

Requirements for Ayiwaa Restaurant / Gym / Event Center Website Development

Below is a list of all items, information, and resources Ayiwaa Restaurant / Gym / Event Center must provide for the successful development of their website:

1. Business Information

- Full business name and tagline
- Mission & vision statements
- About the company (history, goals, brand story)

2. Branding Materials

- High-quality logo (PNG/SVG)
- Brand colors (HEX codes)
- Preferred typography (if any)
- Any existing design templates or brand guidelines

3. Contact Information

- Official phone numbers
- Email addresses
- Physical addresses for restaurant, gym, event center
- Google Maps locations or GPS coordinates

4. Services & Offerings

- Full list of services for each unit (restaurant, gym, event center)
- Pricing details (if public)
- Membership plans (for gym)
- Menu items (for restaurant)
- Event packages (for event center)

5. Media Content

- Professional photos (interior, exterior, meals, gym equipment, events)
- Videos (optional but recommended)
- Staff photos (optional)
- Logo in high resolution

6. Website Functional Requirements

- Online booking details (restaurant reservation, gym membership, event bookings)
- Payment method preference (Momo, Visa, Paystack, etc.)
- Required forms (contact form, booking form, membership form)
- Additional requested features (gallery, blog, class timetable, FAQs, etc.)

7. Policies & Legal Information

- Privacy policy (or approval to generate one)
- Terms and conditions (or approval to generate one)
- Cancellation/refund policy for event center bookings
- Operational hours

8. Additional Integrations

- Social media links
- Whatsapp/Chatbot preference
- Newsletter or email marketing integration (optional)