



SCAN HERE



LUXURY PURCHASE



LUXURY PURCHASE

Custom Gold Chain

COST	\$50K
RESALE	\$25K
REP PTS	+2
CATEGORY	Style
ICON	



LUXURY PURCHASE

Exotic Car Rental (Weekend)

COST	\$30K
RESALE	\$15K
REP PTS	+1
CATEGORY	Vehicle
ICON	



LUXURY PURCHASE

Designer Shopping Spree

COST	\$20K
RESALE	\$10K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

Private Jet Flight

COST	\$120K
RESALE	\$50K
REP PTS	+3
CATEGORY	Travel
ICON	



LUXURY PURCHASE

Penthouse Party

COST	\$80K
RESALE	\$30K
REP PTS	+2
CATEGORY	Event
ICON	



LUXURY PURCHASE

Bust Down Diamond Watch

COST	\$75K
RESALE	\$35K
REP PTS	+2
CATEGORY	Style
ICON	



LUXURY PURCHASE

Yacht Party Weekend

COST	\$200K
RESALE	\$80K
REP PTS	+4
CATEGORY	Event
ICON	



LUXURY PURCHASE

Custom Sneaker Drop

COST	\$25K
RESALE	\$12K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

Birthday Bash (Club)

COST	\$60K
RESALE	\$25K
REP PTS	+2
CATEGORY	Event
ICON	



LUXURY PURCHASE

Designer Luggage Set

COST	\$15K
RESALE	\$8K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

NBA Courtside Tickets

COST	\$35K
RESALE	\$15K
REP PTS	+2
CATEGORY	Flex
ICON	



LUXURY PURCHASE

NIL Collab Chain

COST	\$90K
RESALE	\$35K
REP PTS	+3
CATEGORY	Style
ICON	



LUXURY PURCHASE

Beach Resort with Friends

COST	\$55K
RESALE	\$25K
REP PTS	+2
CATEGORY	Travel
ICON	



LUXURY PURCHASE

Personal Chef

COST	\$40K
RESALE	\$18K
REP PTS	+2
CATEGORY	Lifestyle
ICON	🛎️



LUXURY PURCHASE

NIL Media Photoshoot

COST	\$30K
RESALE	\$12K
REP PTS	+1
CATEGORY	Career
ICON	



LUXURY PURCHASE

Nightclub Bottle Service

COST	\$25K
RESALE	\$10K
REP PTS	+1
CATEGORY	Event
ICON	



LUXURY PURCHASE

Custom Suit

COST	\$18K
RESALE	\$9K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

NIL Merch Line (Vanity Launch)

COST	\$75K
RESALE	\$30K
REP PTS	+2
CATEGORY	Business
ICON	



LUXURY PURCHASE

Studio Recording Time

COST	\$40K
RESALE	\$18K
REP PTS	+1
CATEGORY	Lifestyle
ICON	🔔



LUXURY PURCHASE

Social Media Livestream House Party

COST	\$50K
RESALE	\$20K
REP PTS	+2
CATEGORY	Event
ICON	



LUXURY PURCHASE

NIL Graphic Branding Pack

COST	\$25K
RESALE	\$12K
REP PTS	+1
CATEGORY	Career
ICON	



LUXURY PURCHASE

Designer Backpack Collab

COST	\$30K
RESALE	\$12K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

NIL Giveaway Campaign

COST	\$40K
RESALE	\$15K
REP PTS	+1
CATEGORY	Social
ICON	



LUXURY PURCHASE

NIL Promo Van Wrap

COST	\$55K
RESALE	\$22K
REP PTS	+2
CATEGORY	Brand
ICON	



LUXURY PURCHASE

Hair & Grooming Sponsorship

COST	\$10K
RESALE	\$4K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

Tricked-Out Jeep or Charger

COST	\$70K
RESALE	\$30K
REP PTS	+2
CATEGORY	Vehicle
ICON	



LUXURY PURCHASE

NIL Weekend Mansion Rental

COST	\$85K
RESALE	\$35K
REP PTS	+2
CATEGORY	Travel
ICON	



LUXURY PURCHASE

Home Studio Setup

COST	\$45K
RESALE	\$20K
REP PTS	+2
CATEGORY	Content
ICON	



LUXURY PURCHASE

NIL Room Makeover Collab

COST	\$30K
RESALE	\$12K
REP PTS	+1
CATEGORY	Lifestyle
ICON	🔔



LUXURY PURCHASE

NIL Sneaker Wall Display

COST	\$20K
RESALE	\$8K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

Influencer Fitness Challenge

COST	\$50K
RESALE	\$20K
REP PTS	+2
CATEGORY	Brand
ICON	



LUXURY PURCHASE

NIL Entrepreneur Podcast

COST	\$65K
RESALE	\$25K
REP PTS	+2
CATEGORY	Career
ICON	



LUXURY PURCHASE

NIL Mini Doc (Self-Funded)

COST	\$100K
RESALE	\$40K
REP PTS	+3
CATEGORY	Content
ICON	



LUXURY PURCHASE

NIL Tour Bus for Branding

COST	\$150K
RESALE	\$50K
REP PTS	+4
CATEGORY	Brand
ICON	



LUXURY PURCHASE

Personal Videographer

COST	\$60K
RESALE	\$25K
REP PTS	+2
CATEGORY	Brand
ICON	



LUXURY PURCHASE

Custom NIL Chain & Jacket Set

COST	\$90K
RESALE	\$35K
REP PTS	+3
CATEGORY	Style
ICON	



LUXURY PURCHASE

NIL Themed Cake & Photoshoot

COST	\$12K
RESALE	\$5K
REP PTS	+1
CATEGORY	Lifestyle
ICON	🔔



LUXURY PURCHASE

NIL Drone Footage Package

COST	\$40K
RESALE	\$15K
REP PTS	+2
CATEGORY	Content
ICON	



LUXURY PURCHASE

NIL Flex Room Decor Setup

COST	\$20K
RESALE	\$8K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

Full Social Media Rebrand

COST	\$40K
RESALE	\$18K
REP PTS	+2
CATEGORY	Brand
ICON	



LUXURY PURCHASE

Down Payment on Lambo (Lease)

COST	\$90K
RESALE	\$35K
REP PTS	+3
CATEGORY	Vehicle
ICON	



LUXURY PURCHASE

NIL Giveaway (Cash, PS5s, Jordans)

COST	\$40K
RESALE	\$20K
REP PTS	+2
CATEGORY	Social
ICON	💬



LUXURY PURCHASE

Change to Luxury Fashion Line Drop

COST	\$50K
RESALE	\$25K
REP PTS	+2
CATEGORY	Style
ICON	



LUXURY PURCHASE

Rapper Music Collab Feature

COST	\$60K
RESALE	\$25K
REP PTS	+2
CATEGORY	Content
ICON	



LUXURY PURCHASE

NIL Billboard Buyout

COST	\$75K
RESALE	\$30K
REP PTS	+3
CATEGORY	Brand
ICON	



LUXURY PURCHASE

NIL Influencer Trip to LA

COST	\$65K
RESALE	\$25K
REP PTS	+2
CATEGORY	Travel
ICON	



LUXURY PURCHASE

College Game Tunnel Fit Session

COST	\$40K
RESALE	\$18K
REP PTS	+2
CATEGORY	Style
ICON	



LUXURY PURCHASE

NIL Brand x Sneaker Store Pop-Up

COST	\$55K
RESALE	\$25K
REP PTS	+2
CATEGORY	Flex
ICON	



LUXURY PURCHASE

NIL Signature Backpack Line

COST	\$35K
RESALE	\$15K
REP PTS	+1
CATEGORY	Style
ICON	



LUXURY PURCHASE

Signature NIL Candle/Fragrance Line

COST	\$30K
RESALE	\$12K
REP PTS	+1
CATEGORY	Lifestyle
ICON	🔔



INVESTMENT OPPORTUNITY



INVESTMENT OPPORTUNITY

BUY VACANT PROPERTY

- **COST:** \$30,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +15%,
5 = +20%, 6 = +25%
- **ICON:** 
- **EFFECT:** Buy a fixer-upper to start a real estate empire
- **ONGOING:** Can upgrade with "Renovate Property"

REAL ESTATE
HUSTLER SERIES



INVESTMENT OPPORTUNITY

RENOVATE THE PROPERTY

- **COST:** \$40,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** -15%, 2 = -5%, 3 = +10%, 4 = +20%, 5 = +25%, 6 = +30%
- **ICON:** 
- **EFFECT:** Improve value of owned property
- **ONGOING:** Must own "Buy Vacant Property" to play

REAL ESTATE
HUSTLER SERIES



INVESTMENT OPPORTUNITY

RENT IT OUT LONG-TERM

- **COST:** \$60,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +15%, 4 = +20%, 5 = +25%, 6 = +30%
- **ICON:** 
- **EFFECT:** Begin earning rental income
- **ONGOING:** Earn +\$5K every lap if you own full Real Estate set

REAL ESTATE
HUSTLER SERIES



INVESTMENT OPPORTUNITY

START A YOUTUBE CHANNEL

- **COST:** \$10,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +15%,
5 = +25%, 6 = +40%
- **ICON:** 
- **EFFECT:** Launch content hub for your audience
- **ONGOING:** Sets the foundation for future digital income

CONTENT
CREATOR SERIES



INVESTMENT OPPORTUNITY

SECURE SPONSORSHIP DEALS

- **COST:** \$25,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +25%, 6 = +35%
- **ICON:** 
- **EFFECT:** Attract NIL brands to your channel
- **ONGOING:** Must own YouTube Channel to use

CONTENT
CREATOR SERIES



INVESTMENT OPPORTUNITY

BECOME A BRAND INFLUENCER

- **COST:** \$50,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +20%, 4 = +30%, 5 = +40%, 6 = +60%
- **ICON:** ★
- **EFFECT:** Major brand recognition across platforms
- **ONGOING:** Earn +1 Rep Point per lap if full set owned

CONTENT
CREATOR SERIES



INVESTMENT OPPORTUNITY

LAUNCH ONLINE STORE

- **COST:** \$15,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +5%, 4 = +10%,
5 = +15%, 6 = +20%
- **ICON:** 
- **EFFECT:** Build a digital product or dropshipping store
- **ONGOING:** Lays the foundation for brand
monetization

E-COMMERCE
MOGUL SERIES



INVESTMENT OPPORTUNITY

SCALE WITH PAID ADS

- **COST:** \$25,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -25%, 2 = -10%, 3 = 0%, 4 = +15%,
5 = +30%, 6 = +50%
- **ICON:** 
- **EFFECT:** Run Facebook, IG, and TikTok ad campaigns
- **ONGOING:** Doubles earnings from store if rolled +20%

E-COMMERCE
MOGUL SERIES



INVESTMENT OPPORTUNITY

LICENSE A PRIVATE LABEL BRAND

- **COST:** \$50,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +20%, 4 = +30%, 5 = +40%, 6 = +60%
- **ICON:** 
- **EFFECT:** Add your name to a ready-made brand
- **ONGOING:** Earns \$5K every lap when full E-Com track is owned

E-COMMERCE
MOGUL SERIES



INVESTMENT OPPORTUNITY

WRITE A NIL PLAYBOOK EBOOK

- **COST:** \$12,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%,
5 = +20%, 6 = +25%
- **ICON:** 
- **EFFECT:** Teach others from your NIL journey
- **ONGOING:** Gain +1 Rep Point instantly

ATHLETE
EDUCATOR SERIES



INVESTMENT OPPORTUNITY

LAUNCH MASTERCLASS SERIES

- **COST:** \$25,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +15%,
5 = +25%, 6 = +35%
- **ICON:** 
- **EFFECT:** Record digital courses for NIL education
- **ONGOING:** Doubles ROI if player owns eBook first

ATHLETE
EDUCATOR SERIES



INVESTMENT OPPORTUNITY

NATIONAL SPEAKING TOUR

- **COST:** \$45,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +15%, 4 = +20%, 5 = +30%, 6 = +50%
- **ICON:** 🎤
- **EFFECT:** Become a NIL thought leader
- **ONGOING:** +2 Rep Points and brand credibility when full track owned

ATHLETE
EDUCATOR SERIES



INVESTMENT OPPORTUNITY

BUY A SMALL COIN

- **COST:** \$5,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -50%, 2 = -25%, 3 = 0%, 4 = +25%,
5 = +50%, 6 = +100%
- **ICON:** 
- **EFFECT:** Take a gamble on a new crypto token
- **ONGOING:** N/A

CRYPTO
HUSTLER SERIES



INVESTMENT OPPORTUNITY

STAKE NFT ASSETS

- **COST:** \$15,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -70%, 2 = -30%, 3 = 0%, 4 = +40%, 5 = +60%, 6 = +100%
- **ICON:** 
- **EFFECT:** Lock NFTs for blockchain rewards
- **ONGOING:** Double returns if you own 2+ Crypto cards

CRYPTO
HUSTLER SERIES



INVESTMENT OPPORTUNITY

LAUNCH TOKEN COLLAB

- **COST:** \$35,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = Total loss, 2 = -50%, 3 = 0%, 4 = +50%, 5 = +100%, 6 = +150%
- **ICON:** 
- **EFFECT:** Partner with NIL project to launch your own coin
- **ONGOING:** If you survive the roll, gain +1 Rep Point

CRYPTO
HUSTLER SERIES



INVESTMENT OPPORTUNITY

BUY A FOOD TRUCK

- **COST:** \$25,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +15%, 5 = +25%, 6 = +35%
- **ICON:** 
- **EFFECT:** Launch a mobile food concept
- **ONGOING:** Can be upgraded into a franchise

BUSINESS BUILDER
SERIES



INVESTMENT OPPORTUNITY

ADD A SECOND TRUCK

- **COST:** \$35,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -15%, 2 = 0%, 3 = +15%, 4 = +25%, 5 = +30%, 6 = +45%
- **ICON:** 
- **EFFECT:** Expand brand reach and customer base
- **ONGOING:** Double ROI if paired with Card 16

BUSINESS BUILDER
SERIES



INVESTMENT OPPORTUNITY

OPEN BRICK-AND-MORTAR RESTAURANT

- **COST:** \$60,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -25%, 2 = -10%, 3 = +20%, 4 = +30%,
5 = +40%, 6 = +60%
- **ICON:** 
- **EFFECT:** Turn your hustle into a local empire
- **ONGOING:** Collect \$10K per lap bonus if full series is owned

BUSINESS BUILDER
SERIES



INVESTMENT OPPORTUNITY

LAUNCH SUPPLEMENT LINE

- **COST:** \$20,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +15%, 5 = +25%, 6 = +40%
- **ICON:** 
- **EFFECT:** Create branded protein and nutrition products
- **ONGOING:** Can pair with NIL collabs later

FITNESS BRAND
SERIES



INVESTMENT OPPORTUNITY

SIGN ATHLETE INFLUENCERS

- **COST:** \$30,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -15%, 2 = 0%, 3 = +15%, 4 = +25%,
5 = +30%, 6 = +50%
- **ICON:** 
- **EFFECT:** Use peer NIL power to drive product sales
- **ONGOING:** ROI doubled if paired with Supplement Line

FITNESS BRAND
SERIES



INVESTMENT OPPORTUNITY

EXPAND TO GLOBAL BRAND

- **COST:** \$65,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -30%, 2 = 0%, 3 = +25%, 4 = +40%, 5 = +50%, 6 = +75%
- **ICON:** 
- **EFFECT:** Your brand becomes a fitness empire
- **ONGOING:** Gain +2 Rep Points per lap with full Fitness track

FITNESS BRAND
SERIES



INVESTMENT OPPORTUNITY

BUILD A BACKYARD GYM

- **COST:** \$15,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%,
5 = +20%, 6 = +25%
- **ICON:** 🏋️
- **EFFECT:** Start training others out of your home gym
- **ONGOING:** First step toward building a fitness empire

SPORTS
PERFORMANCE SERIES



INVESTMENT OPPORTUNITY

LAUNCH TRAINING APP

- **COST:** \$35,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +15%, 4 = +25%,
5 = +35%, 6 = +50%
- **ICON:** 
- **EFFECT:** Deliver remote workouts to fans and clients
- **ONGOING:** Boosts reputation by +1 if paired with
Backyard Gym

SPORTS
PERFORMANCE SERIES



INVESTMENT OPPORTUNITY

LICENSE CURRICULUM TO SCHOOLS

- **COST:** \$70,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -20%, 2 = 0%, 3 = +30%, 4 = +40%, 5 = +60%, 6 = +100%
- **ICON:** 
- **EFFECT:** Your performance method becomes nationally recognized
- **ONGOING:** Earn +\$10K/lap bonus + 2 Rep Points when all 3 cards owned

SPORTS
PERFORMANCE SERIES



INVESTMENT OPPORTUNITY

LAUNCH T-SHIRT BRAND

- **COST:** \$10,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%, 5 = +20%, 6 = +30%
- **ICON:** 
- **EFFECT:** Start a personal streetwear or slogan tee line
- **ONGOING:** Entry-level brand, tradeable with others

FASHION
DESIGNER SERIES



INVESTMENT OPPORTUNITY

DROP SIGNATURE COLLECTION

- **COST:** \$30,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +15%, 4 = +25%, 5 = +30%, 6 = +45%
- **ICON:** 
- **EFFECT:** Add a custom-designed NIL apparel collection
- **ONGOING:** Doubles profit from Card 25

FASHION
DESIGNER SERIES



INVESTMENT OPPORTUNITY

FASHION WEEK FEATURE

- **COST:** \$60,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -15%, 2 = 0%, 3 = +25%, 4 = +35%, 5 = +50%, 6 = +75%
- **ICON:** 
- **EFFECT:** Showcase your collection on a national stage
- **ONGOING:** Earn +2 Rep Points & \$10K/lap if full fashion track is owned

FASHION
DESIGNER SERIES



INVESTMENT OPPORTUNITY

RECORD FIRST PODCAST EPISODE

- **COST:** \$10,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%, 5 = +20%, 6 = +30%
- **ICON:** 
- **EFFECT:** Launch a NIL lifestyle or sports-focused podcast
- **ONGOING:** Boosts personal brand; essential starter card

MEDIA
ENTREPRENEUR SERIES



INVESTMENT OPPORTUNITY

BUILD PODCAST NETWORK

- **COST:** \$30,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +15%, 4 = +25%, 5 = +35%, 6 = +50%
- **ICON:** 
- **EFFECT:** Bring in guest shows and expand your audio footprint
- **ONGOING:** ROI doubled if you own Card 28

MEDIA
ENTREPRENEUR SERIES



INVESTMENT OPPORTUNITY

SIGN A DISTRIBUTION DEAL

- **COST:** \$50,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = 0%, 2 = +20%, 3 = +30%, 4 = +40%,
5 = +50%, 6 = +75%
- **ICON:** 
- **EFFECT:** Get your show or brand on a major platform
- **ONGOING:** +2 Rep Points per lap and earn +\$10K/lap if full set is owned

MEDIA
ENTREPRENEUR SERIES



INVESTMENT OPPORTUNITY

BUY AN E-COMMERCE STORE

- **COST:** \$25,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +15%, 4 = +25%, 5 = +30%, 6 = +45%
- **ICON:** 
- **EFFECT:** Acquire a ready-made dropship or print-on-demand store

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

SPONSOR AN AAU TEAM

- **COST:** \$20,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -5%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +25%, 6 = +35%
- **ICON:** 
- **EFFECT:** Build community equity and gain NIL exposure

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

ACQUIRE SNEAKER RESALE INVENTORY

- **COST:** \$15,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -25%, 2 = -10%, 3 = 0%, 4 = +20%, 5 = +40%, 6 = +60%
- **ICON:** 
- **EFFECT:** Flip limited edition kicks for profit

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

WRITE NIL BOOKLET

- **COST:** \$10,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%, 5 = +20%, 6 = +25%
- **ICON:** 
- **EFFECT:** Share personal NIL knowledge with peers

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

START A SOCIAL MEDIA AD CAMPAIGN

- **COST:** \$10,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +30%, 6 = +50%
- **ICON:**
- **EFFECT:** Run Meta, TikTok or Google ads for your biz

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

PAY FOR A BUSINESS COACH

- **COST:** \$30,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -15%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +25%, 6 = +40%
- **ICON:** 
- **EFFECT:** Accelerate your learning & performance

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

HIRE A WEB DEVELOPER

- **COST:** \$15,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%, 5 = +20%, 6 = +30%
- **ICON:** 
- **EFFECT:** Build a website to boost your brand

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

START A MUSIC COLLAB STUDIO

- **COST:** \$40,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -20%, 2 = -10%, 3 = +10%, 4 = +25%,
5 = +35%, 6 = +50%
- **ICON:** ♪♪
- **EFFECT:** Rent space to local artists or create NIL soundtracks

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

BUY BILLBOARD AD

- **COST:** \$20,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +15%, 4 = +20%, 5 = +30%, 6 = +45%
- **ICON:** 
- **EFFECT:** Visibility boost for any of your existing investments

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

INVEST IN NIL FUND

- **COST:** \$50,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +20%, 4 = +25%,
5 = +30%, 6 = +40%
- **ICON:** 
- **EFFECT:** Diversified portfolio tied to other athletes' success

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

INVEST IN NIL FUND

- **COST:** \$50,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +20%, 4 = +25%,
5 = +30%, 6 = +40%
- **ICON:** 
- **EFFECT:** Diversified portfolio tied to other athletes' success

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

BUY AN E-COMMERCE STORE

- **COST:** \$25,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +15%, 4 = +25%, 5 = +30%, 6 = +45%
- **ICON:** 
- **EFFECT:** Acquire a ready-made dropship or print-on-demand store

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

SPONSOR AN AAU TEAM

- **COST:** \$20,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -5%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +25%, 6 = +35%
- **ICON:** 
- **EFFECT:** Build community equity and gain NIL exposure

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

ACQUIRE SNEAKER RESALE INVENTORY

- **COST:** \$15,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -25%, 2 = -10%, 3 = 0%, 4 = +20%, 5 = +40%, 6 = +60%
- **ICON:** 
- **EFFECT:** Flip limited edition kicks for profit

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

WRITE NIL BOOKLET

- **COST:** \$10,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%, 5 = +20%, 6 = +25%
- **ICON:** 
- **EFFECT:** Share personal NIL knowledge with peers

STANDALONE
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INVESTMENT OPPORTUNITY

START A SOCIAL MEDIA AD CAMPAIGN

- **COST:** \$10,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -10%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +30%, 6 = +50%
- **ICON:**
- **EFFECT:** Run Meta, TikTok or Google ads for your biz

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

PAY FOR A BUSINESS COACH

- **COST:** \$30,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = -15%, 2 = 0%, 3 = +10%, 4 = +20%, 5 = +25%, 6 = +40%
- **ICON:** 
- **EFFECT:** Accelerate your learning & performance

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

HIRE A WEB DEVELOPER

- **COST:** \$15,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +10%, 4 = +15%, 5 = +20%, 6 = +30%
- **ICON:** 
- **EFFECT:** Build a website to boost your brand

STANDALONE
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INVESTMENT OPPORTUNITY

START A MUSIC COLLAB STUDIO

- **COST:** \$40,000
- **RISK LEVEL:** High
- **ROI DICE ROLL:** 1 = -20%, 2 = -10%, 3 = +10%, 4 = +25%,
5 = +35%, 6 = +50%
- **ICON:** ♪♪
- **EFFECT:** Rent space to local artists or create NIL soundtracks

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

BUY BILLBOARD AD

- **COST:** \$20,000
- **RISK LEVEL:** Moderate
- **ROI DICE ROLL:** 1 = 0%, 2 = +5%, 3 = +15%, 4 = +20%, 5 = +30%, 6 = +45%
- **ICON:** 
- **EFFECT:** Visibility boost for any of your existing investments

STANDALONE
INVESTMENT



INVESTMENT OPPORTUNITY

INVEST IN NIL FUND

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- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +20%, 4 = +25%,
5 = +30%, 6 = +40%
- **ICON:** 
- **EFFECT:** Diversified portfolio tied to other athletes' success

STANDALONE
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INVESTMENT OPPORTUNITY

INVEST IN NIL FUND

- **COST:** \$50,000
- **RISK LEVEL:** Low
- **ROI DICE ROLL:** 1 = 0%, 2 = +10%, 3 = +20%, 4 = +25%,
5 = +30%, 6 = +40%
- **ICON:** 
- **EFFECT:** Diversified portfolio tied to other athletes' success

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