



Microsoft for Startups

Emily Rich
Managing Director, Microsoft for Startups



@emilylrich



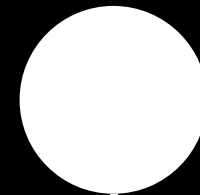
aka.ms/emilylinkedin

Starting a startup is hard...

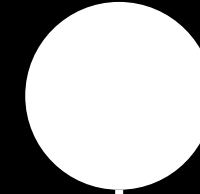
You might want some help.

Microsoft for Startups

What matters to Startups?



What matters to Startups?



Access to Technology

Platforms on which to build, expert advice to
harden development, “under the hood”
insights to design for scale.

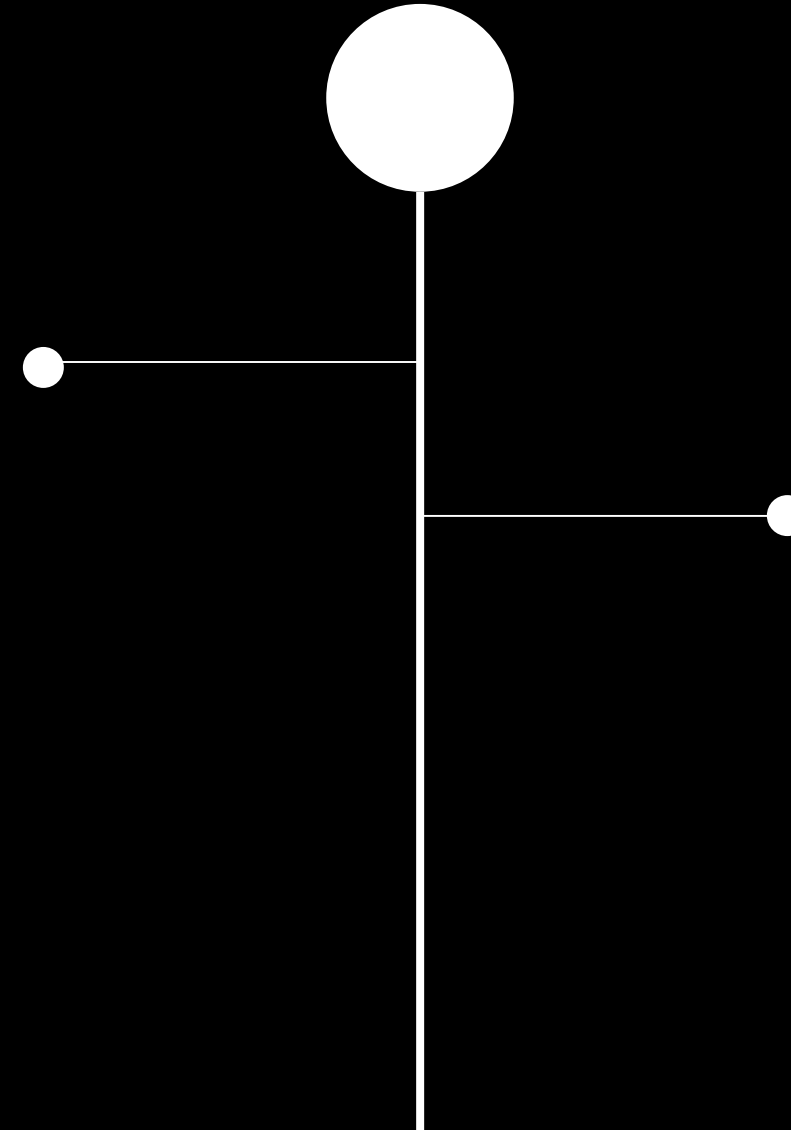
What matters to Startups?

Access to Customers

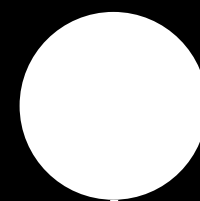
Helping startups accelerate their growth by connecting them with partners and customers.

Access to Technology

Platforms on which to build, expert advice to harden development, “under the hood” insights to design for scale.



The Benefits



The Benefits

Access to Customers

- Go-to-market plan tailored to you
- Joint selling opportunities
- Dedicated success manager support
- Customer access events
- Webinars to assist in B2B selling
- List and transact on marketplace



Access to Technology

- Dedicated Engagement Manager
- Azure Cloud
- Office 365
- GitHub Enterprise
- Power Platform
- Visual Studio Enterprise
- Unlimited 24x7 support



The Benefits

Access to Customers

- Go-to-market plan tailored to you
- Joint selling opportunities
- Dedicated success manager support
- Customer access events
- Webinars to assist in B2B selling
- List and transact on marketplace



Access to Technology

- Dedicated Engagement Manager
- Azure Cloud
- Office 365
- GitHub Enterprise
- Power Platform
- Visual Studio Enterprise
- Unlimited 24x7 support



Vertical Programs

Vertical Programs

Social Entrepreneurship

Vertical Programs

Social Entrepreneurship

Quantum

Vertical Programs

Social Entrepreneurship

Quantum

Autonomous Driving

Microsoft for Startups
aka.ms/nominateAPAC



**EMPOWERING
INDONESIA**