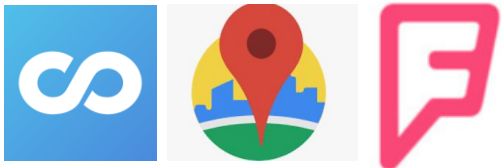


FINAL CAPSTONE COURSERA

2019



Danaska Alonso Martínez



1. INTRODUCTION

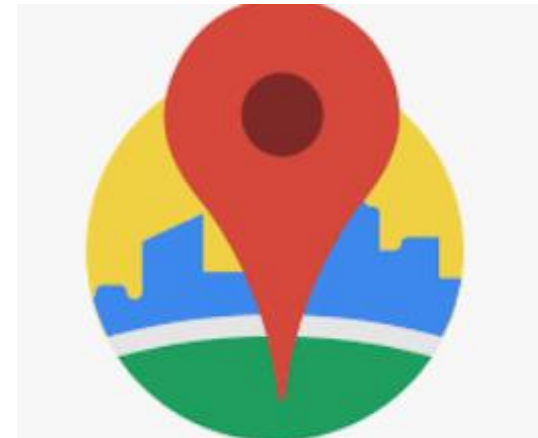
- The goal of this study is to locate the best area or neighborhood to place a Spanish Restaurant in **Manhattan**. The customer will be someone willing to start a business of this nature in the Big Apple





2. DATA

- API of Google Maps
- API Foursquare
- List of Neighborhoods





3. METHODOLOGY

- K-means

Manhattan Neighborhoods Clustering



Manhattan Restaurants Clustering





4. RESULTS AND CONCLUSIONS

- The Spanish Restaurant will be located in the south west of the Manhattan.

