



The world's first end-to-end platform
for checkout, payments, and fraud.



Intro Demo Overview

- About Us
- Checkout
- Risk Engine
- Integration
- Case Studies & Setup Deeper Dive



Backed by the best of the best.

Founders of:

 **PayPal**

intuit

oculus

Verified by **VISA**

 **TechCrunch**

splunk

Quicken

 **IRONKEY**

Funds:

Stanford University

 **ACTIVANT
CAPITAL**

FLOODGATE

FOUNDERS FUND

 **GREAT OAKS**
VENTURE CAPITAL

CrunchFund

streamlined
ventures

 **partech**






 **RRE Ventures**

brainchild



A team with 250+ years combined
payment industry experience.

Lead team members out of:

Google facebook  airbnb
amazon Stanford Braintree
    PayPal

Confidential

 Bolt

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Problem one, conversion:

On average,
60–70% of customers abandon
their cart at checkout. This is a **\$1+**
trillion problem in the US.



Hyper-optimized for a serious lift.

Our checkout:

- Learns from millions of checkouts
- Provides real-time upgrades and enhancements
- Leverages years of fine-tuning

RTM [+ DISCOUNT](#) \$555.00 ▼

1. Shipping 2. Delivery 3. Payment

Email
ross.geller@email.com

Phone
🇺🇸 ▼ (000) 000 0000

First name Last name

Street address United States ▼

[+ LINE 2 \(OPTIONAL\)](#)

ZIP City State

Continue

Bolt Secured [Terms](#) [Privacy](#)



Reduce data requirements, increase completion rates.

Average improvements with Bolt:

- 4 fewer clicks
- 8 fewer fields
- 35-90 seconds faster

The screenshot shows a checkout form for a company with a logo 'R'™. The total amount is \$555.00, with a '+ DISCOUNT' link. The progress bar shows three steps: 1. Shipping, 2. Delivery, and 3. Payment. The form fields are: Card number (with a card icon), Expiration, CVV (with a question mark icon), First name (Ross), and Last name (Geller). There is a checkbox 'Save my information for faster checkout' with a question mark icon. A large blue button 'Pay \$555.00' with a lock icon is prominent. Below it is a link '← RETURN TO PREVIOUS STEP'. At the bottom, there is a 'Bolt Secured' logo and links for 'Terms' and 'Privacy'.

R™

+ DISCOUNT \$555.00 ▼

1. Shipping 2. Delivery 3. Payment

Card number

Expiration CVV ?

First name Ross Last name Geller

☒ Save my information for faster checkout ?

Pay \$555.00

← RETURN TO PREVIOUS STEP


Bolt Secured Terms Privacy



Single-click checkout.

Benefits:

- Seamless recurring transactions
- More repeat purchases
- Do what others can't



[+ DISCOUNT](#)

\$555.00 ▾

Step 1: Select a delivery method

☒ Standard (5-7 business days)Free


☐ Priority (2-5 business days)+\$8

☐ Two-day shipping+\$16


Step 2: Verify your information

Ross Eustace Geller90 Bedford Street Apt 3New York, NY 10014


[EDIT SHIPPING](#)

 Ending in 5555

[EDIT PAYMENT](#)

 Pay \$555.00

[← GUEST CHECKOUT](#)

 Bolt Secured

[Terms](#) [Privacy](#)



Let's see Bolt live and compare it with your current checkout.



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Problem two, fraud:

Every year, **\$100+ billion** is lost
to risk management costs and
lost revenue due to false positives.



Zero fraud. Guaranteed.

- ✓ Never review another order. Frees you to focus on your business.
- ✓ The world's best approval rates. Targeting false positives first.
- ✓ Aligned business models. More approvals = more revenue.



No blocking rules.

Our data science team
analyzes **200+ variables** on
every transaction.

session ID / purchase amount / repeat purchases / platform / window position / product / geo ip /
address verification / email domain / device properties / country / ip address / type speed / mouse movements /
cart size / social media / blacklist / navigation path / date / browser / cart contents / + >180 more



Machine plus human review.



Algorithmic

Fraud detection algorithms make automated decisions on majority of transactions.



Machine plus human review.



Algorithmic

Fraud detection algorithms make automated decisions on majority of transactions.

Professional Review

Our highly trained staff give every transaction we're about to decline another layer of review.



Machine plus human review.



Algorithmic

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Professional Review

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Override

If anything slips through the cracks, you leave the auth pending and teams can override.



Full international coverage.



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Simple integration. Thoughtful customization.

Drop-in extensions for popular carts, such as:



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The Bolt difference

Merchants see up to
10–20% lift with Bolt.



Invicta generated 72% new revenue with Bolt.

The problem

Magento / Authorize.net / Signifyd

- ✗ Multiple tools
- ✗ High friction payment experience
- ✗ Countless false positives
- ✗ Supplemented fraud tools with manual review
- ✗ Suffering from chargebacks

The solution

Bolt

- ✓ All-in-one solution
- ✓ Hyper-optimized frictionless checkout
- ✓ 17% lift in order approval rate
- ✓ No need to review orders in-house
- ✓ \$0 in fraudulent chargebacks

The bottom line

153% lift in checkout conversion.
17% lift in order approval rate.
0 minutes reviewing transactions.

More case studies at bolt.com/case-studies



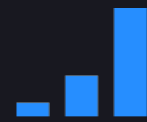
No risk. Major upside.
It's hard to say 'no' to Bolt.



ROI positive guarantee



All results tracked
and measurable



Make more money
overnight. Full fraud
coverage.



Easy to integrate,
doesn't disrupt the
shopping cart



Intuitively looks and
feels much better



Any questions before
we discuss the deep dive?



Next step: Deep Dive

We'll go over:

- Checkout performance details
- Risk management flows
- Integration
- Merchant dashboard demo
- Future features and roadmap
- Info for custom proposal
- Bolt's First 500 special access program



END

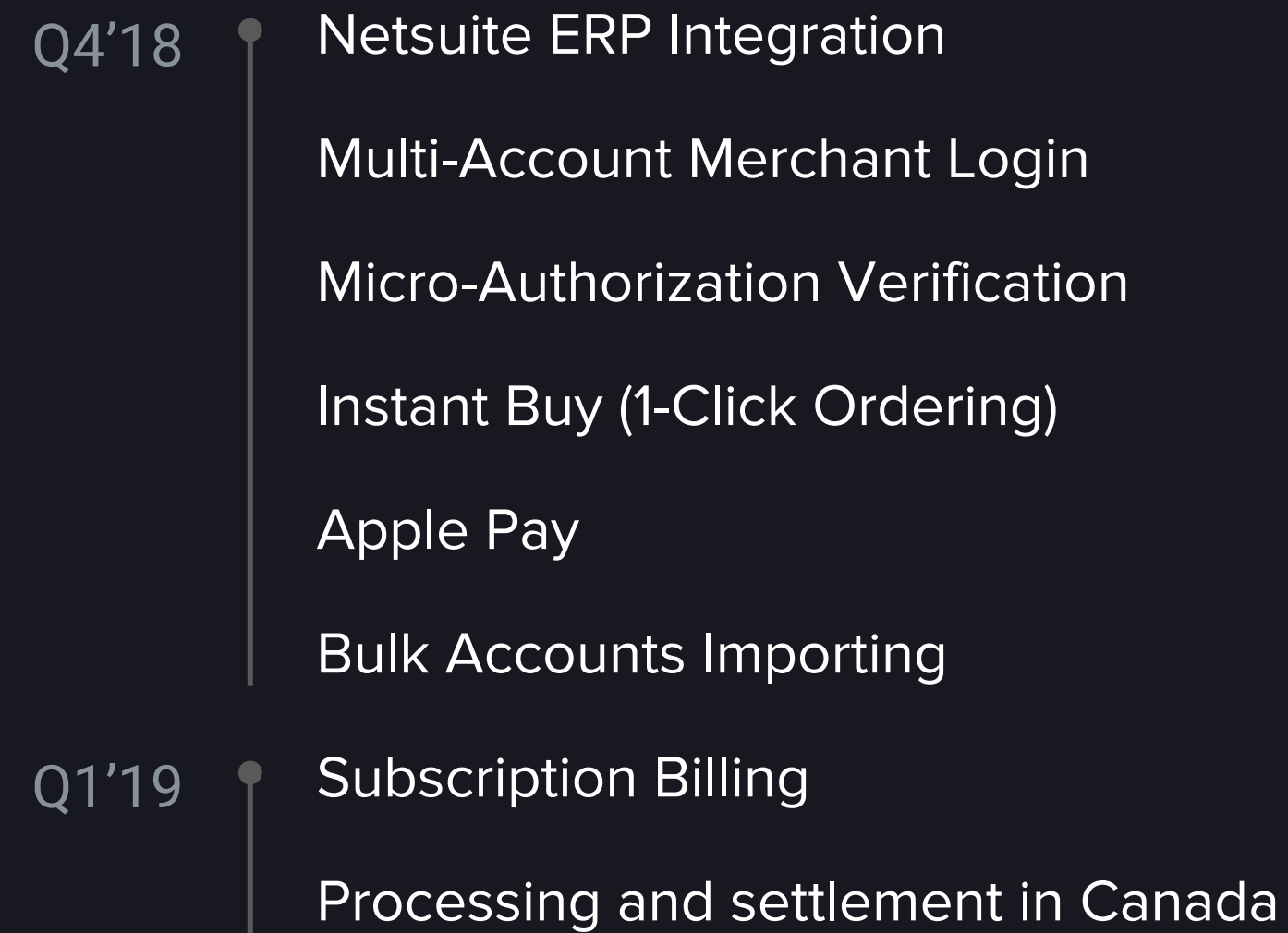


APPENDIX



Relentless improvement.

With Bolt, get access to the most advanced product roadmap for payments in Silicon Valley.



Our payments partner, Worldpay, is the
#1 largest US merchant transaction acquirer.

Processing 40 billion transactions annually
through more than 300 payment types across
146 countries and 126 currencies.



Referral program

When you refer a qualified merchant who sees a demo:

\$200 bonus

if referral < \$10M TPV

\$300 bonus

if referred < \$10M TPV

When that referred merchant goes live with Bolt:

\$1000 bonus

if referral < \$10M TPV

\$2000 bonus

if referred < \$10M TPV

When that referred merchant stays live for 12-months:

**Retroactive bonus of
1% of referral's Bolt fees
collected for that period**

All bonuses may be claimed in choice of cash or Amazon digital gift card



Huami generated 15% new revenue with Bolt.

The problem

Craft Commerce / Stripe / Stripe Radar

- ✗ Multiple tools
- ✗ High friction payment experience
- ✗ Rejecting good customers
- ✗ Spending 5-hours/day reviewing orders
- ✗ Difficulty expanding internationally

The solution

Bolt

- ✓ All-in-one solution
- ✓ Hyper-optimized frictionless checkout
- ✓ 15% lift in order approval rate
- ✓ Zero minutes reviewing orders
- ✓ 5.5% more new customers every day

The bottom line

100% order review savings.

100% fraud cost savings.

15% lift in order approval rate.

10% lift in customer lifetime value.



Watches.com generated 22% new revenue with Bolt.

The problem

BigCommerce / Authorize.net / Sift Science

- ✗ Multiple tools
- ✗ High friction payment experience
- ✗ Rejecting good customers
- ✗ Spending 20-hours/week reviewing orders
- ✗ Calling customers for verification

The solution

Bolt

- ✓ All-in-one solution
- ✓ Hyper-optimized frictionless checkout
- ✓ 10.2% lift in order approval rate
- ✓ Zero minutes reviewing orders
- ✓ Zero calls for verification

The bottom line

- 5% lift in checkout conversion rate.
- 100% fraud cost savings.
- 10.2% lift in order approval rate.
- 4% lift in customer lifetime value.



Simple integration. Thoughtful customization.

Or, build your own integration.

1. Simple integration guide
2. Client libraries
3. Web-hooks
4. Full REST API

```
<script
  id="bolt-connect"
  type="text/javascript"
  src="https://sandbox.bolt.com/connect.js?
  merchant key=[INSERT MERCHANT KEY]">
</script>
```


```
<div class="bolt-checkout-button" />
```



Don't do it alone.

Most checkouts:

- Are costly and difficult to A/B test
- Have poor UX quality, especially on mobile
- Make critical missteps that dissuade consumers (e.g., slow load time, sign-in before purchase)

**PRADA**8

Returning Customer

Please sign in if you previously set up an account. This will speed up the checkout process and save your purchase in your order history.

Log in with Prada account

Log in with Social

Guest Checkout

You may check out without creating an account. You will be able to create an account later if you wish.

Email Address *

☐ I want to subscribe to Prada newsletter

CONTINUE

01 Shipping | Pick up in store

02 Gift Message

03 Payment methods

