia information retrieval initiative aim

Everything there is online about W3 is linked directly or indirectly to this document, incl
November's W3 news, Frequently Asked Questions.

What's out there?

Pointers to the world's online information, <u>subjects</u>, <u>W3 servers</u>, etc.

<u>Help</u>

on the browser you are using

Software Products

A list of W3 project components and their current state. (e.g. Line Mode ,X11 Viola

Technical

Details of protocols, formats, program internals etc

<u>Bibliography</u>

Paper documentation on W3 and references.

<u>People</u>

A list of some people involved in the project.

<u>History</u>

A summary of the history of the project.

How can I help?

If you would like to support the web...

Getting code

Getting the code by anonymous FTP, etc.

What Does HTML5 Do?

<STORAGE>

Data can be stored on a user's computer or mobile device, so Web apps work without an Internet connection.



<TYPE>

Web pages can have flashier type with more fonts, shadows, colors and other effects.



<MOTION>

Objects move on Web pages and react to the movements of a cursor.



<GAMES>

Interactive games can run with just a Web browser without installing other software or plug-ins.



<AUDIO>

Audio is played without Browser



<3D>

called

create

using a

graphics

WebGL can

interactive

3-D effects

computer's

processor.

A technology

Key features of the next Web programming standard.

<VIDEO>

Video can be embedded in a Web page without a plug-in. Browser makers have not agreed on formats.



a plug-in. makers have not agreed on formats.

```
<div id="h-js-header drawer-backdrop" class="h-c-header drawer-backdrop"></div>
         <div class="main">
</div>
<div class="hero hero--home" >
 <div class="hero_image hero image--mobile "
      style="background-image: url('/assets/static/images/home/hero-home-mobile.jpg')">
    </div>
 <div class="hero image hero image--desktop"
      style="background-image: url('/assets/static/images/home/hero-home.jpg')">
   </div>
  <div class="hero__content">
   <div class="h-c-page">
      <div class="h-c-grid">
       <div class="h-c-grid_col h-c-grid_col-l--10 h-c-grid_col-l--offset-1">
         <div class="hero_logo"></div>
         <hl class="hero__title h-c-headline h-c-headline--two">
           Bringing the benefits of AI to everyone
         </h1>
       </div>
      </div>
   </div>
  </div>
</div><section class="copy padding-bottom--none copy--home h-c-page">
 <div class="h-c-grid">
   <div class="copy_column h-c-grid_col h-c-grid_col--10 h-c-grid_col--offset-1</pre>
h-c-grid col-1--7 h-c-grid col-1--offset-2">
```



<div class="copy text ">

Our mission is to organize the world's information and make it universally accessible and useful, and AI is enabling us to do that in incredible new ways solving problems for our users, our customers, and the world.

AI makes it easier for you to do things every day, whether it's searching for photos of people you love, breaking down language barriers, or helping you get things done with your own personal digital assistant. But it's also providing us with new ways of looking at old problems and helping transform how we work and live, and we think the biggest impact will come when everyone can access it. </div>

> HTML documents are composed of elements represented by tags, to categorize content.

Part of source page from google.ai

Basic elements

```
<!DOCTYPE html>
<html>
   <head>
     <title>Hello World</title>
   </head>
 <body>
     <h1>My Header 1</h1>
     <h2>My Header 2</h2>
     <h3>My Header 3</h3>
     Say hello to my little text.
   </body>
</html>
```

HTML element

<h3>My Header 3</h3>

My Header 1

My Header 2

My Header 3

Say hello to my little text

HTML tag

<h3>

HTML attributes

Opening tags can contain extra information about the element

A link to Google

The most important attributes are:

- ** id: the element can be referenced directly from JS (like a global variable)
- # class (next slides)
- ** style (next slides)

Document metadata

<html> creates the entire HTML container.

<head> creates the header with the page's title and links to style sheets/scripts.

<script> links to or embeds a script.

<style> for embedding a style in the website.

<body> marks the container of the content of the website.

Necessary boilerplate

```
<!DOCTYPE html>
<html lang="en">
   <head>
     <meta charset="UTF-8">
      <title>A Title</title>
   </head>
   <body>
     Insert stuff here
   </body>
```

Live example

https://codepen.io/kikohs/pen/qXZgag

Vital resources

Web technology for developers

The open nature of the World Wide Web presents incredible opportunities for people who want to create websites or online applications. To take full advantage of the web's capabilities, you need to know how to use them. Explore the links below to learn more about various web technologies.

Web technologies

Basics

HTML

HyperText Markup Language (HTML) is used to describe and define the *content* of a webpage.

CSS

Cascading Style Sheets (CSS) are used to describe the *appearance or presentation* of content on a webpage.

HTTP

Hypertext Transfer Protocol (HTTP) is used to deliver HTML and other hypermedia documents on the web.

Scripting

JavaScript

JavaScript is the programming language that runs in your browser. You can use it to add interactivity and other dynamic features to your website or application.

Learning area

Learning web development

This set of articles provides beginners with everything they need to start coding simple websites.

Other topics

Developing web applications

This set of articles explains the techniques used in developing web apps for mobile, desktop, and Firefox OS environments.

Accessibility

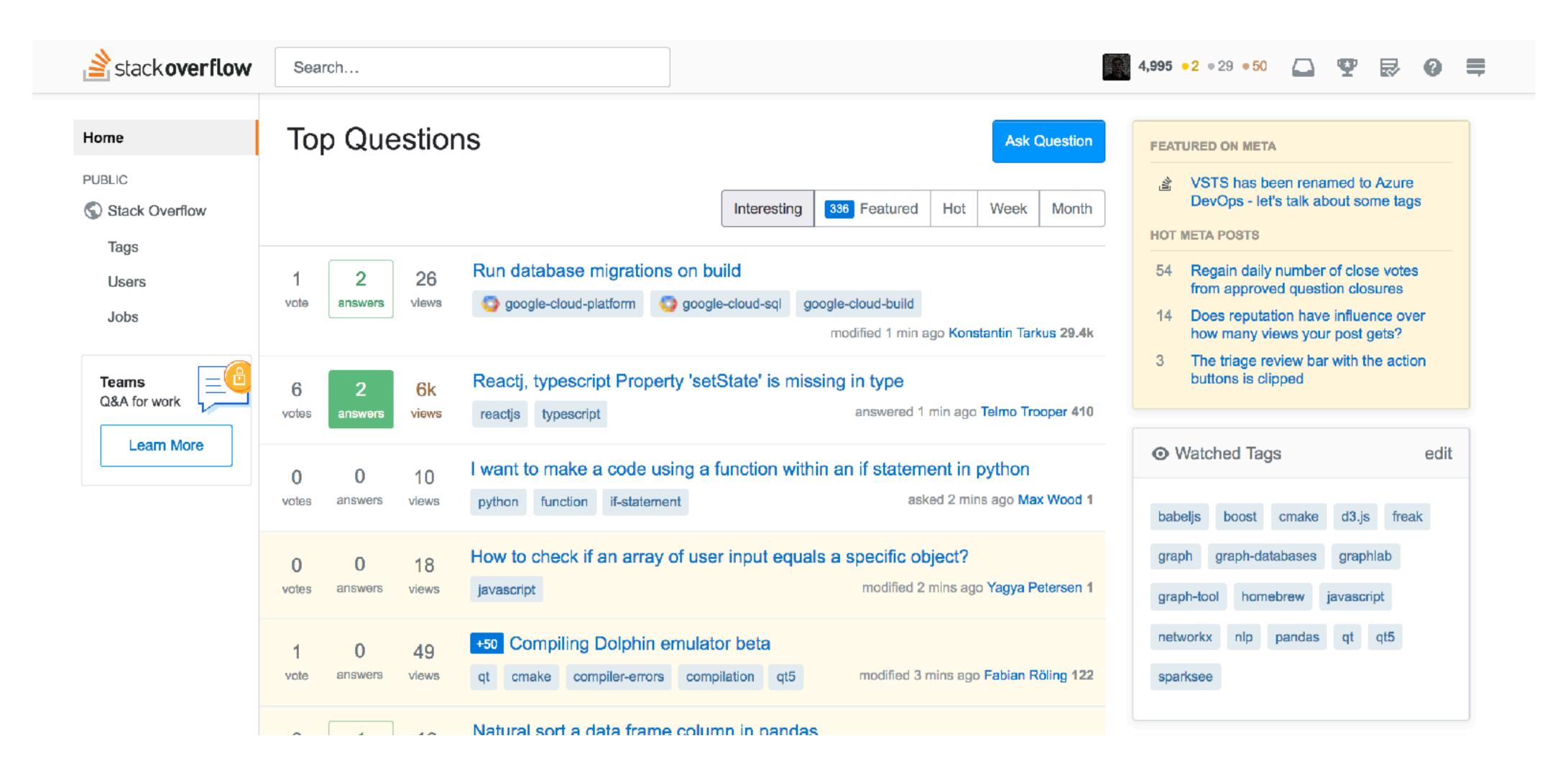
Accessible websites enable as many people as possible to use the web, including those whose visual, auditory, or other abilities are limited in some way. This set of articles provides information about accessible web development.

Security

Don't let your website or app leak private data to the bad guys. Use this set of articles to make sure your projects are secure.

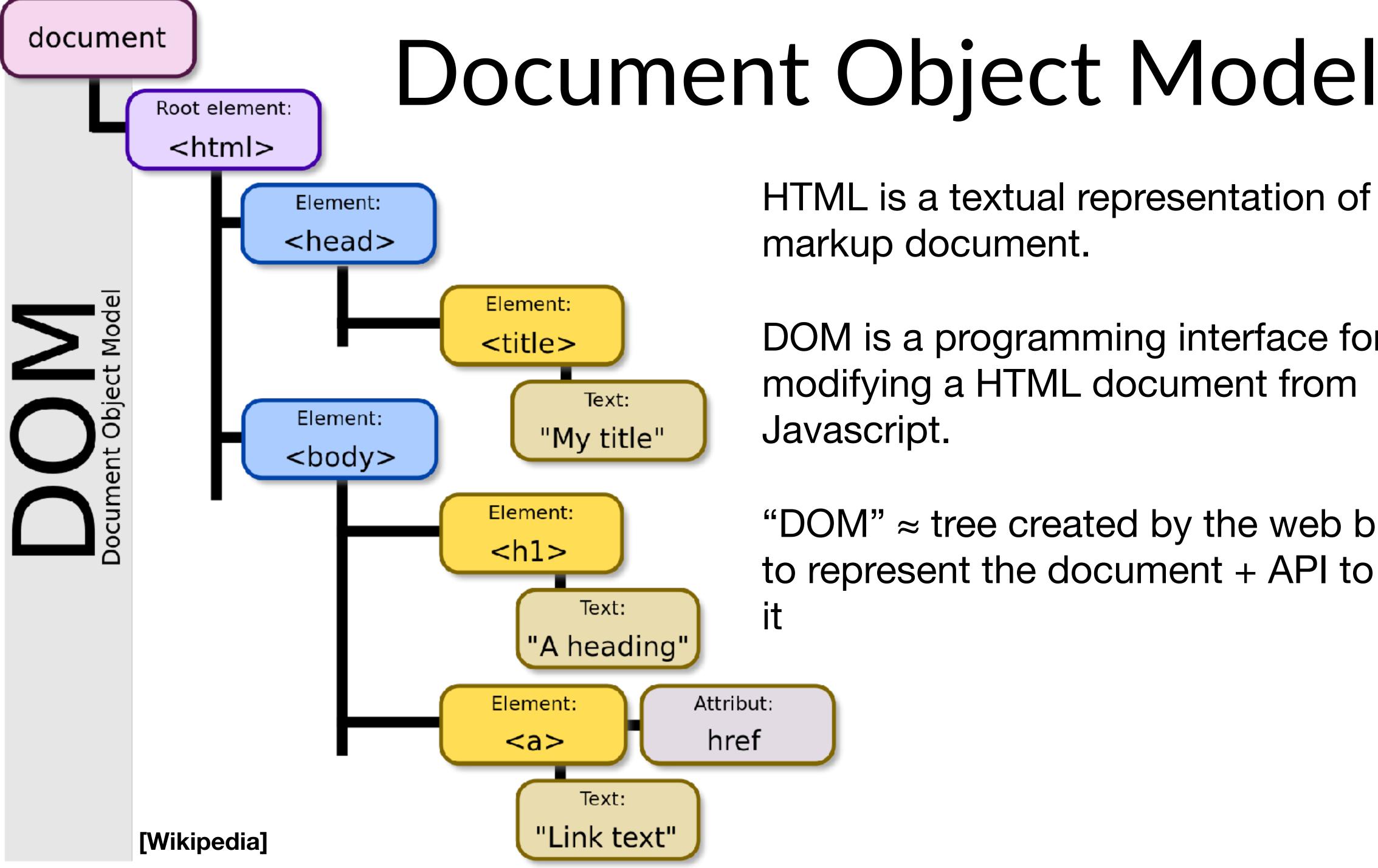
Mozilla developer network

Vital resources



https://stackoverflow.com/

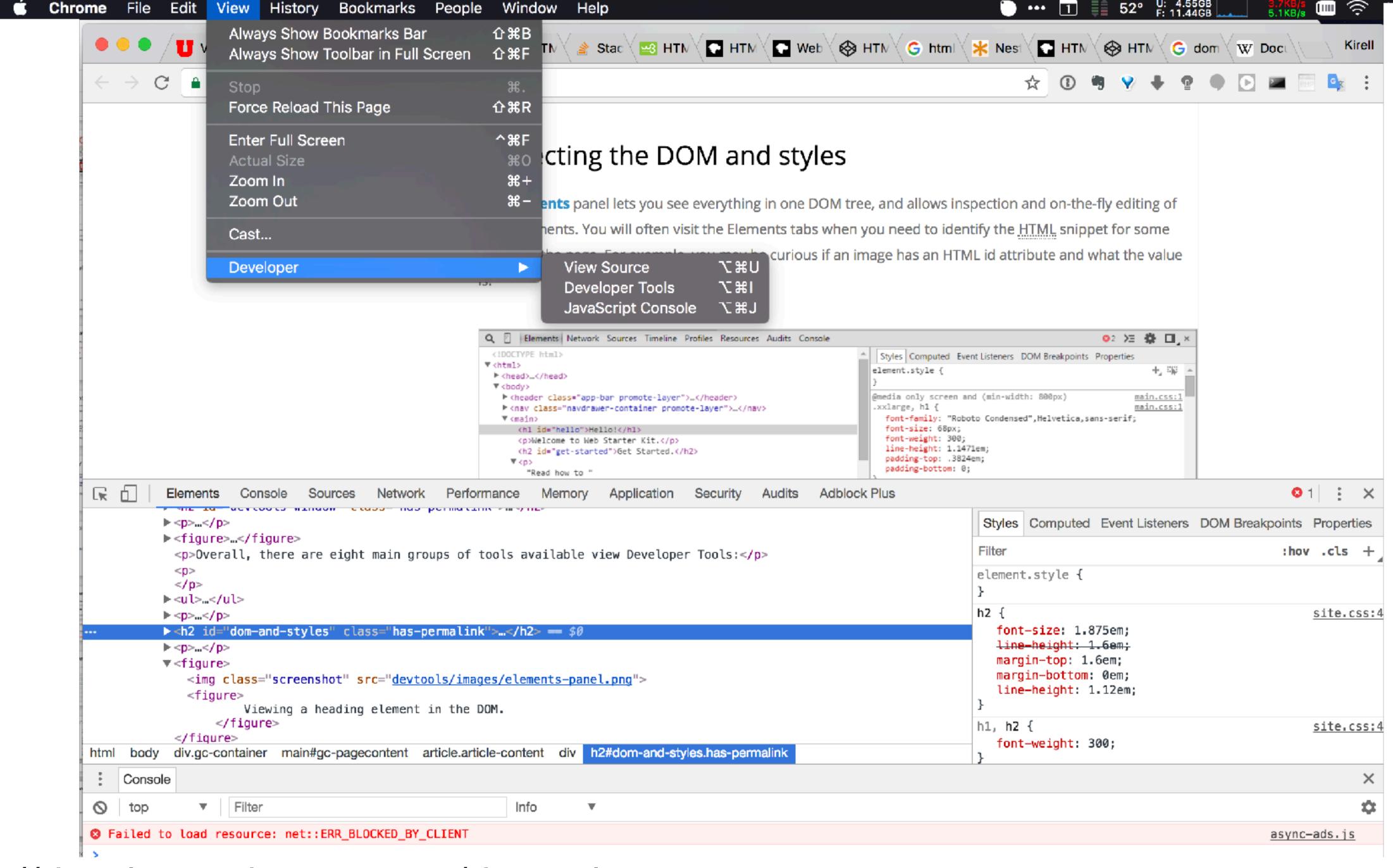
Stack Overflow



HTML is a textual representation of a markup document.

DOM is a programming interface for modifying a HTML document from Javascript.

"DOM" ≈ tree created by the web browsers to represent the document + API to access



https://developer.chrome.com/devtools

Cascading Style Sheets and Selectors

CSS control the way elements are rendered by a web browser

```
Property Property value

Declaration
```

```
<!DOCTYPE html>
<html lang="en">
   <head>
     <style>
         color: red;
     </style>
   </head>
   <body>
     My paragraph!
   </body>
</html>
        My paragraph!
```

Inline CSS

My paragraph!

Very specific, not reusable

Don't use it!

Embedded CSS

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <style>
        color: red;
    </style>
  </head>
  <body>
    My paragraph!
 </body>
</html>
```

Style is put in the <head><style> tag

Good enough for a single page but cannot be shared across all pages

Linked CSS

A k> tag in the <head> links to the location of the file

Style is coherent across website, easy to change the layout of the whole site

More on CSS selectors

```
specific to a single element
CSS
                      class are reusable across elements
 font-family: verdana;
#par1 {
 color: blue;
                  My paragraph!
                                 My paragraph
                                                      HTML
important {
 font-weight: bold;
```

id are used once a page and are

Live example

https://codepen.io/kikohs/pen/vJGPjJ

Scalable Vector Graphics (SVG)

Scalable Vector Graphics (SVG) is an markup language for describing two-dimensional vector graphics.

SVG is essentially to graphics what HTML is to text.

Simple example

```
<svg width="300" height="200">
  <rect width="100%" height="100%" fill="red" />
  <circle cx="150" cy="100" r="80" fill="green" />
  <text x="150" y="125" font-size="60" text-anchor="middle"</pre>
fill="white">SVG</text>
</svg>
                                                    SVG
```

Basic shapes

Rectangle Circle Ellipse Line Polyline (group of connected straight lines) Polygon (closed shape)

Path?

https://developer.mozilla.org/en-US/docs/Web/SVG/Tutorial/Basic_Shapes

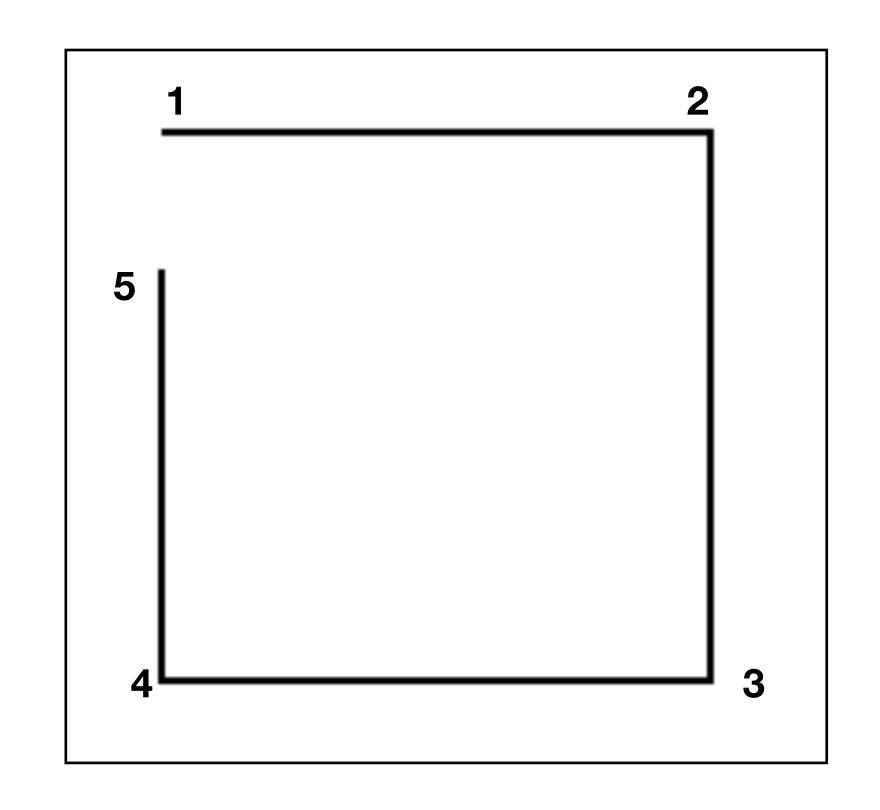
SVG Path

Most powerful element in SVG

Can draw any shape by a mixture of letters and coordinates

Basic commands such as MoveTo, LineTo, Horizontal lineto, Vertical lineto, etc.

Capital letter: absolute pos; lower case is relative to the last point



Live example

https://codepen.io/kikohs/pen/RZazGp

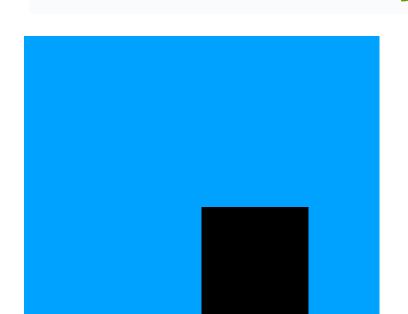
Group and transform

<g> allows to group several svg elements (similar to div in HTML)

The transform attribute allows to apply any transformations to your shapes



```
<rect x="0" y="0" width="10" height="10" transform="translate(30,40)" />
```



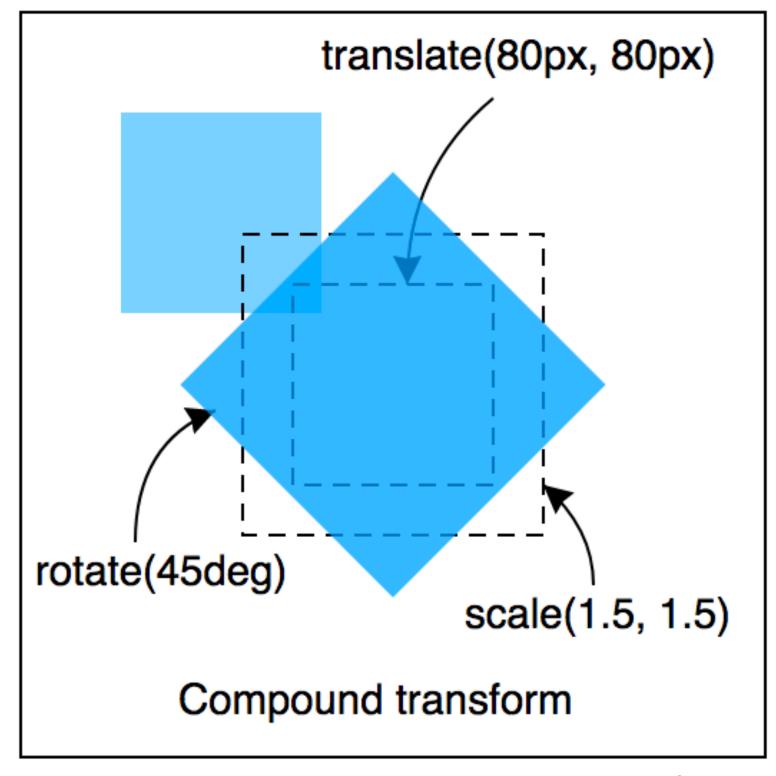
List of transformations

Translation

Rotation

Skewing (alter in particular direction)

Scaling

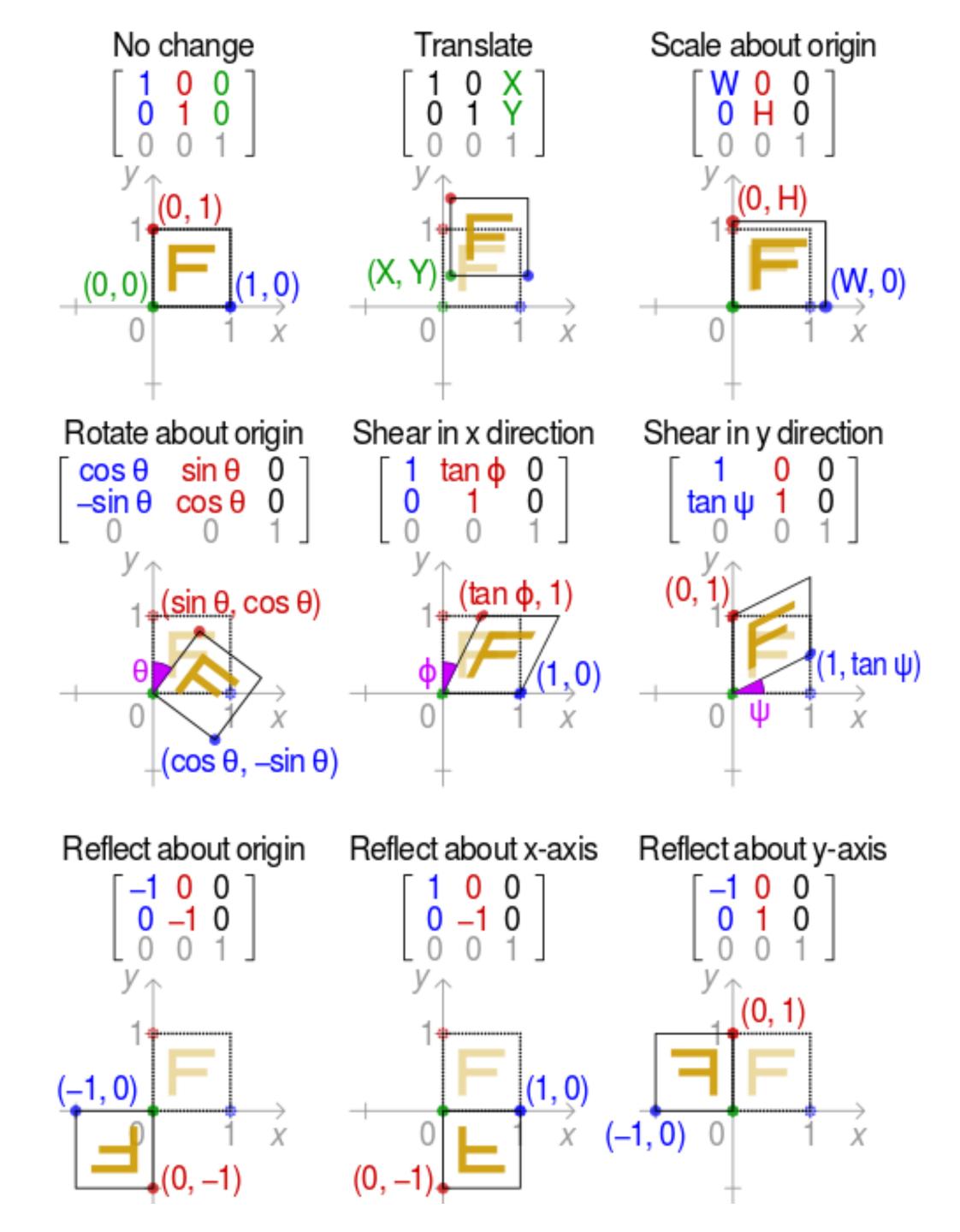


www.w3.org

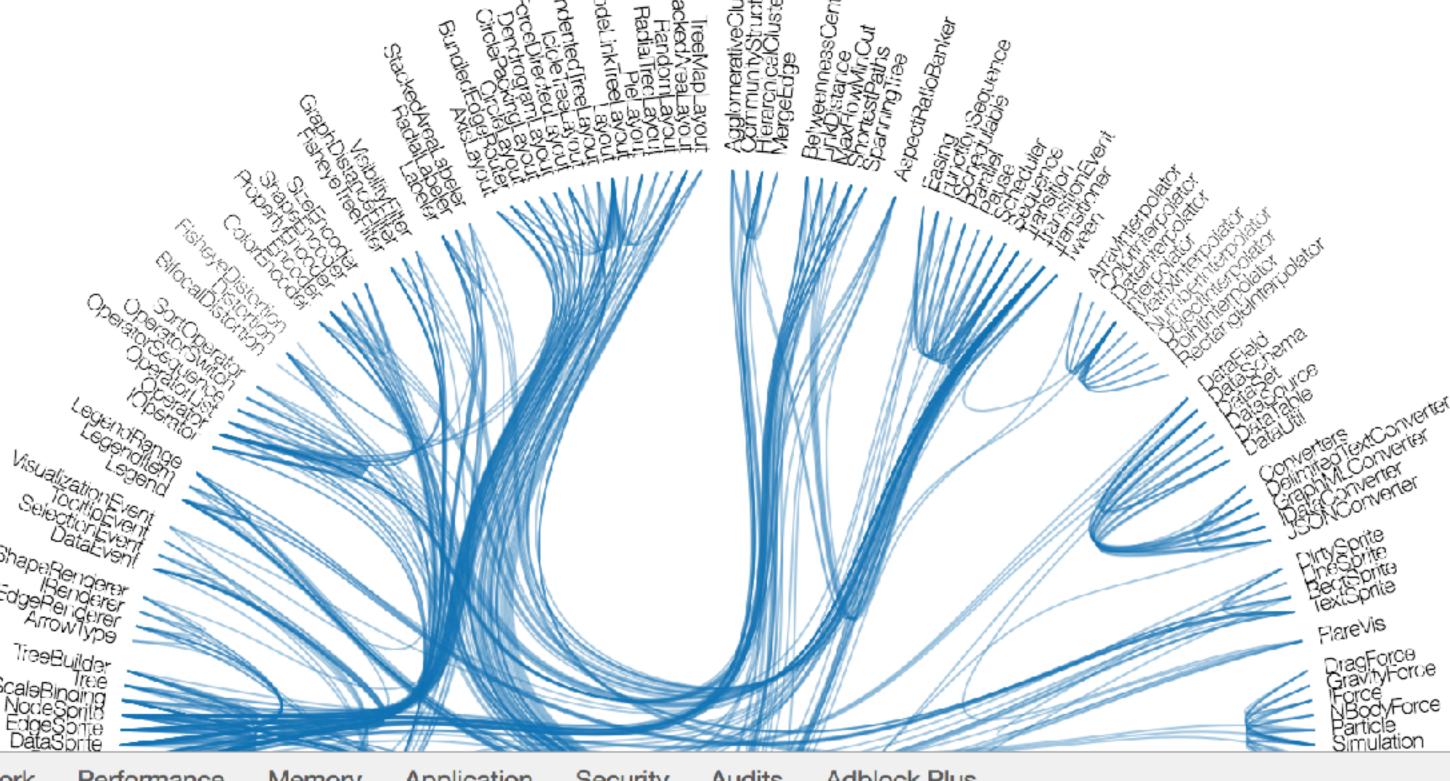
https://developer.mozilla.org/en-US/docs/Web/SVG/Tutorial/Basic_Transformations

Add a third dimension point (x,y) to acount for translation

$$egin{bmatrix} x' \ y' \ 1 \end{bmatrix} = egin{bmatrix} 1 & 0 & t_x \ 0 & 1 & t_y \ 0 & 0 & 1 \end{bmatrix} egin{bmatrix} x \ y \ 1 \end{bmatrix}.$$







:hov .cls +

bundle.html:

```
Console
                                                  Performance
                                                                         Application
                                                                                     Security
                                                                                               Audits
                                                                                                       Adblock Plus
                              Sources
                                        Network
                                                               Memory
          Elements
▼ <poop data-gr-c-s-toageg="true">
                                                                                                                                 Computed Event Listeners DOM Breakpoints Properties
  ▼<div style="top: -80px; left: -160px; width: 1280px; height: 1280px; position: absolute; backface-visibility:
  hidden;">
                                                                                                                          Filter
    ▼<svg width="1280" height="1280">
      ▼<g transform="translate(640,400)rotate(0)">
                                                                                                                          element.style {
          <path class="arc" d="M0,280A280,280 0 1,1 0,-280A280,280 0 1,1 0,280Z"></path> == $0
          <path class="link source-AgglomerativeCluster target-DataList" d=</pre>
                                                                                                                          path.arc {
          "M7.036426724134508,-279.911572999324C7.036426724134508,-279.911572999324,7.036426724134508,-279.911572999324,6
          .8362590950239905,-270.7765104989103C6.636091465913471,-261.64144799849663,6.235756207692434,-243.3713229976692
                                                                                                                             cursor: move;
          4,7.306818383070269,-224.79234437484126C8.377880558448103,-206.21336575201326,10.920340167424811,-187.325533507
                                                                                                                             fill: _#fff;
          18467,13.868673909328674,-150.32339240557982C16.817007651232537,-113.321251303975,20.171215526063556,-58.204801 }
          34559394,-2.477319005075916,-34.007537747567156C-
          25.125853536215388,-9.810274149540371,-73.77713047332534,-16.53219691186787,-107.19439401022655,-19.51339090478 path[Attributes Style] {
                                                                                                                             d: path('M 0 280 A 280 280 0 1 1 0 -280 A 280 280 0 1
          1286C-
                                                                                                                                1 0 280 Z');
          140.61165754712778,-22.494584897694704,-158.7949076838202,-21.735050121194035,-185.05315517825906,-18.445778703
          38464C-
          211.31140267269794,-15.156507285575238,-245.64464752488323,-9.337499226457108,-262.8112699509759,-6.42799519689
                                                                                                                                                               user agent styleshee
          8042C-
                                                                                                                             transform-origin: 0px 0px 0px;
          279.9778923770685,-3.518491167338977,-279.9778923770685,-3.518491167338977,-279.9778923770685,-3.51849116733897
          65"></path>
```

Wrapping-up

HTML structures the content of a webpage and instruct the browser on how to display it

CSS styles the elements

SVG is a markup language to describe graphics

JS and d3.js will help us deal with complex SVG to create stunning charts



Homework

Finish MDN tutorials on HTML, CSS and SVG

https://developer.mozilla.org/en-US/docs/Learn/HTML/ Introduction to HTML/Getting started

https://developer.mozilla.org/en-US/docs/Learn/CSS/Introduction to CSS/How CSS works

https://developer.mozilla.org/en-US/docs/Web/SVG/Tutorial

Read 3 first chapters

http://chimera.labs.oreilly.com/books/1230000000345

