

2. Questionnaire for videos (Responses) - Form responses 1

Timestamp	Test Subject ID	What trailer have you wat	How much do you like the	Did you see the trailer or	If you haven't seen the vic
19/05/2017 11:27:28	2	Suicide squad	2 Stars	No	No
22/05/2017 08:39:46	1	Going in Style	3 Stars	Yes	Yes
22/05/2017 11:39:15	3	Love is all you need?	3 Stars	No	No
22/05/2017 12:31:35	5	Lights out	4 Stars	Yes	Yes
22/05/2017 13:00:35	6	Ouija	3 Stars	No	Not sure
22/05/2017 13:30:32	7	Going in Style	5 Stars (excellent)	Yes	Yes
22/05/2017 13:58:25	8	Suicide squad	4 Stars	No	Not sure
22/05/2017 15:18:27	4	Wolves	1 Star (bad)	No	No
22/05/2017 16:39:36	9	Love is all you need?	2 Stars	No	No
23/05/2017 11:42:04	11	Lights out	3 Stars	Yes	
24/05/2017 15:09:30	14	Suicide squad	4 Stars	Not sure	Yes
24/05/2017 18:31:44	15	Love is all you need?	2 Stars	No	No
24/05/2017 19:15:40	16	Wolves	2 Stars	No	No
24/05/2017 19:49:50	17	Lights out	1 Star (bad)	No	No
24/05/2017 20:42:21	18	Ouija	2 Stars	No	No
24/05/2017 21:23:11	19	Going in Style	5 Stars (excellent)	No	Yes
26/05/2017 15:13:58	20	Going in Style	3 Stars	No	No
26/05/2017 15:26:48	12	Ouija	4 Stars	No	No
26/05/2017 16:33:50	13	Going in Style	2 Stars	No	No
26/05/2017 17:11:36	10	Wolves	1 Star (bad)	Yes	No

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Disagree	Strongly disagree	Neutral	Agree	Agree	Love is all you need?
Strongly agree	Strongly disagree	Agree	Agree	Disagree	Suicide squad
Agree	Neutral	Neutral	Disagree	Neutral	Wolves
Strongly agree	Disagree	Strongly agree	Agree	Neutral	Ouija
Disagree	Neutral	Strongly disagree	Strongly disagree	Disagree	Going in Style
Strongly agree	Strongly disagree	Strongly disagree	Strongly agree	Strongly agree	Suicide squad
Agree	Disagree	Agree	Neutral	Disagree	Love is all you need?
Strongly disagree	Neutral	Disagree	Neutral	Neutral	Lights out
Disagree	Strongly disagree	Disagree	Disagree	Neutral	Wolves
Neutral	Agree	Neutral	Disagree	Disagree	Ouija
Agree	Strongly disagree	Neutral	Neutral	Disagree	Love is all you need?
Disagree	Agree	Disagree	Disagree	Neutral	Wolves
Strongly disagree	Strongly disagree	Neutral	Disagree	Strongly agree	Lights out
Strongly disagree	Strongly agree	Disagree	Strongly disagree	Strongly disagree	Ouija
Neutral	Agree	Agree	Strongly agree	Disagree	Going in Style
Strongly agree	Strongly disagree	Neutral	Neutral	Disagree	Suicide squad
Neutral	Strongly disagree	Disagree	Neutral	Neutral	Suicide squad
Agree	Disagree	Disagree	Neutral	Agree	Going in Style
Neutral	Agree	Disagree	Neutral	Neutral	Suicide squad
Disagree	Agree	Strongly disagree	Disagree	Strongly disagree	Lights out

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3 Stars	No	Yes	Neutral	Disagree	Agree
5 Stars (excellent)	Yes	Yes	Strongly agree	Strongly disagree	Strongly agree
4 Stars	No	Yes	Strongly agree	Disagree	Agree
3 Stars	No	No	Neutral	Neutral	Agree
4 Stars	No	Yes	Strongly agree	Disagree	Agree
3 Stars	No	No	Neutral	Agree	Agree
5 Stars (excellent)	No	Yes	Agree	Neutral	Agree
2 Stars	No	No	Agree	Agree	Neutral
2 Stars	No	No	Disagree	Strongly disagree	Neutral
3 Stars	No	No	Neutral	Disagree	Neutral
3 Stars	No	No	Neutral	Disagree	Neutral
3 Stars	No	Not sure	Agree	Neutral	Neutral
2 Stars	Yes		Strongly disagree	Strongly disagree	Neutral
1 Star (bad)	No	No	Strongly disagree	Neutral	Disagree
4 Stars	No	Yes	Agree	Strongly disagree	Neutral
3 Stars	Yes		Agree	Disagree	Neutral
5 Stars (excellent)	Yes	Yes	Agree	Neutral	Agree
3 Stars	Yes	Not sure	Disagree	Strongly disagree	Neutral
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1 Star (bad)	Yes	No	Strongly disagree	Agree	Disagree

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Agree	Agree	Going in Style	3 Stars	No	Yes
Strongly agree	Agree	Ouija	2 Stars	Yes	No
Agree	Disagree	Suicide squad	3 Stars	No	No
Agree	Disagree	Wolves	4 Stars	No	Not sure
Strongly agree	Agree	Lights out	4 Stars	No	Yes
Strongly agree	Disagree	Ouija	1 Star (bad)	No	No
Agree	Neutral	Going in Style	4 Stars	No	Yes
Neutral	Neutral	Love is all you need?	1 Star (bad)	No	No
Neutral	Neutral	Suicide squad	3 Stars	Yes	Not sure
Agree	Agree	Wolves	4 Stars	No	Yes
Disagree	Neutral	Going in Style	4 Stars	No	Yes
Agree	Disagree	Suicide squad	4 Stars	No	Yes
Disagree	Agree	Love is all you need?	5 Stars (excellent)	No	Yes
Agree	Neutral	Wolves	2 Stars	No	No
Neutral	Agree	Lights out	2 Stars	No	Not sure
Agree	Neutral	Ouija	3 Stars	No	Yes
Agree	Disagree	Ouija	1 Star (bad)	No	No
Strongly disagree	Neutral	Lights out	4 Stars	No	Yes
Neutral	Disagree	Ouija	2 Stars	No	No
Neutral	Neutral	Love is all you need?	1 Star (bad)	Yes	No

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Disagree	Strongly agree	Agree	Neutral	Strongly disagree	Love is all you need?
Neutral	Neutral	Disagree	Neutral	Neutral	Lights out
Agree	Disagree	Neutral	Agree	Agree	Going in Style
Agree	Agree	Agree	Strongly agree	Disagree	Suicide squad
Strongly disagree	Strongly agree	Agree	Strongly agree	Strongly disagree	Love is all you need?
Agree	Disagree	Neutral	Agree	Neutral	Wolves
Strongly disagree	Disagree	Disagree	Disagree	Disagree	Ouija
Disagree	Neutral	Disagree	Neutral	Agree	Lights out
Agree	Disagree	Agree	Agree	Agree	Going in Style
Agree	Disagree	Neutral	Disagree	Neutral	Wolves
Agree	Agree	Agree	Agree	Disagree	Lights out
Strongly agree	Strongly disagree	Neutral	Strongly agree	Strongly agree	Ouija
Disagree	Neutral	Agree	Agree	Neutral	Going in Style
Disagree	Agree	Agree	Strongly agree	Strongly disagree	Suicide squad
Agree	Disagree	Agree	Disagree	Strongly agree	Love is all you need?
Disagree	Agree	Agree	Neutral	Strongly disagree	Love is all you need?
Agree	Neutral	Agree	Neutral	Disagree	Suicide squad
Neutral	Disagree	Agree	Disagree	Disagree	Love is all you need?
Disagree	Disagree	Disagree	Neutral	Disagree	Ouija

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2 Stars	Yes	Not sure	Disagree	Neutral	Neutral
2 Stars	No	No	Disagree	Agree	Disagree
5 Stars (excellent)	No	Yes	Strongly agree	Strongly disagree	Strongly agree
3 Stars	No	No	Disagree	Neutral	Neutral
4 Stars	No	Yes	Strongly agree	Disagree	Strongly agree
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3 Stars	Yes	Not sure	Neutral	Disagree	Agree
2 Stars	No	No	Disagree	Agree	Neutral
5 Stars (excellent)	No	Yes	Agree	Disagree	Agree
3 Stars	No	No	Agree	Disagree	Neutral
4 Stars	Yes		Agree	Agree	Neutral
3 Stars	No	Yes	Agree	Disagree	Neutral
4 Stars	No	Not sure	Agree	Neutral	Neutral
5 Stars (excellent)	Yes		Strongly agree	Disagree	Agree
2 Stars	No	No	Disagree	Strongly disagree	Disagree
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Neutral	Disagree	Lights out	1 Star (bad)	Yes	No
Neutral	Disagree	Going in Style	3 Stars	No	Yes
Agree	Strongly agree	Love is all you need?	3 Stars	No	No
Strongly disagree	Neutral	Wolves	2 Stars	No	No
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Strongly agree	Agree	Ouija	5 Stars (excellent)	Yes	Yes
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Neutral	Disagree	Going in Style	1 Star (bad)	No	No
Disagree	Agree	Love is all you need?	4 Stars	No	Yes
Disagree	Neutral	Ouija	2 Stars	No	No
Strongly agree	Neutral	Going in Style	4 Stars	Yes	
Neutral	Disagree	Suicide squad	2 Stars	No	No
Agree	Neutral	Love is all you need?	2 Stars	No	No
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Neutral	Strongly agree	Lights out	4 Stars	Yes	Yes
Agree	Disagree	Lights out	1 Star (bad)	No	No
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4 Stars	No	No	Agree	Neutral	Agree
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Neutral	Disagree
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Agree	Neutral
Agree	Disagree
Neutral	Neutral
Agree	Disagree
Disagree	Agree
Neutral	Disagree
Disagree	Agree
Agree	Agree
Strongly agree	Neutral
Disagree	Agree
Strongly disagree	Strongly agree
Strongly agree	Agree
Agree	Neutral
Disagree	Disagree
Neutral	Agree