

2017 MONETARY DONATION PARTNERSHIP LEVELS

Friendship (\$250-\$499)

- Company name and website link listed in the Sponsors page on the DM at UF website
- Shout-out to Sponsor from the DM at UF Twitter account during the year, including tag and link to Sponsor's website
- 'Proud Supporter of Dance Marathon at UF' decal

Hope (\$500-\$1,499)

- Company name and website link listed in the Sponsors page on the DM at UF website
- Corporate partner tour at event
- One business coupon in Dancer Bags, which are presented during event weekend to over 800 students
- Recognition in official event program
- Opportunity to table at homecoming event

Family (\$1,500-\$2,499)

- Opportunity to hang one banner at event
- Quarter-page advertisement in event program
- Logo included on O'Connell Center LED screen-scrolling display at event on Jumbotron
- Opportunity to table at a small DM community event

Gator Giver (\$2,500-\$4,999)

- Company name on approximately 2,500 official event t-shirts
- Recognition in collective post-event 'Thank You' graphic
- Opportunity to hang two banners at event
- One A La Carte choice

For The Kids (\$5,000-\$9,999)

- Company logo on approximately 2,500 official event t-shirts
- 30-second commercial shown at event during Sponsor Hour
- Full-page advertisement in event program
- Two A La Carte choices

Champion (\$10,000-\$14,999)

- Opportunity to table at event during Sponsor Hour
- Personal, shareable 'Thank You' video
- Featured in Miracle Child's 'Thank You' video during Closing Ceremonies
- Shout out to Sponsor from the DM at UF Facebook page during the event; including a 'Thank You' photo, tag to Sponsor's Facebook page and link to Sponsor's website
- Two A La Carte choices
- One customized item

Miracle Maker (\$15,000-\$49,999)

- Opportunity to table twice at event; during Opening and Closing Ceremonies
- Opportunity to name an award presented onstage at event during Closing Ceremonies
- Opportunity to present donation check on stage at event
- Two A La Carte choices
- One customized item

A LA CARTE OPTIONS

- Sponsor's company name in Alumni Newsletter, which is sent to DM at UF alumni nationally
- Two business coupons in Dancer Bags, which are presented during event weekend to over 800 students
- Placement in major Sponsor Facebook post
- Upgraded VIP booth during event (only available to Champion Level or above)
- Tour of UFHealth Shands Children's Hospital