

This report is IBM's fourth Global C-suite Study and the 20th Edition in the ongoing IBM CxO Study series developed by the IBM Institute for Business Value (IBV). We have now collected data and insights from more than 50,000 interviews dating back to 2003. This report was authored in collaboration with leading academics, futurists, and technology visionaries. In this report, we present our key findings of CxO insights, experiences, and sentiments based on analysis as described in the research methodology on page 44.