Revenue Management

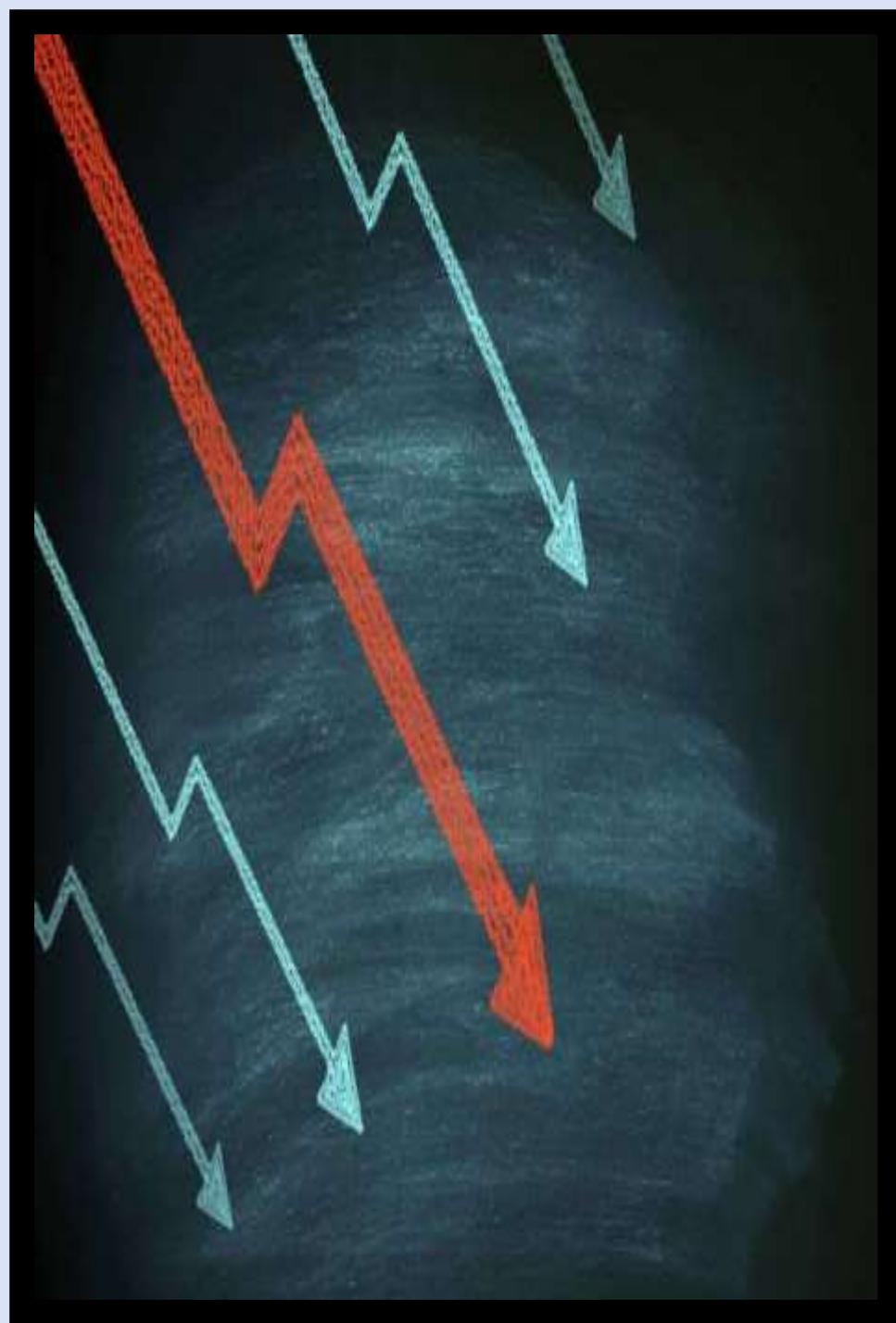# FOCES ON SERVIES

* On-Boarding (Registration):

FlyBee ensures a smooth and efficient onboarding process by registering your property on 10+ leading OTA platforms across India. This maximizes your property's visibility, expands your reach, and helps drive higher bookings through all major OTAs.

- ***Content Management:**

- We optimize and standardize your property's content across all platforms to meet market standards, build trust, and improve visibility on meta-search engines.

- *** Ranking & Visibility:**

- We improve your OTA ranking by focusing on key factors like positive reviews, high ratings, and rate parity, ensuring better visibility and increased hotel revenue.

- **Dynamic Pricing:**

  - We optimize room rates in real time based on demand, competition, customer segments, and occupancy to maximize revenue and performance.
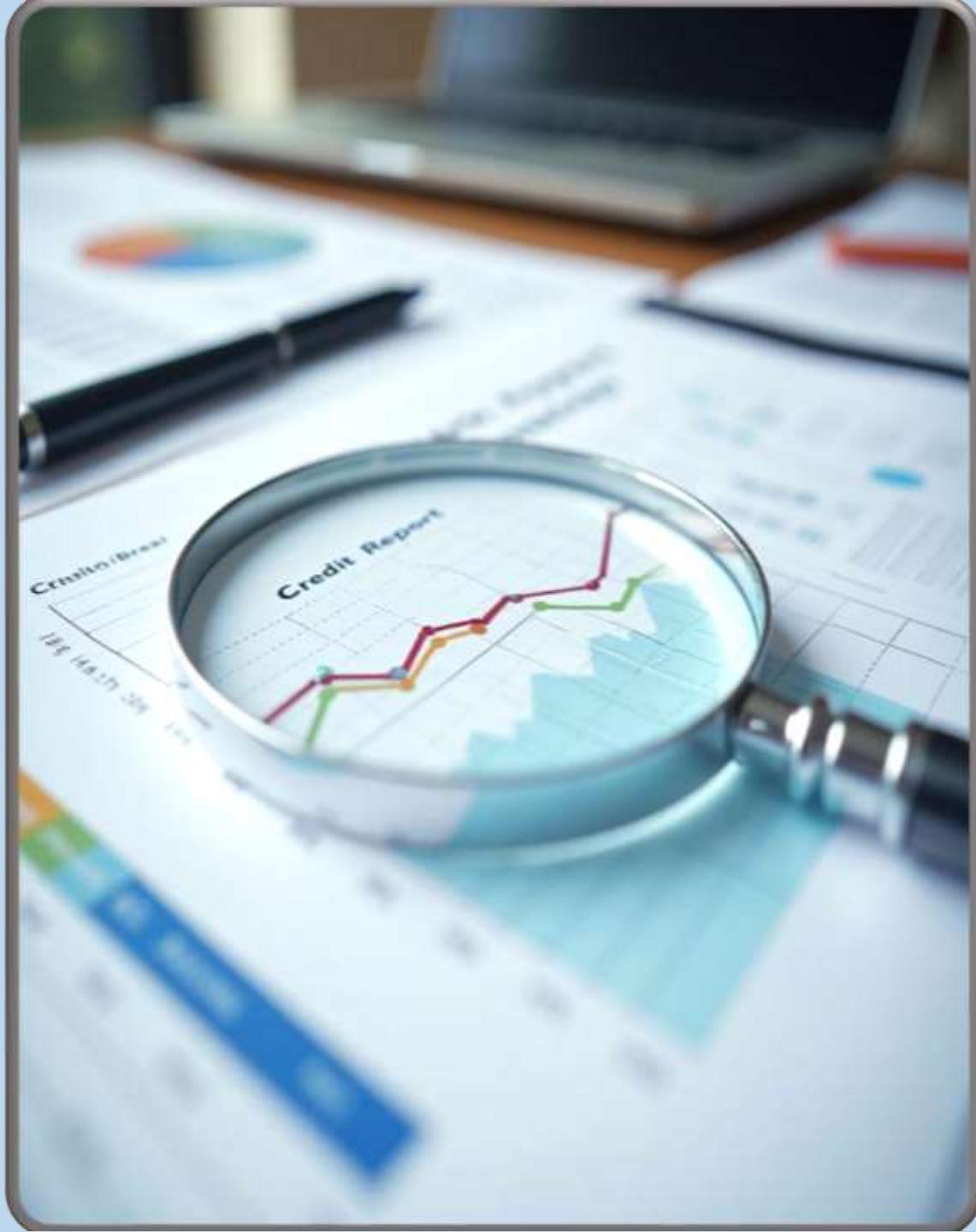
Rate Disparity Solution:

We maintain rate parity across all OTAs to ensure consistent pricing, build customer trust, improve ranking and visibility, and optimize overall revenue.

- **Market Demand & Pricing Strategy:**

We analyze market demand, supply, and competitor pricing to create smart pricing and promotional strategies that maximize revenue and
 support your business goals.

- **Inventory Management:**
  - We manage inventory in real time across all OTAs by analyzing demand and seasonality, ensuring optimal availability and preventing overbookings.

.Forecasting:

We use historical sales, demand trends, and pricing data to forecast future demand, optimize pricing, and manage inventory effectively to maximize revenue.

• OTA Payment Follow-Up:

- We manage OTA payments with proactive follow-ups and timely withdrawals from platforms like Agoda, Expedia, EaseMyTrip, and more.

• Reports & Data Insights:

- We provide detailed performance and market reports, including analysis, projections, competitor insights, and weekly/monthly reviews to drive informed decisions and increase bookings.