


**Website:** <https://mirabeauty.com/>

## 1. Scrape all brands

Create list of all brands (3000?)

Example: <https://mirabeauty.com/too-faced> = too faced / <https://mirabeauty.com/la-mer> = la mer

## 2. Scrape all products from all brands with the datasets below:

|   |   |
|---|---|
| Example 1:<br><a href="https://mirabeauty.com/bh-cosmetics/take-me-back-to-brazil-eyeshadow-palette">https://mirabeauty.com/bh-cosmetics/take-me-back-to-brazil-eyeshadow-palette</a> |   |
| Brand   | BH Cosmetics  |
| Category  | Eye Palette   |
| Product   | Take Me Back To Brazil Eyeshadow Palette  |
| Price   | \$20.00   |
| Rating  | 4.0   |
| Reviews   | 472   |
| Review websites   | beautybay, MIRA BEAUTY, ulta  |
| Checkout type   | Add to cart   |
| Fulfilled by  | <div>ULTA Beauty</div> <div>E.g. add to cart to see fulfilled by:</div> <div><div></div><div><div>BH Cosmetics</div><div>Take Me Back To Brazil Eyeshadow Palette</div><div>BH Cosmetics Take Me Back to Brazil - 35 Color Pressed Pigment Palette</div></div></div> <div><div>Delete</div><div>Fulfilled by ULTA Beauty</div><div>2 x \$20.00</div></div> <div><div>Estimated total</div><div>\$480.97</div></div> <div><div>Secure Checkout</div></div> <div>By checking out, I agree to the <a href="#">Terms</a> and <a href="#">Privacy Policy</a></div> |

|   |  |
|---|--|
| Example 2:<br><a href="https://mirabeauty.com/bh-cosmetics/studio-pro-matte-finish-pressed-powder">https://mirabeauty.com/bh-cosmetics/studio-pro-matte-finish-pressed-powder</a> |  |
| Brand   | BH Cosmetics   |
| Category  | Face Powder  |
| Product   | Studio Pro Matte Finish Pressed Powder   |
| Price   | \$9.50   |
| Rating  | 4.6  |
| Reviews   | 550  |
| Review websites   | bhcosmetics.com  |
| Checkout type   | Link   |
| View on   | Bhcosmetics -<br><a href="https://www.bhcosmetics.com/products/studio-pro-matte-finish-pressed-powder?variant=9172779270180&amp;utm_source=linkshare&amp;utm_medium=Affiliate&amp;utm_campaign=rFXXjmpfmMM_2_15184088452">https://www.bhcosmetics.com/products/studio-pro-matte-finish-pressed-powder?variant=9172779270180&amp;utm_source=linkshare&amp;utm_medium=Affiliate&amp;utm_campaign=rFXXjmpfmMM_2_15184088452</a> |

|   |  |
|---|--|
| Example 3:<br><a href="https://mirabeauty.com/chanel/vitalumiere-aqua">https://mirabeauty.com/chanel/vitalumiere-aqua</a> |  |
| Brand   | Chanel   |
| Category  | Foundation   |
| Product   | Vitalumiere Aquawder   |
| Price   | \$50.00  |
| Rating  | 4.7  |
| Reviews   | 790  |
| Review websites   | Nordstrom, Macy's  |
| Checkout type   | Link   |
| View on   | Nordstrom -<br><a href="http://shop.nordstrom.com/s/chanel-vitalumiere-aqua-ultra-light-skin-perfecting-sunscreen-makeup-broad-spectrum-spf-15/3142708">http://shop.nordstrom.com/s/chanel-vitalumiere-aqua-ultra-light-skin-perfecting-sunscreen-makeup-broad-spectrum-spf-15/3142708</a>   |
| Alternative retailers   | Macys -<br><a href="https://www.macys.com/shop/product/chanel-vitalumiere-aqua-ultra-light-skin-perfecting-sunscreen-makeup-broad-spectrum-spf-15?ID=6857148&amp;CategoryID=30077">https://www.macys.com/shop/product/chanel-vitalumiere-aqua-ultra-light-skin-perfecting-sunscreen-makeup-broad-spectrum-spf-15?ID=6857148&amp;CategoryID=30077</a> |

### 3. Reporting

#### A. Retailer report sorted by total brands

| Retailer    | Total brands | Brand marketshare % | Total products | Product marketshare % | Product fulfillment % | Product link % | Product alt link % |
|-------------|--------------|---------------------|----------------|-----------------------|-----------------------|----------------|--------------------|
| ULTA Beauty |              |                     |                |                       |                       |                |                    |
| Bhcosmetics |              |                     |                |                       |                       |                |                    |
| Nordstrom   |              |                     |                |                       |                       |                |                    |
| etc         |              |                     |                |                       |                       |                |                    |

#### B. Brand report sorted by total products

| Brand    | Total products | Product marketshare % | Product fulfillment % | Product link % | Product alt link % | Total reviews | Rating |
|----------|----------------|-----------------------|-----------------------|----------------|--------------------|---------------|--------|
| Chanel   |                |                       |                       |                |                    |               |        |
| Too Face |                |                       |                       |                |                    |               |        |
| La Mer   |                |                       |                       |                |                    |               |        |
| etc      |                |                       |                       |                |                    |               |        |

#### C. Reviews source report sorted by review count

| Source      | Count | % |
|-------------|-------|---|
| Macy's      |       |   |
| Nordstrom   |       |   |
| Bhcosmetics |       |   |
| Beautybay   |       |   |
| MIRA Beauty |       |   |
| Etc         |       |   |

#### D. Top 1000 products report sorted by review count

| Product                                  | Brand        | Review count | Checkout type |
|--|--------------|--------------|---------------|
| Vitalumiere Aquawder                     | Chanel       | 790          | Link          |
| Take Me Back To Brazil Eyeshadow Palette | BH Cosmetics | 472          | Fulfillment   |

1. **Scrape all brands** = <https://www.spacenk.com/eu/brands>
2. **Scrape all products** from all brands

|  |   |
|--|---|
| Example 1 (STORE URL ALSO):<br><a href="https://www.spacenk.com/eu/skincare/moisturisers/day-moisturiser/charlottes-magic-cream-moisturiser-MUK200024739.html">https://www.spacenk.com/eu/skincare/moisturisers/day-moisturiser/charlottes-magic-cream-moisturiser-MUK200024739.html</a> |   |
| Brand  | Charlotte Tilbury                         |
| Category (scrape category tree)  | SKINCARE > MOISTURISERS > DAY MOISTURISER |
| Product  | Charlotte's Magic Cream Moisturiser       |
| Size   | 50ml                                      |
| Price  | €90                                       |
| Number of product options  | 3   |
| SKU  | UK200024739                               |
| Rating   | 3.9                                       |
| Reviews  | 405                                       |

|  |                                   |
|--|-----------------------------------|
| Example 2 (STORE URL ALSO):<br><a href="https://www.spacenk.com/eu/skincare/toner/toners/ready-steady-glow-daily-aha-tonic-MUK300051309.html">https://www.spacenk.com/eu/skincare/toner/toners/ready-steady-glow-daily-aha-tonic-MUK300051309.html</a> |                                   |
| Brand  | Ren Clean Skincare                |
| Category (scrape category tree)  | SKINCARE > TONER > TONERS         |
| Product  | Ready Steady Glow Daily AHA Tonic |
| Size   | 250ml                             |
| Price  | €32                               |
| Number of product options  | 3                                 |
| SKU  | UK300051309                       |
| Rating   | 4.3                               |
| Reviews  | 431                               |

### 3. Scrape all users and their reviews

<https://www.spacenk.com/eu/skincare/toner/toners/ready-steady-glow-daily-aha-tonic-MUK300051309.html>

Scraper navigates to user **Tori** and clicks username.

Tori

BELFAST

Reviews 132

Votes 19

Age 30-45

Gender Female

Skin Type: Sensitive

What is your hair length?  
Medium

What is your hair colour? Red

What is your hair goal?  
Volumizing

Skin Tone: Fair

Hair Type: Fine

★★★★★ · 6 days ago

★ Top 250 Contributor

GREAT PRODUCT

I love REN and have never been disappointed by any of the products I've tried from them. This is another good choice for anyone looking to add a toner with a bit of skin refining oomph to their routine. My skin can be sensitive but this did not irritate it at all despite being quite potent. The packaging is brilliant ; the pump dispenser is really handy and I love that the bottle is 100% recycled

🔖 Best Use Uneven Skin Texture, Visible Pores, Brightening, Anti-Aging

👍 Yes, I recommend this product.

Helpful? 

Yes · 0

No · 0

Report

It opens this review history and information about the user:

Reviews 132

★ Top 250 Contributor

Age 30-45

Gender Female

Skin Type: Sensitive

What is your hair length? Medium

What is your hair colour? Red

What is your hair goal? Volumizing

Skin Tone: Fair


Hair Type: Fine

Tori

BELFAST


Reviews 132

1-5 of 132 Reviews




★★★★★  
Ready Steady Glow Daily AHA Tonic · 6 days ago  
GREAT PRODUCT  

I love REN and have never been disappointed by any of the products I've tried from them. This is another good choice for anyone looking to add a toner with a bit of skin refining oomph to their routine. My skin can be sensitive but this did not irritate it at all despite being quite potent. The packaging is brilliant ; the pump dispenser is really handy and I love that the bottle is 100% recycled



★★★★★  
Bedtime Hero Magnesium Body Butter · 6 days ago  
GORGEOUSLY INDULGENT  

I love this range and was delighted to receive this body moisturiser as a gift. The product has a beautifully rich texture and I was a little worried it might leave my skin feeling greasy but no issues there ; it's sinks in perfectly leaving your skin feeling velvety soft and gorgeously scented with being overpowering in any way. A bit more expensive than I would usually pay for a body cream but a lovely treat



★★★★★  
Atlantic Kelp and Magnesium Anti-Fatigue Body Wash - Ocean Plastic Edition · 6 days ago  
TEN OUT OF TEN FOR REN

Scraper then needs to store user info for all users who have left a review. Scraper can skip users already scraped of course. E.g.


|                          |            |
|--------------------------|------------|
| Username                 | Tori       |
| Reviews                  | 132        |
| Location                 | Belfast    |
| Age                      | 30-45      |
| Gender                   | Female     |
| Skin Type                | Sensitive  |
| What is your hair length | Medium     |
| What is your hair colour | Red        |
| What is your hair goal   | Volumizing |
| Skin tone                | Fair       |
| Hair type                | Fine       |

And then all reviews including pagination

|   |   |
|---|---|
| Date  | 6 days ago = 22/11/20   |
| Product URL                                     | <a href="https://www.spacenk.com/eu/skincare/toner/toners/ready-steady-glow-daily-aha-tonic-MUK300051309.html">https://www.spacenk.com/eu/skincare/toner/toners/ready-steady-glow-daily-aha-tonic-MUK300051309.html</a>   |
| Brand   | Ren Clean Skincare  |
| Category  | SKINCARE > TONER > TONERS   |
| Product   | Ready Steady Glow Daily AHA Tonic   |
| Rating  | 4/5   |
| Best use (only shown on product page)           | Uneven Skin Texture, Visible Pores, Brightening, Anti-Aging   |
| Recommend product? (only shown on product page) | Yes   |
| Review title                                    | GREAT PRODUCT   |
| Review content                                  | I love REN and have never been disappointed by any of the products I've tried from them. This is another good choice for anyone looking to add a toner with a bit of skin refining oomph to their routine. My skin can be sensitive but this did not irritate it at all despite being quite potent. The |

|  |   |
|--|---|
|  | packaging is brilliant ; the pump dispenser is really handy and I love that the bottle is 100% recycled |
|--|---|

AND THEN ALL REVIEWS UNDER PAGINATION



★★★★★

Thickening Full Form Soft Mousse · 4 months ago

LOVE IT

I love bumble and bumble products and this mousse is another winner . It added body and volume to my fine hair without weighting it down or leaving any sticky or stiff residue. I'd highly recommend this; pricey but worth it and perfect for fine hair in need of a bit of a volume boost

◀ ▶

4. Reporting

A - Brand report sorted by total number of products

| Brand | Total products | Product marketshare % | Total reviews | Review marketshare % | Avg rating |
|-------|----------------|-----------------------|---------------|----------------------|------------|
|       |                |                       |               |                      |            |
|       |                |                       |               |                      |            |
|       |                |                       |               |                      |            |
|       |                |                       |               |                      |            |

B - Average product price sorted by highest price

| Brand | Average product price |
|-------|-----------------------|
|       |                       |
|       |                       |
|       |                       |
|       |                       |

### C - Top 1000 products sorted by review count

| Product | Price | Brand | Review count |
|---------|-------|-------|--------------|
|         |       |       |              |
|         |       |       |              |
|         |       |       |              |
|         |       |       |              |

### D - User statistics

|                                |     |   |
|--------------------------------|-----|---|
|                                | QTY |   |
| Total users                    |     |   |
| Average reviews per user       |     |   |
| Average reviews last 12 months |     |   |
|                                |     |   |
| Gender                         | QTY | % |
| Female                         |     |   |
| Male                           |     |   |
|                                |     |   |
| Age range                      |     |   |
| Under 20                       |     |   |
| 20-30                          |     |   |
| 30-40                          |     |   |
| 50+ etc etc                    |     |   |
|                                |     |   |
| Top 50 locations               |     |   |
| Belfast                        |     |   |
|                                |     |   |
| Top category combinations      |     |   |
| Serum, Toner                   |     |   |
| Serum, Toner, Eye cream        |     |   |
| etc                            |     |   |

### E - Top product categories sorted by most reviews -. ONLY SECOND CATEGORY E.G.

< [BACK](#)

[SKINCARE](#) > [MOISTURISERS](#) > [DAY MOISTURISER](#) > CHARLOTTE'S MAGIC CREAM MOISTURISER

| Category | Products | Brands | Reviews |
|----------|----------|--------|---------|
| Serum    |          |        |         |
| Toner    |          |        |         |