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**Profile**

I am a Marketing Consultant with 3 years’ experience at a mid-sized marketing agency in London. I hold a Diploma in Professional Marketing from the CIM at Level 6 (Intermediate) which is equivalent level to an undergraduate degree. I am looking for the opportunity to advance to a Management position where I can use my skills in developing strategies and leading a team.

**Work Experience**

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| **2014 – 2018 Marketing Consultant,** *XYZ Brand Agency* |  |

Initially joining the company as a trainee, I have progressed to team leader. My role requires that I create, develop and execute marketing strategies for the Company’s customers, including online and offline campaigns. I am also required to ensure that all marketing support materials are up to date and in line with each client’s agreed brand guidelines, which include website materials, social media accounts, online brochures, presentations and proposal templates.

**Education**

**2000-2004 Trinity College**

BA (Hons) Business 1:1

**1992 – 1998 Secondary School**

Leaving Certificate 420 points

**Skills**

* Great interpersonal communication
* Excellent writing ability – examples available on request
* Analytical knowledge
* Highly creative
* Proven ability to lead a team
* CMS experience
* Content marketing – ability to conceptualise and execute effective campaigns