

## ORGANIZATION AMBASSADOR PROGRAM

***“Serving as an Organization Ambassador for Dance Marathon at the University of Florida has been one of the most transformative and rewarding experiences of my college journey. As an Organization Ambassador, I had the opportunity to help encourage my student organization to get involved in Dance Marathon at UF. I coordinated and hosted fundraising events for my organization, motivated my friends to register and get involved, and attended weekly Dance Marathon meetings where I gathered information that I in turn presented at my organization’s weekly chapter meetings. I gained confidence in public speaking, practiced how to work successfully with others, and most importantly learned what it means to work for a nonprofit with a cause bigger than myself.”- Kelsey Reader OT 26***

**Mission:** To empower Organization Ambassadors to become confident and inspiring leaders who motivate their peers and effectively champion Dance Marathon at UF’s mission within their organizations.

The Organization Ambassador Program for Dance Marathon at UF 2026 will focus on the development of organizations through impactful and meaningful programming. Each participating organization within DM at UF is required to have at least one Ambassador who serves at the liaison between their respective organization and DM at UF. The OR Team serves to support organizations and their Ambassadors during their time with DM at UF, each organization will have a dedicated OR Captain. Additionally, the Member Advancement team works to engage and recruit all members of DM at UF and will aid Ambassadors in recruiting members of their organization to become Miracle Makers. The goals of this program are to:

**Ensure Ambassadors are well informed and equipped to support their Organizations through:**

- Attending weekly Ambassador meetings to receive updates and important information to relay back to their organization.
- Hosting General Body Meetings (GBMs) by the Organization Development Overall Director to provide and explain large amounts of information.

**Provide individualized support tailored to each organization’s needs by:**

- Hosting Small Group Meetings led by Organization Relations Captains to provide more individualized assistance for the unique needs of each organization.
- Closely working with OR Captains to ask questions, share feedback and receive tools to help ensure the success of their organization.

### **Foster personal and professional development through peer learning and collaboration through:**

- Grouping Ambassadors from similar structured organizations (based on size, and program level) so that they can work with and learn from each other.
- Collaborating with other Ambassadors to exchange strategies, troubleshoot challenges, and build leadership skills in a team environment.

Organization Ambassadors will serve as key liaisons between their organization and Dance Marathon at UF. Throughout the year, Ambassadors will be expected to uphold the following responsibilities:

### **Serve as an advocate of DM at UF and CMN:**

- Recruit and motivate members of their organization to register and fundraise
- Encourage members to apply for involvement within Dance Marathon
- Communicate important updates such as events, registration dates, fundraising incentives, etc to their organization.

### **Participate in scheduled meetings and events:**

- Be in attendance at various Dance Marathon events during the year (i.e. Miracles in Color 5K, Moralloween, Miracle Family Events, etc.)
- Attend weekly Ambassador meetings as well as one Ambassador retreat in the Fall and Spring semesters
- Participate in one Ambassador Retreat during both the Fall and Spring semesters to grow as a leader and advocate.
- Work with the Family Relations Team to engage with their respective Miracle Family throughout the year

### **Support the mission of DM at UF through fundraising:**

- Promote Dance Marathon activities during Transform Today by assisting members in personal fundraising and hosting a fundraising night
- Work with the Member Advancement Team to encourage members to register and fundraise throughout the year
- Host a minimum of two Spirit Nights or fundraising events per semester
- Work with their Organization Relations Captain to encourage and help Miracle Makers fundraise at the event