



The Office of Investments
in GSA's Technology
Transformation Service (TTS)



GETTING STARTED

To apply to have your project selected for an initial "Investigation," the first stage of the process, we ask that you answer one question: **“What problem are you trying to solve?”** in no more than two to three sentences. 10x and the TTS Director will vet ideas to determine **which projects are the best fit**. Ideas are accepted throughout the year, with selections made at the beginning of Q1 and Q3 of every fiscal year.

BEFORE YOU SUBMIT, A REMINDER:

Making it through the funding and development process requires a significant investment of time. We need to do our due diligence to make sure we're good stewards of taxpayer dollars, so you and your team **will need to be able to show the value of your project** and continue to develop your idea to receive funding at each stage. 10x projects can require a significant investment of time to be successful - be sure to plan accordingly!

WE LOOK FOR IDEAS WITH EVIDENCE OF THE FOLLOWING:



Your project is in a big or rapidly growing market within the government.



Your team is prepared for the unique challenges of developing a new product or service within the government.



Your idea directly impacts other government agencies or the American public.



Your project supports not just the government but also the contracting ecosystem.

AND IT **FITS INTO AT LEAST ONE** OF THE FIVE TTS AREAS OF FOCUS:

- ▶ Cloud
- ▶ Information security
- ▶ Acquisition
- ▶ Analytics
- ▶ Online services and tech-enhanced services

For examples of projects that have made it through in the past, see [Our Projects](#).

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