

# Overview

Overview

Total Orders

12K

Total Revenue

117.37K

Total Units Sold

12K

Date

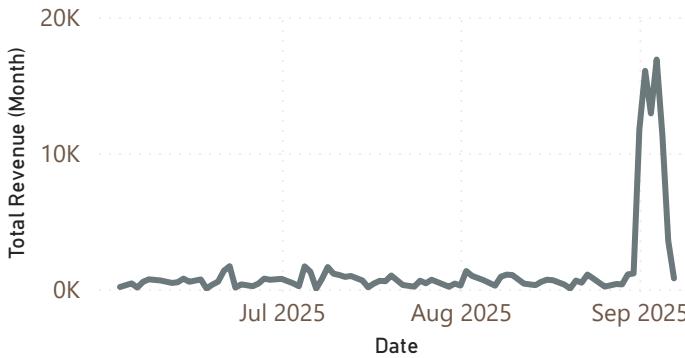
1/1/2025



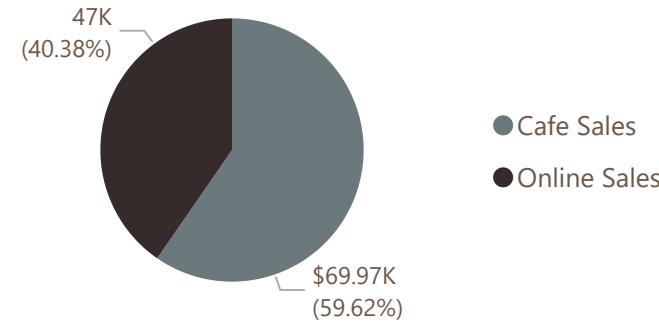
12/31/2025



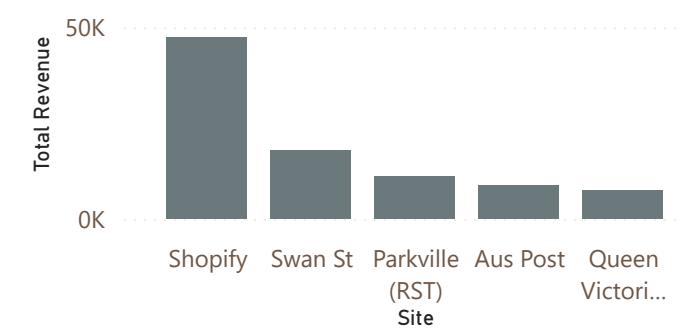
Total Revenue (Month) by Date



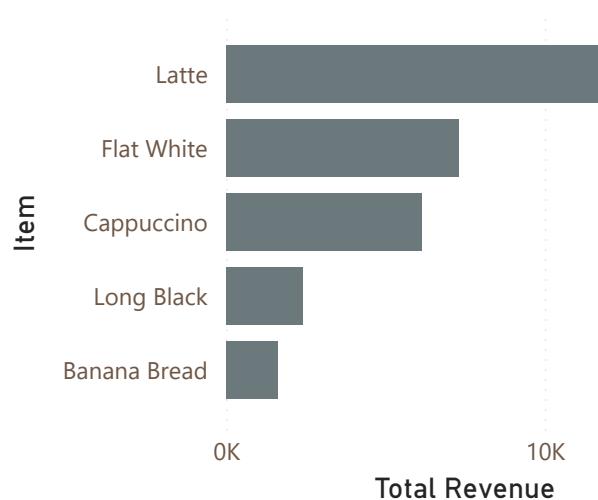
Which channel generates the most sales?



Total Revenue by Site



Top 10 Items Sold



Date

Date	Average Order Value	Total Revenue	AOV PM	Revenue LM	Orders PM
Sunday, September 07, 2025	0.07	782.95	0.07	782.95	11705
Saturday, September 06, 2025	0.30	3,543.65	0.30	3,543.65	11705
Friday, September 05, 2025	0.96	11,223.81	0.96	11,223.81	11705
Thursday, September 04, 2025	1.44	16,871.55	1.44	16,871.55	11705
Wednesday, September 03, 2025	1.10	12,912.80	1.10	12,912.80	11705
Tuesday, September 02, 2025	1.37	16,042.84	1.37	16,042.84	11705
Monday, September 01, 2025	1.00	11,741.93	1.00	11,741.93	11705
Sunday, August 31, 2025	0.10	1,143.00	0.10	1,143.00	11705
Saturday, August 30, 2025	0.09	1,071.99	0.09	1,071.99	11705
Friday, August 29, 2025	0.03	337.00	0.03	337.00	11705
Thursday, August 28, 2025	0.03	367.00	0.03	367.00	11705
Tuesday, August 26, 2025	0.01	173.00	0.01	173.00	11705
<b>Total</b>	<b>10.03</b>	<b>117,366.76</b>	<b>10.03</b>	<b>117,366.76</b>	<b>11705</b>

# Sales and Customer

Overview

Total Customers (Shopify)

**45**

Repeat Customers %...

**0.47**

Sum of Total Spent

**14.11K**

Avg Spend per Customer...

**313.49**

Date

1/1/2025

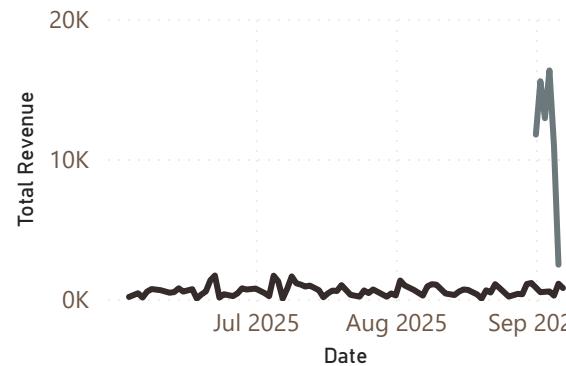


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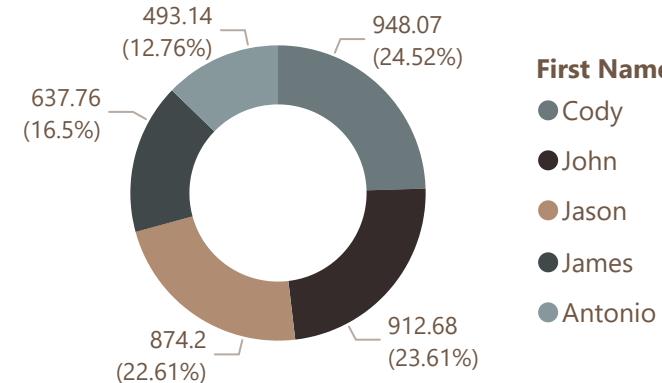


Total Revenue by Date and Channel

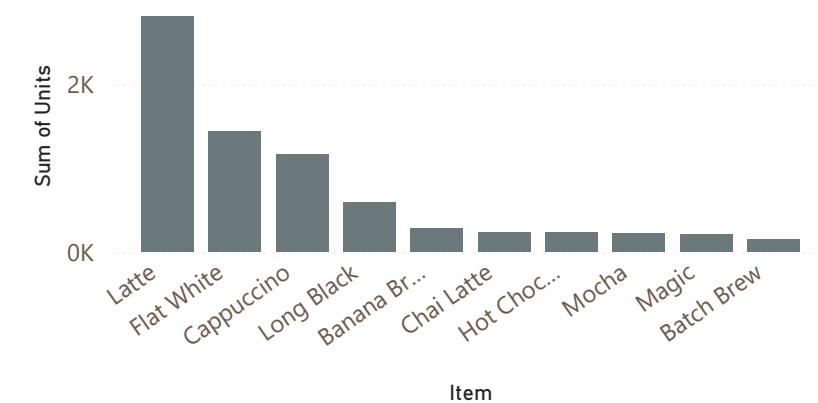
Channel ● Cafe ● Online



Total Customer Spend (Shopify) by First Name



Sum of Units by Item

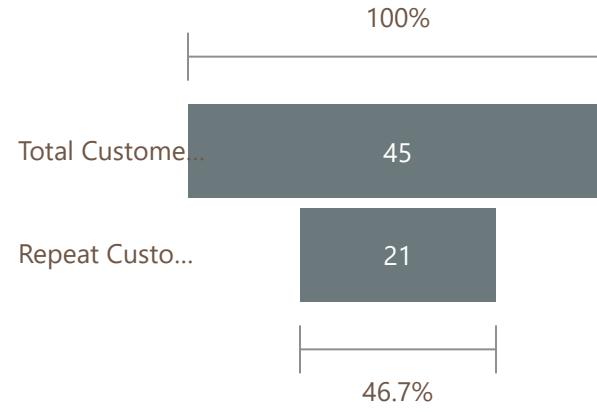


Avg Orders per Customer (Shopify), Avg Spend per Customer (Shopify) and Sum of Total Spent by First Name

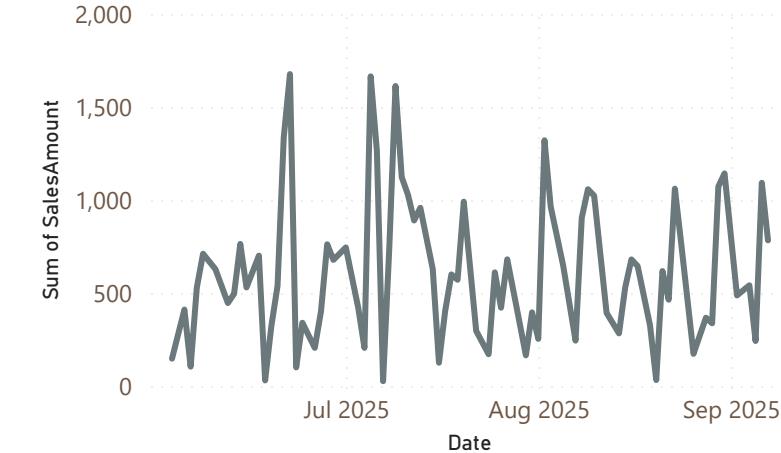
First Name ● Antonio ● Christy ● Cody ● James ● Jason



Total Customers (Shopify) and Repeat Customers (Shopify)



Sum of SalesAmount by Date



Sales and Customers

Suppliers and Stocks

Channel

All

Category

All

# Suppliers and Stocks

Overview

Sales and Customers

Suppliers and Stocks

Suppliers

All

Item Order

All

Category

All

Total Supplier Spend

**28.92K**

Total Standardized Spend

**6.42K**

Items per Supplier

**1K**

Total Catalog Price (per...)

**28.92K**

Date

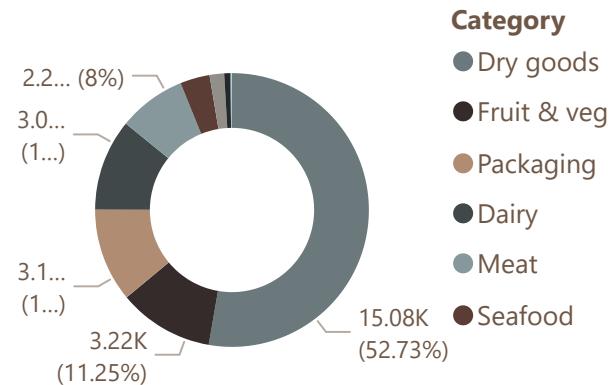
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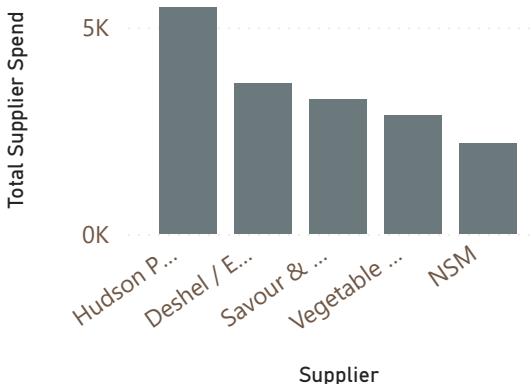
12/31/2025



## Spend Breakdown by Category



## Total Supplier Spend by Supplier



## Supplier Dependency Risk (Items vs Spend)



## Top Items by Standardized Spend



## Supplier Footprint - Items vs Cost

