



96K

Orders

93K

Customers (Orders)

\$15,42M

Total Paid

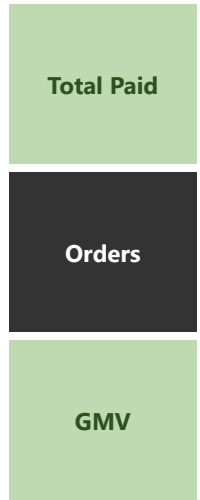
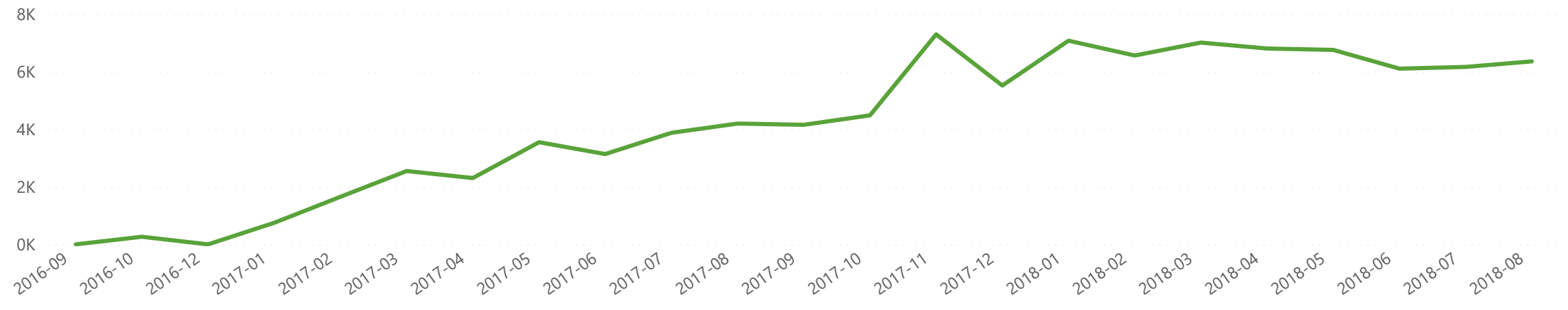
\$137,04

AOV (GMV)

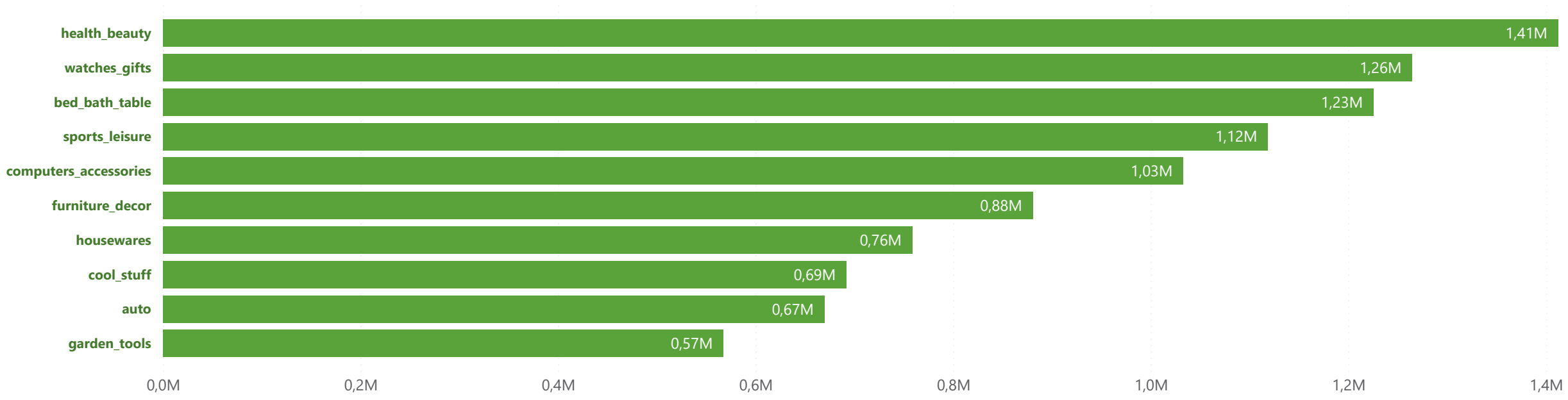
15,42M

GMV (Incl Freight) (Orders)

### Revenue / Orders / Total Paid — Trend



### Top Categories by GMV (incl. Freight)



96K

Orders (Items)

1,14

Items / Order

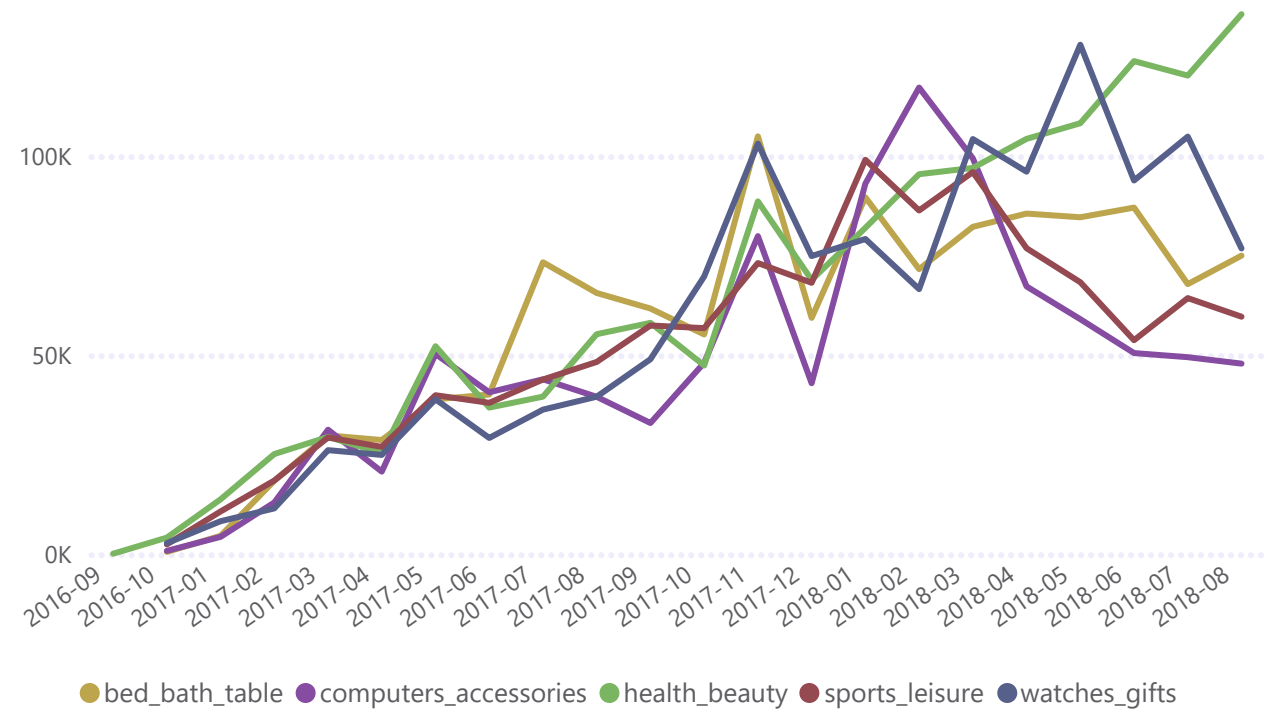
0,14

Freight Share

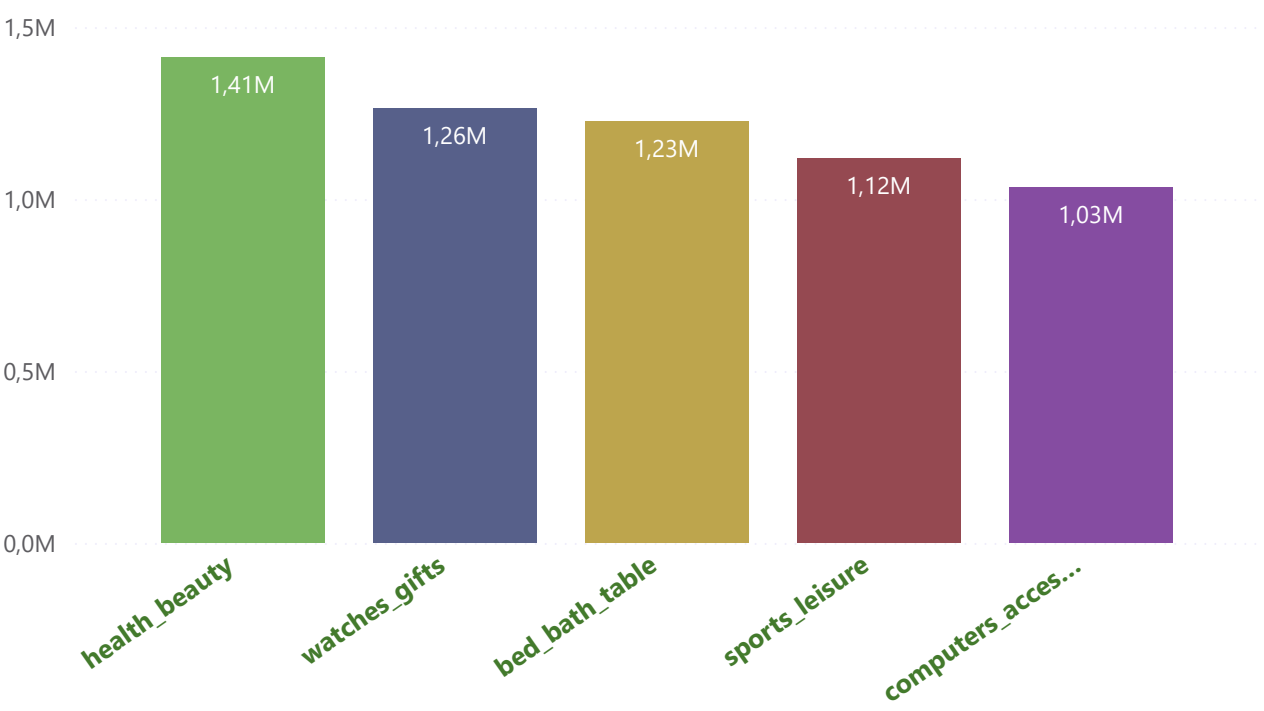
15,42M

GMV (Incl Freight) (Items)

Trend lines for the top 5 categories



Top 5 Categories by GMV (incl. Freight)



Category	GMV (incl. Freight)	Orders (Items)	Customers (Items)	Items / Order	Avg Item Price (Items)
health_beauty	1 412 089,53	8647	8498	1,09	130,28
watches_gifts	1 264 333,12	5495	5421	1,07	199,04
bed_bath_table	1 225 209,26	9272	9008	1,18	93,44
sports_leisure	1 118 256,91	7530	7341	1,12	113,25
computers_accessories	1 032 723,77	6530	6405	1,17	116,26

Key metrics (selected state & period)

\$1,82M

Total Paid

1,82M

GMV (Incl Freight) (Orders)

11K

Orders

11K

Customers

Total Paid - Monthly Trend



Total Paid	\$1 818 932,65
Orders	11351
Customers	10995
AOV (Paid)	\$160,24

State (click to filter)

AC	CE	MG	PE	RO	SP
AL	DF	MS	PI	RR	TO
AM	ES	MT	PR	RS	
AP	GO	PA	RJ	SC	
BA	MA	PB	RN	SE	

Date filter

- ☒ Select all
- ☐ 2016
- ☐ 2017
- ☐ 2018

Selected State - Location

