



Daniel Guimarães

UX & UI | Frontend Developer | Product Design

 Frontend Developer and UX/UI Designer with 5 years of experience in planning and developing user-centered interfaces. I have worked in software companies, agencies, and beauty techs, focusing on sales platforms and scalable solutions.

Graduated in Systems Analysis and Development and post-graduated in UX Design, I have expertise in complex frontend projects using web technologies, with emphasis on the Svelte framework. I also have experience in structuring design processes, creating visual identities, conducting user research, analyzing data, and developing low- and high-fidelity prototypes.

For the past 5 years, I've been guiding users to the destinations you need, designing for major brands, and creating features that enhance not only your customer's experience but also your bottom line.

Experiencia profissional

Pl. Front-end developer / Ux & Ui Designer - Ei, beleza?

April 2022 – Present (3+ years)

Belo Horizonte, Minas Gerais, Brasil

Integrating solid technical expertise and playing a leadership role in frontend development processes. In addition to building web interfaces and creating UI solutions, I expanded my role to UX, contributing to the creation of user-centered experiences. I lead technical initiatives, implement scalable solutions, optimize interfaces, and promote best practices that align innovation, usability, and business goals.

Jr. Front-end developer / Ui Designer - Sartec Sistemas

January 2021 – December 2022 (2 years)

Belém, Pará, Brasil

Developed and maintained web interfaces, contributing to the implementation of features that improved the user experience. Collaborated with the team on API integration, adjusted responsive components, and optimized processes.

Education / Certifications

Postgraduate Lato Sensu – Specialization in User Experience Design | UNAMA

User research, interaction and visual design, information architecture, prototyping, and project leadership

October 2024 – September 2025

Bachelor of Technology in Systems Analysis and Development | Universidade Paulista

Analyze, design, develop, implement, test, and maintain computer systems
(2018 - 2020)

Certification in Leadership Fundamentals | G4 Educação

Team management • Leadership • Key performance indicators
(2024)

Certification in Taking on Leadership Roles | G4 Educação

Team management • Leadership • Marketing analysis
(2025)

IA MAKER Workshop | FILMBOSS Educação

Artificial intelligence • Art direction • Design
(2025)

Key Skills

AI, Leadership, Team Management, Web Development, Svelte & SvelteKit, JavaScript, TypeScript, TailwindCSS, Figma, Photoshop, E-commerce Platforms

Idiomas

Portuguese - Native
English - Intermediate

Let's Connect!

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