

Sexuality

Only ask users about sexual orientation if a service will not work without this information.

Do not differentiate between same sex and heterosexual relationships — use neutral terms such as ‘partner’ or ‘spouse’.

Avoid assumptions about users and their sexual orientation or relationships.

Tell users why you need to ask about sexual orientation.

Inclusive language by design

Inclusive language builds trust and helps us communicate more clearly

Use the Home Office Design System to learn how to write for and about diverse groups of people: design.homeoffice.gov.uk/accessibility/inclusive-language



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