



96K

Orders

93K

Customers (Orders)

\$15,42M

Total Paid

\$137,04

AOV (GMV)

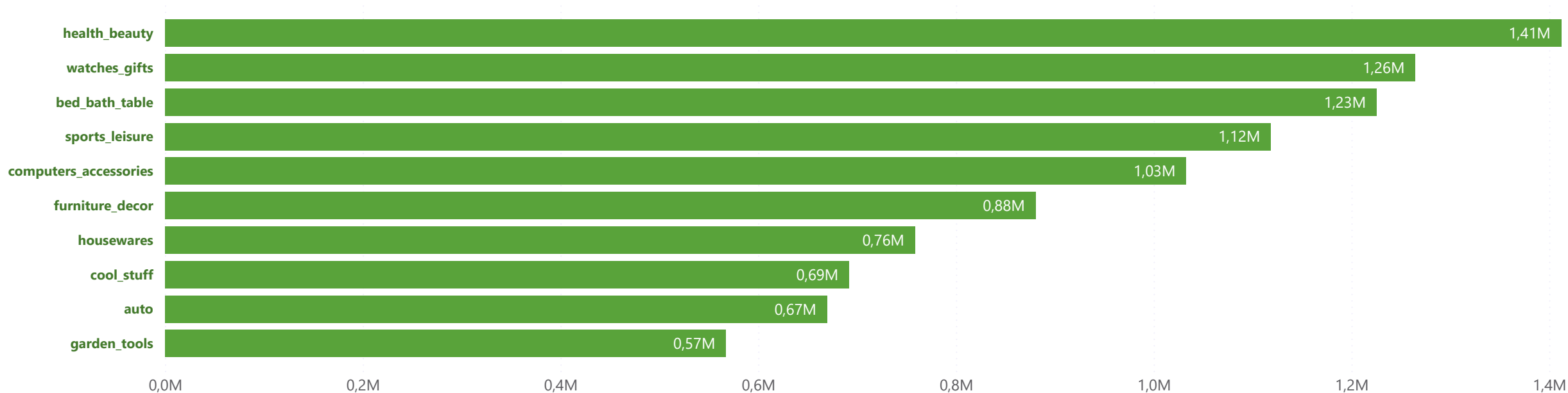
15,42M

GMV (Incl Freight) (Orders)

## Revenue / Orders / Total Paid — Trend



## Top Categories by GMV (incl. Freight)



96K

Orders (Items)

1,14

Items / Order

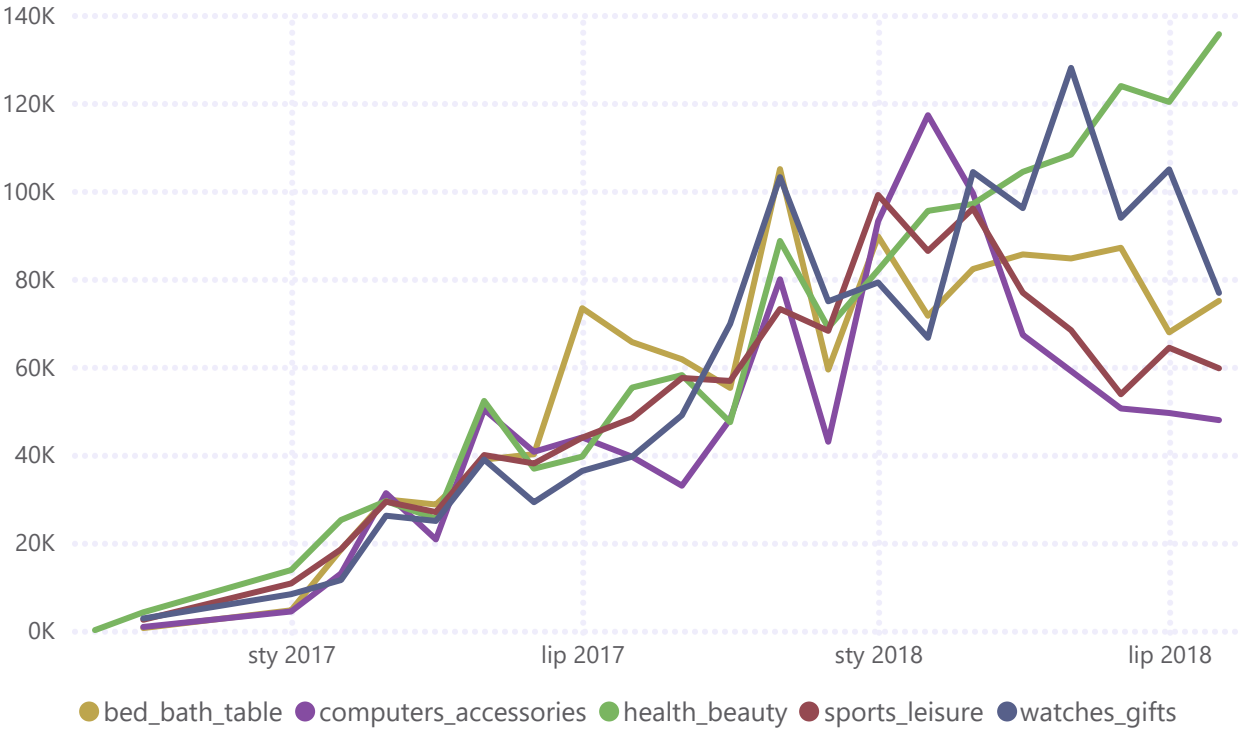
0,14

Freight Share

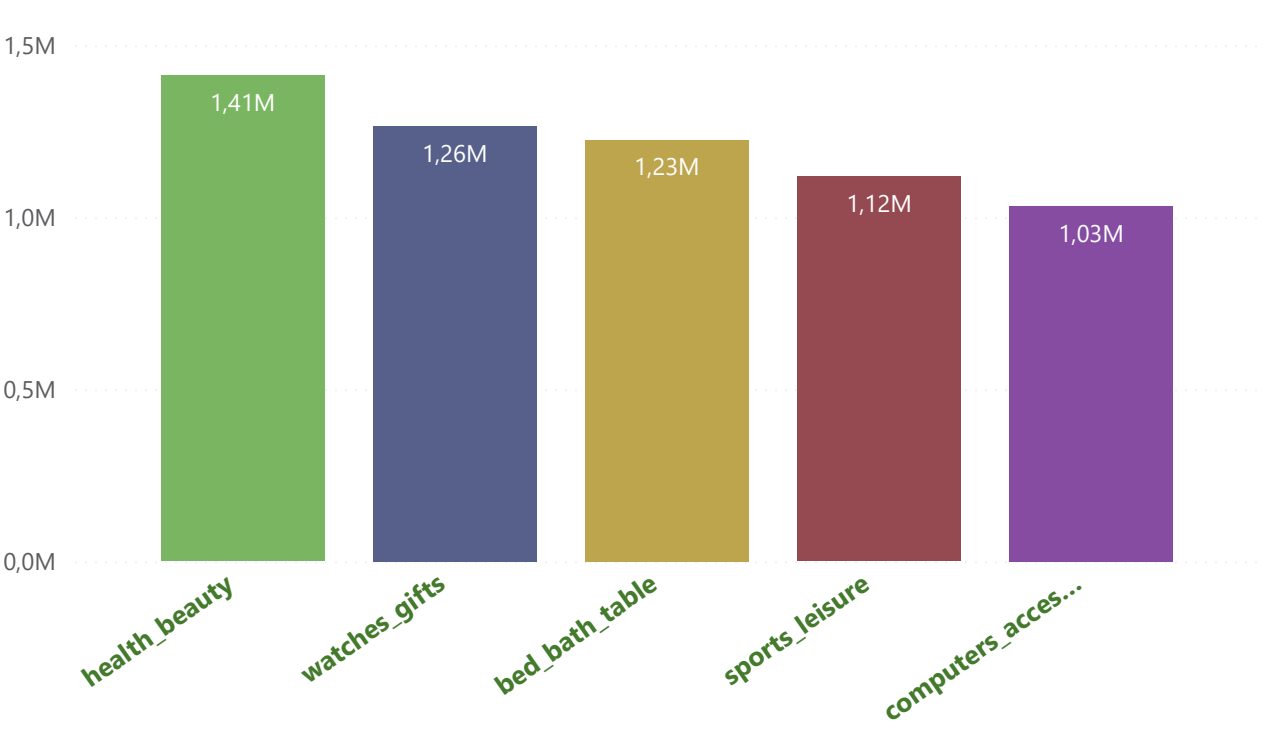
15,42M

GMV (Incl Freight) (Items)

Trend lines for the top 5 categories



Top 5 Categories by GMV (incl. Freight)



Category	GMV (incl. Freight)	Orders (Items)	Customers (Items)	Items / Order	Avg Item Price (Items)
health_beauty	1 412 089,53	8647	8498	1,09	130,28
watches_gifts	1 264 333,12	5495	5421	1,07	199,04
bed_bath_table	1 225 209,26	9272	9008	1,18	93,44
sports_leisure	1 118 256,91	7530	7341	1,12	113,25
computers_accessories	1 032 723,77	6530	6405	1,17	116,26