

**Compare three Ecommerce systems in terms of features and requirements listed. Extend the list if necessary.**

	Magento CE	OpenCart	Wordpress + WooCommerce
Templating, Themes	Yes	Yes	Free and premium
Product inventory	Yes	Yes	Yes
Extensible	Yes	Yes	Yes
Multinational	Yes	Yes	Yes
Multiple currencies	Yes	Yes	Yes
Multilingual front and back-end	Yes	Yes	Yes
Management of multiple stores	Yes	Yes	No, only multiple vendors
Different tax classes	Yes	Yes	Yes
Analytics, Sales figures	Yes	Yes	External Plugin / Google Analytics
Promotion rules	Yes	Yes	External Plugin
Return management	Yes		Yes
Layered navigation	Yes	Yes	Yes
Integration of different payment methods	Yes	Yes	Yes
Customer lifecycle management	External Plugin	Yes	Yes, External Plugin
Content management	Yes	Yes	Yes

**Choose one of the following - Magento CE, PrestaShop, OpenCart, WooCommerce, Contao Isotope, Typo3 Multishop.**

Magento CE

**Setup the platform and install with default theme and functionality and evaluate the basic functionality and features right after the complete installation. How far are you from finishing? What parts/configurations are missing?**

First of all, after the installation we encountered already the first problem to login to the admin panel. We had to follow the fix on [http://www.magentocommerce.com/wiki/how\\_to\\_fix\\_login\\_for\\_admin\\_on\\_local\\_install](http://www.magentocommerce.com/wiki/how_to_fix_login_for_admin_on_local_install) to make the login work.

Then we would have to add the products, and obviously create some code to list them (as far as we found out). At least basic adding of a product and a category doesn't make them appear on the homepage.

Things we should do next:

1. Setting Privileges and Ownership
2. Securing Magento Extensions
3. Applying Magento Support Patches
4. Adding multi-language support
5. Fixing the payment system
6. Modify the design so that it's unique C==B

Source: <http://www.magentocommerce.com/knowledge-base/entry/install-privs-after>

**What ecommerces solution would you use in different scenarios?  
Compare self-hosted solution, Amazon, ebay, Shopify.**

**Self-hosted:** Either a company with enough resources to host their own shop or someone with the needed knowledge/time to get into it and also maintain the shop.

**Amazon:** Only selling a few products, no resources (knowledge, time, money, etc.) to host a webshop.

**Ebay:** Auctioning products, selling used stuff, no resources to host a webshop

**Shopify:** Google Analytics integration possible. Good solution for someone with limited resources but the necessity to have a own shop - could be a company with a limited budget.