

*dance marathon at the university of florida*

**2021 CAPTAIN**

**APPLICATION QUESTIONS**

*all applicants*



Why do you want to be involved with Dance Marathon at The University of Florida?  
(1000 Character Limit)

Please list all organizations that you are currently actively involved with.

Please upload your current resume as a PDF.

Please upload a headshot.

# community outreach



What specifically about the Community Outreach team inspired you to apply for this position?

How would you increase the exposure of Dance Marathon in the community, beyond just the University of Florida Campus?

What ideas do you have to effectively engage Dance Marathon Alumni in our cause?

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Community Outreach Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

# design & technology



What qualities do you expect to contribute as a member of Design and Technology?

How do you expect to personally benefit as a member of Design and Technology?

## RETURNING CAPTAINS:

What is your favorite Dance Marathon memory?

What area of our team needs the most growth?

What would you most like to see done differently this year?

What is your goal for the year? (Fundraising, personal growth, etc)

What did or didn't you like about last year?

How do you think you can help new Captains this year? (Fundraising, skills, design experience)

Please provide suggestions for the improvement of Design and Technology 2020. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please write below. If no, please write "N/A".

# design & technology

continued...



## DESIGN

What makes you passionate about art and design?

Do you have access to Adobe Suite?

What would you say is the most unique aspect of your design style/work ethic?

Please upload a short portfolio of your work. If you would prefer, you may bring this to your interview.

## TECHNOLOGY

Which languages are you proficient in? What is your level of expertise with these languages?

What platform(s) are you most interested in working on? Web, iOS or Android?

What role do you think Technology plays in Dance Marathon and how do you think you can contribute to it?

# dancer relations



As a Dancer Relations Captain you will be responsible for roughly 40-50 Registered Dancers. How would you build a personal relationship with them, while assimilating them into the organization and motivating them to actively participate in Dance Marathon at the University of Florida?

Second, Third and Fourth year Dancers are an integral part of our organization and something all first year dancers should strive to be. How do you plan on motivating previous Dancers to register to Dance again?

How do you plan on enhancing the Dancer experience during the 26.2 hour main event so as to increase Dancer retention for coming years?

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Dancer Relations Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

# family relations



What is your connection to our cause? Why do you specifically want to be on Family Relations?

What experience do you have working with children? Do you have any experience working with children with special needs? How do you believe you can best cater to meet the needs of special needs children and their families?

What age of children do you prefer to work with? How can you work to be inclusive to children of all ages?

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Family Relations Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

# fundraising & organization development



What specific ideas do you have to assist new and returning Organizations in their fundraising efforts?

If assigned to an Organization that appears unenthusiastic, how would you motivate them to fundraise and participate in Dance Marathon at UF events?

What new ideas do you have for fundraising events throughout the year and incentives during the event?

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Fundraising and Organization Development Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".





What experiences have you had that would make you a good Hospitality Captain?

What are innovative ways that Dance Marathon can connect our sponsors more closely to our cause?

Write an example of an email you would send to a restaurant in Gainesville that had never heard of Dance Marathon before to explain our cause and why they should support it.

## RETURNING CAPTAINS

What are innovative ways that Dance Marathon can connect our sponsors more closely to our cause?

Write an example of an email you would send to a restaurant in Gainesville that donated to Dance Marathon last year but was unhappy with the partnership and isn't sure they want to donate this year.

# leadership development



What aspects of the Leadership Development team stood out to you and caused you to apply? Based on these attributes, why do you believe you would make a good asset to this team?

In what ways did your experience as an Emerging Leader impact you and how will this play a role in your approach to being a Leadership Development Captain?

What new ideas and improvements do you have that you would like to see implemented in the Emerging Leaders Program?

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Leadership Development Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

# marathon relations



Please indicate your team preference below.  
(Marathon Relations North, Marathon Relations South, No preference).

What experiences have you had that led you to want to join Marathon Relations?

What strengths do you have that would be beneficial to working with high school students and mini marathon programs?

What are some ideas you have that high school students can use to host events, increase participation, engagement and awareness of Dance Marathon and our cause on these campuses and in their communities?

## RETURNING CAPTAINS

What are some ideas you have to help the high schools function throughout the year, should we have to continue our communication, fundraising, and cause connection virtually?

As a returning Captain, you will have the role to mentor and lead the new Captains - which will be especially important when navigating throughout the year with several changes (virtual discussions, two separate teams, etc). How do you plan on being a mentor to and guiding the new Captains?

# merchandise



What are some new ideas you have for the Merchandise Team this year?

What is the most important quality of a valuable team member and why?

Why do you want to be a part of the Merchandise Team, and what skills do you possess that could add to the success of this team?

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Merchandise Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

Why have you chosen to apply to Morale?

What does "motivate" mean to you? How do you motivate others?

What is the biggest challenge that you would have to overcome in order to be the best Morale Captain that you can be? How would you overcome this challenge?

Attach a meme that best describes you.

## RETURNING CAPTAINS

Why do you want to continue your involvement with Morale?

What are some ways that you plan on empowering new Captains this year?

What do you think was your biggest contribution to Morale last year?

What will be the biggest challenge that you see yourself having if you return to Morale? How will you overcome this challenge?

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

What camera, lenses and equipment do you use? Do you shoot in automatic or manual mode?

What past experiences do you have that will make you an asset to the Multimedia team? Please include your level of Lightroom/Premiere Pro knowledge.

There will be weeks throughout the year that are very time consuming (up to 15 hours of work between shooting and editing). How do you plan on managing your time during busy weeks?

Please upload a brief portfolio of your work.

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Multimedia Team.  
(200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

What skills do you possess that you think would make you an asset to the Productions Team? How do you plan to use these skills as a Productions Captain?

Pick a Dance Marathon event (the main event, a campus event from a previous year, or a brand new concept). Explain to me the top three most important aspects to ensure this event would be successful.

Given the unknown future of our campus events due to Covid-19, our team must be prepared to adapt to new social distancing protocols. What are some specific ideas you have to promote social distancing and increased safety at our campus events this year? Be creative!

## RETURNING CAPTAINS

Given the unknown future of our campus events due to Covid-19, our team must be prepared to adapt to new social distancing protocols. What are some specific ideas you have to promote social distancing and increased safety at our campus events this year? Be creative!

Please provide suggestions to improve the Productions team this year. What went well last year and what would you like to see improved?  
(200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".

# public relations



What skills or previous experience do you have that would make you an asset to the Public Relations Team?

What new ideas do you have that could improve our marketing/brand awareness efforts?

Imagine you are talking to a media company about DM at UF. Write a brief pitch explaining our organization and why the media should support our cause.

## RETURNING CAPTAINS

What new ideas do you have that could improve our marketing/brand awareness efforts?

Please provide suggestions for the improvement of the Public Relations Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".



# recruitment



What past experience and qualities do you have and possess that would make you an influential and valuable Captain?

What are your personal goals for growth within our organization and how would being on the Recruitment team allow you to achieve these goals?

Briefly draft an elevator pitch about Dance Marathon to an individual looking to learn more about our organization.

## RETURNING CAPTAINS

In your opinion, what was a weakness of the Recruitment team this past year and how do you plan to contribute to improving this in the upcoming year?

How do you plan to lead new Captains and foster friendships among the new Recruitment team?

# *sponsorships*



What skills or experiences do you have that would make you an asset to the Sponsorships Team?

What ideas do you have to improve Miracle Market, our Farmer's Market style community event?

You're reaching out to a potential first time Sponsor. Draft a convincing email to this new Sponsor outlining why they should support DM at UF and possible incentives we could offer them.

## RETURNING CAPTAINS

Please provide suggestions for the improvement of the Sponsorships Team. (200 character minimum)

Is there anything else you would like to note on your application? If yes, please do so below. If no, please write "N/A".