## ABOUT

*“Our vision is to be Africa’s most customer-centric company”*

CEO/FOUNDER – Zion Lowo

Zameria is a retail apparel e-commerce marketplace that connects thousands of buyers and sellers in Nigeria and enables them to sell and buy unique goods.

Our mission is simple: to delight, inspire and drive change through service.

We aim to inspire the world by showing that a business founded on the core principle of service to its customers, employees, vendors, shareholders and community will thrive in the long-term.

Dedication to our mission is at the core of our identity. It guides our day-to-day decisions while inspiring us to think big for the long term. It reflects what makes our marketplace so special and our commitment to having a positive social, economic, and environmental impact.

### What We Live By

At Zameria, our 6 core values are more than just words. They’re our way of life.

Besides being distinctive, these beliefs create a framework for our actions.

These values guide everything we do, including how we interact with our employees, customers, community, vendors and business partners.

As we grow, our processes and strategies may change but these 6 core values will remain the same.

### Our Core Values

**Team Work** - We are a team. We win together through collaboration, open and honest communication, and respect.

**Integrity** – Our entire business model is based on trust and integrity as perceived by our stakeholders, especially our customers.

**Innovation** – We believe in challenging prevailing assumptions, and creating new and useful ideas.

**Inclusion** – We actively engage and collaborate with people of diverse backgrounds and cultures.

**Courage** – We take bold and intelligent risks and are open to the possibility of failure.

**Respect**- We treat people with respect regardless of their position or status.