

DANCE MARATHON

AT THE UNIVERSITY OF FLORIDA

Dance Marathon at the University of Florida 2016 Monetary Donation Partnership Levels

Miracle Maker (\$15,000 +)

- Premium placed logo on DM at UF website homepage scrolling banner
- Opportunity to table twice at event (opening & closing ceremonies)
- Opportunity to name an award presented onstage at event closing ceremonies
- Opportunity to present donation check on stage at event

Champion (\$10,000 - \$14,999)

- Opportunity to table at event during "Sponsor Hour"
- Opportunity to hang two banners at event
- Personal "Thank You" video for your company's social media use
- Featured in Miracle Child "Thank You" video during sponsor hour at event
- Facebook "Thank You" photo post and link on DM at UF Facebook page

For The Kids (\$5,000 - \$9,999)

- Company logo on 3,000 official event shirts
- 30 second commercial shown at event during "Sponsor Hour"
- Full page advertisement in event program
- Opportunity to table at a community event

Gator Giver (\$2,500 - \$4,999)

- Company name on 3,000 official event t-shirts
- Recognition in collective post-event thank you graphic
- Upgraded to two coupons in dancer bags
- Opportunity to hang two banners at event
- Custom recognition plaque

Family (\$1,500 - \$2,499)

- Opportunity to hang one banner at event
- Quarter page advertisement in event program
- Logo included on O'Connell Center LED screen scrolling display at event
- Company logo in Alumni Newsletter sent to DM at UF Alumni nationally

Hope (\$500 - \$1,499)

- Company logo displayed on DM at UF website "Sponsors" page
- Corporate partner tour at event
- Coupon in over 800 dancer bags
- Recognition in official event program

Friendship (\$250 - \$499)

- Company Name and link listed on DM at UF Website
- Twitter "Sponsor Shout Out" post and link
- "Proud Supporter of Dance Marathon at UF" decal