

Analyzing Social Media Data to Detect and Map Suspicious Individuals

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I. INTRODUCTION

The use of Social Media in organizing and promoting protests was made popular during the Arab Spring revolution. Social Media is a powerful tool that allows users to communicate across borders easily; and to spread their propaganda effectively. As a result, it is easy to misuse the power of open communication.

Affiliates of terrorist organizations such as ISIS and the Taliban actively use Twitter to promote hate speech and spread their propaganda. Furthermore, they target and recruit susceptible individuals through the strong ideologies they spread online. It is essential for governments and social media companies to monitor and track these individuals in order to ensure the safety of their population and their sovereignty.

Before strict regulation of social media, affiliates of terrorist organizations would use their real names since there was little that was done to control the social media space. However, Twitter has recently enforced strict community guidelines and aims to enforce these guidelines effectively. As a result, a lot of accounts with pseudonyms and random characters have been created to spread hate speech. This makes it difficult to identify suspicious individuals.

II. SOLUTION

I aim to use data mining and data analysis techniques to mine tweets with certain keywords and determine the users who most frequently use these keywords. The keywords to be used are common terms used by affiliates of terrorist organizations. Once a list of users is established, I aim to identify which users follow each other and make a social graph that connects these individuals. By mining for certain keywords and automatically connecting suspicious individuals, one can overcome the hindrance of finding suspicious individuals who use random characters as their username, furthermore, this technique can be applied to mine for any set of keywords. The social graph can then be used to determine who has the most influence in the social media space and governments or technology companies can take action accordingly.

III. PROCEDURE

Twitter has restricted only approved developers to use their API. This is a good step in terms of security as it makes it more difficult for ill-intentioned developers, hackers, or journalists to collect tweets on a mass-scale. I tried requesting for their developer API but I was rejected.

As a result, I resorted to a third-party API called TweetScraper to scrape user tweets using certain queries. The

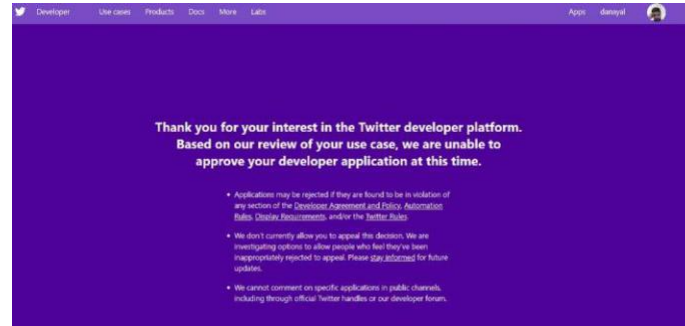


Fig. 1. Rejection for Accessing Twitter Developer API

following is an example of a spider crawler that uses the query "ISIS" or "Taliban" that saves a list of tweets with those keywords in a folder.

```
deephLearning C:\Users\danay\TweetScraper> scrapy crawl TweetScraper -a query="ISIS'OR'Taliban'",since:2020-3-3
```

Fig. 2. An example of a query used to scrape Tweets with keywords

After some initial testing, I realized that English key- words do not return desirable results; the list of accounts mined from these keywords are not suspicious. After conducting research, I tried using Arabic keywords such as "دهاجملا" as my query and it returned significantly better results. The following is a query I have used for our initial results. The list of query was taken from [1].

```
query = "سامراء | المجاهد | الكفار | الرافضي | مجاهد في سبيل الله | الجهاد في سبيل الله | أنصار الله | الخلافة | أعصا"
```

Fig. 3. Query using Arabic keywords

By using a sentiment analyzer, the list of tweets returned are sorted according to the most negative tweets first in a Pandas dataframe.

```
In [17]: M = df.sort_values(by='sentiment', ascending=True)
Out[17]:
```

	ID	datetime	text	user_id	username	Tweet	Sentiment
719	12447538072559208	2020-03-31 02:30:21	... في القصر ...	625487410	7halid		-1.00
100	123650335345814720	2020-03-09 12:35:10	... كاتيك ...	1001772485643747329	Phhhhyr8TNBgu5b		-0.75
148	123756883365300737	2020-03-11 08:39:49	... من الناس ...	4008349840	COTICaR0Xkwp		-0.75
148	123763281159688409	2020-03-11 10:53:51	... هذا ...	1138198208453840063	emayp05		-0.75
384	1241628517406815815	2020-03-22 11:31:21	... من أي ...	2477887138	adiv777		-0.75
314	1240627985844754337	2020-03-19 17:15:31	... الجهاد ...	120466106400259008	Hthm42834834		0.00
383	124027889435490305	2020-03-18 18:00:23	... من الجهاد ...	2178231513	almahd246		0.00
900	1240236481162140706	2020-04-04 04:49:42	... الجهاد ...	917594603	deeyar1		0.00
244	12391088899118449	2020-03-15 18:17:24	... الجهاد ...	908442745564188658	dhayemad		0.00
812	1243508416800329732	2020-03-27 18:01:24	... الجهاد ...	103188885061656577	TaniaRafael10		0.80

501 rows x 8 columns

Fig. 4. Tweets sorted according to their sentiment

The most frequent occurring users were determined for further analysis.

```
In [18]: 1 df["usernameTweet"].value_counts()

Out[18]: alrmaihealrmai 111
          mojahed_yemeny 31
          M9Pm9         24
          N_Naj120       17
          pXLgwzBw8pPRGvU 16
          ...
          5kNUJHt7nX2roJA 1
          1jory2013        1
          PhNhpH8TnBgux5b 1
          Z_H007           1
          sajad389         1
          Name: usernameTweet, Length: 638, dtype: int64
```

Fig. 5. Most frequent occurring users

The following are the profiles of a couple of suspicious individuals determined by the analysis conducted.



Fig. 6. Twitter Profile of Suspect 1



Fig. 7. Twitter Profile of Suspect 2

IV. Relationships

From the list of all the users retrieved, the followers of each user was analysed to see if any of the other users in the list follow them. The users with the most common followers amongst the list were determined and deemed to be the most influential amongst all users found.

```
In [25]: Counter(following_list).most_common()

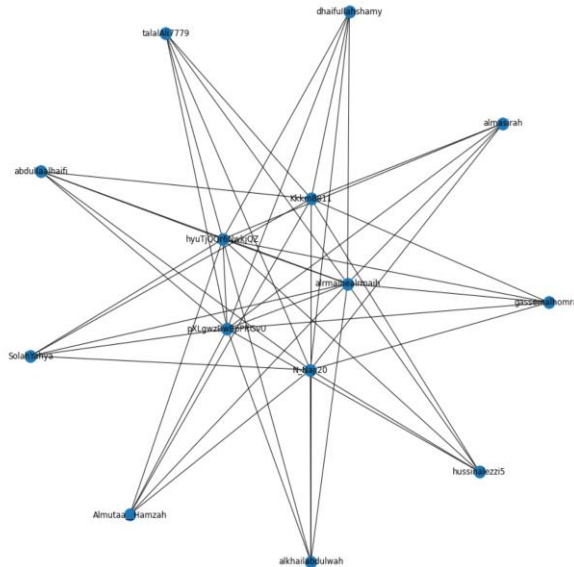
Out[25]: [('abdullaalhaifi', 5),
           ('gassemaalhomran', 5),
           ('Almutaa_Hamzah', 5),
           ('alkhailabduwah', 5),
           ('SolahYahya', 5),
           ('hussinalezzi5', 5),
           ('talalAli7779', 5),
           ('almasirah', 5),
           ('dhaifuIlahshamy', 5),
           ('__MAJED__', 4),
           ('ALHWCHY__2', 4),
           ('waseemaj1', 4),
           ('ali_thibh', 4),
           ('MediAmal__1_1', 4),
           ('Rehana2221', 4),
           ('jalwashali', 4),
           ('htuEIAHugtdH2nQ', 4),
           ('Alsmodyemen', 4),
           ('x50PVZQLjdxRHpb', 4),
           ('moekrr', 4),
```

These influential users were separated in a new dictionary as keys and their follows were inserted as the value. Using these dictionaries, a matrix was created to visualize the follow/following relationship amongst the influential users and the followers. The users on the columns are followed by the

users on the columns if the value is returned true.

following_df									
	almaihealmah	N_Naj20	pXLgwzBwBpPRGvU	Kkkm8811	hyuTjQq6NwkjQZ	alshami_tr	YTt3ogq5OkRcrRr	51mDNaAeK18GhwK	
almaihealmah	False	False	True	False	True	False	False	False	False
N_Naj20	False	False	False	False	False	False	False	False	False
pXLgwzBwBpPRGvU	True	False	False	False	True	False	False	False	False
Kkkm8811	False	False	False	False	False	False	False	False	False
hyuTjQq6NwkjQZ	True	False	True	False	False	False	False	False	False
alshami_tr	False	False	False	False	False	False	False	False	False
YTt3ogq5OkRcrRr	False	False	False	False	False	False	False	False	False
51mDNaAeK18GhwK	False	False	False	False	False	False	False	False	False

From this analysis, it is easy to create a social network graph with end nodes being the users and the edges being a follow/following relationship. The users with the most connected edges were placed at the center of the graph since they are deemed to be the most influential suspicious individuals.



Users on Twitter have an option to display their location. Since this is an opt-in feature, not a lot of users have their locations public by default. However, a heat graph depicting the most frequent location of these suspicious individuals was created and shown in the following figure.



V. Relationships

The work conducted in this project highlights the impact that simple web scraping and data analysis have on finding insights. It also shows how easy and widespread it is to create an account with random alphanumeric combinations and promote hate speech without getting detected by Twitter. A social graph was produced that highlights the most influential suspicious individuals that should be a focus on an investigation by Twitter or relevant authorities.

For the full code, please visit:

<https://github.com/Danayal/Analyzing-Social-Media-Data-to-Detect-and-Map-Suspicious-Individuals/blob/master/security.ipynb>

REFERENCES

- [1] R. Gupta and H. Brooks, *Using social media for global security*. Indianapolis, IN: John Wiley & Sons, Inc, 2013.