





DANE CRONIN

WEB DEVELOPER

CONTACT

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-  Boulder, CO

TECHNICAL

REACT	MongoDb
Javascript	Express
HTML 5	Node.js
CSS 3	Adobe Creative Suite

SKILLS

Client Relationships
Problem-Solving
Strong Communication
Customer Service
Sales

EDUCATION

Full-Stack Web Development Certificate
UNC, Charlotte

B.A. Sociology
University of Colorado,
Boulder

REFERENCES

Provided upon request.

PROFILE

A professional photographer and passionate web developer with over 15 years experience in photography and online content, design, and story-telling through creative imagery. Known for my hardworking ethic chasing the light to get the best possible photographs for my clients and exceptional people skills. I am fortunate to have photographed campaigns for premiere brands in the cycling and outdoor realm throughout the world and have had my images published in national and international outlets. Strong creative and analytical skills and a team player with an eye for detail.

WORK EXPERIENCE

Photographer

Dane Cronin Photography 2008 - Present

- Created and operated successful creative photography business for close to 15 years working within the Outdoor/Cycling and Architecture/Interior design space.
- Collaborated closely with clients to conceptualize and produce shoots to align with their brand identity and advertising campaigns.
- Provided exceptional customer service by always going above and beyond to deliver the best photographs for my clients resulting in many long-term relationships and continuous partnerships.
- Developed relationships with various media outlets, brands, and organizations and negotiated licensing fees for the usage of images for editorial and commercial use.
- Collaborated closely with other creatives on larger photo and video-productions.
- Produced and delivered high-quality imagery that has been used commercially in large-format retail store installations and printed in national and international publications.
- Passionately pursued photography outside of commissioned work and actively contributed to a premiere outdoor/adventure stock photography agency.

Buyer

Full Cycle 2006 - 2008

- Worked closely with the owner of a 3-store independent bicycle retailer to make decisions on which brands and products to purchase and stock to maintain the identity of the cycling store.
- Overhauled the existing inventory system and helped to implement a new P.O.S. inventory management system and launch online retail sales through the store website.
- Generated sales reports to inform optimal stock quantities of many key items to reduce unnecessary inventory-on-hand.
- Managed a team of 2 employees to ensure accurate inventory counts, complete inter-store inventory transfers, and handled all warranty issues and customer special-orders.
- Built and maintained relationships with Sales Reps from numerous brands within the cycling industry to procure necessary stock, special-orders, and handle warranty issues.
- Assisted and trained sales employees and mechanics in using and correcting sales invoices and service work orders to keep inventory accurate.
- Filled-in on sales floor to provide excellent customer service as needed.