



Greenback Traders Limited

Insights Dashboard

States

All

Year

All

Order Status

All

Payment Method

All

97.42K

Total Number of Orders

16.84M

Total Revenue

172.88

Average Revenue

1.95M

Total Freight Value

20.05

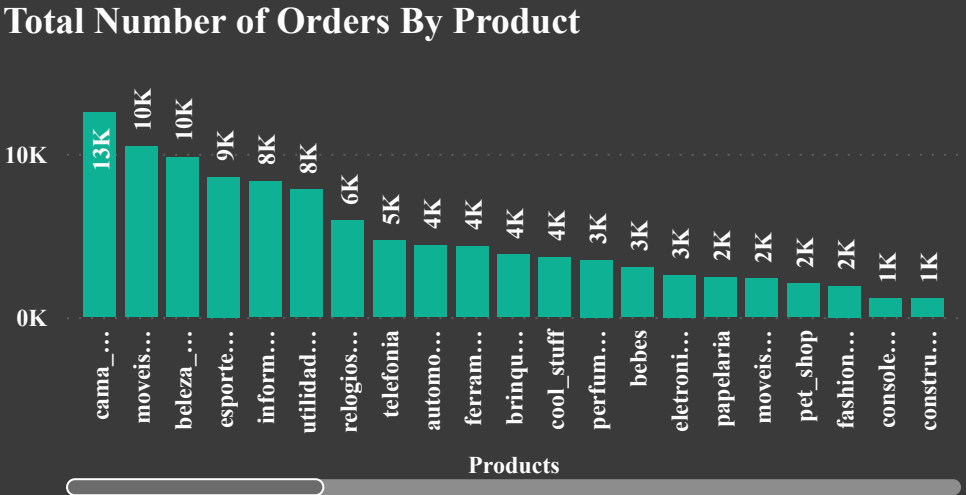
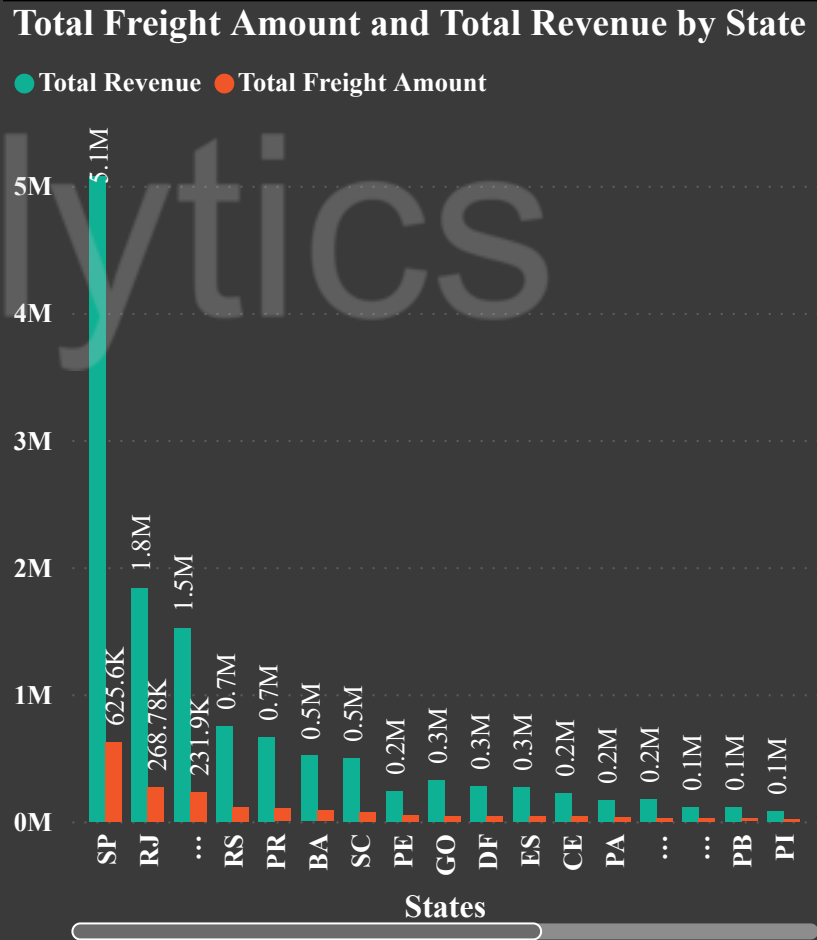
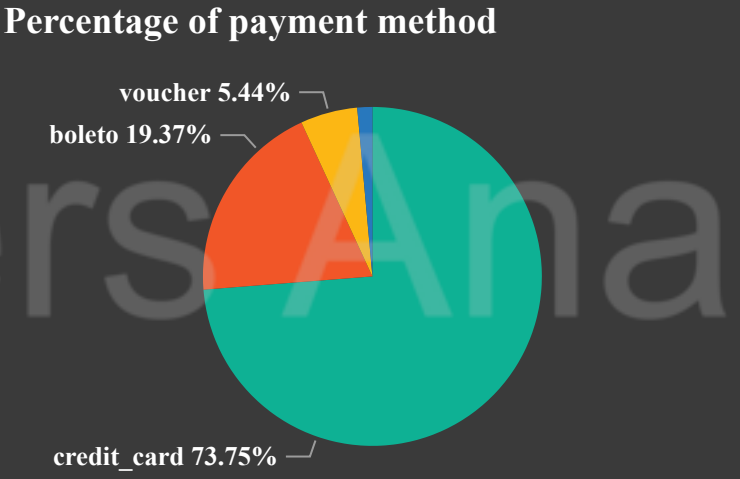
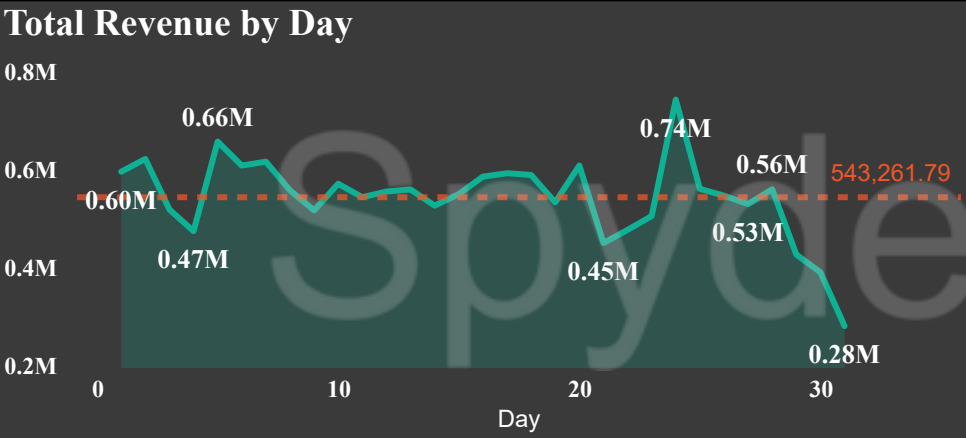
Average Freight Value

116K

Total Number of Products Sold

1.20

Average Number of Products Sold



Average Revenue by Month

10	5	7	6	8
205.73	176.18			
4	9	170.33	169.74	167.67
183.54	175.87	1		12
11	3	2		
177.17	170.91			161.29

Greenback traders is an online retail company that facilitates orders from customers within Mexico but the company is located in United States. It specializes in a wide range of products which include and not limited to home appliances, office equipments, fashion accessories, sports equipments, toys and more. The company has been operating for 3 years, within this 3 years it has processed up to 97,420 orders and generated a revenue of \$16.84M, averaging \$172.88 per order. The company has also spent a total of \$1.95M on shipping (Freight) averaging \$20.05 per order.

During this period the company has sold up to 116k products averaging 1.20 products per order. At \$742,378.05, The 24th day of each month had the highest Total Revenue and is 164.66% higher than 31st, which had the lowest Total Revenue at \$280,498.97.

24th accounted for 4.41% of Total Revenue. and an average of \$543,261.79 per day of the month.

Across all 31 Day range, Total Revenue ranged from \$280,498.97 to \$742,378.05.

At 12517, cama_mesa_banho had the highest Number of Orders and was 1,251,600.00% higher than seguros_e_servicos, which had the lowest Number of Orders at 1.

cama_mesa_banho had the highest Number of Orders at 12517, followed by moveis_decoracao and beleza_saude. seguros_e_servicos had the lowest Number of Orders at 1.

cama_mesa_banho accounted for 10.75% of Number of Orders.

Across all 73 Products, Number of Orders ranged from 1 to 12517.

At 625,599.48, SP had the highest Total Freight Amount and was 34,620.23% higher than RR, which had the lowest Total Freight Amount at 1,801.83.

Total Freight Amount and total Total Revenue are positively correlated with each other.

SP accounted for 32.03% of Total Freight Amount.

Total Revenue and Total Freight Amount diverged the most when the customer_state was SP, when Total Revenue were 4,452,572.41 higher than Total Freight Amount.

At 5,078,171.89, SP had the highest Total Revenue and was 71,595.21% higher than RR, which had the lowest Total Revenue at 7083.

Total Revenue and total Total Freight Amount are positively correlated with each other.

SP accounted for 38.10% of Total Revenue.

Total Revenue and Total Freight Amount diverged the most when the customer_state was SP, when Total Revenue were 4,452,572.41 higher than Total Freight Amount.