**Privacy Policy**

**Effective April 1, 2021**

Your personal privacy is important to us. To better protect your privacy, this Privacy Policy explains how we collect and use your personal information. IT IS VERY IMPORTANT THAT YOU READ THIS PRIVACY POLICY VERY CAREFULLY. Please see Terms of Use and Disclaimer for further information that governs your use of this website. By accessing, browsing and/or using this website, you accept and agree to be bound by this Privacy Policy and the Terms of Use and Disclaimer (“Terms and Conditions”). If you do not agree to all the Terms and Conditions do not access or use this website! PrecisionRx, LLC and its subsidiaries and affiliates (“PrecisionRx”) may revise and update the Terms and Conditions from time to time without notice. Your continued use of this website means you accept those changes.

**Collection and use of personal information**

This website may provide you with the opportunity to voluntarily submit forms to request additional information about PrecisionRx. In the course of these transactions, you may provide us with personal demographic information or possibly detailed medical information. PrecisionRx will use the information you provide solely to help PrecisionRx respond to your request. As part of researching or fulfilling your request, your information may be shared with other PrecisionRx employees or third parties including without limitation PrecisionRx’ s customers and subcontractors.

PrecisionRx will not sell, rent, loan, trade or lease any information collected on this website. However, PrecisionRx may need to use information you provide in connection with your use of this website within the PrecisionRx family of affiliated companies or with a third party vendor or customer to perform administrative, technical, or other functions that help us provide service or information to you or to meet our customer requirements. We seek to hold third party vendors to the same privacy practices as PrecisionRx, however, when you are transferred to or you otherwise visit a third party website, the privacy policy, disclaimer and other terms and conditions of that website will apply to your use of or visit to that website. PrecisionRx does not control or guarantee the accuracy, relevance, timeliness, or completeness of any information or privacy policies posted on the websites we link to.

PrecisionRx may use and disclose your activity information unless restricted by this policy or by law. Some examples of the ways PrecisionRx may use your activity information include:

* Customizing your experience on the website including managing and recording your preferences.
* Marketing, product development, and research purposes.
* Tracking resources and data accessed on the website.
* Developing reports regarding website usage, activity, and statistics in aggregate.
* Assisting users experiencing website problems.
* Providing you with access to tools and services and enabling certain functions and tools on this website.
* Tracking paths of visitors to this website and within this website.
* Administration of your account.
* Responding to your inquiries and sending you administrative and other communications.

Except as noted above, PrecisionRx will not release individualized information obtained through this website to another party unless required to do so by government authorities, legal processes, or otherwise required by law.

Any personally identifiable information collected through this website is not stored on the website but will go to back office systems in the same manner that information from paper forms, submissions, and phone calls to customer service is currently handled. This information is used as defined herein. As a standard practice, as described below, we collect general statistical information on the content viewed, which is used to help us provide better service to you.

You have the right and ability to exit the PrecisionRx site at any time and not remain in an active session. If you choose to remain in session on our site, you implicitly consent to this Privacy Policy and the Terms of Use and Disclaimer.

When you visit our website, we collect certain information that does not identify you personally but provides us with aggregate “usage data”. This information is used to measure the number of visitors to the different sections of our site and to help us make our site more useful to our visitors. This information is retained and periodically deleted from the site. If you visit one of the PrecisionRx websites where you are required to sign-in, additional information may be collected, including without limitation personally identifiable information and personal health information. Such information is collected to provide appropriate information or services to you and may be shared with third parties in providing such information or services to you.

Although we will make all reasonable efforts to preserve your privacy, we may disclose your information as follows:

* In special cases such as, to protect any individual’s personal safety, health or welfare in an emergency situation including without limitation if you threaten to harm yourself or others.
* Someone believes that abuse or neglect might be occurring. Information concerning such abuse or neglect would be reported to the appropriate authorities.
* When you consent to disclosure in writing.
* When information is disclosed to medical or other emergency personnel in a medical emergency.
* If you pose a danger to yourself or others or threaten to commit a serious crime. This disclosure could involve law enforcement and, in the case of harm to others, the potential victim.
* To comply with any subpoenas or court orders, to protect rights or defend any legal or administrative proceedings or is in good faith necessary to comply with any laws or legal requirements.
* To your payer/health care organization or others responsible for the payment of the services to you.
* In the event of a sale or change in corporate control, for example, a merger, a sale of assets, or bankruptcy.
* To affiliates, our business partners, vendors, suppliers and agents and others providing or participating in the services or functionality for the services to you, such as financial institutions, suppliers, providers, delivery services, parties providing hosting services, and web and technical support providers, as is necessary or required in connection with the operation, maintenance and support of this website, applicable software, and/or the services, in which case we will request that such third parties maintain the confidentiality of your information.
* Corporate administration or other lawful needs subject to the terms of this Privacy Policy.
* To a provider/health care organization or health care professional who has referred you to this website ancillary to your treatment. In this case, the use of your Personal Information by any such third party shall be subject to the terms of the privacy statement issued by that third party, and we are not responsible for such use by such third party.
* To a provider to whom you are referred as part of this program.
* To an organization that is providing your access to this website, if applicable, as part of a health, wellness, or insurance program.

Except as described in this Privacy Policy, we will not disclose your information outside of PrecisionRx without your consent. We may share information, aggregated demographic, and statistical information with our business partners and other third parties including without limitation for research, audit, treatment, or program evaluation. This is not linked to any information that can identify any individual person.

PrecisionRx’ s website does employ “cookies” to provide visitors with information that is specific to them. A “cookie” is a collection of information sent by a website to a user’s computer, which is then sent back by the computer each time it accesses that website. These cookies do not contain any personally identifiable information, and they cannot be accessed or “read” by any website other than PrecisionRx’ s website, and most web browsers provide a simple procedure that enables you to control whether or not you want to receive cookies or notifies you when a website is about to deposit a cookie file.

If you choose, you may block or delete our cookies from your browser; however, blocking or deleting cookies may cause some of PrecisionRx’ s website features and functionality to work incorrectly.

**Analytics**

We may use third party analytics solutions to gather information and aggregate data from our website visitors such as which pages are visited and how often they are visited, and to enable certain features on our websites. Information is captured using various technologies and may include third party cookies.

**Log Files**

Log files are pieces of information that let us know how people are accessing PrecisionRx websites. Each time you go to a page in our websites, our server shows this page on your computer. When the page displays, we create a log file that tells us that someone visited the page. We do not collect any personally identifiable information about you in the log files. PrecisionRx uses log files to create aggregate reports of site activity. This means we take the information about our visitors and add it together to report on all pages of the site visited. We do share the reports of aggregate usage of our sites with our customers. In order to service you, if you sign-in to a PrecisionRx secure website, PrecisionRx may collect, track, and securely transmit certain website data and activity to PrecisionRx’ s back office systems, in order to allow you to securely access your personally-identifiable information.

**Email**

Please note that individualized information transmitted via email correspondence between you and PrecisionRx — as opposed to transmission over PrecisionRx’ s website — is not encrypted. As a result, like most, if not all, non-encrypted Internet email communications, such email correspondence may be accessed and viewed by other Internet users without your knowledge and permission while in transit. For that reason, to protect your privacy, if you have concerns about treatment, or questions that would involve the communication of confidential/personal health information, please call your physician or other healthcare professional, or plan representative provided in your plan “Welcome Package” (or supervisor where applicable). All users of secure sign-in websites are required to use a user ID and password to further protect privacy. It is very important not to share with or give your user ID or password to anyone and give thought to any person(s) who may have access to your account.

You agree that any comments, suggestions, or other information sent to PrecisionRx by way of this site is provided without restriction or obligation on PrecisionRx and PrecisionRx will be free to use such information on an unrestricted basis. You also agree that:

* Information submitted is at your own risk,
* PrecisionRx has no liability with respect to any unauthorized access by third parties,
* You are responsible for whatever material you submit, and
* You, not PrecisionRx, have full responsibility for any submitted message, including its legality, reliability, accuracy, completeness, appropriateness, originality, and copyright.

Electronic or hard copies of the information captured through this website system may be archived or retained in PrecisionRx files or systems. Information from emails may be transcribed into other PrecisionRx systems such as a calls database.

Where sign-in is required to access a website, email addresses are collected as part of the registration process for the website. Email addresses are used to notify users of online activity related to the security and privacy of their accounts, such as requests to change a password or requests to change an address. These email communications are necessary to protect the privacy and security of your account. PrecisionRx does not sell, rent, lease, or give away user email addresses. PrecisionRx does not share your email information with third parties other than for providing service to you.

**Security**

A range of security features protect the privacy of any individualized information you provide over a secure sign-in to the PrecisionRx website. During transmission over a secure sign-in website, your privacy is protected by 128-bit or greater cryptographic security. Other security safeguards are also in place.

PrecisionRx uses physical, technical, and administrative safeguards to protect any personally identifiable data stored on its computers. Only authorized employees and third parties have access to the information you provide to PrecisionRx for providing service to you.

**Linked sites**

PrecisionRx’ s website has links to various other websites that we think might be useful or of interest to you. PrecisionRx, however, cannot be responsible for, and does not endorse the privacy practices or the content of, its linked websites. PrecisionRx urges you to review the privacy policies of any websites you visit once you leave PrecisionRx’ s website. Links to various non-PrecisionRx websites do not constitute or imply endorsement by PrecisionRx of these websites, any products or services described on these sites, or of any other material contained within them.

**HIPAA**

HIPAA is the federal Health Insurance Portability and Accountability Act of 1996 (“HIPAA”).

HIPAA outlines strict guidelines to ensure the privacy and confidentiality of your Personal Health Information (PHI) such as your name or medical information. These guidelines require that your PHI be used for purposes of treatment, payment, and health plan operations, and not for purposes unrelated to health care.

**Minors**

The content of this website is directed at adults. If you are under the age of 18, please consult with a parent or guardian and do not use this website without their consent, monitoring, and assistance.

**How We Protect Children Accessing Our Website**

PrecisionRx does not knowingly allow children under the age of 13 to register on this website. If you are under the age of 13, you must talk to your parents or guardians and obtain their consent before registering or filling out any information on this website and sending it to us.

**Parents and Guardians**

Parents and guardians are responsible for providing supervision of their minor’s use of this website or any PrecisionRx website. Parents and guardians assume full responsibility for ensuring that all information supplied by or on behalf of their minor is kept secure and is accurate for all use of this website or any PrecisionRx website by or for their minor.

**Policy is subject to change**

PrecisionRx is always looking to offer expanded features and functions that make health care more efficient and accessible for their users. As additional features and functions are added, this Privacy Policy will be updated to correctly represent how information and features are being used. Each time you visit this website or any PrecisionRx website it is your responsibility to review the most current Terms and Conditions and any other policies, restrictions, conditions, and notices on this website or any PrecisionRx website you access. By accessing, browsing, and/or otherwise using this website or any PrecisionRx website, you accept and agree to be bound by the most current Terms and Conditions and any other policies, restrictions, conditions and notices on this website or such other PrecisionRx website.