

Scary Secrets

Of The Film Industry

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3D Film Productions





Film Industry Market Overview

- Current Market Size US\$ 2.52 Trillion
- Projected to Reach US\$ 3.55 Trillion by 2028
- A Growth Rate of 5.9% from 2022 to 2028

A collage of financial and business-related items. At the top, there are US dollar bills, including a \$100 bill and a \$10 bill. A blue pen is visible on the left. Below the bills, there is a blue rectangular area containing the word 'Success:' and a bulleted list. To the right of the blue area, there is a clipboard with a silver clip, holding a piece of paper with the word 'make' written in blue ink. Below the clipboard, there is a blue calculator with white buttons. In the bottom right corner, there is a pair of black-rimmed glasses. The background also includes some financial documents with numbers and text.

Success:

- What production budget yields high return?
- What genre and release date?
- And which creative personnel?



Production Budget Analysis

01



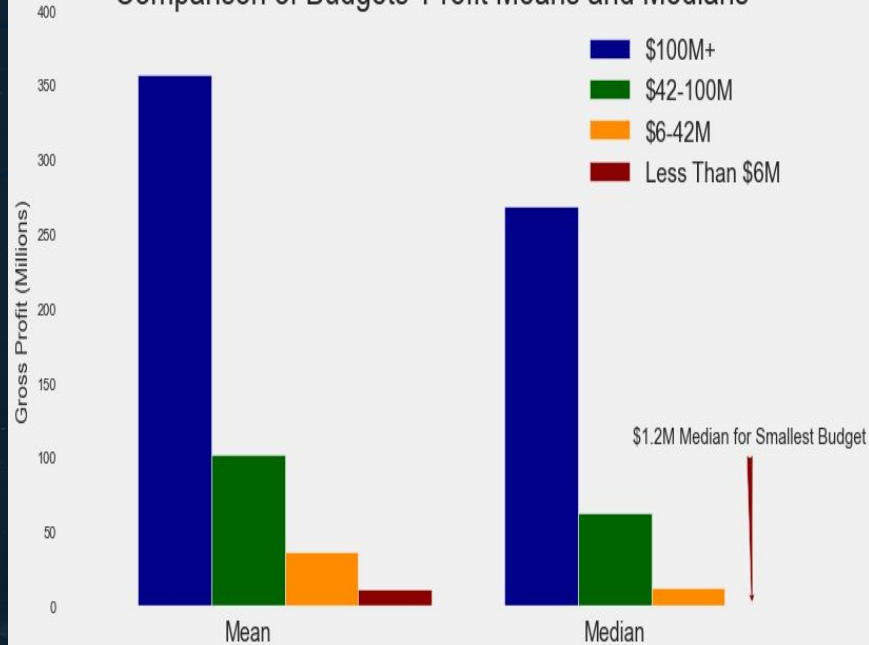
"You're gonna need a bigger [budget]..."

"Keep the change, ya filthy animal..."

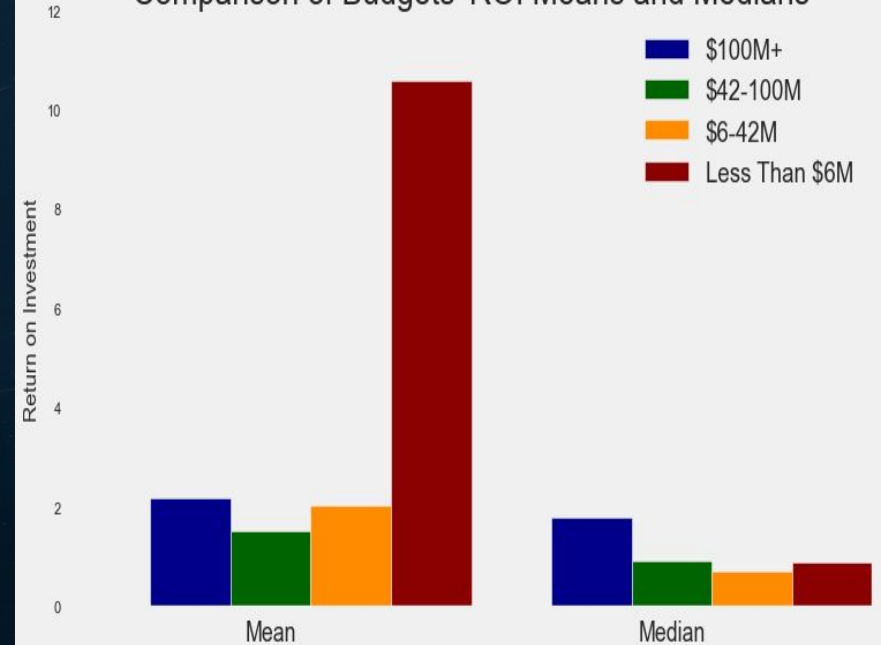
- Home Alone

5

Comparison of Budgets' Profit Means and Medians



Comparison of Budgets' ROI Means and Medians

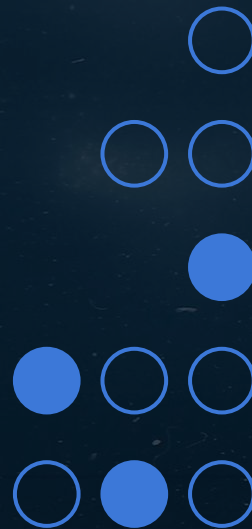
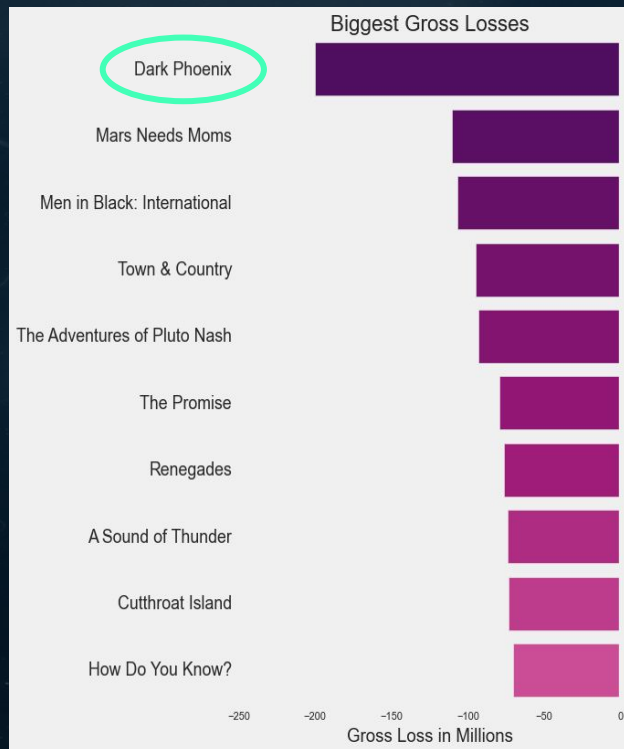


Keep It Simple



Franchises flourish at the box office, no matter the budget

Big Swings, Occasional Big Misses

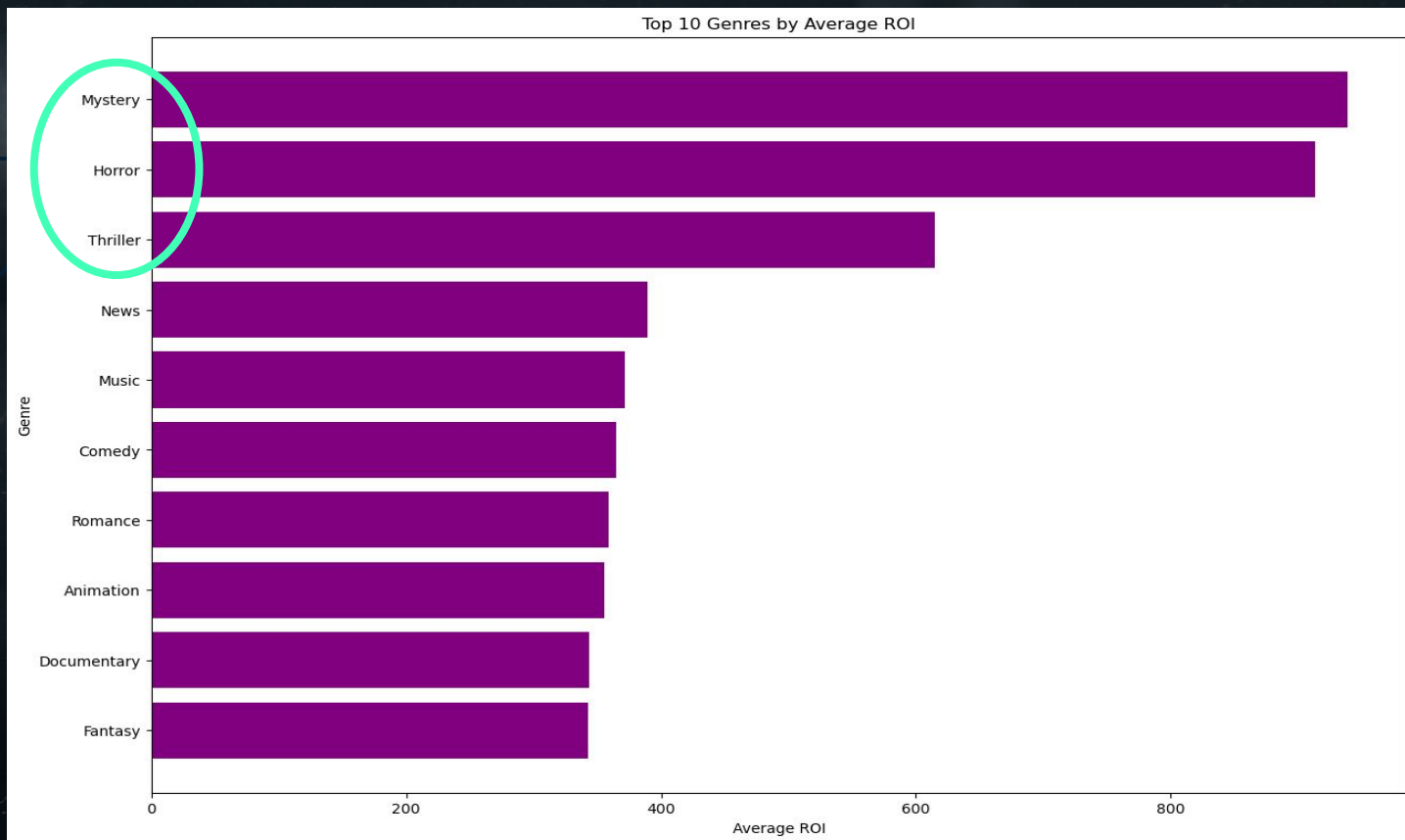




Genres Analysis

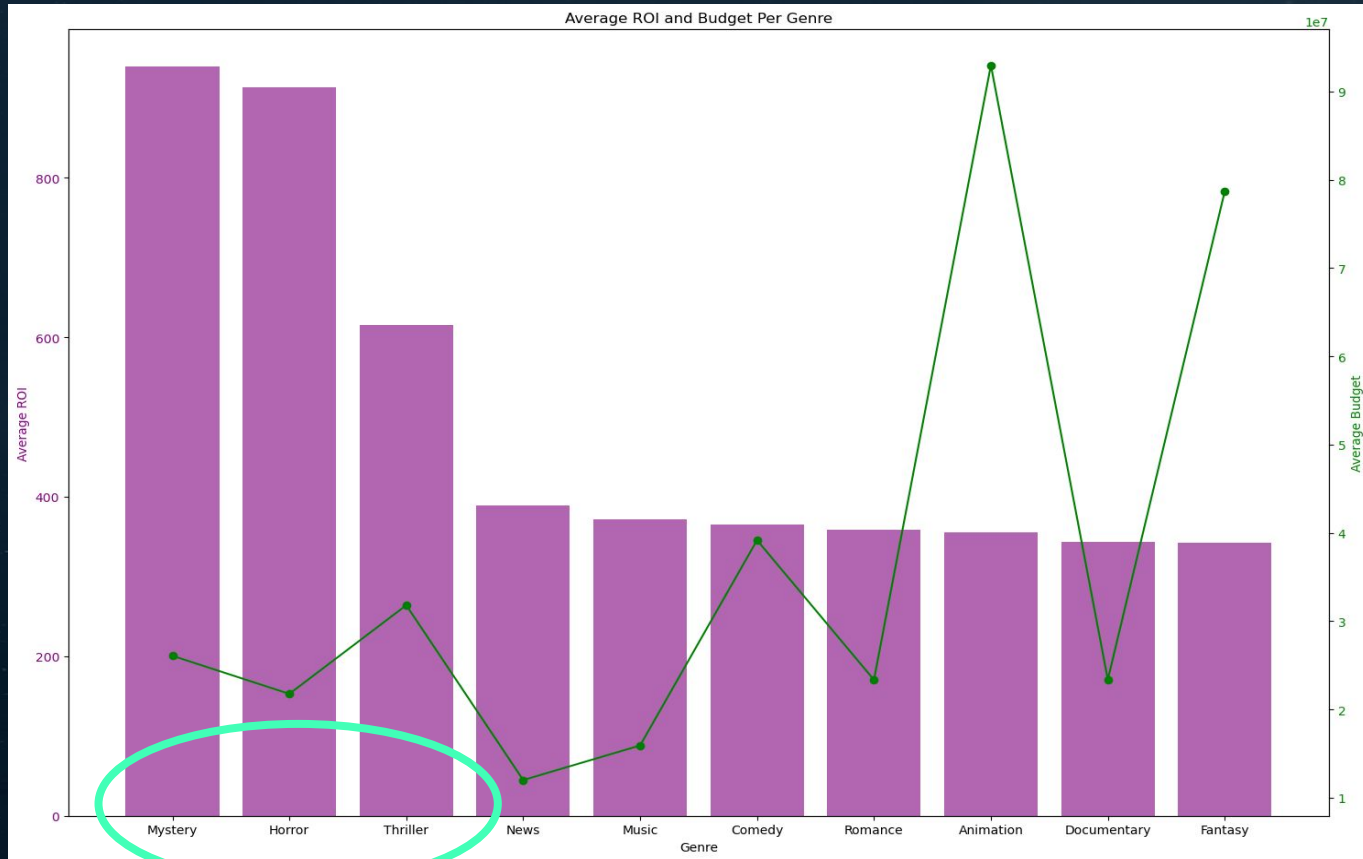
02

And Release Date



Top 10 Genres Based on ROI & Budget

10





Summer (July)



Halloween (October)



Winter Holiday



Creatives

03

The Script And Execution

- Positive reviews → Moderately higher profit



Writer:
Stephen King



Protagonist:
Mia Goth



Director:
David Fincher

Recommendations:

- Low-mid range budget
- Horror/Thriller Genre
- Exceptional Talent

Next Step:

- Effective marketing strategy

THANKS!

Questions? We're here to help!

Github Repo:



Danayt Aman:



Deniz Emre:



David Hartsman:

