Daniel Nguyen

pandan.studio +1 425 215 9646 danyen125@gmail.com linkedin/in/pandang

Company Experience

Rubrik

Senior Product Designer / Feb 2022 - Aug 2023

Led end-to-end design for Rubrik enterprise projects, collaborating across teams to research, design, and implement features.

Redesigned the Data Monitoring Dashboard from research to hi-fi designs, resulting in a 40% increase in customer satisfaction.

Created hi-fi prototypes and developer guidelines for the Product Assisted Growth feature, helping drive user growth efforts.

Drove the redesign of Rubrik Cloud Vault, moderating research studies, updating hi-fi designs, and presenting to senior executives.

Product Designer / Dec 2020 - Feb 2022

Researched, designed, and launched Threat Hunting to 100+ companies then maintained product improvements after launch.

Managed multiple design projects at once working with agile development teams across timezones as the sole product designer.

Conducted usability tests and competitive market analyses to validate projects and presented findings to product stakeholders.

Designed an intuitive and user-friendly Multi-Factor Authentication experience, boosting Rubrik platform security for all customers.

Poof.Cash

Lead Product Designer / Mar 2021 - Jun 2021

Led the end-to-end design of a cryptocurrency mobile and web application, designing the MVP product across both platforms. Spearheaded the Poof.Cash design system in Figma using variants and auto-layout to improve the developer handoff process. Crafted a cohesive brand identity using market research to create the logotype, icons, illustrations, and social media graphics. Independently developed the company website using NextJS, ensuring cross-browser compatibility and responsive design.

Garmin

UX Design Intern / Jun 2019 - Sept 2019

Designed several navigation and music streaming features using market research for a Mercedes car infotainment system.

Created and presented to senior stakeholders comprehensive UX redline documentation for developer implementation.

Collaborated with developers to successfully launch SiriusXM and Bluetooth capabilities for the Mercedes infotainment system.

Education

Awards

University of Washington

Bachelors of Science in Human Centered Design and Engineering / Sept 2016 - June 2020

Tools

Cum Laude

Skills

1st Place / Mobile App Design 2020

Best UX Award / Applied 2020

3rd Place / Dubhacks Protothon 2020

Product Design, Visual Design, User Research, Wireframing, Prototyping, Data Visualization, Information Architecture, Competitive Analysis, Branding, Front-End Development, React

Figma, Sketch, Adobe Creative Suite, Framer, Webflow, Visual Studio Code