

Age

Only ask for age if it's necessary — for example, if a person must be over 18 to use a service.

Do user research to identify the varying needs of users from different age groups.

If you have to mention age, use ranges — for example, '18 to 24' or 'over 65'.

Inclusive language by design

Inclusive language builds trust and helps us communicate more clearly

Use the Home Office Design System to learn how to write for and about diverse groups of people: design.homeoffice.gov.uk/accessibility/inclusive-language



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