

```
1 import matplotlib.pyplot as plt
2 import numpy as np
3 import pandas as pd
4 pd.set_option('display.max_columns', None)
5 pd.set_option('display.max_rows', None)
6 !conda install -c anaconda pandas-profiling
7 #! pip install pandas-profiling
8 import pandas_profiling
9 import seaborn as sns
10 %matplotlib inline
```

```
↳ /bin/bash: conda: command not found
/usr/local/lib/python3.6/dist-packages/statsmodels/tools/_testing.py:19: FutureWarning: pandas.util
import pandas.util.testing as tm
```

```
1 demographics = pd.read_csv('/content/drive/My Drive/Colab Notebooks/demographics.csv', sep=';', header
2 demographics.head()
```

```
↳ -----
FileNotFoundError                                Traceback (most recent call last)
<ipython-input-2-591660702917> in <module>()
----> 1 demographics = pd.read_csv('/content/drive/My Drive/Colab Notebooks/demographics.csv', sep=
      2 demographics.head()
```

```
----- 4 frames -----
/usr/local/lib/python3.6/dist-packages/pandas/io/parsers.py in __init__(self, src, **kwds)
    1889         kwds["usecols"] = self.usecols
    1890
-> 1891         self._reader = parsers.TextReader(src, **kwds)
    1892         self.unnamed_cols = self._reader.unnamed_cols
    1893
```

```
pandas/_libs/parsers.pyx in pandas._libs.parsers.TextReader.__cinit__()
```

```
pandas/_libs/parsers.pyx in pandas._libs.parsers.TextReader._setup_parser_source()
```

```
FileNotFoundError: [Errno 2] File /content/drive/My Drive/Colab Notebooks/demographics.csv does not
```

SEARCH STACK OVERFLOW

Creating a copy...



	population	under_5_years	5-9_years	10-14_years	15-19_years	20-24_years	25-29_years
count	188.000000	188.000000	188.000000	188.000000	188.000000	188.000000	188.000000
mean	43397.175532	2752.12766	2515.478723	2489.159574	2842.632979	3404.617021	3872.106
std	21288.062949	1695.80947	1496.808314	1459.440306	1574.371410	1886.482082	2462.683
min	13354.000000	506.000000	408.000000	326.000000	449.000000	798.000000	736.000
25%	27237.000000	1490.500000	1443.500000	1437.750000	1619.000000	1929.500000	2089.250
50%	37897.000000	2386.000000	2228.500000	2197.500000	2568.000000	2956.000000	3081.500
75%	54244.750000	3579.250000	3242.750000	3263.750000	3717.250000	4527.000000	5252.750
max	132378.000000	14703.000000	11971.000000	10024.000000	9094.000000	10046.000000	11971.000

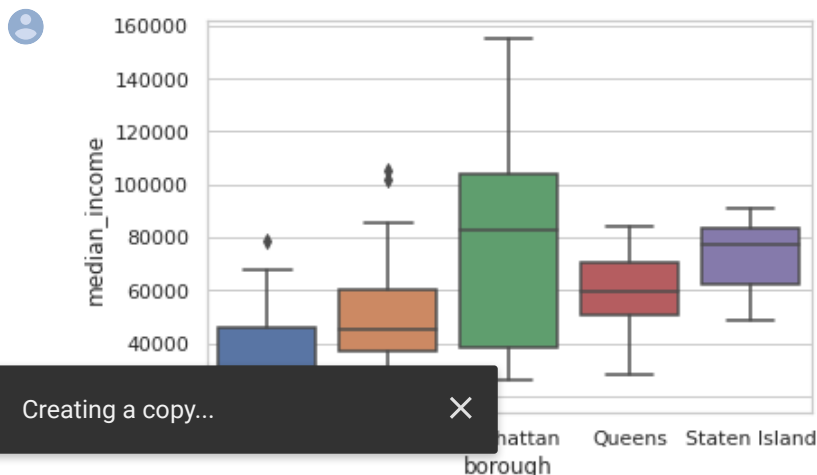
```
1 from google.colab import drive
2 drive.mount('/content/drive')
```

Go to this URL in a browser: https://accounts.google.com/o/oauth2/auth?client_id=947318989803-6bn6c

Enter your authorization code:

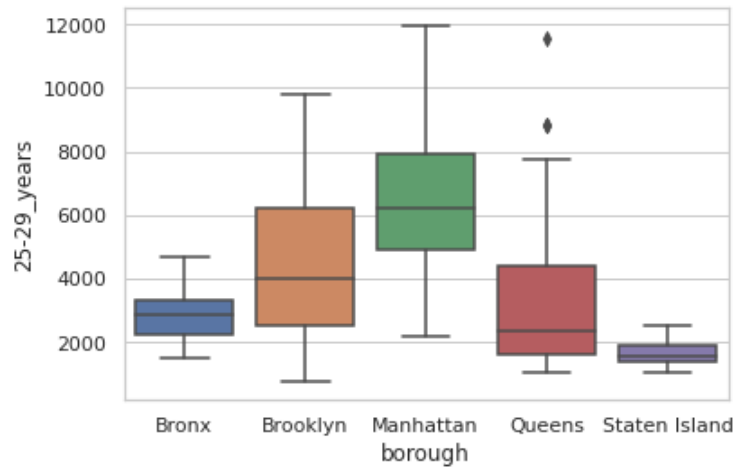
 Mounted at /content/drive

```
1 import seaborn as sns
2 sns.set(style="whitegrid")
3 ax = sns.boxplot(x="borough", y="median_income", data=demographics)
```

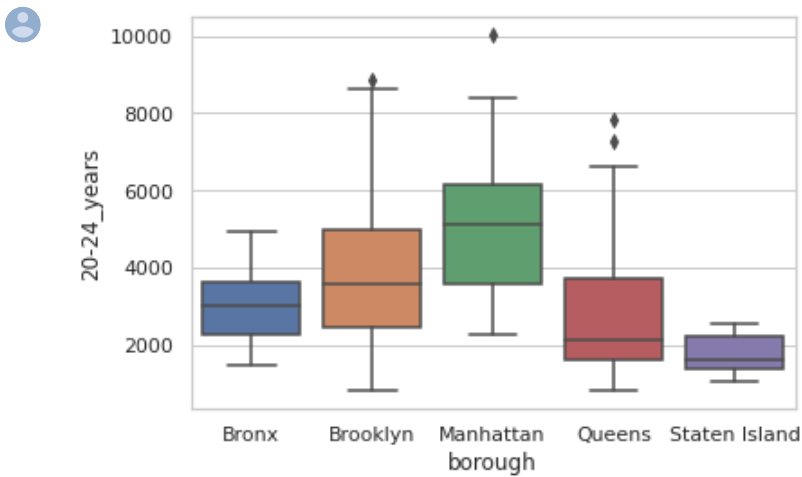


```
1 sns.set(style="whitegrid")
2 ax = sns.boxplot(x="borough", y="25-29_years", data=demographics)
```

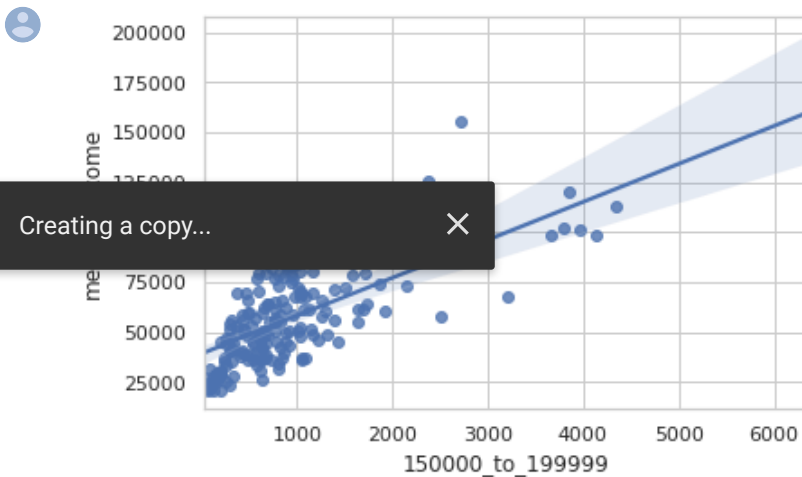




```
1 sns.set(style="whitegrid")
2 ax = sns.boxplot(x="borough", y="20-24_years", data=demographics)
```



```
1 ax = sns.regplot(x="150000_to_199999", y="median_income", data=demographics)
```



```
1 import json # library to handle JSON files
2 with open('/content/drive/My Drive/Colab Notebooks/nyu_2451_34572-geojson.json') as json_data:
3     newyork_data = json.load(json_data)
4
```

```

5 # transform the data into a pandas dataframe
6 # define the dataframe columns
7 column_names = ['Borough', 'Neighborhood', 'Latitude', 'Longitude']
8
9 neighborhoods_data = newyork_data['features']
10
11 # instantiate the dataframe
12 neighborhoods = pd.DataFrame(columns=column_names)
13 # neighborhoods
14
15 for data in neighborhoods_data:
16     borough = neighborhood_name = data['properties']['borough']
17     neighborhood_name = data['properties']['name']
18
19     neighborhood_latlon = data['geometry']['coordinates']
20     neighborhood_lat = neighborhood_latlon[1]
21     neighborhood_lon = neighborhood_latlon[0]
22
23     neighborhoods = neighborhoods.append({'Borough': borough,
24                                           'Neighborhood': neighborhood_name,
25                                           'Latitude': neighborhood_lat,
26                                           'Longitude': neighborhood_lon}, ignore_index=True)
27 neighborhoods.head()

```

↗

	Borough	Neighborhood	Latitude	Longitude
0	Bronx	Wakefield	40.894705	-73.847201
1	Bronx	Co-op City	40.874294	-73.829939
2	Bronx	Eastchester	40.887556	-73.827806
3	Bronx	Fieldston	40.895437	-73.905643
4	Bronx	Riverdale	40.890834	-73.912585

```

1 !wget -q -O 'newyork_data.json' https://cocl.us/new_york_dataset
2 print('Data downloaded!')
3
4 with open('newyork_data.json') as json_data:
5     newyork_data = json.load(json_data)
6
7 #pd.read_csv('https://geo.nyu.edu/catalog/nyu_2451_34572/')

```

Creating a copy...



```

1 print('The dataframe has {} boroughs and {} neighborhoods.'.format(
2     len(neighborhoods['Borough'].unique()),
3     neighborhoods.shape[0]
4 ))
5 )

```

↗ The dataframe has 5 boroughs and 306 neighborhoods.

```

1 from geopy.geocoders import Nominatim # convert an address into latitude and longitude values
2
3 import requests # library to handle requests
4 from pandas.io.json import json_normalize # tranform JSON file into a pandas dataframe
5

```

```

5
6 # Matplotlib and associated plotting modules
7 import matplotlib.cm as cm
8 import matplotlib.colors as colors
9
10 # import k-means from clustering stage
11 from sklearn.cluster import KMeans
12
13 import folium # map rendering library

```

```

1 manhattan_data = neighborhoods[neighborhoods['Borough'] == 'Manhattan'].reset_index(drop=True)
2 # manhattan_data.head()
3
4 address = 'Manhattan, NY'
5
6 geolocator = Nominatim(user_agent="ny_explorer")
7 location = geolocator.geocode(address)
8 latitude = location.latitude
9 longitude = location.longitude
10 print('The geographical coordinate of Manhattan are {}, {}'.format(latitude, longitude))

```

☞ The geographical coordinate of Manhattan are 40.7896239, -73.9598939.

```

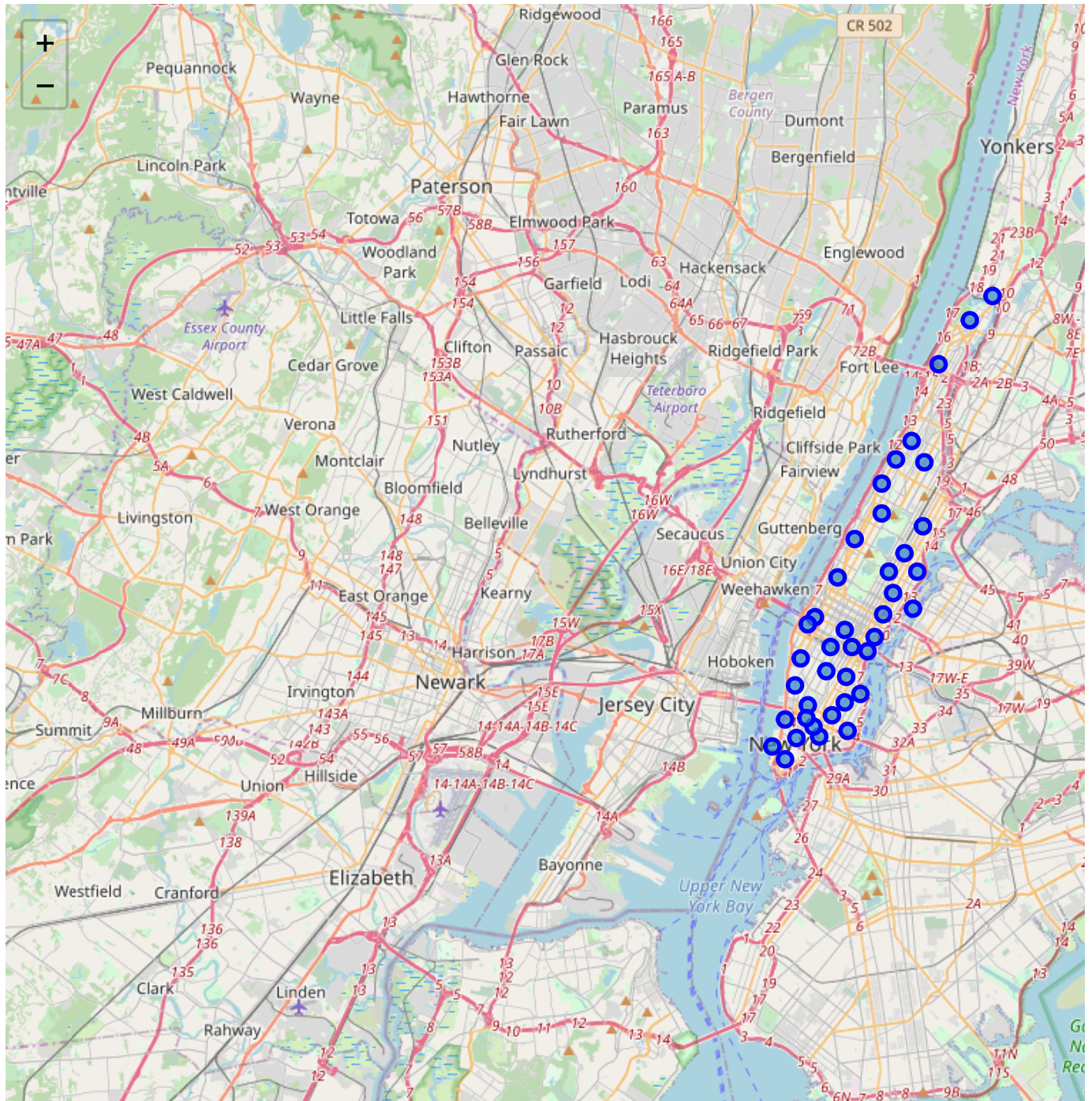
1 # create map of Manhattan using latitude and longitude values
2 map_manhattan = folium.Map(location=[latitude, longitude], zoom_start=11)
3
4 # add markers to map
5 for lat, lng, label in zip(manhattan_data['Latitude'], manhattan_data['Longitude'], manhattan_data['N
6     label = folium.Popup(label, parse_html=True)
7     folium.CircleMarker(
8         [lat, lng],
9         radius=5,
10        popup=label,
11        color='blue',
12        fill=True,
13        fill_color='#3186cc',
14        fill_opacity=0.7,
15        parse_html=False).add_to(map_manhattan)
16
17 map_manhattan

```

☞

Creating a copy...





Creating a copy...



```
1 # Define Foursquare Credentials and Version
2 CLIENT_ID = 'JCE5JUSR5SWQ3W4SPFMYIFU2TJ502KG4UQF0HGBWK1ATHYG3' # your Foursquare ID
3 CLIENT_SECRET = 'TKMJYHPMH2LTSPGXOWIKBZM0WXYDGTB3KDIDNUOBNA4IUG0H' # your Foursquare Secret
4 VERSION = '20180605' # Foursquare API version
```

```

5
6 print('Your credentails:')
7 print('CLIENT_ID: ' + CLIENT_ID)
8 print('CLIENT_SECRET:' + CLIENT_SECRET)

```

↗ Your credentails:
 CLIENT_ID: JCE5JUSR5SWQ3W4SPFMYIFU2TJ502KG4UQF0HGBWK1ATHYG3
 CLIENT_SECRET:TKMJYHPMH2LTSPGXOWIKBZM0WXYDGTB3KDIDNUOBNA4IUG0H

```

1 # function that extracts the category of the venue
2 def get_category_type(row):
3     try:
4         categories_list = row['categories']
5     except:
6         categories_list = row['venue.categories']
7
8     if len(categories_list) == 0:
9         return None
10    else:
11        return categories_list[0]['name']

```

```

1 LIMIT = 100 # limit of number of venues returned by Foursquare API
2
3 def getNearbyVenues(names, latitudes, longitudes, radius=500):
4
5     venues_list=[]
6     for name, lat, lng in zip(names, latitudes, longitudes):
7         print(name)
8
9         # create the API request URL
10        url = 'https://api.foursquare.com/v2/venues/explore?&client_id={}&client_secret={}&v={}&ll={}'
11            CLIENT_ID,
12            CLIENT_SECRET,
13            VERSION,
14            lat,
15            lng,
16            radius,
17            LIMIT)
18
19        # make the GET request
20        results = requests.get(url).json()["response"]['groups'][0]['items']
21
22        # return only relevant information for each nearby venue

```

Creating a copy...



```

25         lat,
26         lng,
27         v['venue']['name'],
28         v['venue']['location']['lat'],
29         v['venue']['location']['lng'],
30         v['venue']['categories'][0]['name']) for v in results])
31
32    nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
33    nearby_venues.columns = ['Neighborhood',
34                            'Neighborhood Latitude',
35                            'Neighborhood Longitude',
36                            'Venue',

```

```


37         'Venue Latitude',
38         'Venue Longitude',
39         'Venue Category']
40
41     return(nearby_venues)

```

```

1 # type your answer here
2
3 manhattan_venues = getNearbyVenues(names=manhattan_data['Neighborhood'],
4                                     latitudes=manhattan_data['Latitude'],
5                                     longitudes=manhattan_data['Longitude']
6                                     )

```

 Marble Hill
 Chinatown
 Washington Heights
 Inwood
 Hamilton Heights
 Manhattanville
 Central Harlem
 East Harlem
 Upper East Side
 Yorkville
 Lenox Hill
 Roosevelt Island
 Upper West Side
 Lincoln Square
 Clinton
 Midtown
 Murray Hill
 Chelsea
 Greenwich Village
 East Village
 Lower East Side
 Tribeca
 Little Italy
 Soho
 West Village
 Manhattan Valley
 Morningside Heights
 Gramercy
 Battery Park City
 Financial District
 Carnegie Hill
 Noho
 Civic Center

Creating a copy...



Park City
 Tudor City
 Stuyvesant Town
 Flatiron

```

1 print(manhattan_venues.shape)
2 manhattan_venues.head()

```



(3176, 7)

	Neighborhood	Neighborhood	Latitude	Neighborhood	Longitude	Venue	Venue	Latitude	Venue
0	Marble Hill		40.876551		-73.91066	Arturo's		40.874412	.
1	Marble Hill		40.876551		-73.91066	Bikram Yoga		40.876844	.
2	Marble Hill		40.876551		-73.91066	Tibbett Diner		40.880404	.
3	Marble Hill		40.876551		-73.91066	Dunkin'		40.877136	.
4	Marble Hill		40.876551		-73.91066	Starbucks		40.877531	.

```
1 manhattan_venues.groupby('Neighborhood').count()
```



Creating a copy...



	Neighborhood Latitude	Neighborhood Longitude	Venue	Venue Latitude	Venue Longitude
Neighborhood					
Battery Park City	70	70	70	70	
Carnegie Hill	90	90	90	90	
Central Harlem	41	41	41	41	
Chelsea	100	100	100	100	
Chinatown	100	100	100	100	
Civic Center	100	100	100	100	
Clinton	100	100	100	100	
East Harlem	41	41	41	41	
East Village	100	100	100	100	
Financial District	100	100	100	100	
Flatiron	100	100	100	100	
Gramercy	84	84	84	84	
Greenwich Village	100	100	100	100	
Hamilton Heights	59	59	59	59	
Hudson Yards	70	70	70	70	
Inwood	56	56	56	56	
Lenox Hill	100	100	100	100	
Lincoln Square	96	96	96	96	
Little Italy	100	100	100	100	
Lower East Side	55	55	55	55	
Manhattan Valley	52	52	52	52	
Manhattanville	41	41	41	41	
Marble Hill	25	25	25	25	
Midtown	100	100	100	100	
Morningside Heights	38	38	38	38	
Murray Hill	100	100	100	100	
Noho	100	100	100	100	
Roosevelt Island	25	25	25	25	
Soho	100	100	100	100	
Stuyvesant Town	18	18	18	18	
Sutton Place	100	100	100	100	
Tribeca	82	82	82	82	

Creating a copy...



Tudor City	78	78	78	78
Turtle Bay	100	100	100	100
Upper East Side	89	89	89	89
Upper West Side	77	77	77	77

```

1 # one hot encoding
2 manhattan_onehot = pd.get_dummies(manhattan_venues[['Venue Category']], prefix="", prefix_sep="")
3
4 # add neighborhood column back to dataframe
5 manhattan_onehot['Neighborhood'] = manhattan_venues['Neighborhood']
6
7 # move neighborhood column to the first column
8 fixed_columns = [manhattan_onehot.columns[-1]] + list(manhattan_onehot.columns[:-1])
9 manhattan_onehot = manhattan_onehot[fixed_columns]
10
11 manhattan_onehot.head()

```



	Neighborhood	Accessories Store	Adult Boutique	Afghan Restaurant	African Restaurant	American Restaurant	Antique Shop	Arcade	A Restau
0	Marble Hill	0	0	0	0	0	0	0	
1	Marble Hill	0	0	0	0	0	0	0	
2	Marble Hill	0	0	0	0	0	0	0	
3	Marble Hill	0	0	0	0	0	0	0	
4	Marble Hill	0	0	0	0	0	0	0	

```

1 manhattan_grouped = manhattan_onehot.groupby('Neighborhood').mean().reset_index()
2 manhattan_grouped

```



Creating a copy...



	Neighborhood	Accessories Store	Adult Boutique	Afghan Restaurant	African Restaurant	American Restaurant	Antique Shop	Arcade	Residential
0	Battery Park City	0.000000	0.00	0.00	0.00000	0.014286	0.00	0.000000	0
1	Carnegie Hill	0.000000	0.00	0.00	0.00000	0.011111	0.00	0.000000	0
2	Central Harlem	0.000000	0.00	0.00	0.04878	0.048780	0.00	0.000000	0
3	Chelsea	0.000000	0.00	0.00	0.00000	0.040000	0.00	0.000000	0
4	Chinatown	0.000000	0.00	0.00	0.00000	0.040000	0.00	0.000000	0
5	Civic Center	0.000000	0.00	0.00	0.00000	0.030000	0.01	0.000000	0
6	Clinton	0.000000	0.00	0.00	0.00000	0.030000	0.00	0.000000	0
7	East Harlem	0.000000	0.00	0.00	0.00000	0.000000	0.00	0.000000	0
8	East Village	0.000000	0.00	0.00	0.00000	0.020000	0.00	0.000000	0
9	Financial District	0.000000	0.00	0.00	0.00000	0.030000	0.00	0.000000	0
10	Flatiron	0.000000	0.00	0.00	0.00000	0.030000	0.00	0.000000	0
11	Gramercy	0.000000	0.00	0.00	0.00000	0.047619	0.00	0.011905	0
12	Greenwich Village	0.010000	0.00	0.00	0.00000	0.020000	0.00	0.000000	0
13	Hamilton Heights	0.000000	0.00	0.00	0.00000	0.000000	0.00	0.000000	0
14	Hudson Yards	0.000000	0.00	0.00	0.00000	0.071429	0.00	0.000000	0
15	Inwood	0.000000	0.00	0.00	0.00000	0.035714	0.00	0.000000	0
16	Lenox Hill	0.000000	0.00	0.01	0.00000	0.000000	0.00	0.000000	0
17	Lincoln Square	0.000000	0.00	0.00	0.00000	0.031250	0.00	0.000000	0
18	Little Italy	0.000000	0.00	0.00	0.00000	0.000000	0.00	0.000000	0
19	Lower East	0.000000	0.00	0.00	0.00000	0.018182	0.00	0.000000	0
20	Manhattan Valley	0.000000	0.00	0.00	0.00000	0.019231	0.00	0.000000	0
21	Manhattanville	0.000000	0.00	0.00	0.00000	0.024390	0.00	0.000000	0
22	Marble Hill	0.000000	0.00	0.00	0.00000	0.040000	0.00	0.000000	0
23	Midtown	0.000000	0.00	0.00	0.00000	0.020000	0.00	0.000000	0
24	Midtown South	0.000000	0.00	0.00	0.00000	0.030000	0.00	0.000000	0
25	Morningside Heights	0.000000	0.00	0.00	0.00000	0.078947	0.00	0.000000	0
26	Murray Hill	0.000000	0.00	0.00	0.00000	0.020000	0.00	0.000000	0

Creating a copy...



27	Noho	0.000000	0.00	0.00	0.00000	0.030000	0.00	0.000000	0
28	Roosevelt Island	0.000000	0.00	0.00	0.00000	0.000000	0.00	0.000000	0
29	Soho	0.000000	0.00	0.00	0.00000	0.020000	0.00	0.000000	0
30	Stuyvesant Town	0.000000	0.00	0.00	0.00000	0.000000	0.00	0.000000	0
31	Sutton Place	0.000000	0.01	0.00	0.00000	0.010000	0.00	0.000000	0
32	Tribeca	0.000000	0.00	0.00	0.00000	0.036585	0.00	0.000000	0
33	Tudor City	0.000000	0.00	0.00	0.00000	0.012821	0.00	0.000000	0
34	Turtle Bay	0.000000	0.00	0.00	0.00000	0.010000	0.00	0.000000	0
35	Upper East Side	0.000000	0.00	0.00	0.00000	0.011236	0.00	0.000000	0
36	Upper West Side	0.000000	0.00	0.00	0.00000	0.025974	0.00	0.000000	0
--	Washington	0.000000	0.00	0.00	0.00000	0.010000	0.00	0.000000	0

```

1 def return_most_common_venues(row, num_top_venues):
2     row_categories = row.iloc[1:]
3     row_categories_sorted = row_categories.sort_values(ascending=False)
4
5     return row_categories_sorted.index.values[0:num_top_venues]

```

```

1 num_top_venues = 10
2
3 indicators = ['st', 'nd', 'rd']
4
5 # create columns according to number of top venues
6 columns = ['Neighborhood']
7 for ind in np.arange(num_top_venues):
8     try:
9         columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
10    except:
11        columns.append('{}th Most Common Venue'.format(ind+1))
12
13 # create a new dataframe
14 neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
15 neighborhoods_venues_sorted['Neighborhood'] = manhattan_grouped['Neighborhood']

```

Creating a copy...



```

16 neighborhoods_venues_sorted.index = manhattan_grouped.index[manhattan_grouped.shape[0]:]
17 neighborhoods_venues_sorted.iloc[ind, 1:] = return_most_common_venues(manhattan_grouped.iloc[ind,
18 neighborhoods_venues_sorted.head()
19
20 neighborhoods_venues_sorted.head()

```



	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
0	Battery Park City	Park	Hotel	Gym	Boat or Ferry	Coffee Shop
1	Carnegie Hill	Coffee Shop	Café	Yoga Studio	Gym	Bar

```

1 # set number of clusters
2 kclusters = 5
3
4 manhattan_grouped_clustering = manhattan_grouped.drop('Neighborhood', 1)
5
6 # run k-means clustering
7 kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(manhattan_grouped_clustering)
8
9 # check cluster labels generated for each row in the dataframe
10 kmeans.labels_[0:10]

```

```
array([1, 0, 0, 0, 1, 1, 1, 3, 0, 1], dtype=int32)
```

```

1 # add clustering labels
2 neighborhoods_venues_sorted.insert(0, 'Cluster Labels', kmeans.labels_)
3
4 manhattan_merged = manhattan_data
5
6 # merge toronto_grouped with toronto_data to add latitude/longitude for each neighborhood
7 manhattan_merged = manhattan_merged.join(neighborhoods_venues_sorted.set_index('Neighborhood'), on='Neighborhood')
8
9 manhattan_merged.head() # check the last columns!

```

```
↳
```

	Borough	Neighborhood	Latitude	Longitude	Cluster Labels	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue
0	Manhattan	Marble Hill	40.876551	-73.910660	4	Sandwich Place	Gym	Coffee Shop
1	Manhattan	Chinatown	40.715618	-73.994279	1	Chinese Restaurant	Cocktail Bar	Bakery
2	Manhattan	Washington Heights	40.851903	-73.936900	3	Café	Bakery	Grocery Store
3	Manhattan	Inwood	40.867684	-73.921210	3	Mexican Restaurant	Café	Lounge
4	Manhattan	Washington Heights	40.823604	-73.949688	3	Pizza Place	Café	Coffee Shop

```

1 # create map
2 map_clusters = folium.Map(location=[latitude, longitude], zoom_start=11)
3
4 # set color scheme for the clusters
5 x = np.arange(kclusters)
6 ys = [i + x + (i*x)**2 for i in range(kclusters)]
7 colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
8 rainbow = [colors.rgb2hex(i) for i in colors_array]
9
10 # add markers to the map
11 markers_colors = []

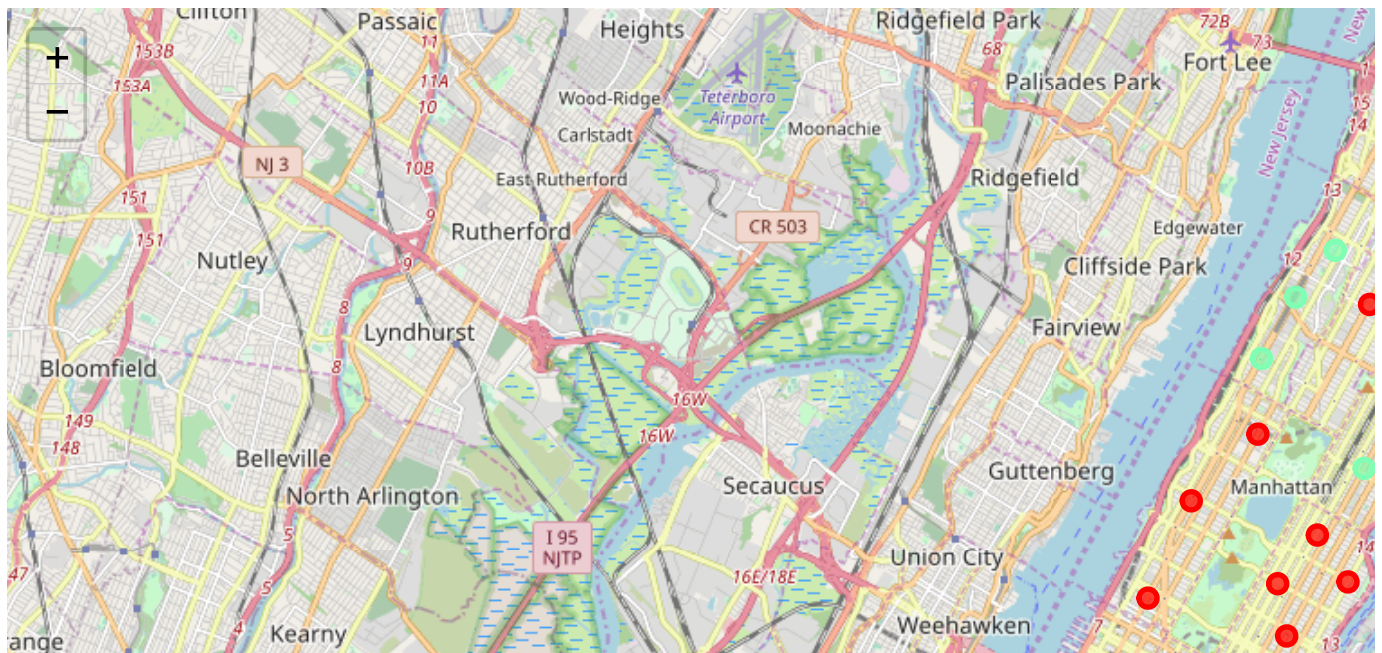
```

```
12 for lat, lon, poi, cluster in zip(manhattan_merged['Latitude'], manhattan_merged['Longitude'], manhat
13     label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html=True)
14     folium.CircleMarker(
15         [lat, lon],
16         radius=5,
17         popup=label,
18         color=rainbow[cluster-1],
19         fill=True,
20         fill_color=rainbow[cluster-1],
21         fill_opacity=0.7).add_to(map_clusters)
22
23 map_clusters
```



Creating a copy...





Examining Clusters

```
1 manhattan_merged.loc[manhattan_merged['Cluster Labels'] == 0, manhattan_merged.columns[[1] + list(rar
```



Creating a copy...




	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
6	Central Harlem	Seafood Restaurant	Bar	African Restaurant	American Restaurant	Chinese
8	Upper East Side	Italian Restaurant	Coffee Shop	Bakery	Gym / Fitness Center	
9	Yorkville	Italian Restaurant	Coffee Shop	Gym	Bar	Deli
10	Lenox Hill	Italian Restaurant	Coffee Shop	Sushi Restaurant	Pizza Place	Coffee Shop
12	Upper West Side	Italian Restaurant	Bakery	Bar	Coffee Shop	Thai

1 manhattan_merged.loc[manhattan_merged['Cluster Labels'] == 1, manhattan_merged.columns[[1] + list(range(6))]]

🔗

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
1	Chinatown	Chinese Restaurant	Cocktail Bar	Bakery	American Restaurant	
14	Clinton	Italian Restaurant	Gym / Fitness Center	Theater	Coffee Shop	
15	Midtown	Coffee Shop	Hotel	Theater	Sandwich Place	Sports Bar
16	Murray Hill	Sandwich Place	Hotel	Bar	Coffee Shop	Sushi Restaurant
22	Little Italy	Café	Bakery	Hotel	Bubble Tea Shop	Sandwich Place
28	Battery Park City	Park	Hotel	Gym	Boat or Ferry	Coffee Shop
29	Financial District	Coffee Shop	Bar	Pizza Place	Hotel	Coffee Shop
32	Civic Center	Coffee Shop	French Restaurant	Hotel	Cocktail Bar	Yoga Studio
33	Midtown South	Korean Restaurant	Hotel	Japanese Restaurant	Dessert Shop	Bakery
34	Midtown West	Mexican Restaurant	Gym / Fitness Center	Japanese Restaurant	Italian Restaurant	Fitness Center
35	Midtown West	American Restaurant	Hotel	Gym / Fitness Center	Italian Restaurant	

1 manhattan_merged.loc[manhattan_merged['Cluster Labels'] == 2, manhattan_merged.columns[[1] + list(range(6))]]




	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
37	Stuyvesant Town	Boat or Ferry	Park	Bar	Gas Station	Bar


```
1 manhattan_merged.loc[manhattan_merged['Cluster Labels'] == 3, manhattan_merged.columns[[1] + list(range(5))]]
```



	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
2	Washington Heights	Café	Bakery	Grocery Store	Deli / Bodega	Chinese Restaurant
3	Inwood	Mexican Restaurant	Café	Lounge	Pizza Place	
4	Hamilton Heights	Pizza Place	Café	Coffee Shop	Deli / Bodega	Mexican Restaurant
5	Manhattanville	Coffee Shop	Seafood Restaurant	Italian Restaurant	Park	Mexican Restaurant
7	East Harlem	Mexican Restaurant	Bakery	Deli / Bodega	Thai Restaurant	Latin American Restaurant
11	Roosevelt Island	Pizza Place	Park	Gym	Coffee Shop	Kosher Restaurant
26	Morningside Heights	Park	Bookstore	Coffee Shop	American Restaurant	Diner
36	Tudor City	Park	Café	Greek Restaurant	Mexican Restaurant	Diner

Creating a copy...
 

```
1 manhattan_merged.loc[manhattan_merged['Cluster Labels'] == 4, manhattan_merged.columns[[1] + list(range(5))]]
```



	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
0	Marble Hill	Sandwich Place	Gym	Coffee Shop	Yoga Studio	Diner

After we have identified the Clusters of interest and

```

1 brooklyn_data = neighborhoods[neighborhoods['Borough'] == 'Brooklyn'].reset_index(drop=True)
2 # brooklyn_data.head()
3
4 address = 'Brooklyn, NY'
5
6 geolocator = Nominatim(user_agent="ny_explorer")
7 location = geolocator.geocode(address)
8 latitude = location.latitude
9 longitude = location.longitude
10 print('The geographical coordinate of Brooklyn are {}, {}'.format(latitude, longitude))
11
12 # Define Foursquare Credentials and Version
13 CLIENT_ID = 'KB1MGMSFCU5NXWQWFLPFNXZE3VRN3G5WC05TC0YNPUYDUO' # your Foursquare ID
14 CLIENT_SECRET = 'H1X3QY13IMSN3H1BTZQMK00ZAG2YAQXQWW1CNOND4RHTJVVY3' # your Foursquare Secret
15 VERSION = '20180605' # Foursquare API version
16
17 print('Your credentials:')
18 print('CLIENT_ID: ' + CLIENT_ID)
19 print('CLIENT_SECRET: ' + CLIENT_SECRET)
20
21 LIMIT = 100 # limit of number of venues returned by Foursquare API
22
23 def getNearbyVenues(names, latitudes, longitudes, radius=500):
24
25     venues_list=[]
26     for name, lat, lng in zip(names, latitudes, longitudes):
27         print(name)
28
29         # create the API request URL
30         url = 'https://api.foursquare.com/v2/venues/explore?&client_id={}&client_secret={}&v={}&ll={}'
31             CLIENT_ID,
32             CLIENT_SECRET,
33             VERSION,
34             lat,
35             lng,
36             radius,
37             LIMIT)
38
39         # make the GET request
40         results = requests.get(url).json()["response"]['groups'][0]['items']
41
42         # use the information for each nearby venue
43
44         for v in results:
45             lat,
46             lng,
47             v['venue']['name'],
48             v['venue']['location']['lat'],
49             v['venue']['location']['lng'],
50             v['venue']['categories'][0]['name']) for v in results])
51
52     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
53     nearby_venues.columns = ['Neighborhood',
54                             'Neighborhood Latitude',
55                             'Neighborhood Longitude',
56                             'Venue',

```

Creating a copy...



```

57         'Venue Latitude',
58         'Venue Longitude',
59         'Venue Category']
60
61     return(nearby_venues)
62
63 brooklyn_venues = getNearbyVenues(names=brooklyn_data['Neighborhood'],
64                                   latitudes=brooklyn_data['Latitude'],
65                                   longitudes=brooklyn_data['Longitude']
66                                   )
67
68 print(brooklyn_venues.shape)
69 brooklyn_venues.head()
70 brooklyn_venues.groupby('Neighborhood').count()
71
72 # one hot encoding
73 brooklyn_onehot = pd.get_dummies(brooklyn_venues[['Venue Category']], prefix="", prefix_sep="")
74
75 # add neighborhood column back to dataframe
76 brooklyn_onehot['Neighborhood'] = brooklyn_venues['Neighborhood']
77
78 # move neighborhood column to the first column
79 fixed_columns = [brooklyn_onehot.columns[-1]] + list(brooklyn_onehot.columns[:-1])
80 brooklyn_onehot = brooklyn_onehot[fixed_columns]
81
82 brooklyn_onehot.head()
83
84 brooklyn_grouped = brooklyn_onehot.groupby('Neighborhood').mean().reset_index()
85 brooklyn_grouped
86
87 num_top_venues = 10
88
89 indicators = ['st', 'nd', 'rd']
90
91 # create columns according to number of top venues
92 columns = ['Neighborhood']
93 for ind in np.arange(num_top_venues):
94     try:
95         columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
96     except:
97         columns.append('{}th Most Common Venue'.format(ind+1))
98
99 # create a new dataframe
100 brooklyn_grouped = DataFrame(columns=columns)
101 brooklyn_grouped['Neighborhood'] = brooklyn_grouped['Neighborhood']
102
103 for ind in np.arange(brooklyn_grouped.shape[0]):
104     neighborhoods_venues_sorted.iloc[ind, 1:] = return_most_common_venues(brooklyn_grouped.iloc[ind,
105     neighborhoods_venues_sorted.head()
106

```

Creating a copy...



DataFrame(columns=columns)
 hborhood'] = brooklyn_grouped['Neighborhood']



The geograpical coordinate of Brooklyn are 40.6501038, -73.9495823.

Your credentails:

CLIENT_ID: KB1MGMSFCU5NXWQWFVLPFNXZE3VRN3G5WC05TC0YNPUYDUO

CLIENT_SECRET:H1X3QY13IMSN3H1BTZQMK00ZAG2YAQXQWW1CNOND4RHTJVV3

Bay Ridge

Bensonhurst

Sunset Park

Greenpoint

Gravesend

Brighton Beach

Sheepshead Bay

Manhattan Terrace

Flatbush

Crown Heights

East Flatbush

Kensington

Windsor Terrace

Prospect Heights

Brownsville

Williamsburg

Bushwick

Bedford Stuyvesant

Brooklyn Heights

Cobble Hill

Carroll Gardens

Red Hook

Gowanus

Fort Greene

Park Slope

Cypress Hills

East New York

Starrett City

Canarsie

Flatlands

Mill Island

Manhattan Beach

Coney Island

Bath Beach

Borough Park

Dyker Heights

Gerritsen Beach

Marine Park

Clinton Hill

Sea Gate

Downtown

Boerum Hill

Prospect Lefferts Gardens

Creating a copy...



Midwood

Prospect Park South

Georgetown

East Williamsburg

North Side

South Side

Ocean Parkway

Fort Hamilton

Ditmas Park

Wingate

Rugby

Remsen Village

New Lots

Prattville Basin

Red Hook
 Mill Basin
 Fulton Ferry
 Vinegar Hill
 Weeksville
 Broadway Junction
 Dumbo
 Homecrest
 Highland Park
 Madison
 Erasmus
 (2734, 7)

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
0	Bath Beach	Pharmacy	Chinese Restaurant	Pizza Place	Sushi Restaurant	Italian Restaurant
1	Bay Ridge	Italian Restaurant	Pizza Place	Spa	Bar	Greek Restaurant
2	Bedford Stuyvesant	Coffee Shop	Café	Pizza Place	Bar	Chinese Restaurant

```

1 # set number of clusters
2 kclusters = 5
3
4 brooklyn_grouped_clustering = brooklyn_grouped.drop('Neighborhood', 1)
5
6 # run k-means clustering
7 kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(brooklyn_grouped_clustering)
8
9 # check cluster labels generated for each row in the dataframe
10 kmeans.labels_[0:10]
11
12 # add clustering labels
13 neighborhoods_venues_sorted.insert(0, 'Cluster Labels', kmeans.labels_)
14
15 brooklyn_merged = brooklyn_data
16
17 # merge toronto_grouped with toronto_data to add latitude/longitude for each neighborhood
18 brooklyn_merged = brooklyn_merged.join(neighborhoods_venues_sorted.set_index('Neighborhood'), on='Neighborhood')
19
20 brooklyn_merged.head() # check the last columns!
21

```

Creating a copy...



map([latitude, longitude], zoom_start=11)

```

1 # set color scheme for the clusters
2 x = np.arange(kclusters)
3 ys = [i + x + (i*x)**2 for i in range(kclusters)]
4 colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
5 rainbow = [colors.rgb2hex(i) for i in colors_array]
6
7 # add markers to the map
8 markers_colors = []
9 for lat, lon, poi, cluster in zip(brooklyn_merged['Latitude'], brooklyn_merged['Longitude'], brooklyn_merged['poi'], brooklyn_merged['Cluster Labels']):
10     label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html=True)
11     folium.CircleMarker(
12         [lat, lon],

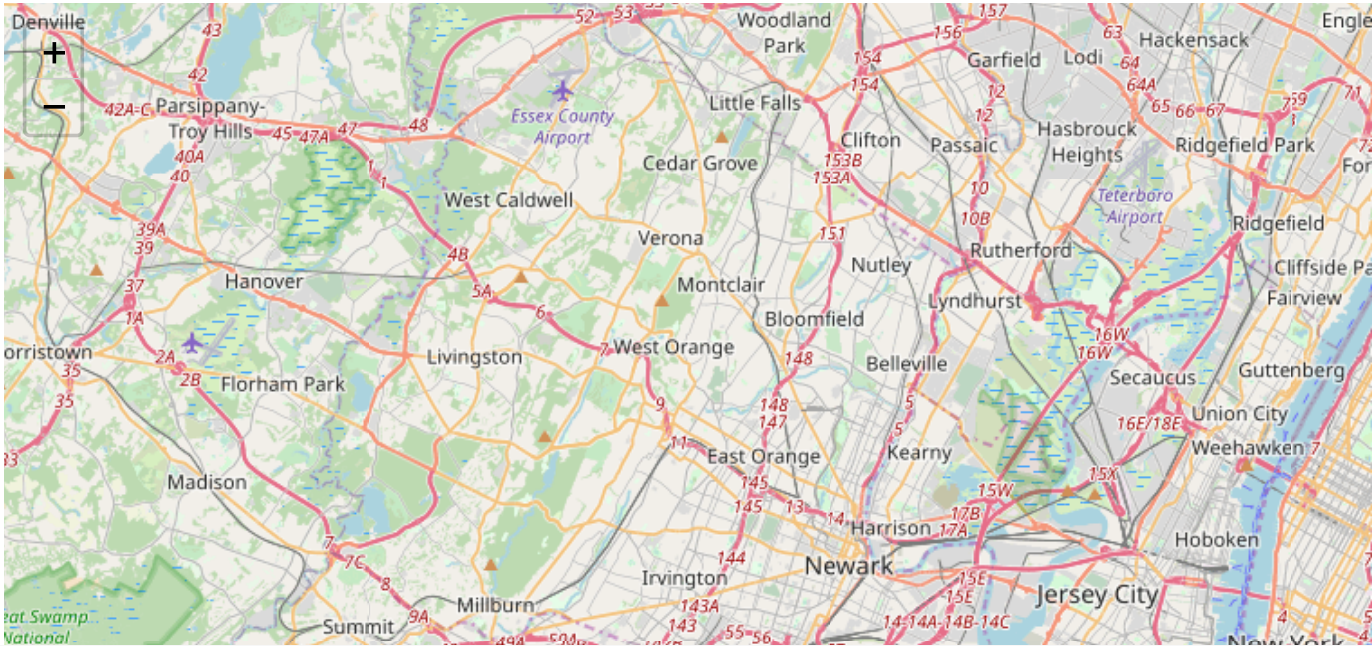
```

```
12     [lat, lon],
13     radius=5,
14     popup=label,
15     color=rainbow[cluster-1],
16     fill=True,
17     fill_color=rainbow[cluster-1],
18     fill_opacity=0.7).add_to(map_clusters)
19
20 map_clusters
```



Creating a copy...





```
1 brooklyn_merged.loc[brooklyn_merged['Cluster Labels'] == 0, brooklyn_merged.columns[[1] + list(range(
```

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
45	Bergen Beach	Harbor / Marina	Donut Shop	Baseball Field	Playground	Athleti



```
1 brooklyn_merged.loc[brooklyn_merged['Cluster Labels'] == 1, brooklyn_merged.columns[[1] + list(range(
```

Creating a copy... X

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
0	Bay Ridge	Italian Restaurant	Pizza Place	Spa	Bar	Greek
3	Greenpoint	Bar	Pizza Place	Cocktail Bar	Coffee Shop	Y
12	Windsor Terrace	Deli / Bodega	Café	Park	Grocery Store	
13	Prospect Heights	Bar	Mexican Restaurant	Wine Shop	Gourmet Shop	
14	Brownsville	Restaurant	Park	Chinese Restaurant	Moving Target	
15	Williamsburg	Bar	Coffee Shop	Grocery Store	Bagel Shop	Y
16	Bushwick	Bar	Coffee Shop	Mexican Restaurant	Deli / Bodega	Thr
17	Bedford Stuyvesant	Coffee Shop	Café	Pizza Place	Bar	C
18	Brooklyn Heights	Yoga Studio	Deli / Bodega	Park	Pizza Place	
19	Cobble Hill	Pizza Place	Bakery	Playground	Coffee Shop	
20	Carroll Gardens	Italian Restaurant	Coffee Shop	Pizza Place	Bakery	C
21	Red Hook	Seafood Restaurant	Art Gallery	Bar	American Restaurant	
22	Gowanus	Furniture / Home Store	Italian Restaurant	Bar	Chinese Restaurant	
23	Fort Greene	Italian Restaurant	Coffee Shop	Cocktail Bar	Flower Shop	
24	Park Slope	Coffee Shop	Burger Joint	Pub	Bakery	t
31	Manhattan Beach	Bus Stop	Ice Cream Shop	Food	Beach	Harb
36	Gerritsen Beach	Pizza Place	Bar	Convenience Store	Gas Station	S
		Restaurant	Pizza Place	Thai Restaurant	Wine Shop	Indian
39	Sea Gate	Beach	Spa	Bus Line	Bus Station	
40	Downtown	Burger Joint	Coffee Shop	Pizza Place	Sandwich Place	
41	Boerum Hill	Coffee Shop	Bar	Dance Studio	Sandwich Place	Arts & C
42	Prospect Lefferts Gardens	Bakery	Café	Deli / Bodega	Pizza Place	
49	East Williamsburg	Bar	Deli / Bodega	Coffee Shop	Cocktail Bar	

Creating a copy...



50	North Side	Coffee Shop	Pizza Place	Yoga Studio	Wine Bar	
51	South Side	Bar	Pizza Place	Coffee Shop	American Restaurant	
59	Paerdegat Basin	Moving Target	Asian Restaurant	Harbor / Marina	Food	A
61	Fulton Ferry	Park	American Restaurant	Ice Cream Shop	Scenic Lookout	Bc
62	Vinegar Hill	Food Truck	Coffee Shop	Art Gallery	Café	

```
1 brooklyn_merged.loc[brooklyn_merged['Cluster Labels'] == 2, brooklyn_merged.columns[[1] + list(range(
```



Creating a copy...×

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
1	Bensonhurst	Sushi Restaurant	Pizza Place	Ice Cream Shop	Grocery Store	Italian Restaurant
2	Sunset Park	Bakery	Pizza Place	Mexican Restaurant	Latin American Restaurant	
4	Gravesend	Pizza Place	Bakery	Bus Station	Chinese Restaurant	Italian Restaurant
5	Brighton Beach	Eastern European Restaurant	Russian Restaurant	Beach	Restaurant	
6	Sheepshead Bay	Turkish Restaurant	Dessert Shop	Sandwich Place	Yoga Studio	
7	Manhattan Terrace	Pizza Place	Donut Shop	Grocery Store	Ice Cream Shop	
9	Crown Heights	Pizza Place	Museum	Café	Cosmetics Shop	Fried Chicken Joint
11	Kensington	Grocery Store	Thai Restaurant	Pizza Place	Ice Cream Shop	
25	Cypress Hills	Fried Chicken Joint	Ice Cream Shop	Pizza Place	Donut Shop	
33	Bath Beach	Pharmacy	Chinese Restaurant	Pizza Place	Sushi Restaurant	Italian Restaurant
34	Borough Park	Bank	Pizza Place	Hotel	Café	
35	Dyker Heights	Burger Joint	Dance Studio	Golf Course	Food	Chinese Restaurant
37	Marine Park	Baseball Field	Doctor's Office	Basketball Court	Gym	American Restaurant
43	Ocean Hill	Deli / Bodega	Grocery Store	Southern / Soul Food Restaurant	Playground	
44	City Line	Donut Shop	Bakery	Grocery Store	Shoe Store	
46	Midwood	Pizza Place	Ice Cream Shop	Bakery	Pharmacy	Vietnamese Restaurant
48	Georgetown	Bank	Pharmacy	Breakfast Spot	Donut Shop	
50	East Flatbush	Restaurant	Gym / Fitness Center	Sake Bar	General Entertainment	
53	Fort Hamilton	Pizza Place	Deli / Bodega	Pharmacy	Chinese Restaurant	
55	Wingate	Fried Chicken Joint	Fast Food Restaurant	Juice Bar	Bus Station	
58	New Lots	Metro Station	Pizza Place	Fried Chicken Joint	Pharmacy	
60	Mill Basin	Pizza Place	Chinese Restaurant	Japanese Restaurant	Bank	
64	Broadway Junction	Donut Shop	Diner	Fried Chicken Joint	Dessert Shop	

Creating a copy...



```
1 brooklyn_merged.loc[brooklyn_merged['Cluster Labels'] == 3, brooklyn_merged.columns[[1] + list(range(
```

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
8	Flatbush	Caribbean Restaurant	Coffee Shop	Pharmacy	Mexican Restaurant	
10	East Flatbush	Food & Drink Shop	Pharmacy	Fast Food Restaurant	Park	Harc
26	East New York	Deli / Bodega	Fast Food Restaurant	Plaza	Event Service	f
27	Starrett City	Chinese Restaurant	Pharmacy	Caribbean Restaurant	Shopping Mall	
28	Canarsie	Grocery Store	Chinese Restaurant	Caribbean Restaurant	Asian Restaurant	
29	Flatlands	Pharmacy	Fried Chicken Joint	Caribbean Restaurant	Fast Food Restaurant	
32	Coney Island	Park	Caribbean Restaurant	Beach	Baseball Stadium	Theme
47	Prospect Park South	Caribbean Restaurant	Pizza Place	Fast Food Restaurant	Mobile Phone Shop	Gr
54	Ditmas Park	Caribbean Restaurant	Pizza Place	Deli / Bodega	Women's Store	Chinese
56	Rugby	Caribbean Restaurant	Bank	Grocery Store	Salon / Barbershop	f
57	Remsen Village	Caribbean Restaurant	Fast Food Restaurant	Deli / Bodega	Fish Market	s
--	--	Caribbean	--	--	--	--

```
1 brooklyn_merged.loc[brooklyn_merged['Cluster Labels'] == 4, brooklyn_merged.columns[[1] + list(range(
```

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
30	Mill Island	Pool	Women's Store	Filipino Restaurant	Factory	Falafel

Creating a copy...



The same with Queens

```
1 queens_data = neighborhoods[neighborhoods['Borough'] == 'Queens'].reset_index(drop=True)
2 # queens_data.head()
3
4 address = 'Queens, NY'
5
6 geolocator = Nominatim(user_agent="ny_explorer")
7 location = geolocator.geocode(address)
8 latitude = location.latitude
9 longitude = location.longitude
10 print('The geographical coordinate of Queens are {}. {}'.format(latitude, longitude))
```

```

11
12 # Define Foursquare Credentials and Version
13 CLIENT_ID = 'KB1MGMSFCU5NXWQWFLPFNXZE3VRN3G5WC05TC0YNPUYDU0' # your Foursquare ID
14 CLIENT_SECRET = 'H1X3QY13IMSN3H1BTZQMK00ZAG2YAQXQWW1CNOND4RHTJVVY3' # your Foursquare Secret
15 VERSION = '20180605' # Foursquare API version
16
17 print('Your credentails:')
18 print('CLIENT_ID: ' + CLIENT_ID)
19 print('CLIENT_SECRET:' + CLIENT_SECRET)
20
21 LIMIT = 100 # limit of number of venues returned by Foursquare API
22
23 def getNearbyVenues(names, latitudes, longitudes, radius=500):
24
25     venues_list=[]
26     for name, lat, lng in zip(names, latitudes, longitudes):
27         print(name)
28
29         # create the API request URL
30         url = 'https://api.foursquare.com/v2/venues/explore?&client_id={}&client_secret={}&v={}&ll={}'
31             CLIENT_ID,
32             CLIENT_SECRET,
33             VERSION,
34             lat,
35             lng,
36             radius,
37             LIMIT)
38
39         # make the GET request
40         results = requests.get(url).json()["response"]["groups"][0]["items"]
41
42         # return only relevant information for each nearby venue
43         venues_list.append([
44             name,
45             lat,
46             lng,
47             v['venue']['name'],
48             v['venue']['location']['lat'],
49             v['venue']['location']['lng'],
50             v['venue']['categories'][0]['name'] for v in results])
51
52     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
53     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
54     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
55     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
56     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
57     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
58     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
59     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
60     nearby_venues = pd.DataFrame([item for venue_list in venues_list for item in venue_list])
61     return(nearby_venues)
62
63 queens_venues = getNearbyVenues(names=queens_data['Neighborhood'],
64                                 latitudes=queens_data['Latitude'],
65                                 longitudes=queens_data['Longitude']
66                                 )
67

```

```

68 print(queens_venues.shape)
69 queens_venues.head()
70 queens_venues.groupby('Neighborhood').count()
71
72 # one hot encoding
73 queens_onehot = pd.get_dummies(queens_venues[['Venue Category']], prefix="", prefix_sep="")
74
75 # add neighborhood column back to dataframe
76 queens_onehot['Neighborhood'] = queens_venues['Neighborhood']
77
78 # move neighborhood column to the first column
79 fixed_columns = [queens_onehot.columns[-1]] + list(queens_onehot.columns[:-1])
80 queens_onehot = queens_onehot[fixed_columns]
81
82 queens_onehot.head()
83
84 queens_grouped = queens_onehot.groupby('Neighborhood').mean().reset_index()
85 queens_grouped
86
87 num_top_venues = 10
88
89 indicators = ['st', 'nd', 'rd']
90
91 # create columns according to number of top venues
92 columns = ['Neighborhood']
93 for ind in np.arange(num_top_venues):
94     try:
95         columns.append('{}{} Most Common Venue'.format(ind+1, indicators[ind]))
96     except:
97         columns.append('{}th Most Common Venue'.format(ind+1))
98
99 # create a new dataframe
100 neighborhoods_venues_sorted = pd.DataFrame(columns=columns)
101 neighborhoods_venues_sorted['Neighborhood'] = queens_grouped['Neighborhood']
102
103 for ind in np.arange(queens_grouped.shape[0]):
104     neighborhoods_venues_sorted.iloc[ind, 1:] = return_most_common_venues(queens_grouped.iloc[ind, :])
105
106 neighborhoods_venues_sorted.head()

```



Creating a copy...



Sunnyside
East Elmhurst
Maspeth
Ridgewood
Glendale
Rego Park
Woodhaven
Ozone Park
South Ozone Park
College Point
Whitestone
Bayside
Auburndale
Little Neck
Douglaston
Glen Oaks
Bellerose
Kew Gardens Hills
Fresh Meadows
Briarwood
Jamaica Center
Oakland Gardens
Queens Village
Hollis
South Jamaica
St. Albans
Rochdale
Springfield Gardens
Cambria Heights
Rosedale
Far Rockaway
Broad Channel
Breezy Point
Steinway
Beechhurst
Bay Terrace
Edgemere
Arverne
Rockaway Beach
Neponsit
Murray Hill
Floral Park
Holliswood
Jamaica Estates
Queensboro Hill
Hillcrest
Ravenswood
Lindenwood

Creating a copy...



Rockaway Park
Somerville
Brookville
Bellaire
North Corona
Forest Hills Gardens
Jamaica Hills
Utopia
Pomonok
Astoria Heights
Hunters Point
Sunnyside Gardens
Blissville
Borham

Roxbury
 Middle Village
 Malba
 Hammels
 Bayswater
 Queensbridge
 (2119, 7)

	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
0	Arverne	Surf Spot	Sandwich Place	Metro Station	Playground	
1	Astoria	Bar	Middle Eastern Restaurant	Greek Restaurant	Hookah Bar	Seafood
2	Astoria Heights	Plaza	Playground	Burger Joint	Hostel	Italian
3	Auburndale	Italian Restaurant	Bar	Noodle House	Fast Food Restaurant	Korean
4	Bay Terrace	Clothing Store	Women's Store	American Restaurant	Lingerie Store	Mobile P

```

1 # set number of clusters
2 kclusters = 5
3
4 queens_grouped_clustering = queens_grouped.drop('Neighborhood', 1)
5
6 # run k-means clustering
7 kmeans = KMeans(n_clusters=kclusters, random_state=0).fit(queens_grouped_clustering)
8
9 # check cluster labels generated for each row in the dataframe
10 kmeans.labels_[0:10]
11

```

Creating a copy...



queens_merged = queens_data.copy().reset_index(drop=True, 'Cluster Labels', kmeans.labels_)

```

14
15 queens_merged = queens_data
16
17 # merge toronto_grouped with toronto_data to add latitude/longitude for each neighborhood
18 queens_merged = queens_merged.join(neighborhoods_venues_sorted.set_index('Neighborhood'), on='Neighborhood')
19
20 queens_merged.head() # check the last columns!
21
22 # create map
23 map_clusters = folium.Map(location=[latitude, longitude], zoom_start=11)
24
25 # set color scheme for the clusters
26 x = np.arange(kclusters)

```



```

27 ys = [i + x + (i*x)**2 for i in range(kclusters)]
28 colors_array = cm.rainbow(np.linspace(0, 1, len(ys)))
29 rainbow = [colors.rgb2hex(i) for i in colors_array]
30
31 # add markers to the map
32 markers_colors = []
33 for lat, lon, poi, cluster in zip(queens_merged['Latitude'], queens_merged['Longitude'], queens_merged['Name'], queens_merged['Cluster']):
34     label = folium.Popup(str(poi) + ' Cluster ' + str(cluster), parse_html=True)
35     folium.CircleMarker(
36         [lat, lon],
37         radius=5,
38         popup=label,
39         color=rainbow[cluster-1],
40         fill=True,
41         fill_color=rainbow[cluster-1],
42         fill_opacity=0.7).add_to(map_clusters)
43
44 map_clusters

```



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```
1 queens_merged.loc[queens_merged['Cluster Labels'] == 0, queens_merged.columns[[1] + list(range(5, que
```



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	Neighborhood	1st Most Common Venue	2nd Most Common Venue	3rd Most Common Venue	4th Most Common Venue	5th Most Common Venue
0	Astoria	Bar	Middle Eastern Restaurant	Greek Restaurant	Hookah Bar	
1	Woodside	Grocery Store	Latin American Restaurant	Bakery	Thai Restaurant	Filipino
2	Jackson Heights	Latin American Restaurant	Peruvian Restaurant	South American Restaurant	Bakery	
3	Elmhurst	Thai Restaurant	Mexican Restaurant	South American Restaurant	Vietnamese Restaurant	
4	Howard Beach	Italian Restaurant	Pharmacy	Bagel Shop	Deli / Bodega	Sanskrit
5	Corona	Mexican Restaurant	Convenience Store	Bakery	Deli / Bodega	
6	Forest Hills	Gym	Gym / Fitness Center	Yoga Studio	Pizza Place	
7	Kew Gardens	Chinese Restaurant	Bar	Indian Restaurant	Bank	
8	Richmond Hill	Deli / Bodega	Latin American Restaurant	Pizza Place	Lounge	
9	Flushing	Bubble Tea Shop	Hotpot Restaurant	Chinese Restaurant	Bakery	Korean
10	Long Island City	Coffee Shop	Hotel	Gym / Fitness Center	Pizza Place	
11	Sunnyside	Pizza Place	Italian Restaurant	Chinese Restaurant	Discount Store	Indian
12	East Elmhurst	Donut Shop	Ice Cream Shop	Indie Movie Theater	Hotel Bar	
13	Maspeth	Pizza Place	Diner	Mobile Phone Shop	Chinese Restaurant	Greek
14	Ridgewood	Café	Pizza Place	Deli / Bodega	Bank	
16	Rego Park	Bakery	Chinese Restaurant	Pharmacy	Peruvian Restaurant	
		Bodega	Bank	Pharmacy	Park	Spanish
18	Ozone Park	Pizza Place	Pharmacy	Gym	Diner	
19	South Ozone Park	Deli / Bodega	Park	Fast Food Restaurant	Bar	
20	College Point	Deli / Bodega	Pizza Place	Asian Restaurant	Latin American Restaurant	
21	Whitestone	Dance Studio	Deli / Bodega	Bubble Tea Shop	Candy Store	Filipino
22	Bayside	Bar	Indian Restaurant	Sushi Restaurant	American Restaurant	

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