

Daniel Mikhailovskiy

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St. Petersburg, Russia

Performance-driven and hard-working Product Manager with 2 years of extensive experience and proven track record of successfully delivering products. Ambitious professional with a comprehensive background in conducting detailed Market Analysis, developing Software Products and Team Management.

PROFESSIONAL EXPERIENCE

Smile Rainbow Ltd.

St. Petersburg, Russia

Product Manager

Sep. 2022 – Present

- Led a multi-disciplinary 8-person team to design, develop, and launch two complex WFM systems; prioritized and resolved 70+ new features;
- Increased the company's revenue by 11% due to refining the business model of low-speed stores and forecasting their operational load;
- Developed a product roadmap based on customer needs and company goals; conducted 40+ in person interviews and 100+ surveys ensuring that all work is high quality;
- Improved team's performance by 25% due to facilitating and automating routine processes; successfully delivered a web version of a product 4 months ahead of schedule;
- Created and presented CJMs based on thorough consumer investigation and user experience;
- Launched a product that won [the HR IMPACT Award 2022 in the nomination "Best Digital Transformation Project in HR"](#)

Smile Rainbow Ltd.

St. Petersburg, Russia

Junior Product Manager

Oct. 2021 – Sep. 2022

- Prioritized the backlog to address urgent consumer and business issues
- Led the product development process concept, design, and specifications phases, including the programming, QA, and feature release stages
- Managed and collaborated with UX/UI designers, data analysts, software developers, content writers, and sales agents to develop the product
- Prepared documentation, presentations, and other materials to ensure all stakeholders understand the project goals and objectives

EDUCATION

Saint-Petersburg's Technological State University

St. Petersburg, Russia

Bachelor of Public Relations and Marketing Communications

Expected Feb. 2024

Minor in **Business Informatics** | GPA: 4.93/5.00

Relevant Courses: Design, Management, Information Technologies, Programming

SKILLS

Technical skills: Proficient in Frontend Development (React/ Next JS, CSS, HTML, JavaScript, Redux), MS Office, SQL, API's, Microservices

Soft skills: Leadership, Public Speaking, Critical Thinking, Time Management, Effective Communication;

Tools: Figma, Jira, Confluence, Agile methodologies, Miro, Outlook, Visual Studio, Google Analytics

Language: English (Fluent), Russian (Fluent), Spanish (Basic)