


Heuristic Evaluation Worksheet

Group: Group 3

Evaluator: Daniel

Heuristics (write down your chosen heuristics)	Nielsen's severity ratings
I. Visibility of system status II. Match between system and the real world III. User control and freedom IV. Consistency and standards V. Recognition rather than recall VI. Aesthetic and minimalist design VII. Error Prevention	0) I don't agree that this is a usability problem at all 1) Cosmetic problem only: need not be fixed unless extra time is available on project 2) Minor usability problem: fixing this should be given low priority 3) Major usability problem: important to fix, so should be given high priority 4) Usability catastrophe: imperative to fix this before product can be released

Number of Heuristic assessed: 1. Visibility of system status

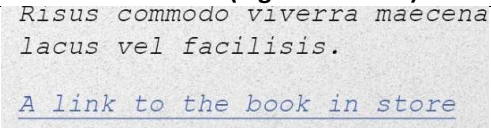
Task/issue/recommendation	Evidence (e.g. screenshot)
Requirement assessed: Navigate the website Rating: 0 Recommendation:	
Requirement assessed: Learn about the book Rating: 3 Recommendation: Filler text does not give the information about the book	 <p> <i>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Quis ipsum suspendisse ultrices gravida. Risus commodo viverra maecenas accumsan lacus vel facilisis.</i> </p>
Requirement assessed: Interact with the site puzzles gaining access to new areas	

<p>Rating: 3</p> <p>Recommendation: Puzzles are unavailable at this time and where the puzzles are available is not obvious</p>	
<p>Requirement assessed: Access the site</p> <p>Rating: 0</p> <p>Recommendation:</p>	
<p>Requirement assessed: Click buttons</p> <p>Rating: 0</p> <p>Recommendation:</p>	
<p>Requirement assessed: Be interactive media</p> <p>Rating: 0</p> <p>Recommendation:</p>	
<p>Requirement assessed: Advertise the product</p> <p>Rating: 2</p> <p>Recommendation: The site does not make it obvious on the index that it is selling a product</p>	

<p>Requirement assessed: Assets be cleared for commercial use</p> <p>Rating: 0</p> <p>Recommendation:</p>	
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Number of Heuristic assessed: 2.

Match between system and real world

Task/issue/recommendation	Evidence (e.g. screenshot)
<p>Requirement assessed: Navigate the website</p> <p>Rating: 2</p> <p>Recommendation: tabs match real folder, links could all look like objects</p>	 <p>The screenshot shows a list of items in a serif font: "Risus commodoviverramaecenalacus vel facilisis." Below this, a link "A link to the book in store" is displayed in blue and underlined.</p>
<p>Requirement assessed: Interact with the site puzzles gaining access to new areas</p> <p>Rating: 2</p> <p>Recommendation: puzzles are intuitive, but must look more like the real counterparts in final product</p>	
<p>Requirement assessed: Click buttons</p> <p>Rating: 0</p> <p>Recommendation: tabs act as buttons</p>	

Number of Heuristic assessed: 3.

User control and freedom

Task/issue/recommendation	Evidence (e.g. screenshot)
<p>Requirement assessed: Navigate the website</p> <p>Rating: 0</p> <p>Recommendation: User always will have access to tabs and a way to back out with browser functions</p>	
<p>Requirement assessed: Learn about the book</p> <p>Rating: 0</p> <p>Recommendation: The user can learn about the book at their own pace</p>	
<p>Requirement assessed: Interact with the site puzzles gaining access to new areas</p> <p>Rating: 0</p> <p>Recommendation: user can interact with the puzzles when ready</p>	
<p>Requirement assessed: Advertise the product</p> <p>Rating: 1</p> <p>Recommendation: The user is forced to read about the product to interact with the site as it is part of the story</p>	

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Number of Heuristic assessed: 4.

Consistency and standards

Task/issue/recommendation	Evidence (e.g. screenshot)
<p>Requirement assessed: Navigate the website</p> <p>Rating: 0</p> <p>Recommendation: Tabs are always the same on each page</p>	
<p>Requirement assessed: Interact with the site puzzles gaining access to new areas</p> <p>Rating: 0</p> <p>Recommendation: The puzzles are always available in the same place and while function differently they are all contained in the same shell</p>	
<p>Requirement assessed: Access the site</p> <p>Rating: 1</p> <p>Recommendation: as easy to access as any other site, could use advertising</p>	
<p>Requirement assessed: Click buttons</p> <p>Rating: 0</p>	

Recommendation: Every button works the same	
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Number of Heuristic assessed: 5.

Recognition rather than recall

Task/issue/recommendation	Evidence (e.g. screenshot)
Requirement assessed: Navigate the website Rating: 0 Recommendation: obvious about where buttons will take the user	
Requirement assessed: Interact with the site puzzles gaining access to new areas Rating: 0 Recommendation: interactions are based on real objects	
Requirement assessed: Access the site Rating: 0 Recommendation: access the site like normal	
Requirement assessed: Click buttons Rating: 0	

Recommendation: works as expected	
Requirement assessed: Advertise the product Rating: 3 Recommendation: is not obvious the site is advertising anything	

Number of Heuristic assessed: 6. Aesthetic and minimalist design

Task/issue/recommendation	Evidence (e.g. screenshot)
Requirement assessed: Navigate the website Rating: 2 Recommendation: fairly clear what is interactable and what is important, however highlighting objects that serve as links could be needed	
Requirement assessed: Learn about the book Rating: 2 Recommendation: It is unclear where information about the book actually is anywhere other than the book page	
Requirement assessed: Interact with the site puzzles gaining access to new areas Rating: 3	

Recommendation: possibly need to add instructions to game pages	
Requirement assessed: Click buttons Rating: 0 Recommendation: it is clear which buttons need to be pressed	
Requirement assessed: Advertise the product Rating: 3 Recommendation: It is unclear that the site is advertising a product	

Number of Heuristic assessed: 7. Error Prevention

Task/issue/recommendation	Evidence (e.g. screenshot)
Requirement assessed: Navigate the website Rating: 4 Recommendation: No error prevention in prototype however everything tested works correctly	
Requirement assessed: Interact with the site puzzles gaining access to new areas	

<p>Rating: 4</p> <p>Recommendation: No error prevention in prototype however everything tested works correctly</p>	
<p>Requirement assessed: Access the site</p> <p>Rating: 4</p> <p>Recommendation: No error prevention in prototype however everything tested works correctly</p>	
<p>Requirement assessed: Click buttons</p> <p>Rating: 4</p> <p>Recommendation: No error prevention in prototype however everything tested works correctly</p>	
<p>Requirement assessed: Be interactive media</p> <p>Rating: 4</p> <p>Recommendation: No error prevention in prototype however everything tested works correctly</p>	