

Film Festival Project Brief

Summary:

www.filmsinthepark.com Showcases and spread awareness of the upcoming film festival. The website contains all the movies as well as schedule for each film with an easy to access layout that makes navigation simple. Users can register for tickets through the website registration form.

Stakeholders:

- Daniel Front-End Engineer email: danieldev@gmail.com
- Jennifer Product Owner email: JenniferEvents@gmail.com

Goals:

- To have fully functional website with all movies featured with details on showings and times
- Attain up to 5000 registrations for the event by using a registration form
- Website to be fully accessible on mobile first website, desktop compatible
- Section dedicated to updates and news on the website

Budget:

- Project budget confirmed as \$3,500
- Employee cost: Developer salary \$1000 Support staff: \$400
- Website hosting \$100
- Domain registration \$10
- Advertising \$200
- Emergence money \$500

Technical specifications:

- HTML 5: Used for the markup of the website and general layout like header, footer, images, paragraphs this has been designed to semantic standards for best possible UI experience.
- CSS 3: Used for the styling of the page like font size and style as well as animations like the ones used on movie posters to create a good UI experience.
- JQuery: Responsible for website behavior for features like interactive buttons on the contact form.
- Bootstrap: We used bootstrap as this allowed us to correctly position items on the page and gave us lots of different options when designing the structure of the page. Bootstrap is great for building quick, responsive pages that are well tested. We used component like Jumbotron, headers and Navbar. This also allowed the development team room for customization.
- Design: I chose a dark themed color with light wording as I felt this created a cinematic environment, I thought that any movie fan will love the colour scheme.

Timeline:

<u>Steps 05-09/11</u>	Sub-step	Duration	Date
Website design	Have meeting with Jennifer to discuss website theme and design choices	2 Hours	05/11
	Design wireframe with all major components mapped out	3 Hours	06/11
	Create website test functionality and show mock-ups to Jennifer	2 Hours	07/11
	Test website on mobile device and desktop	1 Hour	08/11
<u>Steps 11-16/11</u>	Sub-step	Duration	Date
Functionality: Registration form	Meet with Jennifer to agree specifications of registration form	1 hour	11/11
	Write code with all fiends required for form	2 hour	12/11
	Test functionality of form using mobile, desktop	2 hours	13/11
	Release feature		14/11
<u>Steps 18-23/11</u>	Sub-step	Duration	Date
Adding movies and contact sections	Meet with Jennifer to confirm movie line-up and schedule	1 hour	18/11
	Add movies to index and movies pages along with times and dates.	2 hour	19/11
	Confirm with Jennifer who should be listed as contact staff on the website	1 week	20/11
	Add contacts and social media links for event	1 week	21/11