*(Horizontal Advertisement)*

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Storyboard

of

Piha Advertisement

ISCG6420

INTERNET AND WEBSITE DEVELOPMENT

ASSIGNMENT 1 PART 1

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| **Title: Water Wave Effects** | | | |
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| **Description** | Water wave effects on the gradient(purple-green) background. 3 layers of wave image that moves into different direction and speed which creates waves effect. | **Element** | Image, wave.png |
| **Duration** | Wave1- 30 sec, infinite iteration  Wave2- 15 sec, -5 sec delay, infinite iteration  Wave3- 10 sec, -2 sec delay, infinite iteration | **Element Animation** | * Wave1 moves from left to right * Wave2 moves from right to left * Wave3 moves from left to right |

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| **Title: “PIHA” Text Entry** | | | |
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| **Description** | Title text appears on the upper center of the section | **Element** | Text,  Font-family: Times New Romans  Font-weight: 900 |
| **Duration** | 4 sec, 1 sec delay, 2 iteration | **Element Animation** | * Text increases in size and letter spacing. * Text changes color from rgb (19, 84, 114) to rgb (239, 250, 255). |
| **Title: Surfer Image Appearance** | | | |
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| **Description** | Surfer image appears on the bottom left of the section and moves diagonally to the top right side of the section. | **Element** | Image, surf.png |
| **Duration** | 4 sec, 5 sec delay, 1 iteration | **Element Animation** | * Image enters the section from the bottom left and will move diagonally to the top-right side of the section. * Image fades until it disappears. |

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| **Title: Kiteboarder Image Appearance** | | | |
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| **Description** | Kiteboarder image appears on the screen from right to left side of the section while fading. | **Element** | Image, kiteboarder.png |
| **Duration** | 5 sec, 9 sec delay, 1 iteration | **Element Animation** | * Image moves from right to left side of the section. * Image opacity lowers down from 1 to 0.5. |
| **Title: Sub-Text (Short Description) Entry** | | | |
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| **Description** | Sub-text enters from the right side of the section. | **Element** | Text  Font-family: Georgia  Color: cornsilk. |
| **Duration** | 5 sec, 12 sec delay, 1 iteration | **Element Animation** | * Text enters from the right side and ends on the center of the section while increasing in size from 5px to 20px. * Text changes color from cornsilk to rgb (63, 225, 247) then back to cornsilk. |

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| **Title: Background Changes Color** | | | |
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| **Description** | The background changes in color from gradient(purple-green) to gradient(pink-yellow). | **Element** | Section,  Width:100%  Height: 300px |
| **Duration** | 5 sec, 17 sec delay, 1 iteration | **Element Animation** | * Background color changes |
| **Title: “PIHA” Text Moves and Change Content** | | | |
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| **Description** | “PIHA” moves slightly to the left and content changes to “SCENIC” and back to “PIHA” again. | **Element** | Text,  Font-family: Times New Romans  Font-weight: 900 |
| **Duration** | 3 sec, 20 sec delay, infinite iteration | **Element Animation** | * Text moves slightly to the left side of the section. * Text content changes to “SCENIC” and “PIHA” alternately |

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| **Title: Sub-Text (Short Description) Moves** | | | | | |
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| **Description** | Sub-text moves slightly to the left side of the section | **Element** | | Text  Font-family: Georgia  Color: cornsilk. | |
| **Duration** | 3 sec, 21 sec delay, 1 iteration | **Element Animation** | | * Text moves slightly to the left * Text decreases in size from 20px to 15px as it moves. | |
| **Title: Image Container Entry** | | | | | |
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| **Description** | Image container enters the section from the top right side. | | **Element** | | Image Container  Width: 300px  Height: 250px |
| **Duration** | 3 sec, 25 sec delay, 1 iteration | | **Element Animation** | | * Image container moves from the top. |

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| **Title: Image Container Shows Different Images** | | | |
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| **Description** | Image container displays 3 different images alternately. | **Element** | Images,  Piha1.jpg, Piha2.jpg, Piha3.jpg |
| **Duration** | 5 sec, 3 sec delay, infinite iteration | **Element Animation** | * Background image changes into 3 different images. |

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| **Title: Student Info Banner Entry** | | | |
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| **Description** | Student banner which holds image, student name and id enters the screen from the left side. | **Element** | Banner  Width: 100%  Height: 280px  Image: student.png |
| **Duration** | 8 sec, 30 sec delay, 1 iteration. | **Element Animation** | * Banner moves from the left and covers the whole section. * Banner enters with 0.5 opacity and turns into 1 as it fills the section. |

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| **Title: Student Name and ID Animation** | | | |
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| **Description** | Student info (name and student id) changes size and color. | **Element** | Text,  Text-align: left  Font-weight: bold  Font-family: 'Times New Roman', Times, serif  Color: bisque |
| **Duration** | 5 sec, 39 sec delay, infinite iteration. | **Element Animation** | * Text changes in size from 30px to 40px then back to 30px. * Text changes color from bisque to rgb(18, 95, 109) then back to bisque. |

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| **Title: Reload Icon Appearance** | | | |
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| **Description** | Reload icon appears on the mid bottom of the section. This will reload the advertisement. | **Element** | Image, icon.png  Function: Reload() |
| **Duration** | 3 sec, 43 sec delay, 1 iteration | **Element Animation** | * Icon enters from the mid bottom. |