

2017 CORPORATE DONATION PARTNERSHIP LEVELS

\$50,000 - \$99,999

- Named Sponsor area, such as the locker rooms, stage or hospitality center, in O'Connell Center during event weekend
- Sponsor recognition at the end of recruitment presentations, including the Sponsor's logo, which have total exposure to more than 5,000 students
- Sponsor recognition at the end of outreach presentations, including the Sponsor's logo, which have exposure to members of UFHealth Shands Hospital and of the surrounding Gainesville communities
- Behind-the-scenes tour of UFHealth Shands Children's Hospital
- Premium-placed logo on the DM at UF website homepage scrolling banner

\$100,000 - \$249,999

- Named Sponsor community event, which has exposure to have exposure to UF's student population and Gainesville and its surrounding communities. These community events are also covered by various local media outlets
- Opportunity to table as a Sponsor on campus in the area with the most foot traffic per day than anywhere else in the state of Florida.
- Placement in DM at UF's official Donor Drive page. This page received over 45,000 individual donations last year.

\$250,000+

- Banner placement behind the main stage at the event, where the total reveal is presented at the end of the event.
- Mention in fundraising total reveal Facebook post after the event. Last year, this post reached 225,000 users.
- Official recognition from UFHealth Shands Children's Hospital, our local Children's Miracle Network Hospital.