

2017 IN-KIND DONATION PARTNERSHIP LEVELS

Friendship (\$1-\$599)

- Company name and website link listed in the Sponsors page on the DM at UF website.
- "Proud Supporter of Dance Marathon at UF" decal

Hope (\$600-\$1,999)

- Shout-out to Sponsor from the DM at UF Twitter account during the year, including tag and link to Sponsor's website
- One business coupon in Dancer Bags, which are presented during event weekend to over 800 students
- Recognition in official event program

Family (\$2,000-\$4,999)

- Two business coupons in Dancer Bags, which are presented during event weekend to over 800 students
- Quarter-page advertisement in event program
- Logo included on O'Connell Center LED screen-scrolling display at event on Jumbotron

Gator Giver (\$5,000-\$9,999)

- Shout-out to Sponsor from the DM at UF Facebook page during the year, including tag to Sponsor's Facebook page and link to Sponsor's website
- Opportunity to hang one banner at event
- Company name on approximately 2,500 official event t-shirts
- Company logo displayed in the Sponsors page on the DM at UF website
- Recognition in collective post-event 'Thank You' graphic

For The Kids (\$10,000-\$14,999)

- Shout out to Sponsor from the DM at UF Facebook page during the event; including a 'Thank You' photo, tag to Sponsor's Facebook page and link to Sponsor's website
- Company logo on approximately 2,500 official event t-shirts
- Opportunity to table at a small DM community event

Champion (\$15,000-\$19,999)

- Opportunity to table at event during Sponsor Hour
- Opportunity to hang two banners at event
- Personal, shareable 'Thank You' video
- Featured in Miracle Child 'Thank You' video during Closing Ceremonies

Miracle Maker (\$20,000+)

- Opportunity to table twice at event; during Opening and Closing Ceremonies
- Premium-placed logo on the DM at UF website homepage scrolling banner
- Custom Incentive