# Machine Learning Foundations

Inteligencia Artificial en los Sistemas de Control Autónomo Máster en Ciencia y Tecnología desde el Esp<u>acio</u>

Departamento de Automática





#### **Objectives**

- 1. Define Machine Learning (ML)
- 2. Delimite ML scope3. Introduce the main ML tasks
- 4. Recognize problems as ML tasks

## Bibliography

- Bishop, Christopher M. Pattern Recognition and Machine Learning. 2nd edition. Springer-Verlag. 2011
- Müller, Andreas C., Guido, Sarah. Introduction to Machine Learning with Python. 2nd edition. Springer-Verlag. 2011

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## **Justification**

#### New opportunities

- Huge amount of new data sources: banking, social media, IoT, DNA, ...
- Increased computational power

#### New needs

- Manual data analysis is unfeasible
- Need of automatic methods

#### New goal

Transform data into knowledge



## Definition (I)

#### ML definition

ML is the science (and art) of programming computers so they can learn from data.

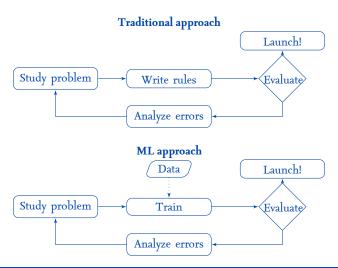
A. Géron, 2017

#### Alternative definitions

- Machine Learning is the field of study that gives computers the ability to learn without being explicitly programmed. Arthur Samuel, 1959.
- A computer program is said to learn from experience E with respect to some task
  T and some performance measure P, if its performance on T, as measured by P,
  improves with experience. E. Tom Mitchell, 1997.

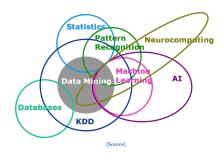


### Definition (II)





## The alphabet soup of data analysis



#### Many related terms:

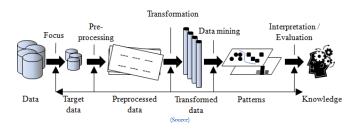
- Big Data
- Data Science
- Business Intelligence

- Data Mining
- Deep Learning
- Predictive analytics
- KDD

- Data scientist
- Data engineer
- ML engineer



## The big picture



#### Steps in any ML application:

- 1. Data adquisition
- 2. Selection, cleaning and transformation
- 3. Machine Learning
- 4. Learning evaluation
- 5. Explotation

The goal in ML is to get a representation of those patterns



### Data adquisition

#### Goal: Adquire data to perform ML

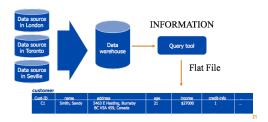
• From extremely easy -CSV file- to extremely complex -full Big Data system-

#### Public data repositories

• (Kaggle), (NASA Open Data Portal), (UCI Machine Learning Repository)

#### Customized adquisition and integration

• Integration from several data sources usually needed





## Selection, cleaning and transformation (I)

#### Goal: Prepare data for ML

• This phase is usually named preprocess

### ML requires a clean data table

- Rows are named instances
- Columns are named features or attributes
- We refer the number of features as dimensionality

In some ML problems we use graphs instead of tables

$f_1$	$f_2$		$f_n$
$\mathfrak{a}_{1,1}$	$\mathfrak{a}_{2,1}$		$\mathfrak{a}_{\mathfrak{n},1}$
$\mathfrak{a}_{1,2}$	$\mathfrak{a}_{2,2}$	• • •	$\mathfrak{a}_{\mathfrak{n},2}$
$\mathfrak{a}_{1,3}$	$\mathfrak{a}_{2,3}$	• • •	$\mathfrak{a}_{\mathfrak{n},3}$
$\mathfrak{a}_{1,4}$	$\mathfrak{a}_{2,4}$	• • •	$\mathfrak{a}_{\mathfrak{n},4}$
$\mathfrak{a}_{1,5}$	$\mathfrak{a}_{2,5}$	• • •	$a_{n,5}$

The data analysis process 0000000000000

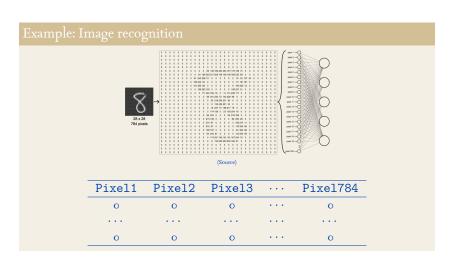
Selection, cleaning and transformation (II)

IDC	Years	Euros	Salary	Own house	Defaults
IOI	15	60000	2200	Yes	2
102	2	30000	3500	Yes	0
103	9	9000	1700	Yes	I
104	15	18000	1900	No	0

Timestamp	Sonar1	Sonar2	Sonar3	Sonar4
I	1.687	0.445	2.332	0.429
2	0.812	0.481	1.702	0.473
3	1.572	0.471	1.654	0.513



Selection, cleaning and transformation (III)





## Selection, cleaning and transformation (IV)

## Example: Text classification (bag-of-words representation)

#### 1. Original text

- (1) John likes to watch movies. Mary likes movies too.
- (2) John also likes to watch football games.

#### 2. Build list

- (1) "John","likes","to","watch","movies","Mary","likes","movies","too"
  (2) "John", also","likes","to","watch","football","games"
- 3. Build dictionary
  - (1) {"John":1,"likes":2,"to":1,"watch":1,"movies":2,"Mary":1,"too":1};
    (2) {"John":1,"also":1,"likes":1,"to":1,"watch":1,"football":1,"games":1};
  - (2) {"John":1, "also":1, "likes":1, "to":1, "watch":1, "football":1, "games":1

John	likes	to	watch	movies	Mary	too	also	games	
I	2	I	I	2	I	I	O	О	
I	I	I	I	O	O	O	I	I	



## Selection, cleaning and transformation (V)

#### Preprocessing tasks

- Handle outliers (remove or leave them)
- Sample data (in case there are too much)
- Handle missing values
- Remove irrelevant or redundant features (for instance, social class and salary) feature selection
- Compute new attributes (get population density from area and population)
- Discretization, normalization, numerization, ...



## Machine Learning

Goal: Train an algorithm to perform a task

As result, we obtain a model (or classifier or predictor depending on the context)

#### Machine Learning tasks

- Supervised learning: classification and regression
- Unsupervised learning: clustering, association, dimensionality reduction and anomality detection
- Reinforcement learning
- Many others

#### No Free-Lunch Theorem

No learning algorithm is a priori guaranteed to work better More info: (D. Wolpert, 1996)



## Learning evaluation (I)

#### We do need to evaluate the trained model

• Models should perform well on new data

A naïve and wrong approach. Why is it wrong?

- 1. Train the model
- 2. Use the model to predict labels
- 3. Compute accuracy comparing predicted labels with known labels

#### Solution: Training and validation datasets

- Training set: Data used to train the models. Usually 70 %
- Validation set: Data used to validate the models. Usually 30 %
- Problems: Bias and loose of relevant data (serious in small datasets)



The data analysis process 

## Learning evaluation (II)

#### Crossvalidation

- T. Divide dataset in folds
- 2. Take one fold for validation
- 3. Train with the other folds
- 4. Validate and compute performance
- 5. Take another fold and repeat until finish
- 6. Average performance measures

#### Usually we use 10 folds

• 10-fold cross validation (or 10-CV)



#### Learning evaluation (III)

#### Select a measure to evaluate learning

• Proper measures depends on the problem

#### Classification learning measures

- Accuracy: Ratio of correct predictions
- F-Measure
- Confusion matrix
- ROC curve

#### Regression learning measures

- Mean Absolute Error (MAE)
- Mean Squared Error (MSE)
- R<sup>2</sup>

Validation error must be taken, always, on the validation set

Confusion matrix								
		Class A	icted cl	Class C san				
lass	Class A	100	0	IO				
Actual class	Class B	IO	8o	IO				
Actu	Class C	30	0	70				



## Model exploitation

#### Model explotation depends on the objectives

- In Data Science, the model is interpreted and a report wroten
  - Formal report, bussiness intelligence dashboard, ...
- In Machine Learning, the model is integrated into a software system
  - Web application, app, robot controller, ...

The model may need maintenance



#### Overview

We can classify ML systems based on several (non-exclusive) criteria

- Whether or not they are trained with human supervision
  - Supervised, unsupervised, semisupervised and Reinforcement Learning
- Whether or not they can learn incrementally
  - Online vs. batch learning
- Whether they compare new data to known data
  - Instance-based vs. model-based learning
- The purpose of the system
  - Predictice models vs. explicative models
- The goal of the system
  - Discriminative models vs. generative models

We focus on supervised and unsupervised model-based discriminative batch algorithms.



## Supervised learning (I)

In supervised learning input data comes along with the desired output

• Usually human beings label the output (named labels)

$f_1$	$f_2$		$f_n$	γ
$\mathfrak{a}_{1,1}$	$\mathfrak{a}_{2,1}$	• • •	$\mathfrak{a}_{\mathfrak{n},1}$	$\gamma_1$
$\mathfrak{a}_{1,2}$	$\mathfrak{a}_{2,2}$	• • •	$\mathfrak{a}_{\mathfrak{n},2}$	$\gamma_2$
$\mathfrak{a}_{1,3}$	$\mathfrak{a}_{2,3}$	• • •	$\mathfrak{a}_{\mathfrak{n},3}$	$\gamma_3$
$\mathfrak{a}_{1,4}$	$\mathfrak{a}_{2,4}$	• • •	$\mathfrak{a}_{\mathfrak{n},4}$	$\gamma_4$
$a_{1,5}$	$\mathfrak{a}_{2,5}$	• • •	$a_{n,5}$	$\gamma_5$

Two main tasks in supervised learning

- Classification if y is a categorical attribute. Target attribute named class
- **Regression** if y is numerical

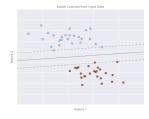
Advanced supervised learning tasks

Semi-supervised learning, weakly supervised learning and multilabel classification



#### Supervised learning (II) Classification

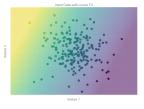




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### Regression





Supervised learning (III)

#### Important classification algorithms:

- k-Nearest Neighbors
- Support Vector Machines (SVMs)
- Decision Trees
  - ID<sub>3</sub>, C<sub>4.5</sub> (J<sub>48</sub>), ...
- Rules
  - PART, CN2, AQ, ...
- Random Forests
- Bayesian Networks
- Neural Networks
- Ensambles

#### Important regression algorithms:

- Linear Regression
- Logistic Regression
- Symbolic Regression
- Regression trees
  - LM<sub>3</sub> (M<sub>5</sub>), ...
- Neural Networks



Supervised learning: Classification (I)

Example: Bank credit risk management

IDC	Years	Euros	Salary	Own house	Defaulter accounts	Returns credit
IOI	15	60000	2200	Yes	2	No
102	2	30000	3500	Yes	O	Yes
103	9	9000	1700	Yes	I	No
104	15	18000	1900	No	O	Yes
105	IO	24000	2100	No	O	No

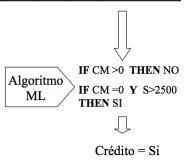
Objective: Predict if a customer would return a credit or not



Supervised learning: Classification (II)

Años	Euros	Salario		Cuentas morosas	Crédito
10	50000	3000	Si	0	??

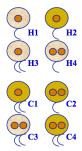
Años	Euros	Salario	Casa propia	Cuentas morosas	Crédito
15	60000	2200	Si	2	No
2	30000	3500	Si	0	Si
9	9000	1700	Si	1	No
15	18000	1900	No	0	Si
10	24000	2100	No	0	No





## Supervised learning: Classification (III)

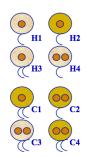
#### Example: Cancerous cells prediction



ID	Colour	nuclei	tails	class
Н1	light	I	I	healthy
$H_2$	dark	I	I	healthy
$H_3$	light	I	2	healthy
$H_4$	light	2	I	healthy
Cı	dark	I	2	healthy
$C_2$	dark	2	I	healthy
$C_3$	light	2	2	healthy
C <sub>4</sub>	dark	2	2	healthy

Supervised learning: Classification (IV)

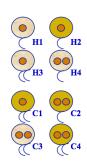
#### Example: Cancerous cells prediction



```
if colour = light and nuclei = 1
then cell = healthy
if nuclei = 2 and colour = dark
then cell = cancerours
(and 4 rules more)
```

Supervised learning: Classification (V)

#### Example: Cancerous cells prediction



#### Hierarchical decision rules

```
if colour = light and nuclei = r
then cell = healthy

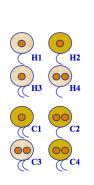
else
if nuclei = 2 and colour = dark
then cell = cancerous

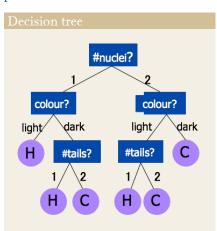
else
if tails = r
    then cell = healthy

else cell = cancerous
```

Supervised learning: Classification (VI)

#### Example: Cancerous cells prediction

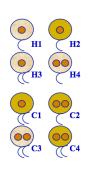


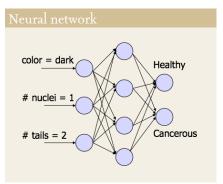




Supervised learning: Classification (VII)

#### Example: Cancerous cells prediction



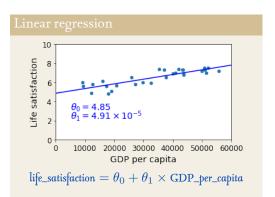




Supervised learning: Regression (I)

Example: Does money make people happier? (example from (Géron, 2017))

Country	GDP	LS
Hungary	12,240	4.9
Korea	27,195	5.8
France	37,675	6.5
Australia	50,962	7-3
USA	55,805	7.2
LS =Life satis	faction	



## Unsupervised learning

In unsupervised learning there are no labels

$f_1$	$f_2$	$f_3$	• • •	$f_n$
$\mathfrak{a}_{1,1}$	$\mathfrak{a}_{2,1}$	$\mathfrak{a}_{3,1}$	• • •	$\mathfrak{a}_{\mathfrak{n},1}$
$\mathfrak{a}_{1,2}$	$\mathfrak{a}_{2,2}$	$\mathfrak{a}_{3,2}$	• • •	$\mathfrak{a}_{\mathfrak{n},2}$
$\mathfrak{a}_{1,3}$	$\mathfrak{a}_{2,3}$	$\mathfrak{a}_{3,3}$	• • •	$\mathfrak{a}_{\mathfrak{n},3}$
$\mathfrak{a}_{1,4}$	$\mathfrak{a}_{2,4}$	$\mathfrak{a}_{3,4}$	• • •	$\mathfrak{a}_{\mathfrak{n},4}$
$\mathfrak{a}_{1,5}$	$\mathfrak{a}_{2,5}$	$\mathfrak{a}_{3,5}$	• • •	$a_{n,5}$

#### Tasks in unsupervised learning

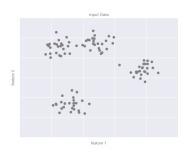
- Clustering
- Association rules
- Dimensionality reduction
- Anomality detection

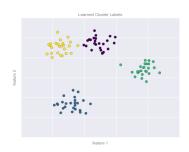


## Unsupervised learning: Clustering (I)

#### Clustering is a set of techniques that identify groups of data

• Algorithms: K-means, Expectation Maximization (EM), ...





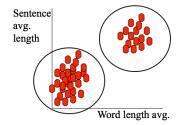
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Unsupervised learning: Clustering (II)

#### Example: Cluster word-sentence length in a books corpus



### Clusters interpretation

- Long words and sentences: Philosophy?
- Short words and sentences: Novel?

Unsupervised learning: Clustering (III)

Example: Human resources department wants to know their employees profiles

Salary	Married	Car	Child.	Rent/owner	Syndicated	Leaves	Sen.	Sex
1000	Yes	No	O	Rent	No	7	15	M
2000	No	Yes	I	Rent	Yes	3	3	F
1500	Yes	Yes	2	Owner	Yes	5	IO	M
3000	Yes	Yes	I	Rent	No	15	7	F
1000	Yes	Yes	O	Owner	Yes	I	6	M



## Unsupervised learning: Clustering (IV)

	Group 1	Group 2	Group 3
Salary	1535	1428	1233
Married	77 %	98 %	o %
Car	82 %	ı %	5 %
Child.	0.05	0.3	2.3
Rent/owner	99 %	75 %	17 %
Syndicated	80 %	o %	67 %
Leaves	8.3	2.3	5.1
Seniority	8.7	8	8.1
Sex (M/F)	61%	25 %	83 %

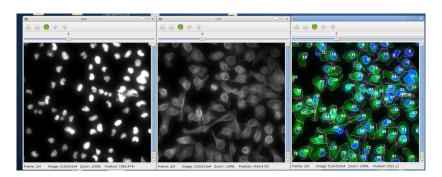
#### Analysis:

- Group 1: No children, with rented house. Low syndication. Many sick leaves.
- Group 2: No children, with car. High syndication. Low sick leaves. Usually women and rent.
- Group 3: With children, married, with car. Usually owners men. Low syndication.



## Unsupervised learning: Clustering (V)

### Example: Cells number count





# Unsupervised learning: Association rules (I)

Association rules seek relations among attributes

$f_1$	$f_2$	$f_3$		$f_n$
$\mathfrak{a}_{1,1}$	$\mathfrak{a}_{2,1}$	$\mathfrak{a}_{3,1}$	• • •	$\mathfrak{a}_{\mathfrak{n},1}$
$\mathfrak{a}_{1,2}$	$\mathfrak{a}_{2,2}$	$\mathfrak{a}_{3,2}$	• • •	$\mathfrak{a}_{\mathfrak{n},2}$
$\mathfrak{a}_{1,3}$	$\mathfrak{a}_{2,3}$	$\mathfrak{a}_{3,3}$	• • •	$\mathfrak{a}_{\mathfrak{n},3}$
$\mathfrak{a}_{1,4}$	$\mathfrak{a}_{2,4}$	$\mathfrak{a}_{3,4}$	• • •	$\mathfrak{a}_{\mathfrak{n},4}$
$\mathfrak{a}_{1,5}$	$\mathfrak{a}_{2,5}$	$\mathfrak{a}_{3,5}$	• • •	$a_{n,5}$

#### Main association algorithms

Apriori, Eclat, GP-growth

#### Algorithm output

- Rules
- Confidence: How often the rule is true
- Support: How often the rule applies



### Unsupervised learning: Association rules (II)

#### Example: Market basket analysis

- A supermarket wants to gather information about its clients shopping behaviour Objective
  - Identify complementary items
  - Enhance product placement

Id	Eggs	Oil	Diapers	Wine	Milk	Butter	Salmon	Lettuce	
I	Yes	No	No	Yes	No	Yes	Yes	Yes	
2	No	Yes	No	No	Yes	No	No	Yes	
3	No	No	Yes	No	Yes	No	No	No	
4	No	Yes	Yes	No	Yes	No	No	No	
5	Yes	Yes	No	No	No	Yes	No	Yes	
6	Yes	No	No	Yes	Yes	Yes	Yes	No	
7	No	No	No	No	No	No	No	No	
8	Yes	Yes	Yes	Yes	Yes	Yes	Yes	No	



Unsupervised learning: Association rules (IV)

```
if diapers = si, then milk = yes (100%, 37%)
if eggs = yes, then oil = yes (50%, 25%)
if wine=yes, then lettuce=yes (33%, 12%)
```

where (confidence, support)

Unsupervised learning: Dimensionality reduction (I)

#### Dimensionality reduction transforms data into more convenient representations

- Reduce data dimensionality
- Visualize multidimensional data

#### Main algorithms

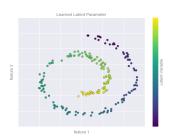
- Isomap
- Principal Components Analysis (PCA)
- T-distributed Stochastic Neighbor Embedding (t-SNE)



## Unsupervised learning: Dimensionality reduction (II)

#### Example: Isomap

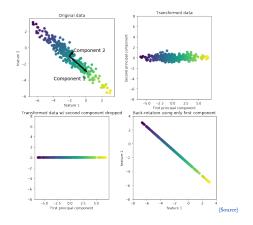




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### Unsupervised learning: Dimensionality reduction (III)

#### Example: PCA

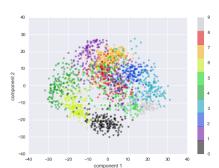


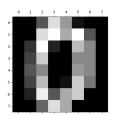


### Unsupervised learning: Dimensionality reduction (IV)

Example: Hand-written digits recognition

- Images of hand-written digits
- 8x8 images (64 dimensions)
- 10 digits
- Classification problem







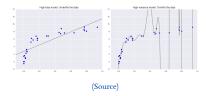


## Main challenges of Machine Learning

## Under and overfitting

#### Underfitting: Does not learn

- Topology too simple
- The model does not fit data
- Solution:
  - Increase model complexity



#### Overfitting: Memorizes samples

- Topology too complex
- Very serious concern in ML
- The model does not generalize data
- Model fails when exposed to new data
- Solutions:
  - Reduce model complexity
  - Increase dataset
  - Apply regularization



Main challenges of Machine Learning

## Main challenges of Machine Le

## The curse of dimensionality

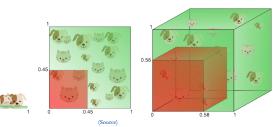
ML algorithms are statistical by nature

• Count frecuency of observations in regions

Fewer observations per region as dimensionality increases

- Data become sparser
- Need of more data to keep patterns
- Increased overfitting risk

Goal: Reduce dimensionality as much as possible

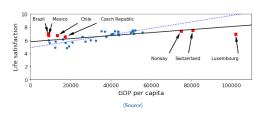




## Main challenges of Machine Learning

## Other challenges

- Insufficient data
  - Given enough data, algorithms tend to similar performance
  - Remember: ML is data-centric
- Non representative training data
- Poor quality data
- Irrelevant features
- Unbalanced datasets





## Case study 1: Bank propensity model

#### Client

Bank

#### Business problem

• Identify those clients prone to buy a service

#### Data

- Available on several databases
- Historical data on service adquisition available

- Data adquisition
- ML task
- Predictive or explicative model
- Model explotation
- Model maintenance



## Case study 2: Social media compaign impact

#### Client

• Car manufacturer

### Business problem

- Real-time analysis of a campaign impact in Twitter
- Answer if people have a positive reaction to the campaign

#### Data

None

- Data adquisition
- ML task
- Predictive or explicative model
- Model explotation
- Model maintenance



## Case study 3: Hubble FGS-3 servo failure prediction

#### Client

NASA

### Business problem

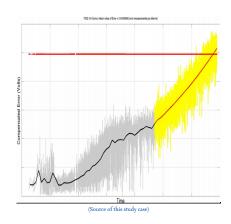
• Predict Hubble FGS-3 servo failure

#### Data

- Compensated error telemetry
- Servo will fail if compensated error exceeds a threshold

#### Propose a solution to:

- ML task
- Predictive or explicative model
- Model explotation
- Model maintenance



Case studies

### Case studies

### Case study 4: Fall detection with triaxial accelerometer

#### Client

• Technological start-up

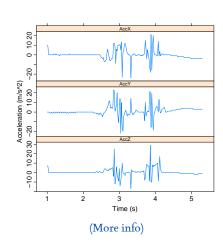
#### Business problem

- Detect falls with a smartwatch
- Improve elderly people attention

#### Data

None

- Data adquisition
- ML task
- Data preprocessing
- Model explotation
- Model maintenance



## Case study 5: Fall detection with sound

#### Client

• Technological start-up

### Business problem

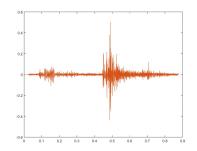
- Detect falls with sound
- Improve elderly people attention

#### Data

• None

#### Propose a solution to:

- Data adquisition
- ML task
- Data preprocessing
- Model explotation
- Model maintenance



Energy Mean
Number of Zeros Mean
Spectral Flux Mean
Roll off Factor Mean
Spectral centroid Mean

Energy Std Number of Zeros Std Spectral Flux Std Roll off Factor Std Spectral Centroid Std

(More info)



## Case study 6: NASA JPL BioSleeve

#### Client

• NASA JPL Advanced Robotics Group

### Business problem

• Recognize hand gestures (more info)

#### Data

• None

#### Propose a solution to:

- Data adquisition
  - ML task



(Source)

(Source)

Wolf, Michael T., et al. Decoding static and dynamic arm and hand gestures from the JPL BioSleeve. IEEE Aerospace Conference. IEEE, 2013.

(Solution) (Results)



## Case study 7: UAV terrain classification

#### Client

• NASA JPL Advanced Robotics Group

#### Business problem

- Recognize terrain type for automatic UAV landing
- (Video)

#### Data

- UAV down-looking camera
- No dataset available

- Data adquisition
- ML task
- Feature extraction

