

Dance Marathon at UF Captain Team Descriptions 2026

Below are all the internal Captain teams in this organization, along with a description of the team, desired qualities, weekly time commitment, and the questions associated with both new applicants and returners. This document serves to allow applicants to read each description and an example of the questions they can answer.

All applicants must submit a formal application through the qualtrics survey to be considered.

Communications and Public Relations

The Communications and Public Relations team tells the stories of Dance Marathon at the University of Florida, using our creativity to keep the community involved and informed. CPR Captains work year-round to uphold DM at UF's mission statement, vision and branding. This involves forming relationships with local media sources, writing blogs and press releases to share stories and important updates and using social media (Instagram, Facebook, YouTube and LinkedIn) to connect and engage with our audience. The CPR team plays a pivotal role in constructing campaigns throughout the year, writing storylines for inspiring videos and developing innovative ways to extend DM at UF's reach. During the Main Event, Captains are also responsible for escorting the media, updating social media platforms and fundraising-incentive walls, and ensuring the smooth running of the official Livestream. As a CPR Captain, you will gain valuable experience in social media strategy and various forms of communication and content development.

Desired Qualities in an Applicant:

Creative, Personable, Strong Writing Skills, Passionate, Detail-Oriented

Weekly Time Commitment*:

Fall: 3-4 Hours; Weekly Tuesday Captain Meetings, Content Assignments (Social Media Strategy, Captions, Video Development or Long-Form Writing), 3-4 Team Bonding Activities and DM at UF Events

Spring: 4-5 Hours; Weekly Tuesday Captain Meetings, Content Assignments (Social Media Strategy, Captions, Video Development or Long-Form Writing), Main Event Planning, 4-5 Team Bonding Activities and DM at UF Events

***This time commitment may change throughout the year. You will be expected to attend all Dancer Engagement and Dance Marathon at UF events.**

Questions:

New Captains

Q1. What skills and/or previous experience do you have that would make you an asset to the Communications and Public Relations Team?

Q2. What are two innovative content ideas or campaign concepts you would propose to engage our audience and promote DM at UF? How would you implement them?

Returner Captains

Q1. As a returning CPR Captain, you would serve as a leader for first-year Captains. How would you mentor and support them to help them reach their full potential?

Q2. Based on your previous experience as a CPR Captain, how would you change our team's structure and dynamics to encourage collaboration and enhance overall effectiveness?

Q3. Imagine you are talking to a media company about DM at UF. Write a brief pitch explaining our organization and why they should support our cause.

Digital Marketing

The Digital Marketing Team is a group of graphic designers and software developers responsible for making the Dance Marathon brand come to life. Developer Captains are responsible for the development/maintenance of the website, the mobile iOS/Android application, as well as other technological coding ventures, while Design Captains are responsible for the creation of all print/web design needs (merchandise, social media graphics, newsletters, calendars, etc.). Throughout the year, Captains work together to create high-tech, portfolio-quality materials that showcase Dance Marathon as a professional student-run movement. During the Main Event, Captains run the Tech Booth, which includes managing multiple screens inside the O'Dome, coordinating audio/visual feeds, and creating in-event graphics.

Desired Qualities in an Applicant:

Eager, Creative, Organized, Timely, Meticulous

Weekly Time Commitment*:

Fall: 3-6 Hours; Weekly Tuesday Captain Team Meetings, Monthly Bonding, Design/Development work at home, DMark Events, and DM at UF Events

Spring: 5-8 Hours; Weekly Tuesday Captain Team Meetings, Monthly Bonding, Design/Development work at home, DMark Events, and DM at UF Events

*This time commitment may change throughout the year. You will be expected to attend all Digital Marketing and Dance Marathon at UF events.

Questions:

New Captains

Q1. Which side of Digital Marketing are you interested in applying for?

Q2. Tell me a little bit about yourself, and what inspired you to apply for a Captain role on the Digital Marketing team?

Q3. Describe a time when you successfully collaborated with a diverse team to achieve a common goal.

Design Captains

Q1. What do you think your greatest creative strength is in your design style?

Q2. Do you have access to Adobe Suite?

Q3. Please email a short portfolio* (PDF and/or website link) of your work to Marina Cheema at mcheema@floridadm.org. In addition to your online submission, you may bring a physical copy of your portfolio to your interview if you'd like.

File Name: First Initial _ Last Name _ Portfolio (Ex: A _ Ferrell _ Portfolio)

Email Subject Line: First Initial _ Last Name _ Portfolio (same as file name)

*It is required to submit a portfolio for this position. If you do not have a portfolio, please submit a few samples of your work.

Tech Captains

Q1. Which programming languages (if any) are you proficient in? What is your level of expertise with these languages?

Q2. What is an idea for the website or app that you want to see implemented this year?

Q3. What platform(s) are you most interested in working on? Web or iOS (or both)?

Returner Captains

Q1. What inspired you to return to the DMark team this year?

Q2. Based on your previous experience with DMark, what key areas of improvement do you see moving forward with the team this year and how would you plan to implement them?

Q3. As a returning Captain, you will serve as a role model, mentor, and leader to our new members. How do you plan on guiding the new Captains to help them navigate this year and reach their fullest potential?

Event Management

The Event Management Team is responsible for all logistics and entertainment throughout the year and during the 26.2-hour Main Event. Throughout the year, the Event Management Team is in charge of building and organizing the homecoming float, planning and executing campus events (including but not limited to Captain Events in Fall and Spring, Miracles in Color 5k, Moralloween and more), and booking entertainment for all events. In preparation for the Main Event, the Event Management Team coordinates all Main Event logistics: set up and strike planning, helping Morale with the planning and execution of Theme Hours, and recruiting and stewarding all talent acts. During the Main Event itself, the Event Management Team carries out all operational duties in the O'Connell Center, including setting up and striking Theme Hours, organizing event security and clean up, and overseeing all entertainment aspects during the 26.2 hours. When necessary, the Event Management Team also assists other teams with the logistics and entertainment necessary for their respective undertakings.

Desired Qualities in an Applicant:

Responsible, Passionate, Hardworking, Collaborative, Strong leader

Weekly Time Commitment (approximately)*:

Fall: 2-5 hours; 1-1.5 hour for weekly Tuesday Captain meeting, 2-4 hours for DM at UF events (present for set up/strike), 3-4 bonding events

Spring: 2-6 hours; 1-2 hour weekly Tuesday meetings, 2-4 hours for DM at UF events (present for set up/strike), O'Dome tours, Spirit Week, 3-4 bonding events

*This time commitment may change throughout the year. You will be expected to attend all Event Management and Dance Marathon at UF events.

Questions:

New Captains

Q1. What, in specific, has drawn you to apply to the Event Management team?

Q2. What skills or past experiences do you possess that you feel would make you an asset to the Event Management Team?

Q3. What is a new idea for an event that DM at UF can host, and how might you work on managing the logistics of said event?

Returner Captains

Q1. What is a shortcoming or issue you recognized within Event Management, formerly known as Productions, last year and how would you work with the team on resolving or improving this matter?

Q2. As a returning Captain, you would be a mentor for the first-year Captains. How do you plan on working with them to make them feel welcome, included, and supported on the Event Management team

Q3. If you were tasked with improving the set-up or strike process of the Main Event, what tangible ideas would you implement?

Family Relations

The Family Relations team is responsible for serving as liaisons between Children's Miracle Network Ambassador Families and the Dance Marathon at UF community. Family Relations Captains serve an essential role in reminding our community how important our cause truly is for the patients treated at UF Health Shands Children's Hospital and serving as a support system for our Families through the best and worst times. Captains will be paired with at least one Miracle Family and will maintain consistent contact with them throughout the year. Responsibilities include stewarding Families at all DM at UF events, seeking out opportunities to introduce their Family to members of the DM at UF community, telling their paired Family's story at Captain/ELP/Ambassador meetings, planning events with Miracle Families and paired Organizations, and taking on various initiatives to further Cause Connection. Captains will also conceptualize and build the Family Room and Family Zone at the Main Event.

Desired Qualities in an Applicant:

Passionate, Approachable, Enthusiastic, Accountable, Authentic

Weekly Time Commitment (approximately)*:

Fall: 4-5 hours per week consisting of weekly Tuesday Captain meetings, events with Miracle Families (including DM at UF events and bimonthly Family Fun Days), telling Miracle Family stories at Captain/ELP/Ambassador/Organization meetings, presence at biweekly check ins, team bonding activities, and team fundraisers

Spring: 6-7 hours per week, includes all of the same responsibilities as fall in addition to building the Family Room and Family Zone at the Main Event and stewarding Families at Mini Marathons

*This time commitment may change throughout the year. You will be expected to attend all Family Relations and Dance Marathon at UF events.

Questions:

New Captains

Q1. What experiences have led you to want to be on the Family Relations Captain team, and how will they help you succeed in this role?

Q3. What does being inclusive mean to you, and how are you going to work to be inclusive of Miracle Families of all ages and abilities? Please include any experience you have working with individuals with special needs and/or physical and intellectual disabilities.

Q4. Why do you believe Cause Connection within DM at UF is important, and how are you going to make sure this is at the forefront of everything you do within the organization?

Returning Captains

Q1. Reflecting on your past experience as a Family Relations Captain, why did you choose to return and how do you hope to grow or contribute differently this year?

Q2. What are some things you think went well last year on Family Relations, and what tangible suggestions do you have to improve Family Relations for this upcoming year?

Q3. Family Relations Returning Captains play an essential role in helping onboard new Captains, teaching them what it means to be a Family Relations Captain, setting expectations, and leading by example. With this in mind, how do you plan to fulfill this role of a Returning Captain?

Finance

The Finance Team is responsible for the financial strategy, oversight, and innovation behind Dance Marathon at UF's yearlong fundraising efforts. Through creative planning and precise tracking, the team develops impactful campaigns and resources that empower every member of the organization to fundraise effectively.

Captains will lead the charge in designing fundraising initiatives, crafting incentives, and developing templates and materials used across the Movement. In collaboration with the Partnerships, Digital Marketing, and Organization Relations Teams, Finance Captains help shape the success of DM at UF's fundraising landscape.

Analytics Captains focus on tracking, projecting, and analyzing fundraising data to inform strategic decisions and program development. Fundraising Captains build curriculum, resources, and engagement opportunities that increase participation and enhance the fundraising capabilities of the entire organization.

Desired Qualities in a Captain:

Motivated, Adaptable, Creative, Enthusiastic

Weekly Time Commitment*:

Fall: 4-6 hrs/week > weekly Tuesday Captain meeting, one Ambassador meeting a month, DM at UF events, bonding, Check-Ins, updating fundraising trackers, other special assignments (ie: campaign development and fundraising curriculum creation)

Spring: 6-8 hrs/week > weekly Tuesday Captain meetings, one Ambassador meeting per month, DM at UF events, bonding, Check-Ins, updating fundraising trackers, other special assignments (ie: campaign development), Main Event prep

*This time commitment may change throughout the year. You will be expected to attend all Finance Team and Dance Marathon at UF events.

Questions:

New Captains

1. What specifically about the Finance Team inspired you to apply for this position?
2. What ideas do you have to keep our members engaged and more closely connected to our cause through fundraising?
4. What unique strengths or qualities do you bring to the Finance Captain role that would set you apart from other applicants?
5. Finance Captains are expected to attend Tuesday night meetings and all DM-wide events throughout the year. Are you able to commit to these expectations?
6. Captains work to get banded by raising \$1,000, symbolizing their commitment to our Miracle Children. Is this a goal you feel comfortable pursuing?

Returning Captain Questions:

1. What brings you back to the Finance Team? What are you hoping to gain from your experience and from returning to this team?
2. What are some unique and creative ideas you have for the Finance Team this year?
3. What are important qualities of a team member that you pride yourself on? Based on these attributes, why do you believe you would be a good asset to this team?
4. What ideas do you have to keep our members engaged and more closely connected to our cause through fundraising?
5. Finance Captains are expected to attend Tuesday night meetings and all DM-wide events throughout the year. Are you able to commit to these expectations?
6. Captains work to get banded by raising \$1,000, symbolizing their commitment to our Miracle Children. Is this a goal you feel comfortable pursuing?

Leadership Development

You must have previously been an Emerging Leader or Leadership Development Captain in order to apply to be a Leadership Development Captain.

The Leadership Development Team is responsible for overseeing the Emerging Leaders Program. This team will focus on developing the leadership skills and individual values of UF students looking to make a difference in their community. The Leadership Development team is grounded in the unique opportunity for Captains to put the skills they cultivated as Emerging Leaders to use as they mentor the new generation of leaders. Captains are responsible for not only facilitating and leading their own small group meetings and attending general body meetings, but also tracking, engaging, and organizing the involvement of the Emerging Leaders in various other Dance Marathon events. During the Main Event, Leadership Development Captains will be responsible for managing Emerging Leaders' responsibilities in order to maximize the experience for the new members of the Dance Marathon Family.

Desired Qualities in an Applicant:

Dedicated, Cooperative, Passionate, Approachable, Adaptable

Weekly Time Commitment*:

Fall: 4-5 Hours: Weekly Tuesday Captain Meetings, Wednesday ELP Small Group Meetings, Leadership Development Events, Emerging Leader Events, and DM at UF Events

Spring: 5-6 Hours: Weekly Tuesday Captain Meetings, Wednesday ELP Small Group Meetings, Leadership Development Events, Emerging Leader Events, DM at UF Events, and Main Event Prep

*The days may not align with the actual schedule of events. This is just to provide an idea of your potential time commitment for the year.

**Leadership Development Captains are expected to meet separately with their co-Captains prior to their weekly ELP Small Group Meeting for approx. 30 minutes to prepare. Their meeting will be EITHER Wednesday or Thursday per preference.

Questions:

New Captains

Q1. What aspects of the Leadership Development team stood out to you and caused you to apply? Based on these attributes, why do you believe you would make a good asset to this team?

Q2. In what ways did your experience as an Emerging Leader impact you, and how will this play a role in your approach to being a Leadership Development Captain?

Q3. What new ideas and improvements do you have that would you like to see implemented in the Emerging Leaders Program?

Returner Captains

Q1. Based on your prior experience on the team, what suggestions do you have for the improvement of the Leadership Development Team and the Emerging Leaders Program?

Q2. What has motivated you to continue your involvement with Dance Marathon and specifically the LD Team?

Marathon Relations

The Marathon Relations team is responsible for advising and growing high school programs partnered with Dance Marathon at UF, Mini Marathons. Captains will be responsible for at least one school which they will work closely with all year in order to ensure that school's success. They energize and support "Minis" by educating students on Children's Miracle Network and Dance Marathon at UF's history and culture, as well as guiding them through fundraising, cause connection, and community involvement events throughout their school year. They do this by holding weekly meetings with their paired High Schoolers, as well as communicating with Student Overalls and Advisors on a consistent basis and updating the rest of the team with their progress at weekly Captain meetings throughout the year. Marathon Relations Captains focus on creating year-long relationships between high school programs and Dance Marathon at UF, with their efforts culminating in Spring Semester as they plan and implement their own Mini Marathons. Most importantly, the Marathon Relations team attends and supports all of our Mini Marathons, as well as hosts our partnering high school programs during Dance Marathon at the University of Florida.

Desired Qualifications of an Applicant:

Passionate, Driven, Optimistic, Adaptive, Creative

Weekly Time Commitment (approximately)*:

Fall: 4-6 Hours: Weekly Tuesday Captain Team Meetings, Weekly Meetings with High School Students, DM at UF Events, and MR Team Events.

Spring: 14-16 Hours minimum: Weekly Tuesday Captain Team Meetings, Weekly Meetings with High School Students, DM at UF Events, and Traveling to Mini Marathons across Florida**

*This time commitment may change throughout the year. You will be expected to attend all Marathon Relations and Dance Marathon at UF events.

**Mini Marathon Season takes place from roughly the beginning of February to the end of March.

Marathon Relations Captains are expected to be present and engaged at all Mini Marathons. Captains must be prepared to travel throughout their respective region for the Mini Marathons.

Questions:

New Captains

Q1. What or who inspired you to apply for Marathon Relations?

Q2. What are some ideas you have that high school students can use to host events, increase participation, engagement and awareness of Dance Marathon and our cause on these campuses and in their communities?

Q3. What are some qualities you possess that would make you a strong Marathon Relations Captain?

Returner Captains

Q1. What do you believe your biggest strength and weakness was in your past experience on Marathon Relations, and how do you plan to improve and implement these moving into this year?

Q2. How do you plan to guide your high school students in a way that empowers them to take ownership of their program and build tangible leadership skills throughout the year?

Q3. As a returning Captain, you will have the role of mentoring and leading the new Captains. How do you plan on doing this and fulfilling this role?

Member Advancement

The Member Advancement Team is responsible for the recruitment of Miracle Makers to participate in Dance Marathon at UF. Our team strives to ensure the Miracle Maker experience throughout the year is as fun and rewarding as possible. The Captains are expected to engage in regular communication with their assigned Miracle Makers, in order to keep them informed on upcoming events and opportunities to learn more about our cause and organization. Furthermore, Captains help maintain a constant line of communication between our Internal Members and Miracle Makers. Captains are expected to attend all Dance Marathon at UF events. During the 26.2-hour Main Event, Captains lead tours for visitors, organizations, and families to showcase our cause firsthand, as well as helping guide Miracle Makers throughout in-event programming.

Desired Qualities in an Applicant:

Approachable, Encouraging, Empathetic, Adaptable, Passionate

Weekly Time Commitment:

Fall: 4-5 hours/week consisting of weekly check ins/tabling, Tuesday evening Captain meetings, Miracle Maker communication via text messages, monthly Miracle Maker GBMs, monthly outreach efforts, bonding time with the team and with respective Miracle Makers

Spring: 6-8 hours/week consisting of weekly check ins/tabling, Tuesday evening Captain meetings, Miracle Maker communication via text messages, monthly Miracle Maker GBMs, monthly outreach efforts, bonding time with the team and with respective Miracle Makers, and preparation for the Main Event

*This time commitment may change throughout the year. You will be expected to attend all Dancer Engagement and Dance Marathon at UF events.

Questions:

New Captains

1. What inspired you to apply to be a Member Advancement Captain, and what do you hope to gain from this experience?
2. What qualifications and skills do you possess that you believe would be most beneficial to the Member Advancement team?
3. How do you plan on enhancing the Miracle Maker experience throughout the school year and during the Main Event, to help increase member retention for years to come?

Returning Captain

1. Why are choosing to return as a Member Advancement Captain, and what goals do you have for the upcoming year?
2. As a returning Captain, you will serve as a role model for our new Captains and Miracle Makers. What advice would you give to future first-year Member Advancement Captains and Miracle Makers?
3. As we strive to rebrand the Member Advancement team, what do you think will be the biggest area of growth for the team this year and what ideas do you have to support that growth?

Merchandise

The Merchandise Captain Team is responsible for creating and distributing all official Dance Marathon at the University of Florida merchandise, including clothing, accessories, and fundraising incentives. Captains are responsible for running the Dance Marathon Store in Turlington every Wednesday, at community wide DM events, online, and at Mini Marathons in the spring. Captains must interact with internal and external members to sell merchandise, pass out summer and yearlong incentives, and share our cause. Captains are also responsible for facilitating orders with Ambassadors and various organizations on campus, organizing Check-In and Event shirts, regularly tracking inventory, managing online sales by packing and shipping orders, and internally fundraising. Prior to the Main Event, Captains finalize merchandise designs, fulfill orders, organize inventory, and set up specific areas for both our Store and Incentives. During the Main Event, Captains are responsible for working the Merchandise Store and Incentives Booth to pass out products to the entire Dance Marathon at the University of Florida community.

Desired Qualifications of an Applicant:

Reliable, Passionate, Collaborative, Dedicated, Adaptive

Weekly Time Commitment (approximately)*:

Fall: 4-8 Hours; Weekly Tuesday Captain Team Meetings, Weekly Wednesday DM Store Shift, Shipping and Inventory, DM at UF Events, and Merch Team Events

Spring: 8-12 Hours; Weekly Tuesday Captain Team Meetings, Weekly Wednesday DM Store Shift, Shipping and Inventory, DM at UF Events, Merch Team Events, Mini Marathons**, and Main Event Prep

*This time commitment may change throughout the year. You will be expected to attend all Merchandise and Dance Marathon at UF events.

**Merchandise Captains are expected to attend at least three Mini Marathons in the Spring.

Questions:

New Captains

Q1. Why do you want to be a part of the Merchandise team? What about the Merchandise team stands out to you?

Q2. What are important qualities of a team member that you pride yourself on? Based on these attributes, why do you believe you would be a good asset to this team?

Q3. What are some unique and creative ideas you have for the Merchandise Team this year?

Returner Captains

Q1. What brings you back to the Merchandise Team? What are you hoping to gain from your experience and from returning to this team?

Q2. What are important qualities of a team member that you pride yourself on? Based on these attributes, why do you believe you would be a good asset to this team?

Q3. What are some unique and creative ideas you have for the Merchandise Team this year?

Morale

The Morale Team is the heart and energy of Dance Marathon at UF. We channel our passion to inspire both internal and external members to be their best selves, while helping them fall in love with our organization and its cause. We meet weekly to plan theme hours, participate in mini-marathons, brainstorm fundraising ideas, and more.

Morale is known for uplifting everyone around us through weekly DayMakers and beyond! Our goal is not just to motivate others in the moment but to leave lasting impressions on captains, students, and Miracle Families. We strive to build a legacy of enthusiasm, dedication, and unwavering support for our hospital and the Dance Marathon community.

Desired Qualities:

Enthusiastic, Supportive, Inspiring, Passionate, Committed, Motivated

Weekly Time Commitment*:

Fall: 4-8 Hours; Weekly Tuesday Captain Team Meetings, Campus Engagement Events, Morale Team Events, and DM at UF Events

Spring: 8-12 Hours; Weekly Tuesday Captain Team Meetings, Campus Engagement Events, Mini Marathons**, Morale Team Events, DM at UF Events, and Main Event Prep

*This time commitment may change throughout the year. You will be expected to attend all Morale and Dance Marathon at UF events.

**Morale Captains are expected to attend at least three Mini Marathons in the Spring.

Questions:

New Captains

- Q1. What drew you to apply to be a member of the Morale Team?
- Q2. What do you see as your biggest strengths, and how will they contribute to the success of this team?
- Q3. What does "inspiration" mean to you, and how would you bring that to life as a Morale Captain?
- Q4. Please submit a video or a meme that describes you to kfinkelstein@floridadm.org. Include your first and last name with "Morale Application" in the subject line.

Returner Captain

- Q1. What inspired you to apply for Morale for another year?
- Q2. How do you plan to help build a warm and inclusive team environment?
- Q3. How do you plan on motivating, engaging, and leading new Morale Captains this year?
- Q4. What was your biggest contribution to Morale last year, and how do you plan to build on it this year?
- Q5. What changes do you believe would strengthen the Morale Team this year? What tangible ideas do you have in regards to implementing these changes?

Multimedia

The Multimedia Team is responsible for capturing and editing all photography and videography for Dance Marathon at the University of Florida throughout the year and during the Main Event. The main goal of the Multimedia Team is to capture content that represents DM at UF and its cause. Multimedia Captains are expected to promptly edit, sort, and upload their photos and videos to be used on our organization's Facebook, Instagram, YouTube, and other social media platforms. Furthermore, it is recommended that Captains acquire their own camera equipment and software needed, including Adobe Lightroom and Premiere Pro. In addition, Captains are expected to attend DM at UF events, including at least three high school Mini Marathons during the Spring semester. Multimedia provides many opportunities for growth/collaboration and Captains are encouraged to learn from their peers. It is recommended that Captains have previous experience and interest in photography and/or videography, editing, and be willing/motivated to grow in their craft throughout the year. During the 26.2-hour Main Event, Captains take photos and videos with rapid editing turn-around times to be uploaded to DM at UF's various social media platforms.

Desired Qualities in an Applicant:

Creative, Adaptable, Collaborative, Passionate, Organized

Preferred: Past experience with photography/videography and editing

Weekly Time Commitment (approximately)*:

Fall: 4-10 Hours; Weekly Tuesday Captain Team Meetings, Taking/Editing Photo/Video at Events, Multimedia Team Events/Workshops, and DM at UF Events

Spring: 5-15 Hours; Weekly Tuesday Captain Team Meetings, Taking/Editing Photo/Video at Events, Multimedia Team Events/Workshops, DM at UF Events, Mini Marathons**, and Main Event Prep

*This time commitment may change throughout the year. You will be expected to attend all Multimedia and Dance Marathon at UF events.

**Multimedia Captains are expected to attend at least three Mini Marathons in the Spring.

Questions:

New Captains

Q1. What past experiences do you have that will make you an asset to the Multimedia team? Please include your level of Lightroom/Premiere Pro knowledge.

Q2. What camera, lenses, and equipment do you use and have? Describe your level of experience filming and taking photos.

Q3. There will be a few weeks throughout the year that are very time-consuming (hours of work between shooting and editing). How do you plan on managing your time during busy weeks?

Q4. Please email a short portfolio* of your work to Rebecca Salamon at rsalamon@floridadm.org. In addition to your online submission, you may bring a physical copy of your portfolio to your interview if you'd like.

File Name: First Initial _ Last Name _ Portfolio (Ex: R _ Salamon _ Portfolio), Email Subject Line: First Initial _ Last Name _ Portfolio (same as file name)

*It is required to submit a portfolio for this position. It doesn't have to be super extensive, just something to showcase any photo/video experience you have!

Returner Captains

Q1. Describe your involvement on the Team during the previous year. Are there any ways you would improve your participation for the upcoming year?

Q2. Reflect on your experience with the Multimedia Team this past year. What improvements and new ideas do you have for this upcoming year?

Q3. As a returning Captain, you will have the role of mentoring and leading the new Captains. How do you plan on doing this and fulfilling this role?

Organization Relations

The Organization Relations Team facilitates communication and maintains strong relationships between Dance Marathon (DM) and UF student organizations. This team empowers student groups to get more involved with DM by building connections through dedicated student representatives called Ambassadors. Led by Organization Relations Captains, the Ambassador Program involves weekly meetings to keep Ambassadors informed, engaged, and equipped to involve their organizations in both programming and fundraising. Organization Relations Captains also collaborate with other Member Advancement and Finance Captains to ensure an organization's success. In essence, they act as a liaison, fostering enthusiastic participation from our organizations and maximizing the collective impact of Dance Marathon across campus.

Desired Qualifications of an Applicant:

Enthusiastic, Resilient, Passionate, Communicative, Proactive

Weekly Time Commitment (approximately)*:

Fall: 4-5 hours/week; Weekly Tuesday Captain Meetings, Weekly Thursday Ambassador Meetings, Org Presentations, DM at UF Events, Team Bonding, Check-ins, time for Ambassador communication (emails/texts/GroupMe messages)

Spring: 4-7 hours/week; Weekly Tuesday Captain Meetings, Weekly Thursday Ambassador Meetings, DM at UF Events, Team Bonding, Check-ins, time for Ambassador communication (emails/texts/GroupMe messages), Main Event Prep

*This time commitment may change throughout the year. You will be expected to attend all Organization Relations and Dance Marathon at UF events.

Questions:

New Captains

Q1. Tell me about yourself and what inspired you to apply for a Captain role on Organization Relations.

Q2. Describe a time when you successfully collaborated with a diverse team to achieve a common objective.

Q3. How do you plan to build and maintain strong relationships with our Ambassadors and their external organizations?

Returner Captains

Q1. As a returning Captain, you will serve as a role model, mentor, and leader to our new captains. How do you plan on guiding the new Captains to help them navigate this year and reach their fullest potential?

Q2. Based on your previous experience with Organization Relations, what key areas of improvement do you see for the OR team, and how do you plan to help us implement them?

Q3. How do you plan to lay the groundwork, communication wise, for an open, honest relationship with your ambassador to best support their organization's success?

Partnerships

The Partnerships Team works year-round to solicit varied businesses, food distributors, and restaurants in the greater Gainesville area for monetary and in-kind item donations. Partnerships Captains spend a large portion of the year reaching out to these businesses and organizations to coordinate donations and sponsorships, building strong relationships, while utilizing skills of leadership, communication, and stewardship. Captains work to create mutually beneficial relationships with these businesses through the partner lifecycle. The Partnerships Team is also responsible for all food-related needs for the 26.2 hour Main Event and all Dance Marathon at UF events throughout the year, as well as coordinating monthly spirit nights for DM at UF. Captains serve food at Dance Marathon at UF events, including throughout the 26.2 hour Main Event, and will manage check-ins at spirit nights. The Partnerships Team also organizes Miracle Market in the Spring, Silent Auction at the Main Event, and Miracle Kitchen, an annual food-themed event for our Miracle Children.

Desired Qualifications of an Applicant:

Personable, Professional Communication Skills, Passionate, Hardworking, Organized

Weekly Time Commitment (*approximately*):

Fall: 3-6 Hours; Weekly Tuesday Captain Meetings, calling/emailing/meeting with partners, check-ins, DM at UF spirit nights (~ twice a month), team bonding, and DM at UF events

Spring: 4-7 Hours; Weekly Tuesday Captain Meetings, calling/emailing/meeting with partners, check-ins, DM at UF spirit nights (~ twice a month), silent auction preparation, team bonding, and DM at UF events

This time commitment may change throughout the year. You will be expected to attend all Partnerships and Dance Marathon at UF events.

Questions:

New Captains

- Q1. What specifically about the Partnerships team inspired you to apply for this position?
- Q2. What strengths, qualities, or characteristics do you have that set you apart from other applicants?
- Q3. Describe a time when you had to build or maintain a professional relationship. What strategies did you use to communicate effectively and foster trust?

Returner Captains

- Q1. As a returning Captain, you will have the role of mentoring and leading the new Captains. How do you plan on being a mentor to and guiding the new Captains?
- Q2. What improvements would you like to implement to the Partnerships team if you are chosen for this position?
- Q3. Write an example of an email you would send to a partner in Gainesville that donated to Dance Marathon last year but was unhappy with the partnership and isn't sure they want to donate again this year.

General (*Shows up for all applying*)

- Q. Write an example of an email or pitch you would give to a business in Gainesville on why they should get involved with Dance Marathon at the University of Florida. (assume that they have never heard of Dance Marathon before. Please explain our cause and why they should support it).