

Donations Made Easy

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Problem Statement

Our users want to donate to charity, but have a lack of knowledge on the charities themselves and unsure of how to start donating. Our solution will provide users with a way to easily find and learn about the charities that they are interested in, and have payment options that would work for them.

Who is experiencing the problem?

Users that want to contribute to charities and support local groups.

What is the problem?

Users don't have enough knowledge about the local charities. They are not able to decide how much is too much and how much is too less.

Where does the problem present itself?

The problem presents itself in areas where charities may not be advertised as much as well as in people who may not know how to start donating.

Why does it matter?

By connecting people with local, national, and international charities the hard work of selecting and researching charities is done for them. This motivates them to donate and helps fund the endeavors of whatever charities they choose.

We could also be giving a platform to charities who may not have the money, or marketing expertise to advertise themselves.