

KENT HOUSE

	Day of week	Retail Sales Value	LY Retail Sales Value	Cum LY to Day	LY Balance to Achieve	% var to LY	Target by Day	Cum Target to Day	Target Balance to Achieve	% var to Target	I-Pad Sales	I-Pad var % LY	Total Sales	Ipad % of Sales	Total Sales % to Target	Total Core % var to LY	WW TY	WW LY	WW % Var to LY	MW TY	MW LY	MW % Var to LY	Footfall	% var to LY	Conversion Actual	% var to LY	Trans Count	ATV	ATV var to LY	UPT	UPT Var %	Returns Value	Returns Var %	Discount Value	
Accounting Week : 201949 (7)																																			
	05/01/2020	Sun	16,344	21,708	21,708	100,497	-24.7	15,541	15,541	94,917	5.2	-95		16,249	-0.6	4.6	6.4	8,710	10,996	-20.8	7,279	10,495	-30.6					117	139.7	-10.02	1.72	-3.1	878	0.5	82
	06/01/2020	Mon		10,481		100,497		7,689		94,917									5,082			5,235													
	07/01/2020	Tue		12,388		100,497		8,958		94,917									5,529			6,620													
	08/01/2020	Wed		14,009		100,497		15,439		94,917									6,107			7,574													
	09/01/2020	Thu		19,161		100,497		9,629		94,917									8,187			10,834													
	10/01/2020	Fri		17,937		100,497		17,725		94,917									7,683			10,099													
	11/01/2020	Sat		21,157		100,497		36,281		94,917									11,262			9,702													
	Total 201949		16,344	116,840	21,708	100,497	-24.7	111,261	15,541	94,917	5.2	-95		16,249	-0.6	4.6	6.4	8,710	54,845	-20.8	7,279	60,558	-30.6					117	139.7	-10.02	1.72	-3.1	878	0.5	82
Grand Total																																			
	TOTAL		16,344	116,840	21,708		-24.7	111,261	15,541		5.2	-95		16,249	-0.6	4.6	6.4	8,710	54,845	-20.8	7,279	60,558	-30.6					117	139.7	-10.02	1.72	-3.1	878	0.5	82

06/01/2020

