



Search engine  
optimize



## **.Organic Traffic Tracking**

Monitor how many users come from search engines.

## **.Keyword Performance**

Analyze which keywords drive the most traffic.

## **.Bounce Rate**

Measure how quickly users leave your website.

## **.User Behavior Flow**

Understand how visitors navigate your site.

## **.Top Landing Pages**

Identify pages attracting maximum organic visits.



## .Session Duration

Track how long users stay on your website.

## .Conversion Tracking

Measure goals like bookings, leads, or calls.

## .Device Performance

Compare SEO performance on mobile vs desktop.

## .Location-Based Traffic

Analyze traffic from different cities or regions.