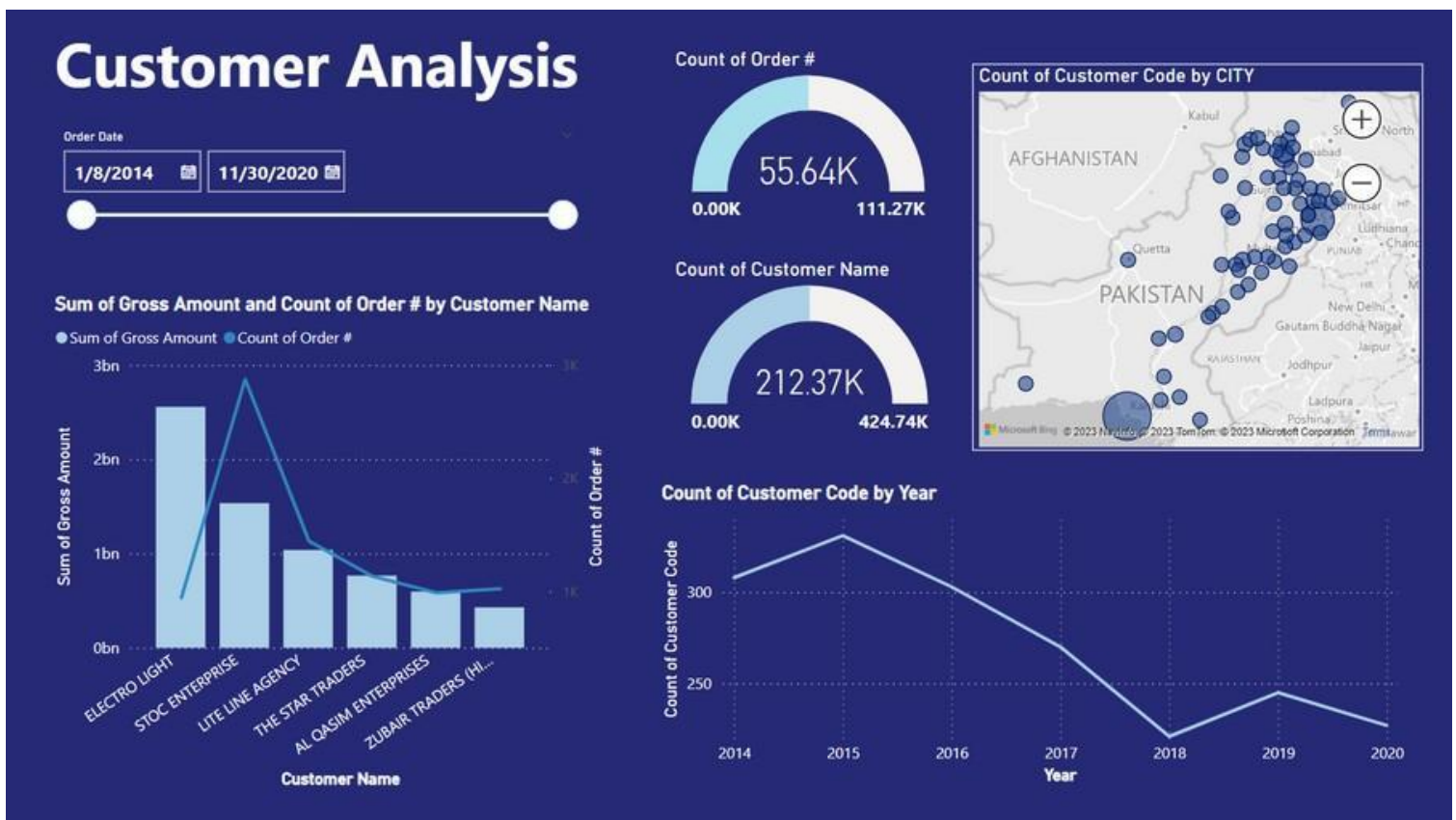# DASHBOARDS

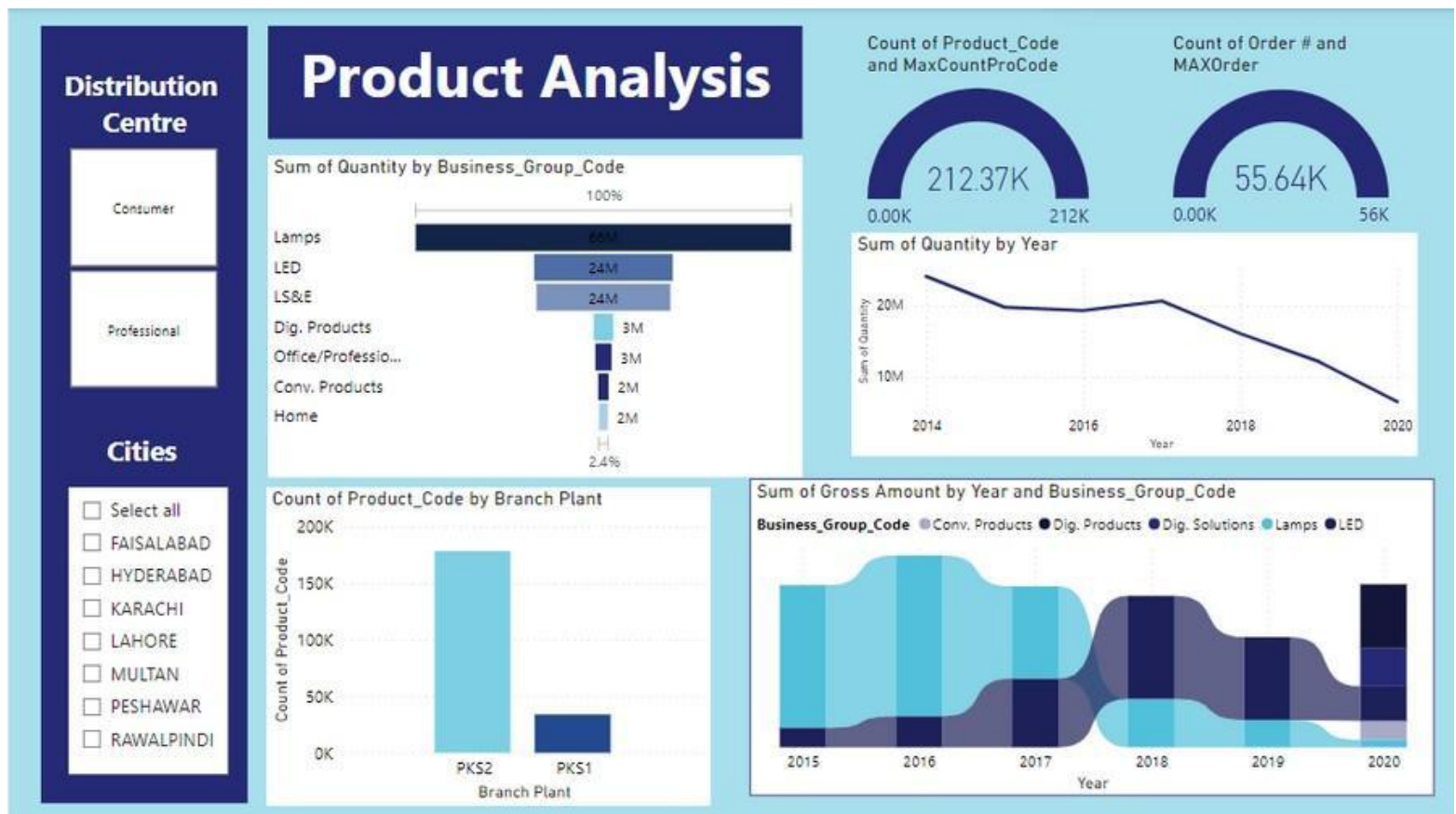**CUSTOMER ANALYSIS**

**Problem Statement: Identifying current loyal customers and potential cities to develop market bases in**

**PRODUCT ANALYSIS**

**Problem Statement: Exploring products that performed well over the years and identifying products to focus on in the future**

**SALES ANALYSIS**

**Problem Statement: Analyzing sales trends over the years and developing strategies to increase revenue in the future.**