Data-Hacking with Wikimedia Projects:

Learn by Example, Including Wikipedia, Wikidata, and beyond!

@notconfusing (Max Klein)

@wrought (Matt Senate)

Who is in the room?

- Data hackers?
- Programmers?
- Artists/designers?
- Open Access folks?

- Academics?
- Wikipedians?
- Wikimedians?
- Wiki-people?

Wikimedia Movement

- wikipedia.org
- commons.wikimedia.org wikidata.org
- wikisource.org



































Wiki Context

- Wikipedia: far-largest in size and user base.
- Projects often organized by language.
- Each language-project has an independent user community.

Wiki Context

- See Wikimedia
 projects as a form of:
 "curated database"
- Web's Least Common Denominator for data.
- Wiki Paradox:
 - Low-barrier-to-entry
 - High-barrier-to-entry

How do Wikimedia projects work?

- Community
- Opt-in
- Reputation
- Cultural Protocol

- Bureaucracy
- Adhocracy
- Coordination
 - WikiProjects

History of Wiki Data-Hacking

- Rambot
 - First "bot"
 - 2002

- US Census Data
- Created 200,000 articles
- More than doubled Wikipedia's size at the time
- No permissions

"Ignore All Rules" --> Calcification

- To get things done:
 - Need to issue a "Request for Comment" or RFC

- Everybody,
 regardless of
 expertise has
 trouble with this.
 - Sometimes, not everyone is acting in good faith, but try to assume it, it will help.

Häskell und Grepl

- Hänsel und Gretel
- Wikidata



https://commons.wikimedia.org/wiki/File:Hansel_and_Gretel.jpg

Rural Hunger
 Problems

 The Wikimedia datascape having cross-language data sharing problems.



 Häskell and Grepl are sent to the Forest alone. Data is sent to live in Templates, living alone.

```
{{Infobox writer
|birth_name = Jacob Ludwig Carl Grimm
| image = JacobGrimm.jpg
| birth_date = {{birth date|1785|01|04|df=y}}
| birth_place = [[Hanau]], [[Landgraviate of Hesse-Kassel|Hesse-Kassel]]
| death_date = {{death date and age|1863|09|20|1785|01|04|df=y}}
| death_place = [[Berlin]], [[Kingdom of Prussia|Prussia]]
}}
```

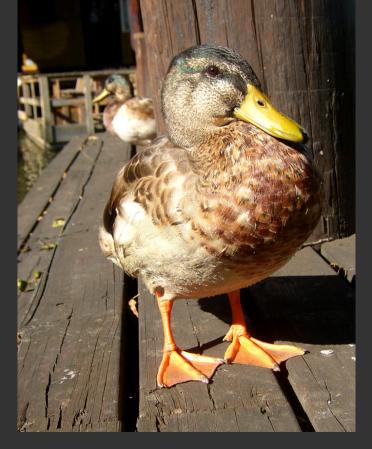
- Häskell and Grepl first invent a successful breadcrumb system
- Wikimedia commons allows images to be shared across Wikis.

File usage on other wikis

The following other wikis use this file:

- Usage on fi.wikipedia.org
 - Lunar Reconnaissance Orbiter ☑
- Usage on fr.wikipedia.org
 - Lunar Reconnaissance Orbiter ☑
- Usage on pt.wikipedia.org
 - Lunar Reconnaissance Orbiter

 Lucky if their breadcrumbs are not eaten / or whatever put. Lucky if we knew on which pages the Data was stored.



http://commons.wikimedia.org/wiki/File:Flickr_-_Per_Ola_Wiberg_~_mostly_away_-_-_ %22No_bread,_just_a_camera...huh,_quack_%22.jpg A magical gingerbread house

- A magical data store
 - Called "Wikidata"
 - Interwiki data sharing
 - Plus with extra sweeties

http://commons.wikimedia.org/wiki/Gingerbread_house#mediaviewer/File:Pepparkakshus.JPG

- And the house includes many different sweeties.
- Semantic Triples
- Qualifiers
- Ranks



 Häskell and Grepl eat the roof hungrily.

- In this story, the User's start adding to Wikidata.
 - Importing Wikipedia
 - Foreign Database
 - Manual adds.

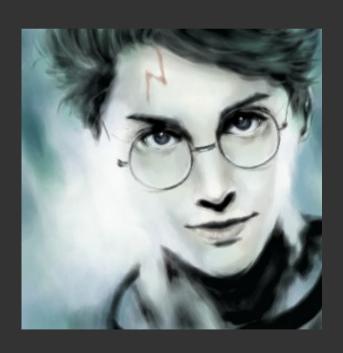


The evil witch trap

The evil data
 witches, normally
 keep the
 information as a silo.



Grepl's cunning defeat of the witch



Identifers

- Think of this as a foreign database key (Brian Jacobs)
- Max imported 400,000 biographical identifers.
- This started an Identiifer craze on Wikidata
 - Tennis Player
 - Swiss Parliament
 - Danish Companies

- Grepl's cunning defeat of the witch
- All Wikis can transclude arbitrary data (eventually).
- And Citations can be represented as semantic properties.

See how sources are handled with "FRBR" format:

http://www.wikidata.org/wiki/Help:Sources#Scientific.2C_newspaper_or_magazine_article

Signalling Open Access

- WikiProject Open Access
 - On English Wikipedia
- (Data) Problem:
 Signalling "Open Access" is hard!
- Solution: Use clear signals directly to the relevant data.
 - Copyright license
 - Source content
 - Metadata

What?

In a nutshell [edit]



This image of Xanthichthys ringens is sourced from an open-access scholarly article licensed for Fe-use.

How can we make that reusability explicit when citing this source in Wikipedia articles?^[1]
For further details, see this *Signpost* op-ed.

Reference [edit]

Note the icons and links complementing the bibliographic information.

How?

- Text → WikiSource
- Media → Commons
- Metadata → Wikidata
- Signals → Wikipedia
 - Including license!
 - Public domain, CC0, CC-BY, CC-BY-SA, etc

- RFC → RecitationBot
- RFC → RecitationBot
- RFC → RecitationBot
- RFC → RecitationBot

In the Wikimedia Universe

- Where does
 "Signalling Open
 Access" fit in the
 Wikimedia narrative?
- (Data) Problem:
 Managing citations &
 references is hard!
- Possible Solutions:
 - Templates (Many)
 - Categories (Many)
 - Namespace (FR)
 - WikiScholar (Dead)
 - VisualEditor (Zotero?)

"Signalling OA" Opportunities

- Take pass at citation management
 - Quality & experience
- Integrate metadata with Wikidata
 - Where it belongs
 - Sensitivity and rigor

- Forge deep knowledge resources on Wikipedia
 - Snapshots of sources, deeper linking
- Automate, but use human judgment
 - Save time and energy, improve accuracy.

Paths for Data Hackers

- Reputation
 - Create a user account
 - Contribute in good faith to wikimedia projects
- Cultural protocol
 - Identify the scope, concerns, and nature of a given project
 - Learn to navigate

- History and Context
 - Form a narrative for your hack based on past endeavors
 - Seek consent and build consensus
- Community
 - Reach out, on IRC and mailing lists!

Of course we're Open Source github.com/wpoa/OA-signalling github.com/wpoa/recitation-bot

Thanks!

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