whoownsme.com

Who Owns Me is a website that lists other websites, applications and hardware that gathers your personal data or records analytics based on your usage and uploads it to their databases without your consent and therefore figuratively own a piece of you. Whoownsme.com categorises everything in a manner that makes it easy to navigate and even provides a search function to instantly find what you're looking for. Something like this can be very beneficial given the silent and undisclosed nature of these privacy breaches and can work towards informing those unaware of what their apps and devices are doing in the background.

My website will follow google's own material design rules to resemble the misleadingly safe and accessible aesthetic of the apps that breach your privacy.

It will allow you to narrow down your search based on what device you own and what types of apps your using, it will then let you sort and/or filter the results by different queries.

The idea came from project 1 of Design as Inquiry where I chose an article on a "smart home" fitted entirely with devices that connect to one another and the internet to supposedly make life easier. This article described each devices interaction with outside servers and detailed what was being sent, when it was being sent and how much was being sent.

The format in which this project is presented is inspired by the website https://twofactorauth.org/ which compiles a list of websites and apps that require an account registration and state whether they give the option to use an email or phone to log in along with your password in order to improve security. Also known as Two Factor Authentication (2FA). Twofactorauth specifies the different types of 2FA and if those apps/sites support them, they also leave handy links to contact developers of programs that don't have 2FA to request the feature.

Who Owns Me will tell the user the name of the app/device, the name of the developer/company behind the app/device, all security and privacy breaches along with extra notes on those breaches and each entry will be given a severity rating based on how malicious the breaches and practices are.

Who Owns Me's purpose is to inform and educate on the safety of specific programs so the user is able to take caution when it comes to dealing with them and make decisions based on the information we've compiled. While twofactorauth details a list of potential privacy threats, whoownsme is a list of definite privacy breaches and sketchy practices designed to benefit the companies involved.

This is an important role to fill as even I who considers myself quite tech savvy, have been pretty oblivious to privacy breaches like this due to their silent nature.

Who Owns Me?

A list of software and hardware that gather your information and breach your privacy



ΑII



Apps/Websites



Hardware



All



Apps/Websites



Hardware



Apps



Websites





iPhone





MacOS Other Devices

Application	Company	Breaches	Notes	Malicious Rating
				Severe
			ľ	Mild

Who Owns Me?

Made with **Google's** own deceptivley innocent looking logo font

Google being guilty of using peoples data for the sake of targeted ads





Simple flat art style with clear fonts and simple colours

Follows Google's own material guidelines

Product Sans (Logo)

https://befonts.com/product-sans-font.html (might not be official link)

Product Sans



Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk LI Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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Roboto (Website text)

https://fonts.google.com/specimen/Roboto



Self-driving robot lollipop truck

Fudgedicles only 25¢

ICE CREAM

Marshmallows & almonds #9876543210

Music around the block

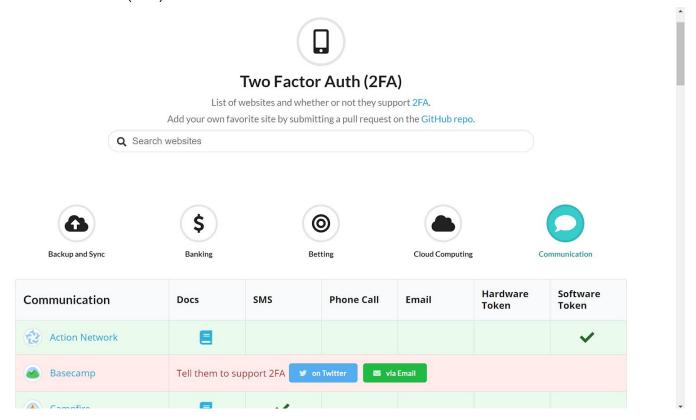
Summer heat rising up from the boardwalk

Both fonts are used within the material design guidelines and thus are perfect fits for my website's aesthetic

Similar Websites

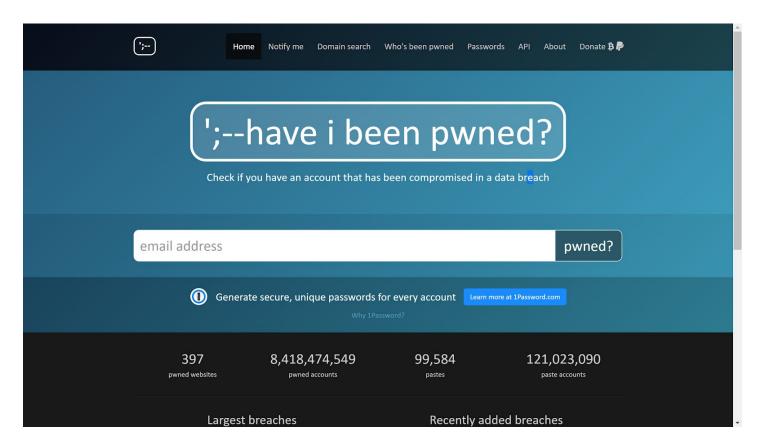
https://twofactorauth.org/

As mentioned in the brief, twofactorauth details a list of apps and websites and states whether they support two factor authentication (2FA) or not.



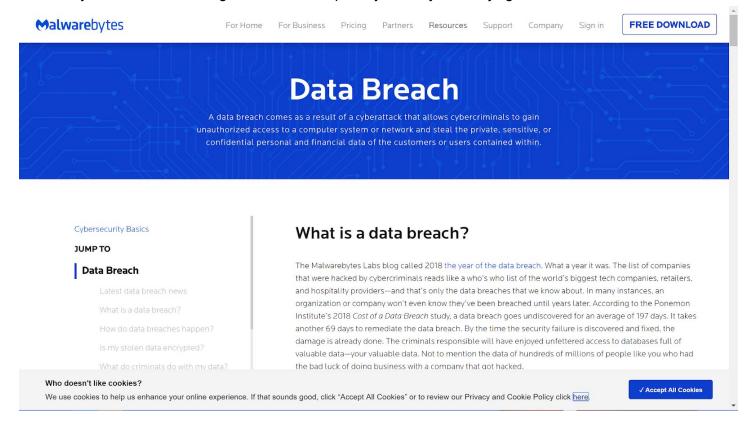
https://haveibeenpwned.com/

A site that lets you know if your own account had been compromised in a data breach



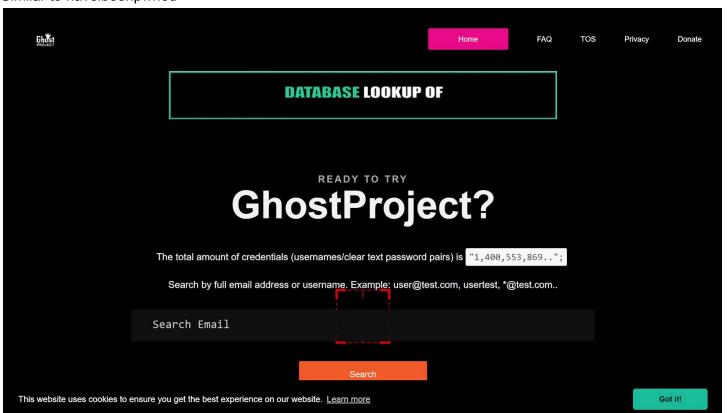
https://www.malwarebytes.com

Malwarebytes has an interesting section on data/privacy/security related jargon



https://ghostproject.fr

Similar to haveibeenpwned



Potential Site Ad:

You belong to someone else.

Find out who that someone is

whoownsme.com

You're giving much more than your money for your devices

Who Owns Me?

Find out who at whoownsme.com