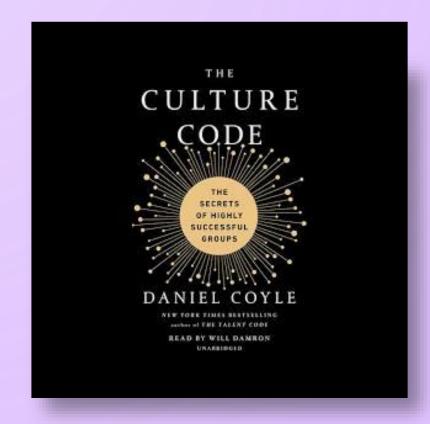
## CULTURE CODE

DANIEL COYLE



## IT'S CALLED GARBAGE CAN NOT GARBAGE CANNOT

-Unknown



#### SAFETY FIRST!

- There is lots that connect us
- Group performance depends on communicating we are safe and protected
- The hardest drug out there: proximity!



#### BELONGING QUEUES

Together they communicate to you what really matters, you are safe here!

- High energy levels
- A person is treated as unique and is valued
- Signals that future interactions will take place

### CAUTION

- Constructive criticism: ask first, all negative feedback should be handled in two person dialogue
- It's easy to fuck up
- Its even easier to destroy someone's sense of safety

#### IN ACTION...

#### Personally:

- Overcommunicate your listening
- Pointing out personal weaknesses
- Embracing the messenger
- Overdo thank yous
- Introducing people should be treated as important

#### In Groups:

- Close proximity often a circle
- Lots of eye contact
- Physical touching
- Lots of short energetic exchanges
- High levels of mixing everyone talks to everyone
- Few interruptions
- Lots of questions
- Intensive active listening
- Humour laughter
- Small nice actions

# VULNERABILITY

- Vulnerability leads to cooperation
- Vulnerability comes before trust the leap comes before trust

#### VULNERABILITY DEFINES TEAMS:

Critical moments in a group's life

- First vulnerability
- First disagreement

#### THE GOOD, THE BAD AND THE MORDECAL

- Tension
- Exchanges of vulnerability are pathways to trusting relationships
- Listening the best listeners are trampolines
  - Say more about that
  - Most interruptions...

#### IN ACTION...

#### Before action review:

- What are our intended results
- What challenges can we anticipate
- What have we others learned from similar situations
- What will make us successful this time

#### After action review:

- What were our intended results
- What were our actual results
- What caused our results
- What will we do next time
- What will we do differently

#### PURPOSE

- Here is where you are and here is where you'd like to be
- The road to success is paved with mistakes well handled



#### IN ACTION...

- Artifacts
- Johnson and Johnson
- Moments of pain are good times to identify self motivation

To live a life worth living; concentrated on simplicity, satisfaction and the wellbeing of others.

...To always look after myself first

...To take as much time as needed

...To embrace failure and all of life's lessons

#### PERSONAL WORKS IN PROGRESS...

(SORTED BY PRIORITY)

- The Door Unlocker 3001 (cyber security and web transactions)
- Improving social skills
- Piano lessons in Winnipeg
- MIDI
- Visual design
- 3D printing