

**96K**

Orders

**93K**

Customers (Orders)

**\$15,42M**

Total Paid

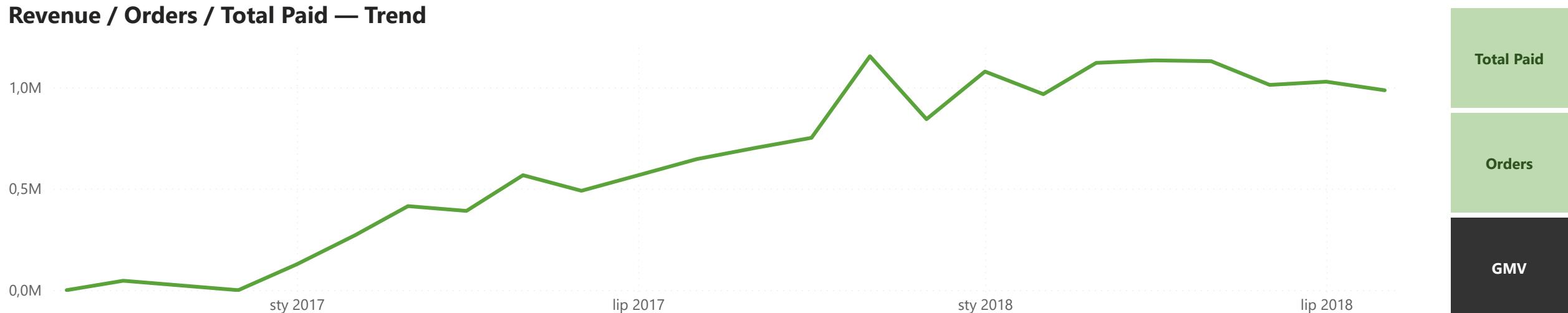
**\$137,04**

AOV (GMV)

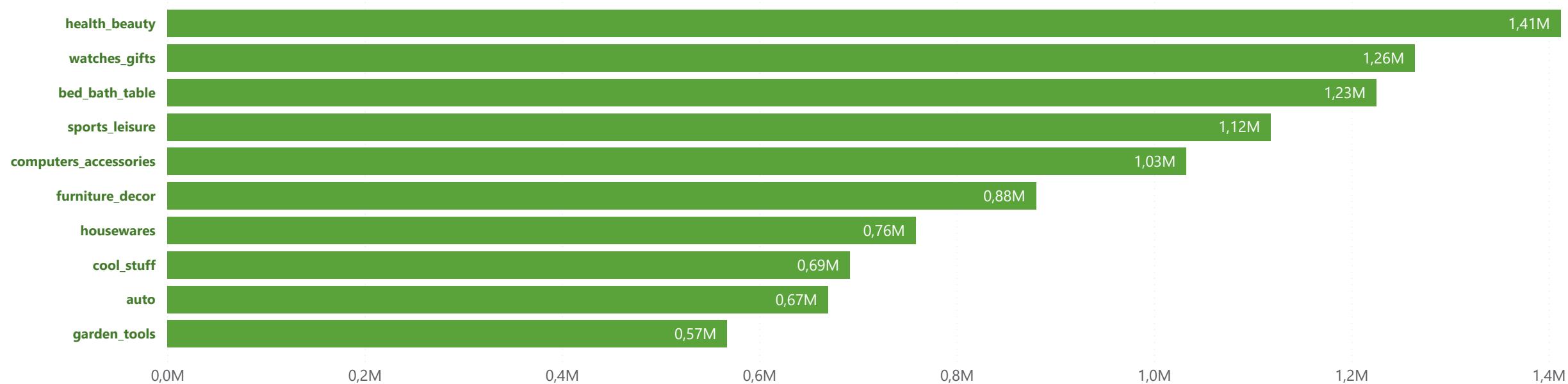
**15,42M**

GMV (Incl Freight) (Orders)

### Revenue / Orders / Total Paid — Trend



### Top Categories by GMV (incl. Freight)



**96K**

Orders (Items)

**1,14**

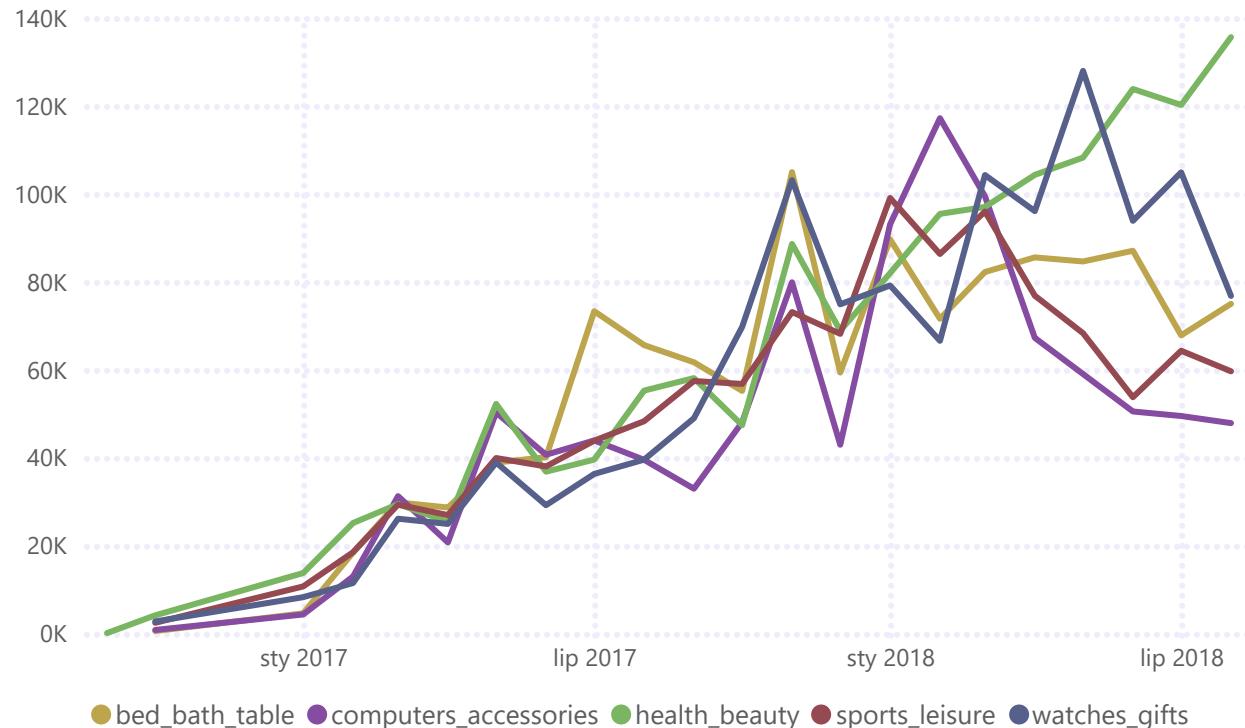
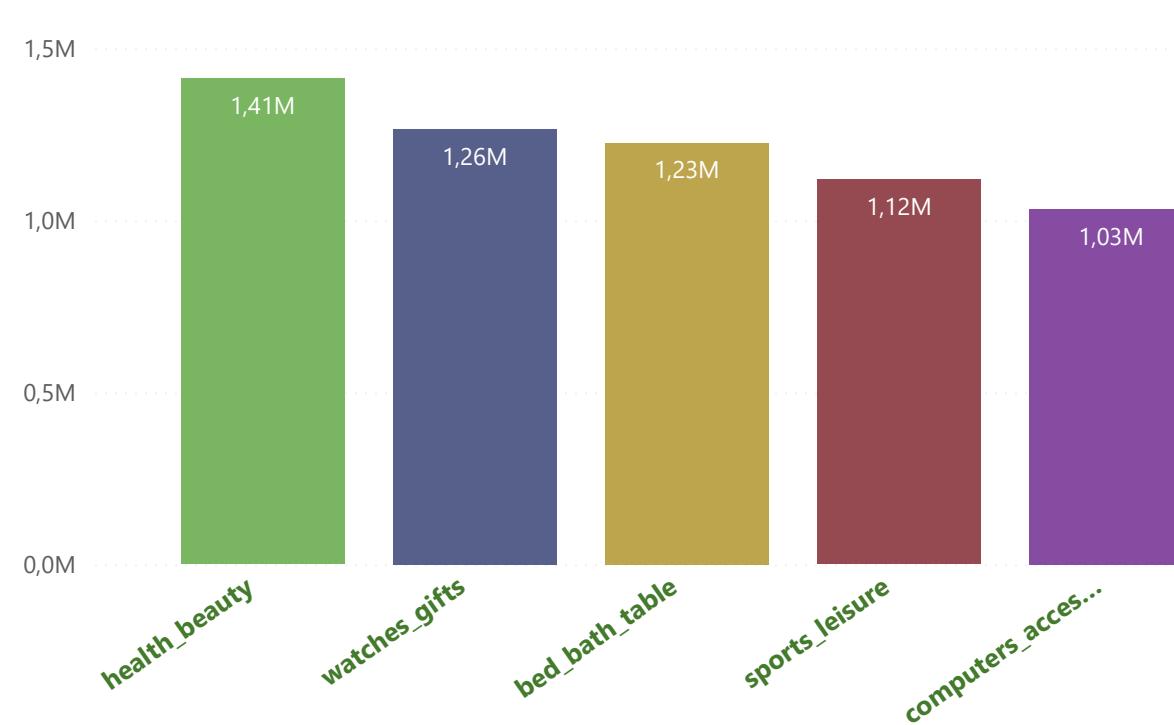
Items / Order

**0,14**

Freight Share

**15,42M**

GMV (Incl Freight) (Items)

**Trend lines for the top 5 categories****Top 5 Categories by GMV (incl. Freight)**

Category	GMV (incl. Freight)	Orders (Items)	Customers (Items)	Items / Order	Avg Item Price (Items)
health_beauty	1 412 089,53	8647	8498	1,09	130,28
watches_gifts	1 264 333,12	5495	5421	1,07	199,04
bed_bath_table	1 225 209,26	9272	9008	1,18	93,44
sports_leisure	1 118 256,91	7530	7341	1,12	113,25
computers_accessories	1 032 723,77	6530	6405	1,17	116,26