



STAFF CLIMATE NOTES

Fintech Applications for Boosting Climate Finance

Elena Loukoianova, Fabio Natalucci, David Wang, and Shiho Kanada

Fintech Applications for Boosting Climate Finance

IMF Staff Climate Notes 2024/008

Elena Loukoianova, Fabio Natalucci, David Wang, and Shiho Kanada*

DISCLAIMER: The IMF Staff Notes Series aims to quickly disseminate succinct IMF analysis on critical economic issues to member countries and the broader policy community. The IMF Staff Climate Notes provide analysis related to the impact of climate change on macroeconomic and financial stability, including on mitigation, adaptation, and transition. The views expressed in IMF Staff Climate Notes are those of the author(s), although they do not necessarily represent the views of the IMF, or its Executive Board, or its management. The terms “country” and “economy” do not in all cases refer to a territorial entity that is a state as understood by international law and practice. The terms also cover some territorial entities that are not states. The boundaries, colors, denominations, and any other information shown on the maps do not imply, on the part of the International Monetary Fund, any judgment on the legal status of any territory or any endorsement or acceptance of such boundaries.

RECOMMENDED CITATION: Loukoianova, Elena, Fabio Natalucci, David Wang, and Shiho Kanada. 2024. “Fintech Applications for Boosting Climate Finance.” IMF Staff Climate Note 2024/008, International Monetary Fund, Washington, DC.

ISBN:	979-8-40029-374-0 (Paper) 979-8-40029-312-2 (ePub) 979-8-40029-304-7 (PDF)
JEL Classification Numbers:	G28; Q54; Q55; Q58; L86
Keywords:	Climate fintech; climate finance; barriers to climate finance; technological solutions; climate fintech ecosystem; climate investment lifecycle; climate investment
Authors' email addresses:	eloukoianova@imf.org fabio.natalucci@Andersen.com ywang@imf.org skanada@imf.org

* This note was prepared under the guidance of Marina Moretti. The authors would like to thank Charlotte Gardes-Landolfini, Dong He, Tommaso Mancini-Griffoli, Ananthakrishnan Prasad, and IMF colleagues from various departments for their thoughtful comments and discussions, and Fabiana Melo and Dirk Jan Grolleman for their valuable discussions and contributions on fintech regulatory issues. The authors also would like to thank Shivani Singh and Qiuyun Shang for research assistance and contributions, and Suellen Basilio and Benjamin Bray for administrative support.

Fintech Applications for Boosting Climate Finance

Elena Loukoianova, Fabio Natalucci,¹ David Wang, and Shiho Kanada

December 2024

Summary

Climate fintech—the intersection between climate change, financial services, and digital technologies—is playing an important role in attracting more investment into climate finance by leveraging innovative technologies, thereby addressing some financing barriers. While recognizing that technology can only be a partial solution, the note outlines how fintech can help address financing challenges for climate investments. It also details the beneficial features of emerging financial technologies in climate finance and explores the limitations of fintech tools. In addition, the note emphasizes private sector efforts in this area, drawing on discussions with market participants, the private sector, and regulatory bodies. Finally, it elicits several lessons learned and discusses potential policy implications, focusing on improving quality and accessibility of climate data, developing digital infrastructure, improving the availability of financing and the liquidity of financial instruments for climate investments, and ensuring appropriate environmental and financial regulation. Even though technology offers considerable promise for supporting climate finance, it can only partially alleviate certain barriers while carrying risks that will need to be carefully managed. Fintech should be an integral part of the overall policy solution to help address challenges in scaling up climate finance.

Introduction

Climate fintech—the intersection of climate change, financial services, and digital technology—can be an important accelerant to transition to a more sustainable economy (Kshetri, Loukoianova, and Voas 2024) (Figure 1). Climate fintech can also be defined as the use of digital technology that catalyzes mitigation and adaptation through financial services (McCreary, Zhao, and Chang 2021), thus helping people and businesses make environmentally friendly financial decisions. It holds promise for leveraging digital transformation and retooling the financial sector to make climate finance more accessible and efficient. In other words, it is a response to the need of financing green transition and engaging investors and companies to achieve climate goals. Technology applications can provide a catalytic effect in improving data and information flows, thereby making climate-related projects more attractive to investors.² Some examples include green digital banking and payments, sustainable investing and asset management, green crowdfunding and lending, and environmental and climate data provision.

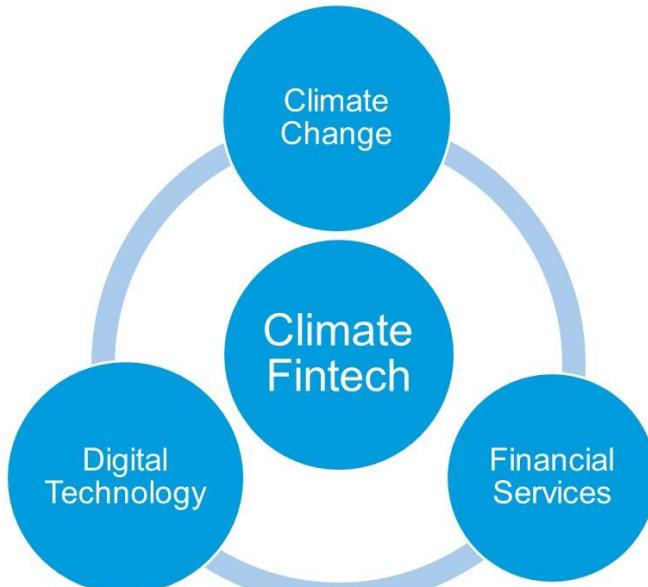
¹ Former IMF staff.

² IPCC (2022) noted that “fintech can enhance climate investment in innovative financial products and build trust through data.”

Climate fintech, an emerging component of the broader fintech industry, leverages financial technologies to drive solutions for climate change. This sector encompasses a wide range of firms that provide and apply digital technologies in finance to enhance environmental sustainability, greenhouse gas emission reduction, climate resilience, and more recently adaptation.³ In 2023, climate fintech startups raised \$2.3 billion, about 19 percent below the record level of 2022 (Annex Figure 1.1), with carbon markets and energy management attracting the most funding (Commerz Ventures, 2024). The sector continues rising in 2024, attracting a broad range of investors, dominated by venture capital, followed by incubators, while starting to attract attention to others. Countries with more advanced digital infrastructure and a

more developed climate fintech sector attract more financing, compared to less developed economies.⁴

Figure 1. Composition of Climate Fintech



Source: Kshetri, Loukoianova, and Voas, 2024.

Climate fintech has its limits and cannot work alone to alleviate barriers to climate finance. Major barriers to climate finance globally include a lack of access to funding for low-income countries (LICs) and less developed emerging markets (EMs), where investment is often hindered by high perceived risks and insufficient financial infrastructure. In addition, there is a disconnection between the scale of required investments and the availability of capital, compounded by complex regulatory environments and limited capacity for project development and implementation. There are limitations on how much technologies can be deployed depending on many factors, including where countries stand in terms of their economic and digital infrastructure development. Thus, climate fintech has a promise to grow into an integral part of the solution to combat climate change, though it cannot be the only answer. Using fintech solutions to reduce financing barriers can facilitate investment from private and public sources.⁵ In addition, utilizing fintech to reduce financing barriers can facilitate investment from all sources, as barriers are universal across all financing. Overall, this note does not take a view on the sensitivities of different sources of financing to a potential reduction to a common barrier. Such analysis requires more extensive empirical research that goes beyond the scope of this note.

There is a growing literature on using technological solutions in finance to address climate change issues. The existing papers analyze specific applications for financial solutions to enhance capital flows into climate finance. For example, Kshetri, Loukoianova, and Voas (2024) explore various aspects of climate fintech, including examples of its application, and the role of blockchain as a key component. They also discuss factors facilitating its growth, as well as challenges and risks associated with climate fintech implementation. Several private sector studies discuss advantages of using fintech applications for attracting more investment in climate-related sectors and facilitate capital flows into climate finance.⁶ Peacock (2023) discusses use cases of climate fintech and the importance of climate fintech as a subsector of fintech.

³ For explicit definitions of climate resilience and adaptation, see Mehryar (2022).

⁴ Annex 1 contains more details on the landscape of the climate fintech sector.

⁵ See Prasad and others (2022) on the discussion of scaling up sources of climate finance. It should be emphasized that this note does not impose a view on the sensitivities of different sources of financing to a potential reduction to a common barrier. Such analysis requires more extensive time series data and empirical analysis that goes beyond the scope of this note.

⁶ These include Barclays (2021); DAI Magister (2023); and Iten (2023), among others.

This note contributes to this literature. It provides an overview of the climate fintech ecosystem and discusses how climate fintech applications can be used for attracting investments in climate finance by overcoming existing barriers, acknowledging that technology can be at best only a part of the overall solution. The note goes one step further compared to the existing literature, as it maps potential fintech solutions to financing barriers. It then describes characteristics of new financial technologies that are value-adding to climate finance, and then discusses limitations of fintech applications, with examples of private sector initiatives in this sector. This note focuses on potential applications of fintech to the climate finance space without claiming green bias of fintech in general.⁷

The note identifies three main barriers that can be partially mitigated by fintech applications in climate finance. These include data issues, insufficient digital infrastructure, and insufficient depth of markets and liquidity of instruments to finance climate investments. Addressing these barriers requires a broad policy approach. Establishing better standardization and improving transparency, trust, verification, and accessibility could help address climate data issues by employing traditional technology and innovative technologies such as blockchain and artificial intelligence (AI) and machine learning (ML). Policies supporting innovations in climate and financial technologies together with education and capacity building would help improve digital infrastructure and technical skills, especially in LICs. Such policies are essential to overcome technological barriers in climate-related sector and climate finance. Various platforms, such as carbon trading platforms, green crowdfunding platforms (subject to robust regulations and supervision), could improve financial markets and liquidity of climate instruments and enhance investments into emerging market and developing economies, by matching projects and investors and by providing more information and monitoring. The note also discusses the role of robust environmental and financial regulation in supporting climate finance using fintech.

The note proceeds as follows. The next two sections discuss the climate investment life cycle, the climate fintech ecosystem, characteristics of main technologies used in climate fintech applications, and fintech-related barriers to climate finance.⁸ A separate section is dedicated to regulatory discussion. The following section explores private sector initiatives in climate fintech with some illustrative examples. The last section highlights lessons from the early years of fintech applications to climate finance and offers preliminary policy implications.

Climate Investment Life Cycle and Climate Fintech Ecosystem

Understanding the climate investment life cycle and the climate fintech ecosystem is important for recognizing climate finance barriers that may be mitigated by fintech applications. The climate investment life cycle encapsulates project identification, conceptualization, implementation, and monitoring. Grasping complexity and the specific needs at each stage helps identify where financial interventions can be most effective, and where hurdles tend to emerge. Climate fintech applications can offer innovative solutions to address identified barriers across the investment life cycle, such as data issues, insufficient digital infrastructure, and the lack of funding. For instance, technology can enhance transparency, accessibility, trust, and data integrity, whereas crowdfunding platforms, subject to robust regulation and supervision, can provide alternative financing sources. Exploring the fintech ecosystem reveals how technology can bridge gaps in traditional climate finance models.

Within the climate finance ecosystem, there are crucial differences exist among advanced economies (AEs), emerging markets (EMs), and low-income countries (LICs) (IMF 2023). AEs typically have more mature financial markets with a broader range of financial instruments, higher levels of liquidity, more robust regulatory frameworks, and more developed digital infrastructure. They also have greater access to capital and

⁷ Many new fintech solutions are not specific to climate finance and can be incorporated into other segments of financial markets. Yet, it should be noted that neither climate specificity nor green bias are a necessary condition to alleviate barriers to climate finance.

⁸ The first of these two sections provides the current investment sources for climate projects or businesses and the current barriers/challenges to climate finance.

more established fintech ecosystems. LICs and some EMs have less developed financial systems, limited or no access to international capital markets, and immature fintech sectors, partly because of underdeveloped digital infrastructure, which altogether prevents utilizing fintech services in full (Belianska and others 2022). This inevitably affects the availability and cost of financing for climate investments.

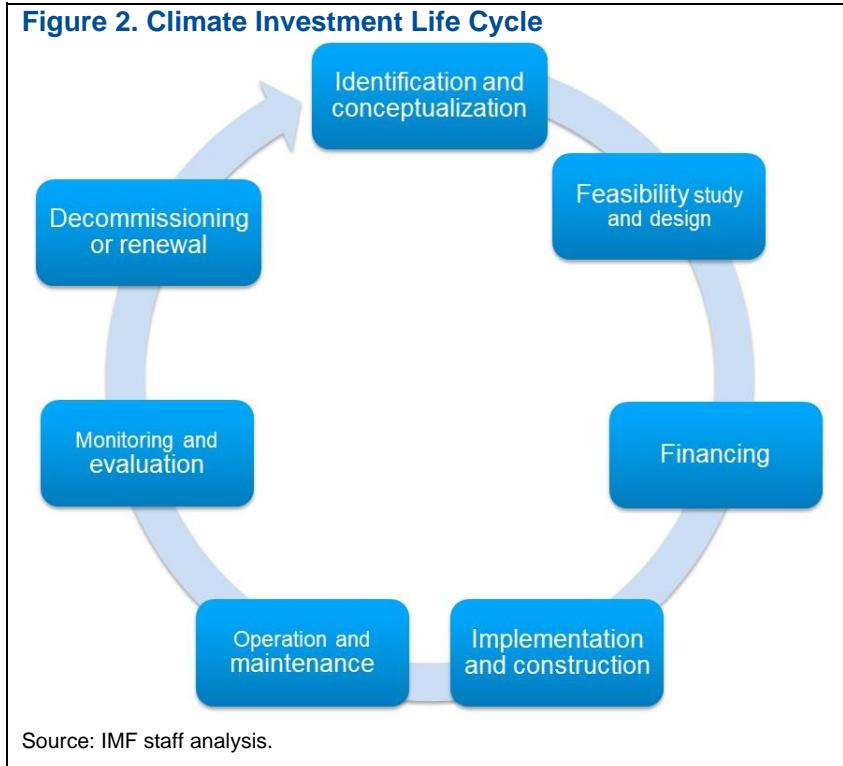
Moreover, LICs and EMs are often more vulnerable to the impacts of climate change. They require significant investments in both mitigation and adaptation projects but face greater challenges in securing the necessary finance. By contrast, AEs are likely to have more resources and capacity to invest in climate resilience and low-carbon technologies, but their investment patterns and priorities can differ significantly.

Furthermore, the availability and sophistication of digital infrastructure, which underpins the fintech ecosystem, can differ substantially among countries. AEs typically have more advanced digital infrastructure, facilitating the adoption of fintech solutions for climate finance. In comparison, LICs may face challenges related to digital connectivity and divide, access to technology, and digital literacy, thus affecting the deployment and effectiveness of fintech solutions. EMs are somewhere in between, with some of them being more advanced in digital infrastructure.

Climate Investment Life Cycle

The climate investment life cycle is comparable to that of a more traditional investment life cycle, with additional features specific to climate along each stage.⁹ For example, in the identification and conceptualization stage, the main objective focuses on addressing climate-related issues such as renewable energy, energy efficiency, adaptation, resilience, and mitigation. In the financing stage, the composition of potential investors might vary significantly from a more traditional investment opportunity. The data required for due diligence, cost and benefit analysis, regulatory compliance, monitoring, and evaluation may not be readily available because of data scarcity (in most part because of unsatisfactory collaboration among economies), lack of standardization across various data providers, and insufficient disclosure and reporting.

The climate investment life cycle can be broadly divided into several phases: (1) identification and conceptualization; (2) feasibility study and design; (3) financing; (4) implementation and construction; (5) operation and maintenance; (6) monitoring and evaluation; and (7) decommissioning or renewal (Figure 2). The sequential listing of these stages downplays the interconnections among them. In practice, frictions in one stage can directly affect the financing efforts negatively and significantly, and thus interrupt or delay the entire cycle. Project identification and design at the beginning of the climate investment life cycle is important to ensure that the projects' prioritization is consistent with macroeconomic and structural policies. This is imperative in the case



⁹ See Annex 2 for more details. Additional references include Moldovan and others (2024); Oliver Wyman and WWF (2020).

of LICs and EMs, where financing is often scarce and fiscal sustainability may be an issue. Prioritization should be guided by macro-criticality of the projects in supporting the existing policy mix, to minimize risks and ensure better outcomes.

Noticeable differences exist between AEs and LICs at every phase of the investment life cycle, with EMs being scattered across the spectrum:

- On the *identification and conceptualization stage*, projects in AEs are often identified with a clear understanding of climate goals and are backed by substantial data and analytics. There is a strong emphasis on innovation and leveraging technology for climate solutions. By contrast, most projects in LICs and some EMs may be driven more by immediate climate adaptation needs and mitigation opportunities, potentially depending on the current political situation, with limited or unavailable data and analytics, and thus more challenges in project conceptualization.
- In the *feasibility stage*, AEs in general have greater access to sophisticated modeling tools and expertise for conducting comprehensive feasibility studies, including environmental impact assessments and financial modeling. However, constraints in emerging market and developing economies, such as limited technical expertise and financial resources can affect the depth and quality of feasibility studies. Projects may also face higher uncertainties because of less reliable and available data.
- During the *financing stage*, AEs enjoy a broader array of financing mechanisms, including traditional financing instruments, as well as green bonds, climate funds, and private equity, with more developed financial markets, which offer better conditions for leveraging private finance. In comparison, EMs and especially LICs have greater dependence on international financial support, public funding, and concessional financing, as they have less developed financial markets, higher cost of capital, and limited access to private finance. As highlighted in the Network for Greening the Financial System report on blended finance (NGFS 2023), blended finance emerges as a crucial mechanism in bridging the gap between public and private financing for climate change mitigation and adaptation efforts. This approach involves leveraging public funds, offered on concessional terms, to stimulate the flow of private capital.
- In the *implementation and construction phase*, AE projects benefit from well-established legal and regulatory frameworks, advanced technological infrastructure, a skilled workforce, and appropriate training, and thereby increasing the probability of smooth implementations. Implementations in LICs and EMs may be hindered by infrastructural deficiencies, potential governance issues, underdeveloped technological infrastructure, and skill gaps.
- In the *operation and maintenance stage*, there is typically a strong focus on efficiency and sustainability in AEs, with advanced systems for operation and maintenance, as well as better budget. The use of smart technologies for monitoring and optimization is also becoming more common. By contrast, operational challenges such as higher maintenance costs, less efficient technologies, and difficulties in accessing spare parts or technical expertise are more likely in LICs and some EMs.
- In the *monitoring and evaluation stage*, AEs are more likely to have robust monitoring systems in place, often utilizing advanced technologies such as the internet of things (IoT) and artificial intelligence for real-time data collection and analysis. By contrast, monitoring and evaluation systems in LICs and EMs may be less developed, with challenges in data collection and analysis. There may be a reliance on more manual processes and less frequent reporting.
- Finally, in the *decommissioning or renewal stage*, most AE projects may have clear plans for decommissioning or upgrading, with considerations for environmental restoration and recycling of materials, and potentially with digital simulations of the process (digital twins¹⁰). In LICs and some EMs, plans for decommissioning or renewal might be less comprehensive, with potential challenges in managing end-of-life assets sustainably.

¹⁰ Digital twins are often defined as virtual models of physical systems.

Climate Fintech Ecosystem

The climate fintech ecosystem represents the intersection of finance and technology aimed at addressing climate change issues, including on mitigation and adaptation. By focusing on mitigation, these technologies aim to reduce greenhouse gas emissions and their sources, whereas adaptation technologies are designed to adjust to actual or expected climate impacts, enhancing resilience. This emerging ecosystem leverages digital tools, platforms, and applications to facilitate the mobilization, allocation, and management of finance toward climate mitigation and adaptation projects. Such an environment encompasses a broad range of solutions, including green digital banking, sustainable investing, sustainable asset management, carbon markets and offsetting platforms, climate risk assessment, insurance technologies, green crowdfunding and lending platforms, resource efficiency applications, blockchain for climate data integrity and project monitoring, and regulatory technology (RegTech) for environmental and climate compliance. Such an ecosystem can help bridge the significant funding gap in the global response to climate change across all economies.

A diverse array of stakeholders plays a crucial role in shaping the vibrant climate fintech ecosystem. For example, in some cases governments are at the helm, setting policies and regulations while providing essential public funding to support the sector's growth. Financial institutions adopt and promote climate financing options. The private sector drives innovation and advances the development and application of climate fintech solutions, often through public-private partnerships. Investors inject capital into startups and initiatives, shaping the market's direction and fostering new technologies. Meanwhile, international financial institutions provide the crucial backbone of financial and technical support, ensuring that climate projects meet global standards or best practices, and facilitating the flow of substantial funds necessary for expansive climate investments. Each entity contributes to a cohesive effort to nurture and sustain climate fintech solutions.

Currently, the types of climate fintech firms can be broadly classified into seven categories, although this may change given the rapid development of the sector (Table 1):¹¹

1. **Green digital banking and payments firms** offer banking and payment services focusing on sustainability. These firms invest deposits in green projects, offer ecofriendly credit cards, and provide tools for customers to track their carbon footprint. Such firms also facilitate sustainable consumer behavior and direct financial resources toward environmentally positive investments.
2. **Sustainable investing and asset management platforms and tools** provide insights, analytics, and access to sustainable investment opportunities. They help investors identify companies and investments that align with environmental, social, and governance criteria. These platforms and tools may also help to attract new investors into the climate and sustainability space.
3. **Carbon markets and offsetting fintechs** develop platforms for buying, selling, and trading carbon credits. These platforms facilitate transparent and efficient carbon offsetting for individuals and businesses aiming to achieve carbon neutrality. These firms also support the growth of carbon markets, incentivize greenhouse gas emission reduction projects, and enable entities to compensate for their carbon emissions.
4. **Climate risk assessment and insurance companies** assess climate-related risks for investments, properties, and operations. Based on their assessment, they offer insurance products to mitigate financial losses because of climate change impacts.
5. **Green crowdfunding and lending platforms** enable direct funding of green projects and businesses through loans or equity and should be subject to appropriate supervision and regulation. They connect environmentally focused projects with individuals and investors willing to support them financially.

¹¹ Climate fintech firms can also be classified into eight categories by the functions they provide, which are similar but not identical to the categories we have used. These eight categories are: (1) green digital payment and account solutions, (2) green digital investment solutions, (3) digital environmental, social, and governance data and analytics solutions, (4) green digital crowdfunding and syndication platforms, (5) green digital risk analysis and insurtech, (6) green digital deposit and lending solutions, (7) green digital asset solutions, and (8) green regtech solutions (Green Digital Finance Alliance and the Swiss Green Fintech Network 2022).

6. **Blockchain-based environmental data integrity firms** use blockchain technology to ensure transparency, security, trust, and integrity of environmental data. This includes tracking carbon emissions, verifying sustainable practices, and ensuring the authenticity of green assets.
7. **RegTech for environmental compliance firms** provide technology solutions that help businesses comply with environmental regulations and reporting requirements. It offers tools for monitoring, reporting, and ensuring compliance with sustainability standards.

Table 1. Types of Climate Fintech Firms

Type of Firms	Short Description
Green Digital Banking and Payments	Green digital banks use digital technologies to reduce costs and to focus on green/environment-related services, helping customers use their money in ways that benefit the environment.
Sustainable Investing and Asset Management	Platforms offer tools and insights for investing in environmentally and socially responsible companies, guided by environmental, social, and governance standards.
Carbon Markets and Offsetting	Firms create digital platforms for trading carbon credits, helping individuals and businesses offset their carbon emissions and supporting greenhouse gas emission reduction projects.
Climate Risk Assessment and Insurance	Firms assess climate-related risks and offer insurance products to mitigate climate-related financial losses for individual institutions and financial markets.
Green Crowdfunding and Lending	Digital investment platforms link green projects with investors, offering direct financial support through loans or equity.
Environmental and Climate Data Providers	Firms use blockchain technology for collecting and storing climate-related data to ensure the quality, accessibility, and verification of such data.
RegTech for Environmental Compliance	Firms offer tech solutions to help businesses meet environmental regulations and standards through monitoring and reporting tools.

Source: IMF staff analysis and compilation.

The broad scope of climate fintech firms also implies a wide variance of firm longevity or maturity. For instance, climate insurance and green banking are more mature markets than the green crowdfunding space. Consequently, different firm types face varying degrees of finance barriers, especially in LICs. In turn, the potential fintech applications to climate finance are expected to have different degrees of effectiveness in mitigating these finance barriers by firm type and the country level of development.

Technologies with Applications to Climate Finance

The integration of new technologies in climate finance is reshaping the landscape by ushering in practices that are more efficient, transparent, and accountable. In many cases, these technologies are offered in multiple combinations. This subsection provides an overview of some key characteristics of new technologies and their applications in climate finance.

Blockchain technology is characterized by its decentralized nature, immutability (in most cases), trust, and transparency. These features can make blockchain an excellent tool for tracking and verifying transactions without the need for central oversight. One notable use case is the provision of transparent and trustworthy data storage that is immutable, accessible, and verifiable, which can significantly boost investor confidence and enhance transparency further. Blockchain technology also facilitates the conversion of real-world assets into digital tokens and thus has the potential to enhance liquidity and make it easier to trade these assets in digital forms. Blockchain could have several applications in climate finance, including (1) potentially enhancing the transparency and efficiency of carbon credit markets; (2) facilitating the issuance, tracking, and trading of carbon

credits, with the potential for increasing the transparency and reliability of the entire process; and (3) potentially improving data collection, accessibility, verification, trust, and quality.¹²

Artificial Intelligence (AI) and Machine Learning (ML) are powerful tools that have a broad range of applications in climate finance because of their ability to process vast amounts of data relatively quickly and accurately, though potentially with greater costs for environment (high consumption of energy and water). Those algorithms can predict outcomes based on historical data, learn from new data, and continually improve over time. In terms of application to climate finance, AI is used to analyze risks and predict market trends in climate finance, helping investors make informed decisions. ML models can forecast the returns on investments in renewable energy projects or predict the future prices of carbon credits, thereby optimizing investment strategies.¹³

Internet of Things (IoT) refers to the connectivity among physical devices, a network, and the ability to collect and share data. This connectivity allows for extensive real-time data collection and monitoring on a broad scale. IoT devices are used not just to monitor the performance of renewable energy installations such as wind turbines and solar panels in real time; their applications extend much further. Beyond these, IoT can be employed for real-time monitoring of emissions across various industries, optimizing agricultural practices to enhance yield and reduce environmental impact, and other sectors. This broad range of data helps manage assets more efficiently, verifying the actual environmental impact of investments, and fulfilling reporting and compliance requirements in climate finance.

Digital twins are virtual replicas or copies of physical systems that can be used for simulation and analysis of how such system evolve over a long period of time. Digital twins can also be used to simulate extreme climate events, which is essential for the predictive adaptation of new infrastructure. This capability facilitates the design and construction of resilient infrastructure for the future, thus safeguarding investments and promoting the sustainability of urban and environmental projects. This technology also allows for real-time monitoring and predictive maintenance, which can significantly reduce costs and increase system reliability. In terms of climate finance applications, digital twins are instrumental in simulating and optimizing large-scale environmental projects, including city-wide energy systems and expansive solar power installations. This technology empowers stakeholders to make better planning and investment decisions by enabling the prediction of future outcomes and the analysis of potential impacts under various scenarios.

Geospatial technologies, including satellite imaging and geographic information systems, enable detailed analysis of geographical data. They provide high-resolution imagery and precise location data that can be crucial for detailed monitoring and analysis. In terms of applications to climate finance, geospatial technologies are used to assess the environmental impact of projects, monitor deforestation rates, or measure land use changes. This is particularly important for projects aimed at conservation and land management, as it allows funders to see the direct impact of their investments.

Although these technologies can provide several benefits, they can come at significant costs to the environment and be associated with additional risks that need to be considered (such as governance risks, cyber risks and so on).¹⁴ Therefore, adoption of these technologies needs a cost–benefit analysis and better use of renewable sources of energy. Further, as these technologies are increasingly implemented, policymakers also need to monitor potential risks and concerns (such as usage of energy and water) and consequently address those through relevant policy tools.

¹² Many of the purported benefits mentioned here can also be achieved by traditional technology and sometimes with potentially lesser costs.

¹³ Artificial intelligence and machine learning extensive discussion is beyond the focus of this note.

¹⁴ This note acknowledges such risks, and more detailed discussions of specific risks can be found in Dhar (2020); Ren and Wierman (2024); Wang, Yang, and Yue (2023).

Fintech-Related Investment Barriers

Understanding the life cycle and the climate fintech ecosystem are crucial for stakeholders to effectively plan, execute, and evaluate climate finance projects. Along every step, there are barriers that can potentially prevent an optimal allocation of capital. Despite being similar to a general investment life cycle, the climate investment cycle does have its own unique set of frictions and can differ for countries at different levels of development.

Financing Barriers That Fintech Can Help With

Three specific barriers resurface throughout the climate investment life cycle and discussions with various stakeholders. These are data issues, insufficient technological infrastructure, and shallow financial markets and lack of liquidity of instruments to climate financing.

Barrier 1: Data Issues

Data scarcity, lack of homogeneity, quality issues, accuracy issues, and limited standardization, coupled with access and sharing issues, present substantial obstacles across the climate investment life cycle and climate finance more generally (NGFS 2022). The data barrier has one of the highest priorities in the effort to facilitate climate finance. Data scarcity comes from lack of institutional collaboration among the economies. It also includes insufficient data on digital infrastructure, especially among low-income countries (LICs) and to a lesser extent in some emerging markets (EMs). Climate data collection encompasses different institutions working together and involves various stakeholders, such as data collecting institutions, data producing organization, with data sharing across organizations being an important element, which sometimes can become a barrier on its own. This challenge is pervasive, affecting various stages from project inception to completion:

- **Project design and assessment:** The absence of comprehensive and reliable data can hinder efficient project design, inflate due diligence costs, and impede accurate project evaluation by potential investors.
- **Risk assessment and monitoring:** In LICs and some EMs, data scarcity together with absent or partial data sharing can hamper feasibility studies, risk assessments, and ongoing project monitoring, potentially leading to unrealistic goals or missed opportunities.
- **Technical and economic analysis:** Data gaps (including lack of data or wrong data) can lead to inaccurate technical feasibility studies, economic impact analyses, and policy development. This, in turn, can escalate assessment costs, delay regulatory approvals, and result in suboptimal policy outcomes.
- **Implementation phase:** During the execution phase, data gaps and inaccuracies can lead to inefficiencies, delays, and higher project costs, particularly because project monitoring and evaluation necessitate detailed and frequent (or real-time) data on various metrics such as carbon emissions and electricity usage.

Better data accessibility, standardization, verification, and comparability are therefore critical, especially in LICs and to a lesser extent in many EMs. In essence, more accurate and reliable data could help identify effective solutions to climate issues and impact the entire spectrum of project planning, execution, and evaluation. International initiatives such as the G20 Data Gaps Initiative 3.0 can help in this area by supporting the identification, collection, compilation, and compliance of climate-related data.¹⁵

There are many examples of discrepancies between the anticipated impact of a climate project based on model simulations and its realized effects (Qiu and others 2022). Such discrepancies can be reduced, if data from previous projects are rigorously collected, maintained, analyzed, and stored accurately, coupled with wide access. This could be done by using blockchain technology or a centralized data repository for specific

¹⁵ G20 Data Gaps Initiative (<https://www.imf.org/en/News/Seminars/Conferences/g20-data-gaps-initiative>).

data categories.¹⁶ Digital twins can also be used to simulate potential impacts of climate projects, including with simulating future adverse climate events.

Several sources of friction contribute to data scarcity in climate finance. These include lack of standardization in methodologies; weak coordination between data collecting and producing organizations, with potential impaired data sharing; data access and sharing challenges; insufficient reporting and disclosure by firms; technical barriers; fragmented regulatory environment; and rapidly changing climate science.

- **Lack of standardization in methodologies for measuring and reporting climate-related data** makes it difficult to compare data across projects, regions, and sectors (IMF/WB/OECD 2023). As a result, investors and policymakers may be unable to accurately assess the environmental impact of projects, in turn potentially leading to suboptimal capital allocation and missed opportunities. Several private sector stakeholders have noted that an international standard setting body for climate data would help make progress in this area, such as the International Standards Organization or one of the UN institutions, such as the United Nations Framework Convention on Climate Change.¹⁷ Examples of climate data compilation and dissemination include climate change indicator dashboard published by the IMF).¹⁸ The IMF continues working on improving methodology, collection, and compilation of climate-related data in the macroeconomic statistics.
- **Data access and sharing challenges** prevent information flow and thus reduce effective climate investments. Various organizations collect some climate data but are reluctant to share it because of concerns over confidentiality, competitive advantage, or regulatory restrictions. It seems that many private sector companies and financial institutions report as much as regulators require and prefer not to make the first move to publish more data than their competitors. Perhaps, more compulsory reporting requirements could be thought of going forward.
- **Insufficient reporting and disclosures by companies** may lead to difficulties in evaluating climate project performance and thus less investment opportunities. Depending on the jurisdiction, only some companies provide comprehensive reporting on their environmental impact, carbon emissions, or climate risk exposure. At present, reporting is often voluntary and may lack sufficient details, given the nascent nature of disclosure requirements and also potentially because of insufficient or inaccurate data, calling for more robust reporting and disclosure requirements, which is in line with international standards. There are international efforts to improve reporting standards. The International Sustainability Standards Board has developed standards for corporate sustainability disclosures, which have also been endorsed by the International Organization of Securities Commissions.¹⁹
- **Technical barriers** lead to gaps in data availability and quality. Collecting, processing, and analyzing climate-relevant data can be technically complex and financially burdensome, particularly for smaller entities or in LICs and EMs. This, in turn, makes it difficult to monitor project implementation in real time and prevents thorough analysis and reporting. Therefore, more consolidated data centers may become a potential solution.
- **Fragmented regulatory landscape for climate reporting and data disclosure across jurisdictions** complicates cross-border investments and reduces the overall effectiveness of climate finance investments. Jurisdictions demand varying degrees of detail requirements and enforcement.
- **Rapidly evolving climate science and technology** outpace the ability of data collection and reporting practices. Although science advancement should be welcomed, stakeholders might lag with their outdated models or assumptions, leading to misinformed decisions and strategies. In addition, with shorter horizon for climate predictions, the use of simulation tools and digital twins should be taken with caution.

¹⁶ For example, net-zero data public utility is a centralized repository of global company-level greenhouse gas emissions data. <https://nzdpu.com/home>.

¹⁷ See the official website at <https://unfccc.int/>

¹⁸ Climate Change Indicators Dashboard (<https://climatedata.imf.org/>).

¹⁹ For details, see the website at <https://www.ifrs.org/groups/international-sustainability-standards-board/> .

Barrier 2: Insufficient Digital Infrastructure

- **Insufficient digital infrastructure²⁰ has a detrimental effect on climate finance opportunities, particularly in LICs.** It significantly exacerbates the challenges of data unavailability, regulatory uncertainty, and finance illiquidity in the context of climate finance projects.
- **Data availability hinges on digital infrastructure for collecting, storing, standardizing, managing, and analyzing data.** Advanced digital infrastructure is also crucial for analyzing large and unstructured datasets, interoperability of data platforms and analyzing it using supercomputers. Insufficient infrastructure restricts these capabilities, thus contributing to impeding capital allocation to otherwise viable projects in an efficient and timely manner. One possibility is consolidating large datasets in one or very few data centers and providing more centralized data management and analyses. That said, even this solution requires digital infrastructure to ensure sufficient storage capacity, data transfer capability, electricity, water cooling systems, and adequate calculation power.
- **Data availability, which can be enhanced by digital infrastructure, is also a necessary condition for proper regulatory design and enforcement.** Effective regulatory frameworks rely on data-driven insights to set appropriate standards and guidelines. When digital infrastructure is underdeveloped, regulators may struggle to access and interpret data, leading to delays in forming and updating relevant regulations. This uncertainty can discourage investment and innovation in climate finance projects. In addition, insufficient digital infrastructure poses compliance monitoring and enforcement challenges.
- **Insufficient digital infrastructure increases the costs of risk assessment and decision-making.** Financial institutions and investors rely on accurate data and clear regulatory frameworks to assess the risks associated with funding climate finance projects. When digital infrastructure fails to support adequate data collection and analysis, or when it decreases the clarity on regulatory compliance, the perceived risk of investing in climate projects goes up, potentially leading to tighter financing conditions and reduced liquidity.
- **Unsatisfactory digital infrastructure also inhibits financial innovation.** It is essential to develop new financial products and services, such as green or sustainable bonds, climate risk insurance, and various investment platforms. Insufficient infrastructure limits the ability to innovate and leverage these tools, restricting the flow of funds to climate projects.

In summary, reducing or completely removing the digital infrastructure gap is critical for the effective implementation of various technological innovations, including improving data management, enhancing financial liquidity, and running simulations (digital twins).

Barrier 3: Financial Markets and Liquidity of Instruments to Climate Finance

In the realm of climate finance, the shortage of sufficient awareness of climate projects by traditional investors may exacerbate illiquidity of climate instruments, through lower participation, even when the broader financial markets do not suffer from illiquidity.²¹ Shallow financial markets and illiquid instruments for climate finance pose a significant challenge during the project-financing stage of the climate investment life cycle, primarily because of the necessity for large upfront investments, long-term capital commitments, and complex risk-sharing mechanisms. These challenges are also relevant in other stages of the investment life cycle. Illiquidity can also raise the cost of borrowing, increasing the overall cost estimates in the financial models used in the project design phase. In the funding stage, insufficient availability of financing and poor liquidity of

²⁰ Technological infrastructure shortcomings that would prevent the adoption of fintech solutions include (but are not limited to) a lack of reliable internet connectivity and coverage, insufficient digital security measures, scarce fiber optic cables, and inadequate data storage and computing capabilities. In addition, insufficient access to smartphones or other digital devices necessary for using fintech applications can also hinder adoption of fintech solutions to climate finance.

²¹ Liquidity, in the context of finance, refers to the availability of funds that can be readily invested in projects. Illiquidity, in general, can be caused by a variety of reasons including but not limited to changes to monetary policy, fluctuations in credit spreads or term premia, and movements in sovereign default risks, and so on.

climate financial instruments makes it harder to attract investors and secure loans, as the available capital is more expensive or tied up in less risky investments. Illiquidity also spills over to the implementation stage.

Several sources of friction contribute to insufficient liquidity of financial markets and instruments for climate finance. In addition to data scarcity, frictions include mismatched time horizons; perceived and real risks; fragmented markets; and high transaction costs (NGFS 2023):

- **Mismatched time horizons** deter investment and contribute to illiquidity. Many climate-related investments, especially in infrastructure and renewable energy, have long lead times and payback periods, which are typically only suitable to a small subset of private investors (In, Weyant, and Manav 2022).
- **Perceived and real risks may** lead to higher capital costs or outright aversion to climate investments. Climate investments are perceived to carry higher technological and market risks, as well as a risk of greenwashing (intentional or unintentional).
- **Fragmented climate finance markets** (Climate Policy Initiative 2023) make it difficult for investors to identify and access opportunities, contributing to illiquidity. There are a plethora of small-scale projects and a lack of platforms to aggregate and standardize investment opportunities.
- **High transaction costs** can disproportionately affect smaller investments or investment opportunities in LICs and EMs, reducing their financial viability and further limiting liquidity in the sector. Climate investments, particularly in developing economies or innovative technologies, can entail high transaction costs owing to due diligence, legal fees, forex hedging, and other expenses.

Fintech can help facilitate more efficient and transparent transactions, thereby attracting a broader range of investors to the climate finance sector. For instance, blockchain technology can help streamline certain aspects of the issuance and trading of sustainable bonds and carbon credits. Similarly, digital crowdfunding and peer-to-peer lending platforms, subject to robust regulation and supervision, can mobilize capital from a wide array of sources, including retail investors, for renewable energy projects and sustainable initiatives. Moreover, fintech solutions in sustainable investing and asset management enable the creation of green investment funds and portfolios, thus offering investors the opportunity to contribute to climate action while seeking financial returns. Overall, fintech innovations can bridge the funding gap for climate projects by enhancing market liquidity and by improving the availability of financing/the depth of markets and the liquidity of financial instruments available for climate finance.

Barrier-Reducing Climate Fintech Applications

Several fintech applications can be deployed to help reduce several financing barriers. This section first maps potential fintech solutions to identified financing barriers. Then, it describes characteristics of new financial technologies that are value adding to climate finance. Finally, the section discusses the limitations of fintech applications and acknowledge that they can at best be part of the solution to mitigate barriers to climate finance.

Mapping Potential Fintech Solutions to Financing Hurdles

Fintech applications can be valuable tools in the effort to address and mitigate at least four barriers in climate finance identified in the previous section. The integration of blockchain applications, various platforms, tracking technologies, digital twins, artificial intelligence and machine learning, and other applications can help overcome challenges related to data issues, climate finance illiquidity, and insufficient technological infrastructure. Fintech applications can potentially reduce the fiscal costs of addressing some barriers such as climate data collection. However, fintech applications require solid digital infrastructure, which may be costly for many EMDEs to improve. Therefore, in addressing some of the barriers to climate finance, overall fiscal costs and priorities should be considered against competing objectives.

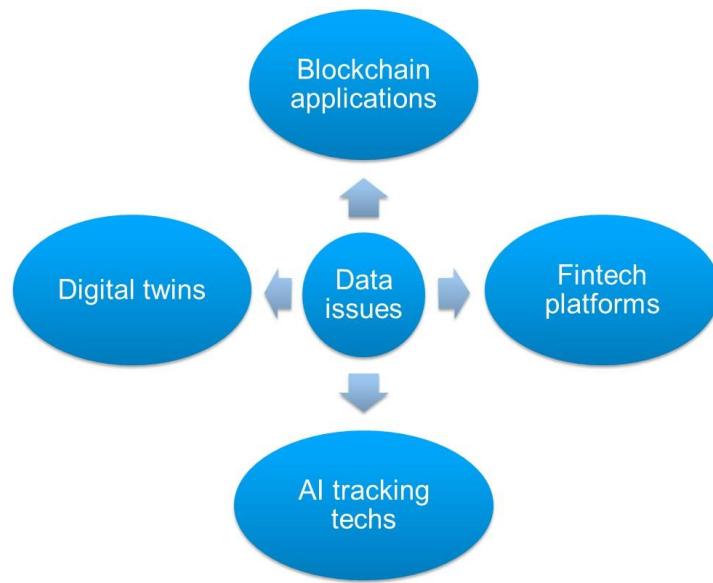
Potential Solutions to Barrier 1: Overcoming Data Issues

Various climate data issues can potentially be reduced by utilizing blockchain applications, tracking technologies, digital twins, artificial intelligence and machine learning, and various fintech platforms. (Figure 3).

Blockchain can be used for climate data collection and dissemination. This technology offers several distinct characteristics—transparency, trust, traceability, and security—making it a potentially valuable tool to mitigate climate data issues.

First, blockchain could support the integrity, trust, and transparency of climate data by providing a tamper-proof and accessible ledger for recording climate finance transactions and climate data. It is important to emphasize that the quality of the data is as good as the entry data.²² Second, blockchain can, under certain conditions, offer immutable record-keeping.²³ This characteristic is attractive for storing and tracking climate data over time. Finally, blockchain's decentralized nature and cryptographic security measures reduce the risk of tampering,²⁴ thereby helping build trust among participants that the data has not been manipulated and the financial

Figure 3. Potential Fintech Solutions to Data Issues



Source: IMF staff analysis.

transactions have been executed appropriately. However, blockchain ownership can be potentially an issue. With private blockchain being by subscription only, some stakeholders, especially from low-income countries (LICs) and to a lesser extent emerging markets (EMs), may not be able to gain access. Therefore, for climate data collection, blockchain ownership should be specified in advance, with the preference for public or public-private blockchain with free access (particularly for government institutions and LICs and EMs). For example, Climate Action Data Trust is one of the international initiatives that addresses the data trust issue through a blockchain platform, enhancing transparency and integrity in global carbon markets (Box 1). Furthermore, the trade-off between credibility (in terms of immutability, trust, and transparency) and energy/water consumption may constrain its usage.

Internet of Things (IoT) devices and digital twins can simulate and monitor real-world conditions of climate projects, providing accurate and real-time data. They can help fill gaps in environmental and climate data, enhancing project assessment and monitoring. Specifically, IoT devices can collect real-time data on environmental conditions, carbon emissions, and thus provide the real-time monitoring on the progress of climate projects.

²² If the data on the input side were incorrect or fraudulent, the blockchain ledger would not be useful. Also, data can be manipulated or tampered with at the entry stage.

²³ Important to note that immutability is dependent on the entities controlling the network. In permissioned settings, this immutability is not guaranteed, and even in permissionless networks, such immutability can be manipulated (for example, Ethereum rollback).

²⁴ Each transaction is verified by multiple nodes in the network, increasing data security against hacks and unauthorized alterations.

Box 1. Climate Action Data Trust

To facilitate the Paris Agreement's Article 6 that governs international carbon markets, the World Bank, the Government of Singapore, and the International Emissions Trading Association jointly launched the Climate Action Data Trust in December 2022. The Singapore-based entity provides a decentralized and blockchain-powered platform, which connects and harmonizes carbon credit data to improve transparency and integrity of global carbon markets. With the platform, the private sector, nongovernment organizations, and governments can access the system to search and monitor carbon credits.

The platform leveraged the public blockchain technology to track carbon credit transactions and avoid double accounting, a major issue facing the voluntary carbon market where the same carbon credit could be often counted more than once. The users store carbon market data locally while proofs of the data are stored on a blockchain, which allows the members to easily check, follow, and verify the received data. Since its launch, the Carbon Action Data Trust made significant progress and now covers 85 percent of the issued carbon credits worldwide and onboarded major registries, including Bhutan as its first national registry.

The author of this box is Qiuyun Shang.

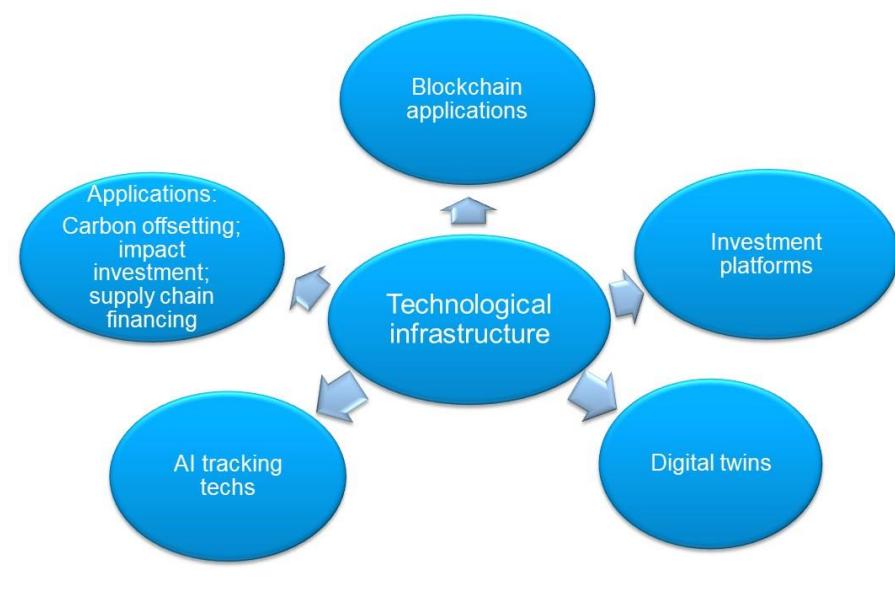
Platforms dedicated to carbon management and agri-tech can aggregate and analyze data from multiple sources. Carbon management and agri-tech platforms harness a variety of technologies to aggregate and analyze data from multiple sources, including IoT sensors and wearable devices, satellite imagery, weather forecasts, farm management systems, and public databases. By processing vast amounts of information related to soil conditions, crop health, cattle patterns and habits, environmental impacts, and weather patterns, these platforms provide farmers, agribusinesses, and policymakers with decision support tools. These tools offer targeted recommendations aimed at enhancing productivity, optimizing resource use, and mitigating climate change impacts. Consequently, this could improve the availability of specific data relevant to climate finance and enhance the role of agriculture in carbon sequestration.

Potential Solutions to Barrier 2: Enhancing Digital Infrastructure

The use of digital twins, impact investment platforms, and blockchain applications can potentially enhance digital infrastructure (Figure 4).

Digital twins can help plan, monitor, and optimize the climate finance infrastructure. By integrating real-time data from IoT sensors, satellite imagery, and other data sources with advanced simulation models, digital twins allow stakeholders to predict the performance of climate resilience projects under various scenarios, assess potential risks, and identify optimization opportunities. This technology enables precise, data-driven decision-making, facilitating the efficient allocation of resources to areas with the highest effect

Figure 4. Potential Fintech Solutions to Technological Infrastructure Challenges



Source: IMF staff analysis.

on mitigating climate change and enhancing sustainability. For instance, in renewable energy projects, digital twins can simulate and optimize the placement and operation of wind turbines or solar panels to maximize energy output and return on investment. Moreover, by continuously monitoring the health and efficiency of infrastructure, digital twins can help in proactively identifying maintenance needs, reducing downtime, and extending the lifespan of assets. In addition, digital twins can allow simulation of potential severe climate events and assess the impact on existing infrastructure and buildings, thus providing invaluable information for predictive adaptation and infrastructure resilience, as well as enhancing structural policies and investments. However, digital twins are most useful when interactions between agents are clear, known, and relatively transparent. They also require significant amounts of computational power, and as the complexity and number of agents within a single model increase so will the demand for data storage and computational power. Overall, digital twins serve as a powerful tool in the climate finance toolkit, enhancing the efficacy, sustainability, and resilience of critical infrastructure, although the use of this technology could be costly in terms of energy and water consumption.

Impact investment platforms play a vital role in enhancing technological infrastructure. They serve as a bridge connecting investors with a commitment to positive social and environmental impact with innovative ventures that require funding to scale their operations. By providing a curated marketplace for impact investments, these platforms facilitate the flow of capital toward companies developing sustainable energy solutions, health care innovations, educational technologies, and other critical technology infrastructure aimed at improving quality of life and fostering sustainable development. Such an approach, subject to robust regulation and supervision, accelerates the growth and adoption of transformative technologies and ensures such investments.

Potential Solutions to Barrier 3: Addressing Depth and Liquidity of Climate Finance Markets and Instruments

Climate finance liquidity can potentially be improved using several technological innovations, including supply-chain financing applications, investment platforms for green bonds, crowdfunding and peer-to-peer lending platforms, and blockchain (Dong and others 2018), subject to robust regulation and supervision.

Crowdfunding and peer-to-peer platforms could enhance the liquidity available for climate finance by facilitating direct financing of climate-related investment opportunities from a diverse and broad base of

investors, with robust regulation and supervision. By leveraging this technology to connect projects seeking funding with individuals and organizations willing to invest in sustainable initiatives, these platforms can democratize access to capital for climate action, in addition to traditional capital finance instruments. Such approach can lower the entry barriers for smaller investors and enable project developers to tap into a wider pool of funds beyond traditional banking and institutional investment channels and create a trusted market with suitably regulated and supervised. The collective power of small-scale investments aggregated through crowdfunding and peer-to-peer platforms can mobilize additional financial resources toward renewable energy projects, reforestation efforts, carbon-offset initiatives, and other climate-positive ventures.

Fintech solutions in supply-chain financing can unlock capital for sustainable supply chains, encouraging investment in environmentally friendly practices and technologies, thus enhancing liquidity in climate finance. Supply-chain financing solutions can employ blockchain, artificial intelligence, digital platforms, or other technologies to facilitate faster, more transparent, and efficient financial flows between buyers, suppliers, and financiers. By automating credit assessment, reducing transaction costs, and providing real-time tracking of goods and payments, fintech enables suppliers to access working capital more readily, thereby freeing up resources for investment in climate-friendly technologies and practices. Furthermore, the use of smart contracts and blockchain can ensure that financing is directly linked to sustainable criteria, encouraging suppliers to adopt greener practices to qualify for financing. This can not only improve liquidity within the supply chain but also drives a broader adoption of sustainable operations, contributing significantly to climate finance by channeling funds toward reducing carbon footprints and enhancing environmental resilience.

Investment platforms for green bonds and other sustainable instruments can also increase the availability of funds for climate finance. Primary markets can include specialized fintech-enabled marketplaces that connect issuers of green bonds with a wide array of investors looking to support environmentally sustainable projects. Such platforms can leverage digital technology to facilitate access, transparency, and liquidity, making it easier for institutional and individual investors to discover and invest in green bonds and other instruments. By curating and vetting green instrument offerings, these platforms can increase investor confidence and mobilize additional capital, including for LICs and EMs. Moreover, the increased visibility and easier access provided by investment platforms help to lower the cost of capital for green projects and encourage more organizations to issue green bonds and other similar instruments, which, in turn, help the development of green-bond markets.

Tokenizing climate finance assets—such as sustainable bonds, carbon credits, or shares in sustainable/climate projects—can enhance their liquidity. This way such instruments can be made easily tradable on secondary markets and if they are subject to robust regulation and supervision. Tokenization enables fractional ownership of expensive or large-scale assets. Breaking down these assets into smaller, more affordable units opens investment opportunities to a broader range of investors, including retail investors.

Fintech Can Only Be Part of the Solution

Although fintech has significant potential in facilitating climate finance, it can only partially help to reduce some barriers. The use of technology can help reduce certain barriers to climate finance but relying solely on fintech for that is rather unrealistic. Moreover, fintech applications can come at significant environmental costs that need to be considered, including the usage of energy and water, which need to be weighed against the overall benefits. In addition, fintech tools can create additional risks and enhance or modify the nature of existing risks, which also need to be taken into account before adoption of such technologies.

The use of fintech has infrastructure challenges. Fintech in general relies on internet connectivity and specific devices (for example, smart phones). A significant portion of the global population has limited access to the internet and advanced digital tools, particularly in LICs and some EMs where climate finance is most needed. Limited development of digital infrastructure in LICs has been creating a digital divide that constrains the reach and effectiveness of fintech solutions.

Fintech can offer tools for better financial management, but improving an issuer's financial health goes beyond what fintech can provide. For corporate issuers, default risk at the issuer level is primarily a function of an issuer's underlying business performance, market conditions, and financial health. Fintech can facilitate better management and analysis of financial data but cannot alter the fundamental risk factors associated with the issuer's financial health—be it a private business or a sovereign. This is even more prominent climate financial markets and instruments, which are not as liquid yet as the more traditional ones.

Overreliance on fintech can lead to fintech-solutionism, defined as the oversimplification of complex problems. If issues can be solved purely by technological solutions, it might make the public more vulnerable to the potential harms of fintech (Allen 2024).

In summary, while fintech can contribute to and facilitate the reduction of climate-finance barriers, it is far from an omnipotent solution. A multi-faceted approach that includes regulatory considerations, financial market adjustments, socio-economic inclusivity, and environmental sustainability is essential to effectively reduce barriers to climate finance.

Ensuring a Robust and Stable Regulatory Framework

Financial regulation is the cornerstone of well-functioning markets and can support the goals of boosting climate finance using fintech. Most financial services regulators consider fintech through a technology neutral lens based on same activity, same risk, and same regulatory outcome. This ensures that, where regulated activities are being conducted, financial regulatory authorities focus on the activity conducted (for example, green digital banking), the risk that it generates (for example, where the regulator has a specific mandate), and then apply the same or similar regulatory frameworks (for example, proportionate bank regulation). This approach has provided the regulatory certainty to allow fintech to permeate in financial markets globally and this regulatory certainty can also be used to boost climate finance.

Regulatory certainty exists where regulation is robust, ideally guided by global standards. The absence of robust and consistent regulation can contribute to regulatory uncertainty, and so global standards exist in core parts of financial markets such as banking, investment, and insurance to manage some of these risks. These standards provide the basis of national regulation that can provide regulatory consistency across borders when implemented. It is also important to underscore that fintech firms undertaking activity covered by the Financial Action Task Force standards are required to apply anti-money laundering/combating the financing of terrorism (AML/CFT) preventive measures (including customer due diligence and suspicious transactions reporting) and are subject to risk-based supervision by AML/CFT supervisors, subject to the relevant jurisdiction's AML/CFT legal framework. Where fintech significantly challenges existing regulatory frameworks (such as the development of blockchain technology), new standards or recommendations have been developed (for example, standards and recommendations developed by the Financial Stability Board, International Organization of Securities Commissions, Committee on Payments and Market Infrastructure, Financial Action Task Force, and the Basel Committee on Banking Supervision).

Residual frictions and uncertainty can remain even with the implementation of robust financial regulation. Although global standards promote consistency across jurisdictions, they do not deliver harmonization, and therefore uncertainty around cross-border activities can remain that may require greater international cooperation. Residual uncertainties can also occur where fintech intersects several sectors where deeper domestic cooperation, strong public-private collaboration, and open public consultations are necessary.

Stable and clear policy frameworks with respect to climate-related sectors can enable feasibility and timely implementation of climate projects throughout their investment life cycle. Policy certainty and stability can ensure project developers' ability to ensure compliance and risk assessment and overcome obstacles in project initiation. This is particularly true for projects such as sustainable electricity generation and

natural disaster mitigation, which operate in heavily regulated sectors or government-granted monopolies, where the negative relationship between policy uncertainty and investment flow is well documented (Bloom, Davis, and Baker 2011). As projects progress, sudden policy shifts may necessitate costly adjustments or even lead to project cancellation. These changes can also redefine success criteria and complicate reporting and data collection, limiting knowledge sharing. Therefore, continuous monitoring of policy changes is essential, demanding additional resources and complicating outcome documentation and financial transparency in a setting marked by regulatory volatility. In addition, public consultation regarding upcoming policy changes and innovations could help ensure smooth transition to new regulations and provide incentives to the private sector.

International standard setters are taking active steps in financial regulation and supervision relating to climate. Robust implementation on these standards will enable enhancement of regulatory and supervisory frameworks. Regulatory and supervisory frameworks are evolving slowly in line with the standards, given the nascentcy of the standards and time needed for the supervisors and the industry to adapt to the new requirements. During this transition period, policy uncertainty can prevail until the regulatory and supervisory frameworks globally stabilize and converge. In such cases, such uncertainty can challenge the long-term viability of some proposed climate-related investments and affect the interest of international investors. The difference of climate regulations and enforcement across jurisdictions can further complicate cross-border investments. In some countries, policy fragmentation across sectors such as energy, land use, and financial markets, as well as the lack of coordination and integration among various policies can increase complexity and risk, discouraging investors who must navigate the intricate web of policies affecting climate projects.

Technology can help address some of these concerns. For instance, the use of technologies, such as blockchain and others, for creating international databanks on regulations could help investors to access information on regulations across jurisdictions, thereby improving transparency. At the same time, governments could benchmark against international best practices which may lead to more homogeneous treatment of firms across jurisdictions.

Implementing robust regulation is a task for financial regulatory authorities, and technology can support the implementation of regulations. The growth of SupTech (supervisory technology) and RegTech (technology to support firms achieve regulatory compliance) can support the development, implementation, and monitoring of robust regulation which, in turn, can reduce regulatory uncertainty when fintech is used to boost climate finance. Innovations that combine RegTech and SupTech such as digital regulatory reporting have the potential to streamline tracking of regulatory compliance by automating the reporting process but would require broader organizational digital transformation that can be both costly and resource intensive. However, where digital regulatory reporting is implemented and linked to market participants' sustainable investment platforms, authorities can get near real-time analytics while also providing firms with up-to-date developments on their reporting obligations and executing against those obligations (machine executable regulation).

Different types of fintech could support the implementation of regulation in different ways to boost climate finance. The growing use of machine learning can help financial authorities better identify relevant data from annual reports using natural language processing, while also allowing regulatory authorities to better synthesize data from multiple sources (particularly involving the IoT) and create predictive analytics to identify emerging risks in areas related to climate finance. Where markets are mature and actions between agents are transparent, digital twins could help financial authorities better understand the impacts of climate-related risks on financial stability. Public blockchains could improve regulatory transparency through their inherent immutability and auditability, although they would still rely on accurate data capture either by data analysts or through oracles.

Private Sector Leadership in Climate Fintech Solutions

The private sector has embraced various technologies to address climate change through adaptation and mitigation efforts, although many of their initiatives are still in their early stage.²⁵ Different sectors and industries utilize various technologies for adaptation and mitigation. Although some of the adopted solutions can be scaled up, for others the time may come later with wider utilization and acceptance by the public and the industry. In part, growing use of technological applications for climate finance depends on the policy incentives and regulatory environment. In addition, given that many initiatives are recently introduced, their long-term effect on boosting sustainable investment remains to be empirically verified.

Some important technologies have been successfully applied to adaptation and mitigation. Blockchain is one of the enablers that is particularly being used widely for climate change. For example, it is used in carbon trading and tracking. It helps resolve issues such as double counting, lack of transparency, and fraud. Various initiatives globally showcase the use of blockchain to create more efficient carbon markets. For instance, a global technology solution company and a startup that operates blockchain-based carbon credit market collaborated to transform carbon credits into digital tokens, enhancing transparency in trading. Similarly, there are non-profit foundations that link retail purchases with carbon credits to make transactions carbon-neutral, verified through blockchain. There are software developers that turn carbon offsets into tradable commodities on the blockchain, and there are several platforms that allow companies to directly purchase carbon credits from environmental projects worldwide.

In addition, the integration of digital twin technology is emerging as a powerful tool in climate finance.

This technology creates predictive models for environmental changes and their socioeconomic impacts. For instance, Singapore's Virtual Singapore project (Pereira 2023) employs a digital twin of the city to model urban systems and plan for climate resilience. One of the world's largest technology companies facilitates a project that uses digital twins to model farms, integrating data from IoT devices to improve agricultural adaptation strategies, thereby enhancing crop yields, and reducing resource usage. Another example of national initiatives

²⁵ Owing to data availability, our examples predominantly derive from venture capital firms and incubators. Yet, initiatives of applying fintech to lower barriers to climate finance are much broader and involves other various types of firms.

is the United Kingdom's National Digital Twin Programme, which addresses social infrastructure issues using digital twin technology (Box 3).

Box 2. United Kingdom's National Digital Twin Programme

The UK National Digital Twin Programme¹ is an initiative led by the Centre for Digital Built Britain under the UK Government's Department for Business, Energy and Industrial Strategy. Launched in 2018, the program aims to create a connected ecosystem of digital twins. The goal is to enable better decision-making, optimize performance, and drive efficiency across the United Kingdom's infrastructure and built environment. Their key initiatives include the Climate Resilience Demonstrator (CReDo), a climate change adaptation digital twin project that integrates data from energy, water, and telecom networks asset and flood datasets along with asset failure and system impact models. This cross-sectoral combination offers insights into how different infrastructures are interlinked and their potential vulnerabilities in scenarios of future climate-induced flooding.

Source: This box draws on The Climate Resilience Demonstrator, CReDo (2024). For full details refer to the reference list.

¹. See the details of the program at <https://www.gov.uk/government/collections/the-national-digital-twin-programme-ndtp>.

There are notable initiatives to actively use geospatial technologies in the field of climate finance through public–private partnerships. One example is a Japanese mega bank's initiative, which combines the competitiveness of startups and technology companies with the capacity of traditional financial institutions to tackle climate issues with the support of the public sector (Box 3).

Box 3. Japanese Megabanks' Initiative in Geospatial Technologies in Climate Finance

Japan has always been prone to natural disasters such as typhoons, torrential rains, floods, landslides, earthquakes, tsunamis, and volcanic eruptions because of its location, topography, geology, weather, and other natural conditions.

In response to climate change, a group of Japanese companies, including Mitsubishi UFJ Financial Group—Japan's largest megabank—has formed satellite data services, which specializes in providing satellite data services in collaboration with Mitsubishi Electric Corporation, Nippon Koei, and other geospatial companies.¹ This consortium encompasses the full spectrum of the satellite data value chain—from development through analysis to consulting—with an objective to broaden the market for satellite applications. The consortium aims to provide detailed analysis to aid land and infrastructure management and to develop a swift disaster response system as natural disasters increase in frequency and severity. Satellite data, valued for its objectivity, extensive coverage, and regular updates, facilitates the precise and quantitative assessment of infrastructure conditions and greenhouse gas emissions. Integrating this data with financial services, the organization plans to explore new business models, including short-term infrastructure monitoring and carbon credit trading over the medium to long term.

Satellite Data Service is also fostering collaborations between the public and private sectors to advance these initiatives. The Japanese government supports the initiative through its Cabinet Office's BRIDGE program,² which focuses on developing a Japanese version of the Disaster Charter and advancing its practical applications. This initiative, conducted with the cooperation of the National Research Institute for Earth Science and Disaster Resilience, aims to create a system for comprehensively assessing damage using satellite observation. The company also participates in the Ministry of Land, Infrastructure, Transport and Tourism's Small/Startup Business Innovation Research project,³ in the areas of developing advanced technology for disaster resilience and strategic infrastructure management, including monitoring river and road conditions using next-generation equipment.

The author of this box is Ms. Shiho Kanada.

¹ Mitsubishi Electric Corporation, Nippon Koei, PASCO Corporation, Asia Air Survey, Sky Perfect JSAT Corporation, and Remote Sensing Technology Center of Japan.

² The official name stands for "Bridging the gap between Research and Development (R&D) and the Ideal society (Society 5.0) and Generating Economic and Social Value." For further details, see the website of Council for Science and Technology Policy—Cabinet Office Home Page (cao.go.jp), at <https://www8.cao.go.jp/cstp/english/index.html>.

³ Small/Startup Business Innovation Research is coordinated by the Cabinet Office and involves nine ministries and agencies. <https://sbir.csti-startup-policy.go.jp/>

Obstacles to Scaling Up Climate Fintech

The scaling-up of promising technologies in climate fintech encounters several hurdles across technical, economic, and social realms. Technical challenges include the complexity of fintech solutions and the difficulty of integrating these with existing infrastructures, which can impede scalability. Moreover, the reliance on high-quality data coupled with high reliance on internet connectivity, which might not be readily available in many jurisdictions, poses significant barriers (Box 5). In addition, some technologies are still in developmental stages and lack proven reliability for large-scale application, making them less attractive to investors. For instance, the energy intensity and water consumption of artificial intelligence can be daunting, which, in turn, impacts greenhouse gas emissions and push renewable targets into the background, thus potentially reducing the feasibility of its broader application.

Box 4. Project Genesis: Project by Hong Kong Monetary Authority and Bank for International Settlements Innovation Hub

The Hong Kong Monetary Authority and the Bank for International Settlements Innovation Hub collaborated on concept-testing on the tokenization of green bonds using blockchain technology under Project Genesis. The first phase of the project (Genesis 1.0) developed two prototype digital platforms that simulated the life cycle of a typical bond using permissioned and public blockchains respectively. The goal was to streamline processes of origination, subscription, settlements, investor onboarding, and secondary trading. The second phase, Genesis 2.0 led by Hong Kong Monetary Authority, Bank for International Settlements Innovation Hub, and the UN Climate Change Global Innovation Hub, focused on prototyping the attachment of smart contract-based carbon credits to green bonds, with the objective to tackle greenwashing. The two consortia, which included Goldman Sachs and other firms, developed solutions that could digitally track real time mitigation outcome data linked to a bond life cycle. The prototypes claimed to have demonstrated their ability to allow investors to track environmental impact of the use of proceed from the green bond by leveraging blockchain and smart contracts.¹

Although the blockchain-powered platforms showed the potential of improving traceability and automating cumbersome manual processes, they still depend on the availability of high-quality and accurate climate-related data. Therefore, ensuring data integrity could be particularly challenging, especially when the data is pulled from sources of different data collection practices, formats, and processing processes. For instance, in the case of Genesis 2.0 prototypes, carbon-related data was compiled together after being collected from third-party data providers, on-site sensors, and off-site devices (such as biodiversity reports). In addition, the blockchain technology itself is unlikely to address the more fundamental barriers, such as the lack of clear global standards for carbon credits, inconsistent reporting frameworks, and ambiguous greenhouse gas emission reduction claims.

The author of this box is Ms. Qiuyun Shang.

¹ Annex 4 provides an overview of the BISIH and its projects.

Economically, the high initial costs involved in implementing advanced fintech solutions can deter adoption. The uncertainty of returns on investment and the dynamics of the market, such as supply, demand, and competitive pricing, also influence the rate at which these technologies are adopted. Uncertainty about political situation in specific jurisdiction, future regulations, and the costs associated with compliance further complicate this landscape.

Social factors also play a role in accepting new technologies by all stakeholders and generations. Such acceptance is vital for adoption. Lack of trust, understanding, or perceived benefits can lead to low uptake rates. Furthermore, the successful deployment of these technologies often requires specialized skills, which may be scarce, and the digital divide can exclude certain groups, such as older generations, rural population, and less educated part of the society, from fully engaging with new fintech solutions.

Lessons, Policy Implications, and Conclusions

Climate fintech is already playing an important role in scaling up climate finance. Its impact going forward depends on growing collaboration among country authorities, standard setters, traditional financial institutions, regulatory bodies, tech companies, and climate-related industries and sectors. Such multifaceted cooperation will enhance adoption of climate fintech solutions across different spheres, including climate data collection, dissemination, and standardization, sustainability reporting, and improved regulatory environment (IMF 2022; IMF 2023; Prasad and others 2023). All this will contribute to the long-term success of climate fintech sector.

Despite the potential growth and some early success of climate fintech, several challenges remain. Governments and regulatory bodies need to continue supporting robust and stable regulatory frameworks for financial services, digital infrastructure, and the environment. Investment and training in digital and financial

literacy would help investors, public authorities, and the public understand and use newly created applications and solutions. Efforts are also needed to address concerns about quality and pricing of climate fintech solutions and applications, as well as concerns regarding adverse environmental effects of major technologies, such as cloud computing, AI/ML, and blockchain, coming from water and electricity use (Kshetri, Loukoianova, and Voas 2024), as well as other risks that such technologies may pose. Moreover, the fiscal costs for EMDEs in addressing some of the barriers to climate finance, such as investing in climate data collection and improving digital infrastructure, should be taken into account. This spending should be considered within the overall priority of country authorities.

This note identified several lessons to address barriers in climate fintech—climate data issues, digital infrastructure, and depth and liquidity of climate finance markets and instruments. It also discussed the features of a supportive regulatory environment:

- **Climate data:** There are issues concerning data quality, availability, verification, standardization, and trust. Therefore, there is an urgent need to improve the quality of the data through better collections, standardization, comparability, accessibility, trust, and verification. Climate fintech can help, working with others by utilizing blockchain technology and verification algorithms, pooling data into centralized data banks, and creating international climate data standards adopted across jurisdictions.
- **Digital infrastructure** is necessary and essential to the adoption of climate fintech applications. Therefore, improving technological infrastructure, especially in LICs, would lead to adoption of more climate fintech solutions between advanced economies (AEs) and emerging market and developing economies (EMDEs).
- **Climate finance liquidity in financial markets and instruments** is lagging compared with financial liquidity on traditional financial markets. Climate fintech can also help here by using new fintech applications, such as various platforms that provide matching mechanisms for sustainable products and investors.
- **Regulatory environment** for climate fintech applications and solutions should ensure robust regulation is implemented, in line with global standards where they exist.

To address data issues, stakeholders can establish centralized climate data platforms and improve data standardization. Such platforms would serve as repositories to collect, store, verify, and disseminate, climate data, enhancing accessibility for investors, researchers, companies, and policymakers. International organizations can build on the ongoing work on climate data, including the IMF's Climate Indicators Dashboard, G-20 Data Gaps Initiative 3.0, and the United Nations Framework Convention on Climate Change work on climate date, Net-Zero Data Public Utility, among other international initiatives. Most importantly, fintech can be leveraged for collecting granular, project-based data, which can support country authorities at national and local levels and refine analytical efforts of policymakers. Encouraging sharing of climate and project-monitoring data across the public and private sectors and supporting climate research can further improve the quality and volume of data, providing robust models for climate finance, digital twin modeling, and decision-making. Moreover, fintech solutions can be used for building a database for sustainable projects, which should become readily accessible for financial institutions. Doing so would greatly reduce costs of sustainable loans and other financial instruments, thereby accelerating the climate transition.

Improving digital infrastructure could greatly enhance the usage of climate fintech solutions, coupled with education and capacity building. Policies and regulations should encourage investments in digital infrastructure, including broadband internet access and data centers, especially in LICs and emerging markets (EMs). Policies supporting innovation in fintech solutions and climate technologies (CleanTech), alongside capacity building and educational initiatives to improve technical skills in the financial and environmental sectors, are essential for overcoming technological barriers in climate finance.

To enhance liquidity of financial markets and instruments for climate investments, governments can promote the development of standards for various fintech platforms for climate finance. Implementing risk mitigation mechanisms and providing fiscal incentives, including tax benefits, subsidies, and grants for renewable energy projects, can attract more private capital toward sustainable initiatives. These measures will

lower the perceived risk and make climate investments more appealing to financiers. However, any public funds allocated must align with broader policy priorities to ensure effective resource utilization. In addition, fiscal risks of providing incentives must be carefully managed, in addition to the potential future fiscal drain. Climate fintech can help to improve availability of climate finance instruments and liquidity through innovative investment platforms and solutions. Innovations in climate investment platforms to match interested parties should be encouraged further, including educating investors, markets, and the public on the usage of new fintech applications and solutions.

Implementing robust regulation would create clear and homogeneous environment thus increasing investment potential across jurisdictions. Country authorities can respond in five ways and moving between these approaches as mandates would expand, consistent with what has been done for regulating fintech in general.²⁶ The authorities need to be able to effectively monitor market trends and developments, which is in line with the Bali Fintech Agenda (IMF 2018). Sandboxes can provide for a controlled environment for firms to test their innovative propositions with real customers (Bains and Wu 2023). Regulatory uncertainty can be reduced by setting consistent standards for carbon pricing mechanisms and renewable energy targets. Robust regulation should be implemented guided by international standards. Moreover, international cooperation is required to ensure regulation is consistent across borders through international standard setting work.

LICs and less developed EMs can take first steps in addressing challenges in adopting climate fintech by enhancing digital infrastructure and building capacity. They can dedicate resources to build physical infrastructure for digital technologies, implementing the most recent technologies developed elsewhere. They can also enhance their regulatory frameworks and data capacity by adopting best practices in these areas and seeking capacity development assistance from the international financial institutions, multilateral development banks, and bilateral donors. There are also opportunities for developing economies to leapfrog AEs in climate fintech areas. For example, on expanding digital connectivity, programs such as the Partnership for Digital Access in Africa²⁷ use satellites to provide full broadband coverage for the continent, whereas AEs have traditionally used broadband cables.

The IMF can potentially play a role in this space through existing toolkits, such as surveillance and capacity development. The IMF already provides policy advice and capacity development on fintech, including on regulatory aspects, cyber security, and climate data. With the climate fintech area growing, in time this could be tailored to complement national climate reform efforts.

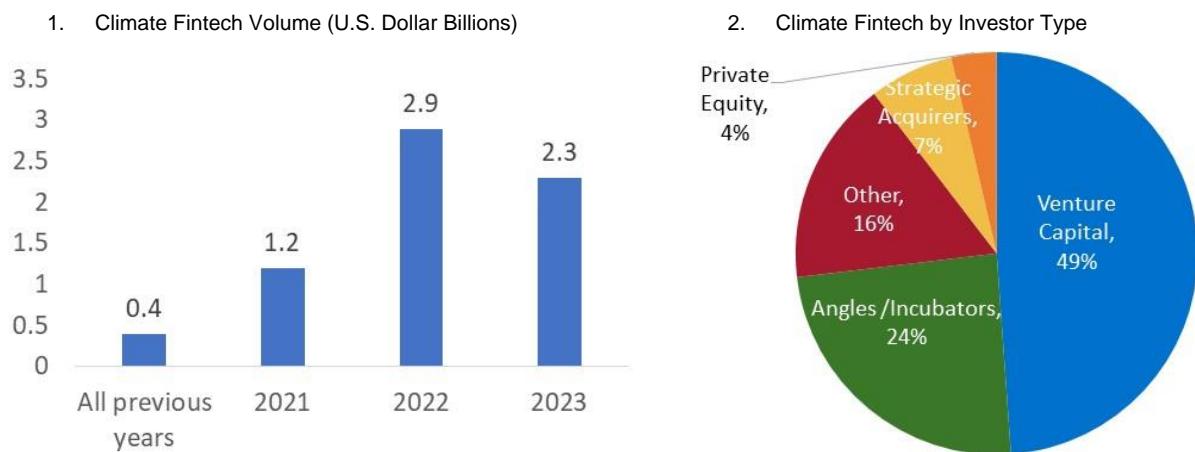
²⁶ These five ways are (1) wait and see, (2) test and learn, (3) adjust existing frameworks, (4) bespoke regulations, and (5) bans or targeted restrictions. For more details, see Bains and Wu (2023).

²⁷ See the official website at <https://pdac.com/>.

Annex 1. Landscape of the Climate Fintech Sector

Climate fintech has been on the rise over the last five years in several areas, supported by different types of investors. In 2023, climate fintech startups raised \$2.3 billion, about 19 percent below the record level of 2022, with carbon markets and energy management attracting the most funding (Commerz Ventures 2024). The sector continues rising in 2024, attracting broad range of investors, dominated by venture capital, followed by angels/incubators.

Annex Figure 1.1. Climate Fintech by Volume and Investor Type



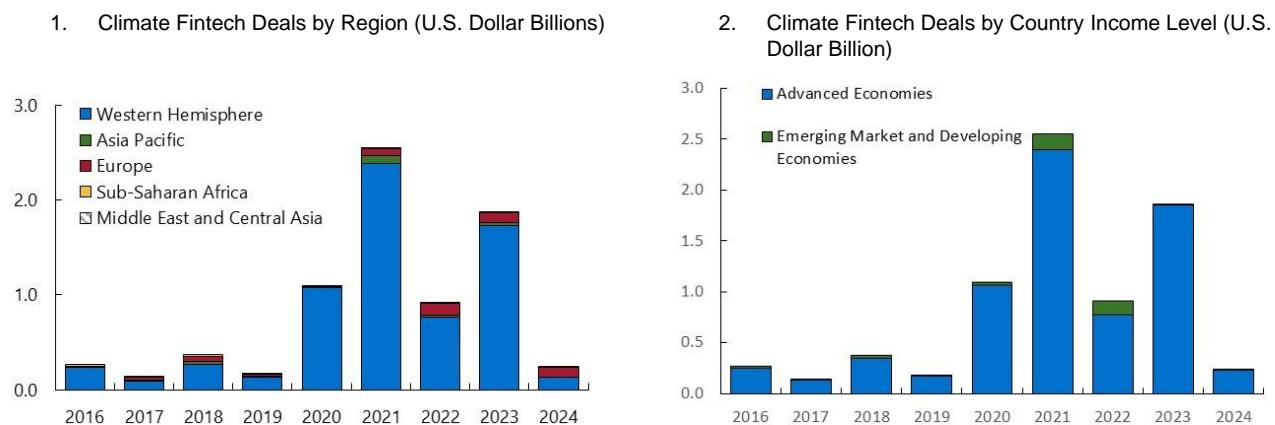
Source: Commerz Ventures (2024).

Sources: PitchBook; and IMF staff calculations. The data for the chart are calculated as of July 7, 2024.

The development of climate fintech has been uneven across regions, industries, and types of investments. Most of the deals in climate fintech have been done through venture capital, with debt transactions having become more visible in 2021–22. Advanced economies have much higher share of deals compared with LICs and emerging markets (Annex Figure 1.2). The United States has been by far ahead of other countries and regions, followed by the European Union (Annex Figure 1.3). Among industries, the largest share of climate fintech is in financial services, followed by information technology and business products and services (B2B) (Annex Figure 1.3).

Countries with more advanced technological infrastructure and regulatory frameworks take better advantage of climate fintech compared to countries with less developed frameworks. Based on partial data containing venture capital deals, advanced economies are much more ahead in terms of attracting private investors for climate fintech. Those countries have more data, better regulatory systems, and more developed technology infrastructure, as well as advanced legal systems for investor protection and transparency.

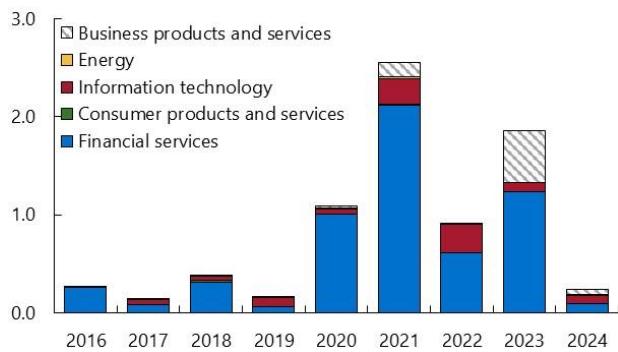
Annex Figure 1.2. Climate Fintech Deals by Region and Country Income Level



Sources: Pitchbook; and IMF staff calculations. Data for the charts are calculated as of July 7, 2024.

Annex Figure 1.3. Climate Fintech Deals by Industry

Climate Fintech Deals by Industry Classification (U.S. Dollar Billions)



Sources: Pitchbook; and IMF staff calculations. Data for the charts are calculated as of July 7, 2024.

Note: For energy companies, the annual investments averaged \$6.24 million during 2016–24.

Annex 2. Overview of the Climate Investment Life Cycle

A climate investment life cycle contains seven phases:

1. Identification and Conceptualization

- Objective Identification: Identifying the need for a project that addresses specific climate-related issues, such as renewable energy, energy efficiency, or climate resilience.
- Initial Assessment: Preliminary assessment of the project's potential impacts, benefits, and feasibility.
- Stakeholder Engagement: Involving relevant stakeholders, including government entities, local communities, and potential investors, to gather insights and support.

2. Feasibility Study and Design

- Detailed Analysis: Conducting detailed studies to assess technical, economic, environmental, and social feasibility.
- Design and Planning: Developing detailed project designs, including technology selection, project scale, and site planning.
- Risk Assessment: Identifying and analyzing potential risks, including financial, regulatory, and environmental risks.

3. Financing

- Funding Strategy: Developing a strategy for sourcing capital, which may include equity, debt, grants, or a blend of these.
- Investor Engagement: Presenting the project to potential investors, which may include development banks, private investors, or government funding.
- Financial Closure: Securing commitments from investors and reaching financial closure.

4. Implementation and Construction

- Procurement: Selecting contractors, suppliers, and technology providers through a transparent procurement process.
- Construction: Carrying out construction activities in accordance with the project plan.
- Compliance: Ensuring adherence to regulatory requirements and environmental standards.

5. Operation and Maintenance

- Operational Launch: Initiating the operation of the project to deliver its intended climate benefits.
- Maintenance: Implementing regular maintenance schedules to ensure optimal performance.
- Revenue Generation: Managing the project's operations to generate revenue, if applicable.

6. Monitoring and Evaluation

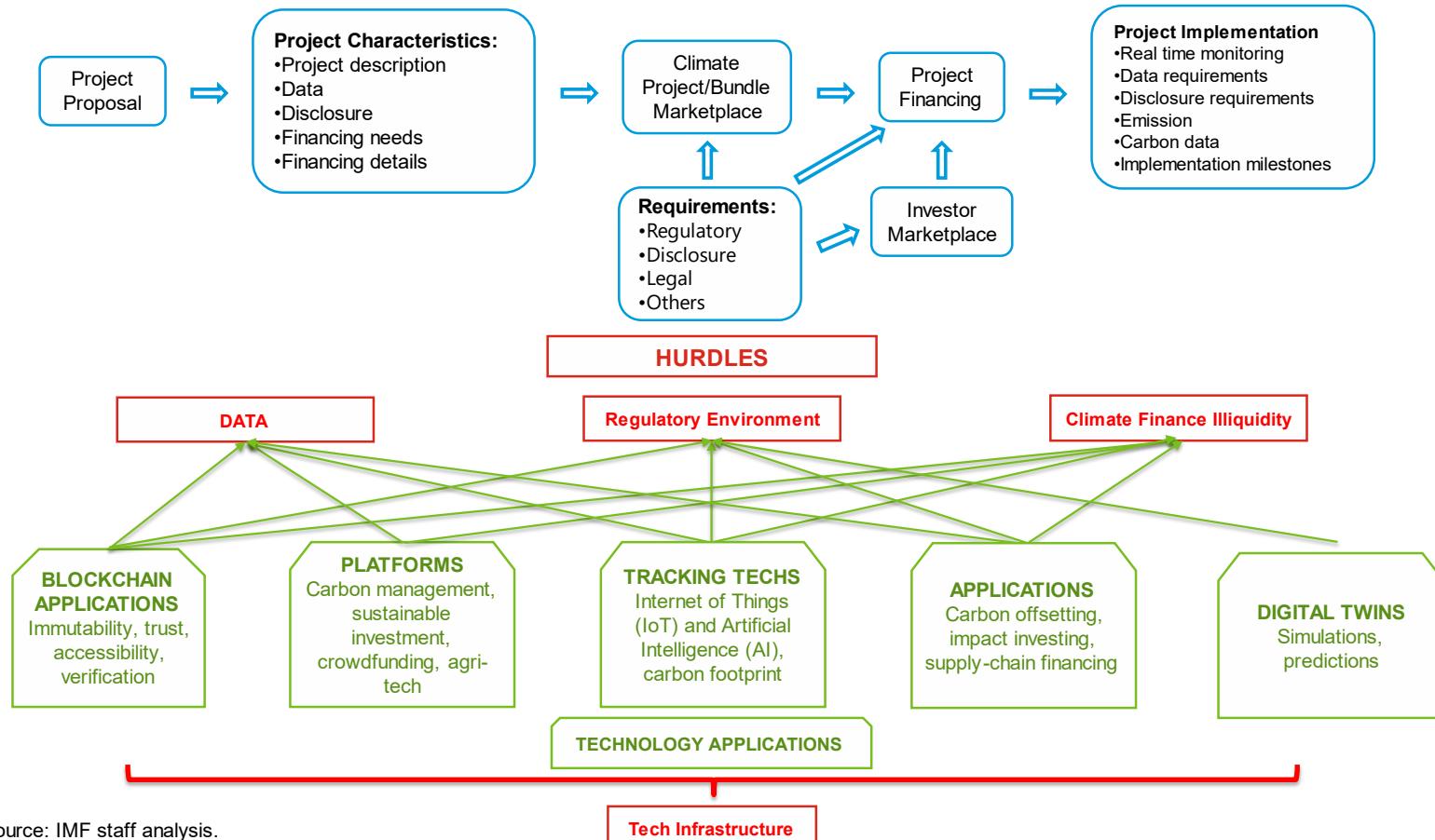
- Performance Tracking: Monitoring the project's performance against its objectives and key performance indicators
- Impact Assessment: Evaluating the project's impact on climate mitigation or adaptation.
- Reporting: Regularly reporting to stakeholders on progress, performance, and impact.

7. Decommissioning or Renewal

- End-of-Life Assessment: Assessing the project at the end of its life cycle for decommissioning or potential renewal.
- Decommissioning: Safely decommissioning the project, if not renewable, with minimal environmental impact.
- Renewal: Evaluating options for renewing the project, such as technology upgrades or capacity expansion, to continue its climate benefits.

Annex 3. Investment Life Cycle (Value Chain) of Climate Project Financing

Annex Figure 3.1. Climate Investment Life Cycle



Annex 4. Climate Fintech Applications of the Bank for International Settlements' Innovation Hubs

There are a couple of noteworthy climate fintech applications provided by the Bank for International Settlements' (BIS) Innovation Hubs of Singapore and Hong Kong, namely Platform Viridis (Singapore) and Project Genesis (Hong Kong).

Viridis

Platform Viridis is a pioneering initiative by the BIS Innovation Hub in collaboration with the Monetary Authority of Singapore. This project represents a significant step toward addressing the increasing concern over climate-related financial risks within the global financial system.

Overview

Project Viridis was officially launched as part of the BIS Innovation Hub's work plan in January 2022, marking a proactive move to integrate climate risk considerations into financial regulation and supervision. The primary objective of Platform Viridis is to provide a robust framework for financial authorities worldwide to identify, assess, and manage material climate-related financial risks effectively.

Objectives and Scope

The project aims to leverage existing regulatory data and integrate it with external climate data sources to create a comprehensive climate risk assessment tool. This integration is crucial for central banks and financial authorities to gain a deeper understanding of how climate risks could potentially affect the financial system. By doing so, Viridis seeks to enhance the resilience of the global financial system against the adverse effects of climate change and support the transition toward a low-carbon economy.

Technical Foundations

Platform Viridis is built upon the foundational architecture of the Ellipse Data and Knowledge Platform, which was developed under Project Ellipse by the BIS Innovation Hub Singapore Centre and Monetary Authority of Singapore. This underlying infrastructure facilitates the seamless integration of diverse data sources, enabling a more nuanced analysis of climate risks.

Importance and Impact

The development of Platform Viridis is a response to the growing recognition of the financial risks posed by climate change. Financial institutions and authorities face the challenge of monitoring and managing these risks amidst the global push for sustainability and environmental conservation. By providing a dedicated platform for climate risk assessment, Viridis empowers financial stakeholders to make informed decisions and implement measures that mitigate the impact of climate-related risks on the financial system.

Collaborative Effort

The successful conclusion of Project Viridis is a testament to the collaborative efforts between the BIS Innovation Hub and MAS. This partnership underscores the global finance community's commitment to tackling climate change challenges head-on and reinforces the critical role of innovation in shaping a sustainable financial future.

In summary, Platform Viridis represents a significant milestone in the integration of climate considerations into financial regulation and supervision. Through its innovative approach to data integration and risk assessment, Viridis paves the way for a more resilient and sustainable global financial system.

Genesis (BISIH 2021-2022)

Project Genesis, conceived and developed by the Hong Kong Centre of the BIS Innovation Hub in collaboration with the Hong Kong Monetary Authority, serves as a pioneering endeavor within the realm of climate finance. It focuses on leveraging innovative technologies to enhance transparency and efficiency in the green bond market.

Objective and Purpose

The primary objective of Project Genesis is to explore the potential of distributed ledger technology, commonly known as blockchain, and other emerging technologies to improve the green bond market's operations. Green bonds are a crucial financial instrument for funding projects with environmental benefits, but their issuance and life cycle management can be complex and opaque. Project Genesis aims to address these challenges by enhancing the transparency, traceability, and efficiency of green bonds, thus bolstering investor confidence and supporting the growth of climate finance.

Key Features and Innovations

Project Genesis develops prototypes involving several innovative solutions to streamline the green bond issuance process and ensure ongoing compliance with environmental objectives:

- **Distributed Ledger Technology-Based Platform:** By utilizing blockchain technology, Project Genesis creates a transparent and immutable ledger for recording green bond transactions, ensuring the integrity and authenticity of the bonds' environmental claims.
- **Smart Contracts:** The project employs smart contracts to automate the verification of compliance with green criteria and the disbursement of funds, reducing the potential for human error and enhancing operational efficiency.
- **Real-Time Reporting:** Through the integration of real-time reporting mechanisms, Project Genesis enables continuous monitoring of the environmental impact of funded projects, providing investors with up-to-date information on the green outcomes achieved.

Impact and Significance

Project Genesis stands at the forefront of addressing one of the critical bottlenecks in climate finance: the lack of standardization and transparency. By demonstrating the practical application of distributed ledger technology and smart contracts in the green bond market, the project paves the way for broader adoption of these technologies in sustainable finance. This, in turn, can lead to more informed investment decisions, greater investor trust, and ultimately, an increase in green bond issuance to support environmentally beneficial projects.

Collaborative Effort and Future Directions

The development and implementation of Project Genesis are marked by collaboration between the BIS Innovation Hub, the Hong Kong Monetary Authority, financial institutions, technology providers, and stakeholders in the climate finance ecosystem. This collaborative approach is instrumental in ensuring that the solutions developed are practical, scalable, and aligned with market needs.

Looking forward, Project Genesis has the potential to serve as a blueprint for leveraging technology to enhance transparency and efficiency in other areas of climate finance. Its success could inspire similar initiatives globally, contributing to the overall growth and effectiveness of climate finance in combating climate change.

References

- Allen, Hilary J. 2024. "Fintech and Techno-Solutionism." <https://ssrn.com/abstract=4686469> or <http://dx.doi.org/10.2139/ssrn.4686469>
- Bains, P., and C. Wu. 2023. "Institutional Arrangements for Fintech Regulation: Supervisory Monitoring." IMF Fintech Note, NOTE/2023-004, Washington DC, June. <https://www.imf.org/en/Publications/fintech-notes/Issues/2023/06/23/Institutional-Arrangements-for-Fintech-Regulation-Supervisory-Monitoring-534291>
- Bank for International Settlements Innovation Hub (BISIH). 2021. Project Genesis, 2021. <https://www.bis.org/publ/othp43.htm>
- Bank for International Settlements Innovation Hub (BISIH). 2023. "Scaling Climate Action: Unleashing Innovative Technologies in Sustainable Finance." Report, December. https://www.bis.org/innovation_hub/projects/2023_cop28_techsprint.pdf
- Barclays. 2021. "Climate Fintech." Rise Insights Report. <https://rise.barclays/news/reports/climate-fintech/>
- Belianska, Anna, Nadja Bohme, Kailhao Cai, Yoro Diallo, Saanya Jain, Giovanni Melina, Pritha Mitra, and others. 2022. "Climate Change and Select Financial Instruments: An Overview of Opportunities and Challenges for Sub-Saharan Africa." IMF Staff Climate Note 2022/009, International Monetary Fund, Washington, DC.
- Bloom, Nicholas, Steven Davis, and Scott Baker. 2011. "Policy Uncertainty and the Stalled Recovery." Chicago and Stanford Mimeo. <https://cepr.org/voxeu/columns/policy-uncertainty-and-stalled-recovery>
- Chatterjee, Arup 2022. "The Rise of Climate Fintech." *ADB Blog*. <https://blogs.adb.org/blog/rise-climate-fintech>
- Climate Change Indicators Dashboard, <https://climatedata.imf.org/>
- Climate Policy Initiative. 2023. "Global Landscape of Climate Finance 2023." <https://www.climatepolicyinitiative.org/wp-content/uploads/2023/11/Global-Landscape-of-Climate-Finance-2023.pdf>
- Commerz Ventures. 2024. "Climate Fintech Report 2024." <https://commerzventures.com/climatefintech>
- The Climate Resilience Demonstrator, CReDo. <https://kg.cmclinnovations.com/explore/credo>
- DAI Magister. 2023. "Climate Fintech: The Key to Unlocking Wider Climate Tech Solutions." <https://www.daimagister.com/resources/climate-fintech/>
- Dhar, Payal 2020. "The Carbon Impact of Artificial Intelligence." *Nature Machine Intelligence* 2: 423–25. <https://doi.org/10.1038/s42256-020-0219-9>
- Dong, Xiaoqun, Rachel Mok, Durreh Tabassum, Pierre Guigon, Eduardo Ferreira, Chandra Sinha, Neeraj Prasad, and others. 2018. "Blockchain and Emerging Digital Technologies for Enhancing Post-2020 Climate Markets." Washington, DC: World Bank Group. <http://documents.worldbank.org/curated/en/942981521464296927/Blockchain-and-emerging-digital-technologies-for-enhancing-post-2020-climate-markets>
- G20 Data Gaps Initiative, <https://www.imf.org/en/News/Seminars/Conferences/g20-data-gaps-initiative>
- Geetha, Sreelekshmi, and Ajithakumari Biju. 2024. "Is Green FinTech Reshaping the Finance Sphere? Unravelling Through a Systematic Literature Review." *Environmental Science and Pollution Research* 31: 1790–810. <https://link.springer.com/article/10.1007/s11356-023-31382-y>

- Green Digital Finance Alliance and the Swiss Green Fintech Network. 2022. "Green FinTech Classification." Report. <https://www.greendigitalfinancealliance.org/initiatives/green-fintech-classification>
- Hail, Ian. 2022. "Going Green: Governments Look to Fintech to Help Combat Climate Crisis." <https://www.globalgovernmentfintech.com/going-green-governments-look-to-fintech-to-help-combat-climate-crisis/>
- International Monetary Fund (IMF). 2018. The Bali Fintech Agenda, IMF Policy Paper, Washington, DC, October. <https://www.imf.org/en/Publications/Policy-Papers/Issues/2018/10/11/pp101118-bali-fintech-agenda>
- International Monetary Fund (IMF). 2023. Global Financial Stability Report: Financial and Climate Policies for a High-Interest-Rate Era, Washington, DC, October. <https://www.imf.org/en/Publications/GFSR/Issues/2023/10/10/global-financial-stability-report-october-2023>
- International Monetary Fund (IMF). 2022. Global Financial Stability Report: Navigating the High-Inflation Environment, Washington, DC, October. <https://www.imf.org/en/Publications/GFSR/Issues/2022/10/11/global-financial-stability-report-october-2022>
- IMF/WB/OECD. 2023. "Activating alignment: Applying the G-20 Principles for Sustainable Finance Alignment with a Focus on Climate Change Mitigation." <https://www.imf.org/external/np/g20/pdf/2023/091323.pdf>
- In, Soh Young, John P. Weyant, and Berk Manav. 2022. "Pricing Climate-Related Risks of Energy Investments." *Renewable and Sustainable Energy Reviews* 154: 111881. <https://doi.org/10.1016/j.rser.2021.111881>
- Intergovernmental Panel on Climate Change (IPCC). 2022. "IPCC 6th Assessment Report." <https://www.ipcc.ch/assessment-report/ar6/>
- Iten, Andreas 2023. "Climate Fintech: The State of the Industry." Report. <https://www.tenity.com/blog/climate-fintech-report>
- Kshetri, Nir, Elena Loukoianova, and Jeffrey Voas. 2024. "Fintech Applications for Climate Finance and Sustainable Development." *IEEE Computer* 57: 160–65.
- McCreary, Aaron, Yafu Zhao, and Andrew Chang. 2021. "Climate Fintech: Mapping an Emerging Ecosystem of Climate Capital Catalysts." New Energy Nexus Report. <https://www.newenergynexus.com/wp-content/uploads/2021/01/New-Energy-Nexus-Climate-Fintech-Report.pdf>
- Mehryar, Sara. 2022. "What Is the Difference between Climate Change Adaptation and Resilience?" <https://www.lse.ac.uk/granthaminst/explainers/what-is-the-difference-between-climate-change-adaptation-and-resilience/#:~:text=At%20its%20most%20basic%2C%20adaptation,a%20timely%20and%20efficient%20anner.>
- Moldovan, Emil, Todd Cort, Matthew Goldberg, Jennifer Marlon, and Anthony Leiserowitz. 2024. "The Evolving Climate Change Investing Strategies of Asset Owners." *npj Climate Action* 3: 82. <https://doi.org/10.1038/s44168-024-00168-4>
- Mondato. 2021. "Can Climate Fintech Lift Emerging Economies?" <https://blog.mondato.com/climate-change-fintech/> Mondato blog.
- NGFS. 2022. "Final Report on Bridging Data Gaps." https://www.ngfs.net/sites/default/files/medias/documents/final_report_on_bridging_data_gaps.pdf

NGFS. 2023. "Scaling Up Blended Finance for Climate Mitigation and Adaptation in Emerging Market and Developing Economies (EMDEs)." <https://www.ngfs.net/sites/default/files/medias/documents/scaling-up-blended-finance-for-climate-mitigation-and-adaptation-in-emdes.pdf>

Oliver Wyman and WWF. 2020. "Incorporating Sustainability into Infrastructure." <https://www.marshmclennan.com/assets/insights/publications/2020/november/incorporating-sustainability-into-infrastructure.pdf>

Partnership for Digital Access in Africa, <https://pdaa.com/>

Peacock, Christopher 2023. "What Is Climate Fintech and Why Is It Important?" <https://www.linkedin.com/pulse/what-climate-fintech-why-important-christopher-peacock/?trackingId=M7OJsPOsToutcDEv5DnsSA%3D%3D>

Pereira, Daniel. 2023. "Speculative Design: 'Virtual Singapore' is a Massive, Fully Functional Digital Twin of the Asian City-State." <https://www.oodaloop.com/archive/2023/05/23/speculative-design-virtual-singapore-is-a-massive-fully-functional-digital-twin-of-the-asian-city-state/>

Powerledger. 2023. "Powerledger Creates the World's First 'New Energy' Trading Platform." <https://international.austrade.gov.au/en/news-and-analysis/success-stories/powerledger-creates-the-worlds-first-new-energy-trading-platform>

Prasad, Ananthakrishnan, Torsten Ehlers, Charlotte Gardes-Landolfini, and Fabio Natalucci. 2023. "Emerging Economies Need Much More Private Financing for Climate Transition." *IMF Blog*. <https://www.imf.org/en/Blogs/Articles/2023/10/02/emerging-economies-need-much-more-private-financing-for-climate-transition>

Qiu, Yueming Lucy, Yi David Wang, Hiroyuki Iseki, Xingchi Shen, Bo Xing, and Huiming Zhang. 2022. "Empirical Grid Impact of In-Home Electric Vehicle Charging Differs from Predictions." *Resource and Energy Economics* 67: 101275, 1–17.

Ren, Shaolei, and Adam Wierman. 2024. "The Uneven Distribution of AI's Environmental Impacts." <https://hbr.org/2024/07/the-uneven-distribution-of-ais-environmental-impacts>

Satellite Data Services, 2024.

"Jointly applied with Mitsubishi Electric for the research and development call for "Construction, Operation, Demonstration, and Commercialization of the Japanese Version of the Disaster Charter," one of the Cabinet Office's BRIDGE programs, and was selected." [Satellite Data Services Co., Ltd.](#)

Timoshenko, Anastasia 2023. "Climate Fintech: The Future of Financial Services with Way for Emission Reduction." Trends in Financial Services. <https://www.elinext.com/industries/financial/trends/climate-fintech-financial-services-for-planet/>

Wang, Haisen, Gangqiang Yang, and Ziyang Yue. 2023. "Breaking through Ingrained Beliefs: Revisiting the Impact of the Digital Economy on Carbon Emissions." *Humanities and Social Sciences Communications* 10: 609. <https://doi.org/10.1057/s41599-023-02126-7>



PUBLICATIONS

Fintech Applications for Boosting Climate Finance

IMF STAFF CLIMATE NOTES 2024/008

