

Overview

Total Orders

12K

Total Revenue

117.37K

Total Units Sold

12K

Average Order Value

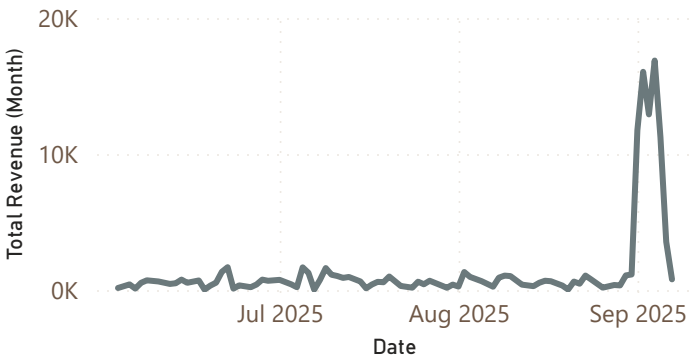
10.03

Date

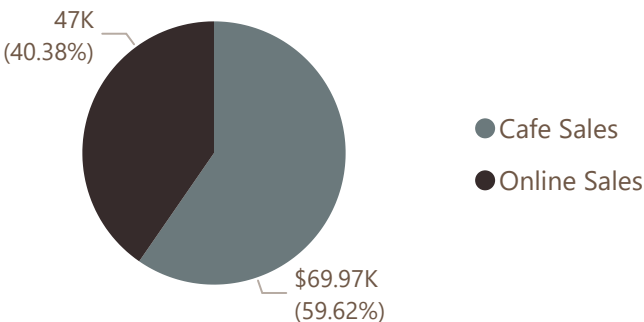
1/1/2025

12/31/2025

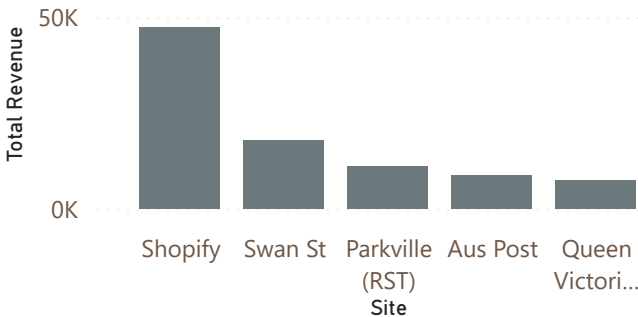
Total Revenue (Month) by Date



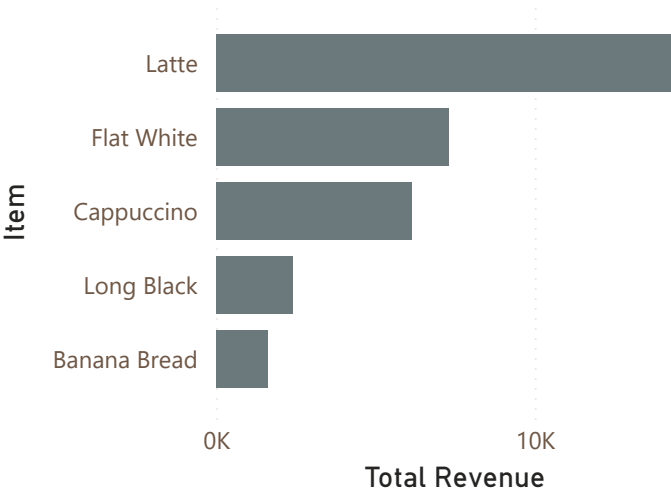
Which channel generates the most sales?



Total Revenue by Site



Top 10 Items Sold



Date	Average Order Value	Total Revenue	AOV PM	Revenue LM	Orders PM
Sunday, September 07, 2025	0.07	782.95	0.07	782.95	11705
Saturday, September 06, 2025	0.30	3,543.65	0.30	3,543.65	11705
Friday, September 05, 2025	0.96	11,223.81	0.96	11,223.81	11705
Thursday, September 04, 2025	1.44	16,871.55	1.44	16,871.55	11705
Wednesday, September 03, 2025	1.10	12,912.80	1.10	12,912.80	11705
Tuesday, September 02, 2025	1.37	16,042.84	1.37	16,042.84	11705
Monday, September 01, 2025	1.00	11,741.93	1.00	11,741.93	11705
Sunday, August 31, 2025	0.10	1,143.00	0.10	1,143.00	11705
Saturday, August 30, 2025	0.09	1,071.99	0.09	1,071.99	11705
Friday, August 29, 2025	0.03	337.00	0.03	337.00	11705
Thursday, August 28, 2025	0.03	367.00	0.03	367.00	11705
Tuesday, August 26, 2025	0.01	173.00	0.01	173.00	11705
Total	10.03	117,366.76	10.03	117,366.76	11705

Sales and Customer

Date

1/1/2025



12/31/2025



Total Customers (Shopify)

45

Repeat Customers %...

0.47

Sum of Total Spent

14.11K

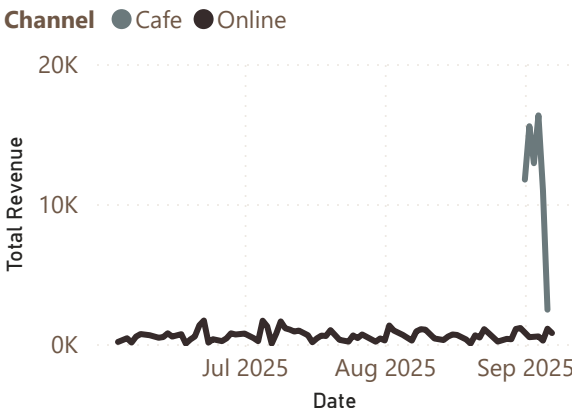
Avg Spend per Customer...

313.49

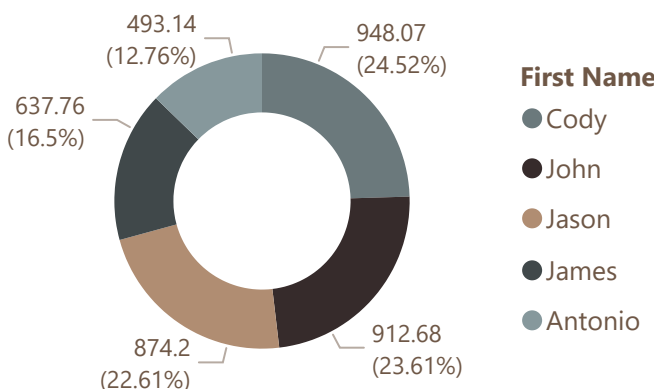
Avg Orders per Customer...

260.11

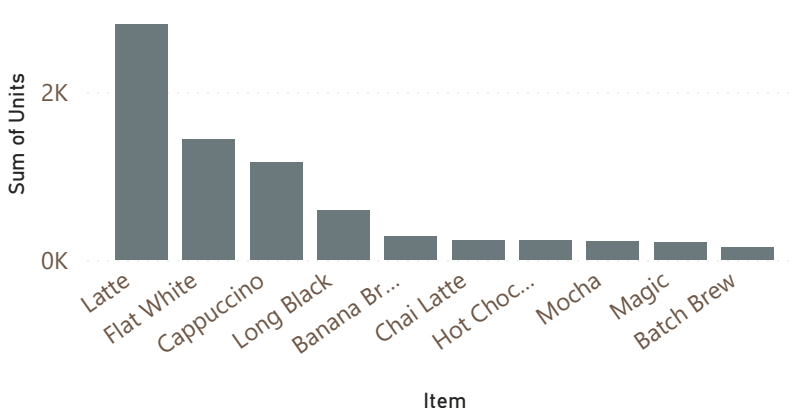
Total Revenue by Date and Channel



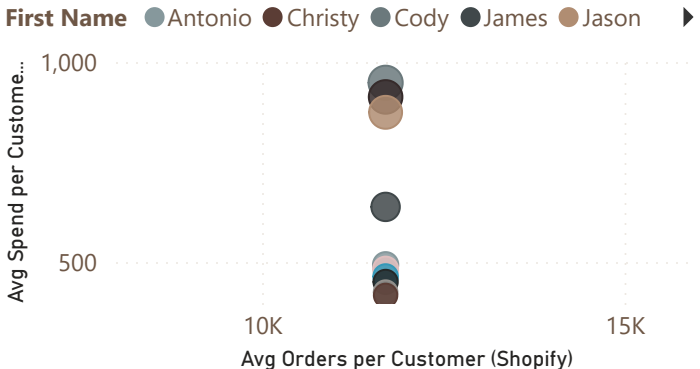
Total Customer Spend (Shopify) by First Name



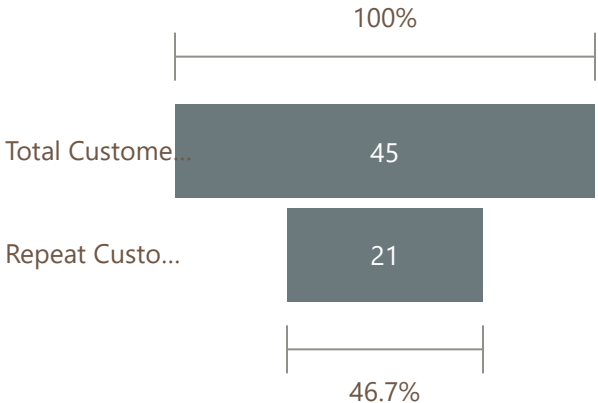
Sum of Units by Item



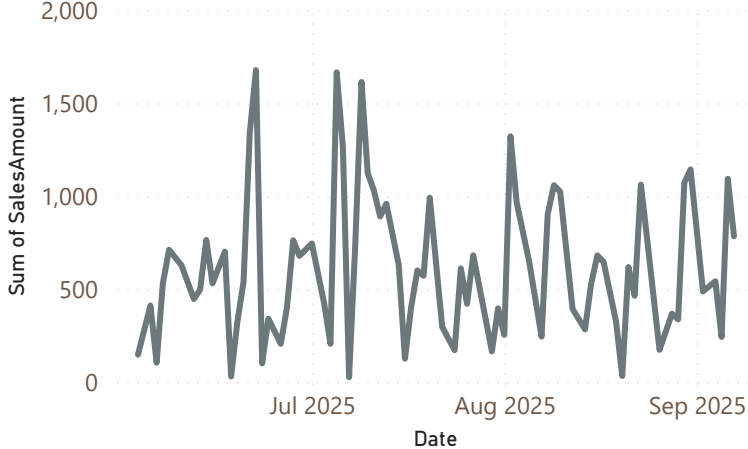
Avg Orders per Customer (Shopify), Avg Spend per Customer (Shopify) and Sum of Total Spent by First Name



Total Customers (Shopify) and Repeat Customers (Shopify)



Sum of SalesAmount by Date



Suppliers and Stocks

Date

1/1/2025



12/31/2025



Total Supplier Spend

28.92K

Total Standardized Spend

6.42K

Items per Supplier

1K

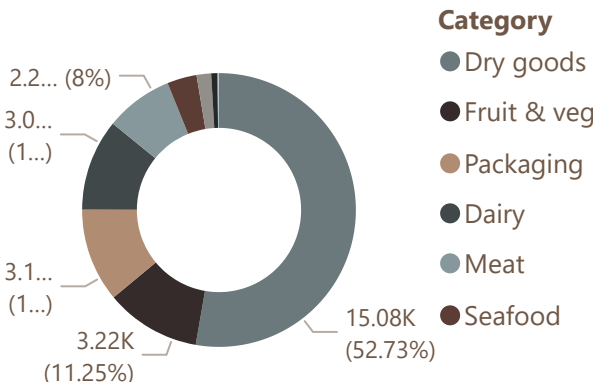
Total Catalog Price (per...

28.92K

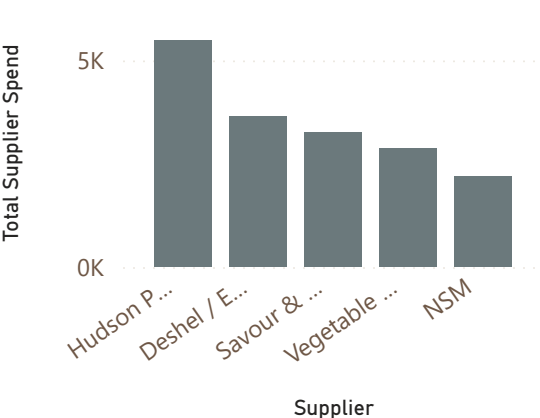
Avg Cost per Std Unit

5.57

Spend Breakdown by Category



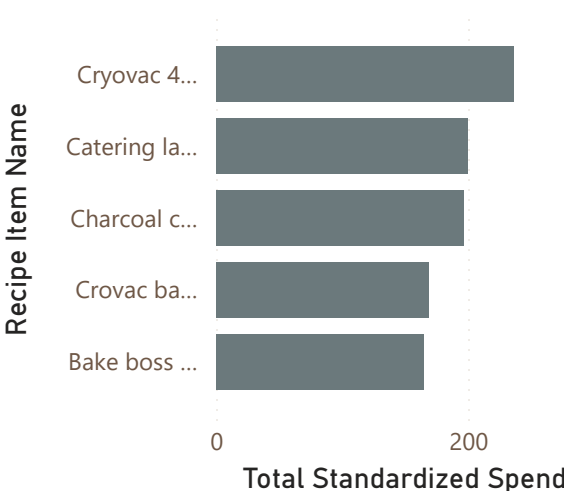
Total Supplier Spend by Supplier



Supplier Dependency Risk (Items vs Spend)



Top Items by Standardized Spend



Supplier Footprint - Items vs Cost

